

# Happy New Year!

It is my pleasure to wish a Happy New Year to all the members of the WCCCD family—students, faculty and staff, the Board of Trustees, our community partners and friends. We look forward to the reflection of our past achievements and growth opportunities from 2024 to begin planning the launch of future-shaping initiatives in 2025. I offer a special greeting to those faculty and staff members who are joining the WCCCD family to share in our commitment of continued service to our students, business partners, and community at large. We are excited to invite our students and community to our college campuses as we continue to adapt and navigate new educational models, virtual learning, technology advancements, student success and support tools, and evolving workforce and labor markets.

WCCCD approaches the start of the Spring 2025 semester with dedication and renewed energy to advance new initiatives focused on enrollment, retention, completion, and inclusive support for students, businesses, and communities. Like many of our peer colleges, the District continues to refresh the career and technical education curriculum to promote completion of degrees to close the gap in the workforce for high demand occupations and keep pace with enrollment demands. This includes WCCCD's development of the new Center for Virtual Learning and Digital Careers which will become the epicenter for District-wide virtual learning functions including digitally-based pedagogies, online teaching/teaching modalities, instructional design, and learning technologies.

The District is off to a great start with early achievements and planned events such as obtaining the Complete College America Grant to advance its Guided Pathways efforts to streamline career pathways to advance completion of high demand degrees; jumpstarting efforts to reconnect the community with our campuses, specialty centers, continuing education programming and training opportunities with the launch of WCCCD's redesigned website; the creation of a District-wide artificial intelligence strategy and hosting the next annual meeting of the Global Community College Leadership Network, a gathering of community and technical college leaders from the United States, Canada, Great Britain, and other countries. I am so grateful to all the members of the WCCCD family whose commitment and leadership make these new ventures possible.

We are excited to continue our Weekend Memo legacy of sharing the future of WCCCD and how the college promotes innovation in response to rapidly changing post-pandemic demographic, economic, educational, technological, and cultural trends and conditions in the communities we serve.

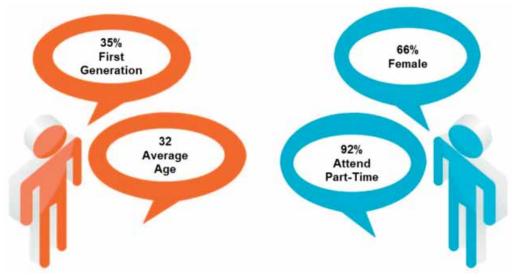


#### Division of Institutional Effectiveness

Dr. Johnesa Hodge and the Institutional Effectiveness team are currently researching student characteristics and demographics to advance the enrollment management strategies for the next four years. The National Student Clearinghouse Research Center continues to track a predicted demographic shift for first-time, first-year college students and suggests a projected decline for traditional-age students less than 24 years of age starting in 2025. Staff conducts routine reviews to analyze trends for WCCCD student body and characteristics to help the District prepare for any changes and meet their demographic needs.

# AACC Community College tional Student Demographics

Community College Fast Facts: From: AACC	
32% - First Generation	3% from 3 years ago
13% - Single Parents	2% from 3 years ago
27 – Average Age	1% from 3 years ago
57% - Less than 22 years old	1% from 3 years ago
58% - Female	1% from 3 years ago
66% - Attend Part-Time	1% from 3 years ago
60% - Enrolled in Credit Courses	2% from 3 years ago





# Student Success Team Provides Support with 2025 Spring Registration

The Student Success Team continues to reach out to students to offer support with registering for the Spring 2025 semester, providing personalized assistance and ensuring students have access to all necessary resources to complete their enrollment successfully.

























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#### Chancellor's Office Team Planning Meeting

Team members met to discuss strategies to enhance customer service initiatives, planning upcoming programs for the Spring 2025 semester and tips for navigating the new website.



## Michigan Community College Association's Winter 2025 Board of Director's Meeting

I participated in the Michigan Community College Association's Winter 2025 Board of Directors Meeting. Some of the agenda items included:

- Federal Updates
- National Legislative Summit Preview
- Legislative Updates
- Grants Updates
- Financial Reports
- President's Report

#### In the Mail...

We received this note from Dr. Meghan Schmidbauer, Detroit Regional Chamber's Senior Director for Detroit Drives Degrees, regarding the website:

"I wanted to take a moment to congratulate you and your team on the successful launch of WCCCD's new website. It's always exciting to see hard work and creative vision come together, and your site is a fantastic representation of your focus on student success and support. We especially love the "I want to..." box option on the homepage – a great example of how WCCCD uses student-focused language and vernacular. Congratulations again on this milestone!"



#### **Strategic Planning Meeting**

Drs. CharMaine Hines and Brian Singleton met to review efforts proposed for the new year and examine how initiatives are aligned with the District's mission and the Chancellor's Priorities for 2025. They collaborated on a multitude of strategic priorities spanning the District covering student support, professional development and operational excellence.

# DIVERSITY EQUITY & NCLUSION

## DEI Programming Fosters Inclusion and Enhances Cultural Awareness

WCCCD's ongoing Diversity, Equity and Inclusion programming aims to foster inclusivity, enhance cultural awareness and promote advocacy within the community through workshops, diversity field trips, cultural programs, and book discussions.

## Program Highlight









#### **Division of Information Technology**



#### Connecting Minority Communities (CMC) Project Updates

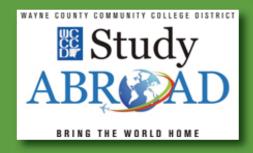
The CMC Grant team convened to discuss annual reporting, including budget expenditures, equipment procurement, and programmatic activities.



#### **Help Desk Support**

To enhance service coverage, the Information Technology Help Desk support team will be expanded in the coming weeks with the addition of new support staff.





#### **Study Abroad Program**

Thailand- Fall 2024

Thai Culture and Language Classes

Sirin Photong, Language Instructor from the Bangkok Language Institute helped students to gain a deeper understanding of Thailand's rich traditions, customs, and linguistic nuances. Students learned cross-cultural communication and appreciation.





















# Division of Workforce and Economic Development



#### **Training Opportunities**

Staff met with Ray Smith, Program Coordinator of Blast Detroit/IXR EV Mobility, to discuss training partnership opportunities in the following areas:

- High voltage and direct current systems
- EV ventilation function and operation
- EV types and basic operation
- Procedures to disable the high voltage system

#### **Technology Training**

Staff met to develop a strategy for utilizing the new Mac Lab for technology training, ensuring it aligns with CMC lab requirements, while also preparing for the upcoming report.





#### **Grant Management Meeting**

Staff discussed strategies for grant management and new skilled trades program offerings.

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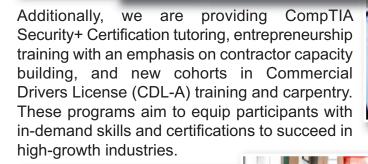
#### Division of Workforce and Economic Development



#### **New Course Offerings!**

The Division of Workforce and Economic Development and the Regional Training Center are actively scheduling and recruiting for an exciting lineup of courses designed to meet the evolving needs of today's workforce. These offerings include cutting-edge programs in Automotive Technology with a focus on Electric and Hybrid Vehicles, Mechatronics featuring an Introduction to Robotics,

Construction Trades specializing in Metal Roof Fabrication and Installation, and Building Performance Principles leading to BPI Certifications.





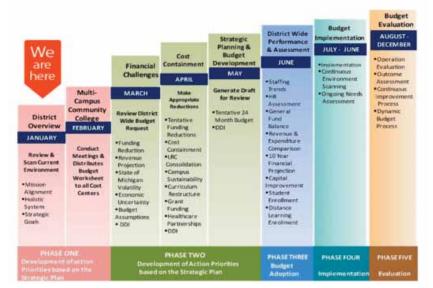
#### Division of

#### **Administration and Finance**

## Multi-Campus Budget Development Process

PHASE 1 – Scan Current Environment

Phase I of the Multi-Campus Budget Development Process is underway. The Division of Administration and Finance team is conducting a review and scan of the current environment. The environmental scan includes: economic factors, industry trends, regulatory environment and other key indicators with financial impact on annual budget planning.









#### DIVISION OF ADMINISTRATION AND FINANCE OFFICE OF FACILITIES PLANNING AND MANAGEMENT

The Office of Facilities Planning and Management serves the District by developing and maintaining clean, safe, functional, and attractive campuses. This office has a diverse range of functions. Some Include:



**PLANNING AND** CONSTRUCTION



**MECHANICAL** SYSTEMS **MAINTENANCE** 



**PROPERTY** MANAGEMENT



MANAGEMENT OF **EXTERIOR AND** INTERIOR ASSETS

#### CURTIS L. IVERY HEALTH AND WELLNESS EDUCATION CENTER LOCKER ROOM

















#### TED SCOTT CAMPUS NURSING LAB RENOVATIONS









#### TED SCOTT CAMPUS RESTROOM RENOVATIONS







#### **District Police Authority**

#### Police Authority Participated in Meals on Wheels Program







#### Ted Scott Campus



## Practical Nursing Education (PNE)

The Ted Scott Campus hosted a PNE Live Review Workshop. Participants learned better preparation skills for the licensure exam.

#### **Program Update Meeting**

Matt Green met with staff to discuss starting an HVAC and Logistics Program with the Taylor Career and Technical Center for the Fall 2025 semester. Additionally, the team is working on dual enrollment opportunities in robotics for the Downriver Career and Technical Center. A first draft for a short time drone pilot and maintenance program was also reviewed.







## Paws with a Cause

The Ted Scott Campus hosted Paws with a Cause for a puppy obedience class.

Paws With A Cause enhances the independence and quality of life for people with disabilities nationally through custom-trained assistance dogs.



Public Service Credit Union Professional Development Workshop

#### Division of Student Services



#### **TRIO**

Welcome to TRiO Student Support Services!

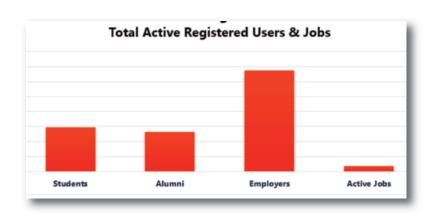
TRiO SSS welcomes new student Daniella Captain to the program. Ms. Captain is pursuing her Associate's Degree in Fashion Design and hoping to make a great impact for those with disabilities. In addition to excelling in her academic studies, she is currently serving on WCCCD's Student Executive Council.

Staff met to discuss TRiO 2024 goals to increase TRiO population and participation. The goals are:

- On campus recruitment
- Retention events
- Academic and cultural activities







#### **Career Planning and Placement**

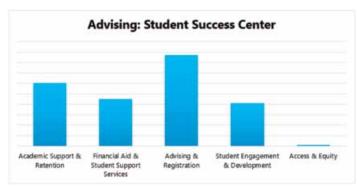
The Career Planning and Placement Office allows students and graduates to explore employment opportunities with their educational and personal goals. Students and graduates receive assistance in preparing resumes and cover letters and improving their interviewing skills through employability development software programs.

This chart illustrates the ratio of new student registrations to jobs posted at the Career Planning and Placement job site.





#### **Division of Student Services**



#### **Advising and Orientation**

The District provides a range of academic support services, including tutoring and advising, to aid students in achieving academic success. We also implement initiatives like early alert systems, mentoring programs, and academic workshops to improve student retention. We strive to offer a wide range of opportunities for student involvement in leadership development programs, cultural events, and student organizations.



#### **Federal Work-Study Program**

The Federal Work-Study Office held a virtual job fair. Employers logged in to ask students questions pertaining to their job site, as well as individual skill sets each student brings to the work-study opportunity.

#### **Dual Enrollment**



Representatives from the Dual Enrollment team visited Western International High School to assist students with the new Dual Enrollment Application.



Staff met to discuss recruitment opportunities.



Students from Davis Aerospace Technical High School visited the Physical Therapy Assistant classroom.

#### Division of Student Services

#### SMART GOAL SETTING

This goal-setting framework breaks down to:

- Specific: Note down exactly what your goal is. Example: write and publish 200-word posts on LinkedIn daily. (Use VERBS for goals.)
- Measurable: Understand how you'll measure progress. Example: look at how much your engagement metrics grow on LinkedIn.
- Attainable/Achievable: An account of how likely you are to achieve the goal. Listing out possible hurdles helps here.
- •Relevant: Point out exactly how this goal links to your high-level business objectives. Example: Writing daily on LinkedIn will help you build your personal brand.
- •Time-bound: Highlight a time frame. Example: write 500 words daily first thing in the morning for the first quarter.



#### **Student Executive Council**

The Student Executive Council met to explore goal setting. Students learned how to narrow their goals and focus, tools to assist them and software/phone applications to support their endeavors.

#### Phi Theta Kappa (PTK)



Phi Theta Kappa Regional Officer, nursing student and Alpha Upsilon Zeta member, Tuesday Dixon is gearing up to run for International Officer. Good luck Ms. Dixon!

Member of the Phi Theta Kappa Alpha Upsilon Zeta Chapter met to discuss two cornerstone initiatives: the Honors in Action project, which focuses on research and community impact, and the College Project, aimed at strengthening collaboration with college leadership to enhance student success.



## Program Highlight

#### **Dental Hygiene and Dental Assisting Programs**

Students in the Dental Hygiene and Dental Assisting Programs are gaining hands-on experience with expert faculty in the Health Science Center at the Northwest Campus. In addition to developing skills in patient care, dental procedures and oral health education, students are learning the techniques to excel in their roles as vital members of the dental care team.



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#### **BARRE Class**

Members participated in a new section of BARRE class. A muscle toning class that uses ballet methods to target muscles in a different way.

#### **Indoor Track**

Members avoid the frigid cold Michigan weather utilizing indoor by the walking/running track.





Summit Academy-North.

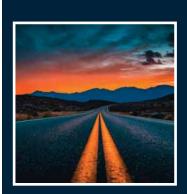
#### **School of Continuing Education**



Brown and Juanita C. Ford Art Gallery Planning Session



A planning session was held to discuss upcoming art exhibits for 2025. Discussions were centered around artists, marketing, social media and designing an immersive experience for participants.



#### Road to Credentials

WCCCD Credentialing Center continues to provide services to organizations, professionals and the community, including test development, measurement services, and professional certification both locally and nationally. This week the credentials were awarded in the following:

- Real Estate License Preparation
- State Continuing Education Clock Hours (2.4 SCECH's)
- State Continuing Education Clock Hours K-12 Educators





# Center for Distance Learning

Denis Karic, Associate Provost, Mary Ellen Stempfle University Center and Distance Learning met to discuss initiatives designed to enhance online learning experiences at WCCCD.



#### **Division of Educational Affairs**

## Spring Faculty Organization Day

Staff is preparing for Spring Faculty Organization Day scheduled for Saturday, January 18, 2025 at the Northwest Campus.





#### **Learning Resource Center Review**

Staff reviewed resources for the Northwest Campus' Learning Resource Center.



## Student Engagement History 261 Class

Students in the History 261 class visited the Charles H. Wright Museum of African American History. They viewed the "And Still We Rise Exhibit" and a traveling exhibit on the critically acclaimed writer, James Baldwin.







## Blackboard Textbook Access

Staff met with representatives from Cengage to discuss the upcoming Spring 2025 semester, focusing on Blackboard textbook access, new textbook adoptions, and strategies to support WCCCD students and faculty. Additionally, the team explored future implementation opportunities for Cengage products to further enhance the teaching and learning experience and streamline student access to educational resources.



#### Continuous Quality Improvement

#### **District Document Retention**

The District continues reviewing and implementing best practices through its Continuous Quality Improvement (CQI) initiatives. Auxiliary Services has been working with the divisions to address document retention and disposal in compliance with state and District policies.

- The Retention and Disposal form is filled out requesting documentation to be destroyed.
- File samples are reviewed to ensure compliance with district and state guidelines.
- Form approval for disposal is signed by the appropriate Vice Chancellor.
- Once approved, Auxiliary Services works with Procurement to designate a vendor to appropriately destroy the records.
- Once disposed of, the District receives a certificate of disposal.







#### **Division of Human Resources**

#### **ACA Compliance and 1095 Reconciliation**





The Division of Human Resources (HR) is constantly reviewing, reconciling, and auditing its processes, procedures, and protocols to assure state and federal compliance. HR is currently auditing the ACA data to assure timely submission of the 1095 federal forms. This information is important to accurately report the details of insurance coverage on filling year-end tax returns.

#### **Employee Leave Balance Compliance Review**

In a continuous effort to assure data documentation accuracy and reporting compliance, HR, the Office of Accountability and Transparency, and the Division of Administration and Finance are currently reconciling and auditing all employees' leave balances for 2023-24.



#### **Curtis L. Ivery Downtown Campus**



#### **Fostering Student Success**

Dr. Brian Singleton met with the executive team at the Curtis L. Ivery Downtown Campus to develop strategic initiatives aimed at fostering student success. The discussion focused on implementing student learning communities tailored to support underrepresented and at-risk students.





#### Language Institute

English as a Second Language

This Fall, students enjoyed learning English and developing friendships with classmates from various countries, languages, and cultures, including Bangladesh, Egypt, Guatemala, Iraq, Mauritania, Syria, and Yemen.



**Professional** 

**Development**CPR Training

#### **Wayne Metro**

The Curtis L. Ivery Downtown Campus hosted Wayne Metro Community Organization to celebrate participants involved in its On the Job training programs.

#### **Downriver Campus**



#### Boy Scouts of America Mahican District Michigan Crossroads Council Merit Badge Mania

Boy Scouts in our community had an opportunity in earning up to four merit badges at this one-day event. There were also adult leadership classes such Merit Badge Counselor training and Troop Committee Challenge.



## Southern Wayne Conference Quiz Bowl

The Southern Wayne Conference Quiz Bowl weekly competition was held this week. This high school sanctioned competition of academic teams from Southern Wayne Conference competes in jeopardy style matches.





## Business Professionals of America

The Downriver Campus hosted the Business Professionals of America Competition Summit. This was a competition of business skills such as leadership development, professional growth and service.



#### **DECA Competition**

The Downriver Campus hosted DECA Competition. DECA prepares emerging leaders and entrepreneurs for careers in marketing, finance, hospitality and management in high schools and colleges around the globe.









# Downriver Career and Technical Consortium Dual Enrollment Students

The Michigan Institute for Public Safety Education hosted the Downriver Career and Technical Consortium Dual Enrollment Fire Fighter class. Training consisted of ventilation and hose rolling techniques.







#### **Eastern Campus**



#### **Mechatronics Training Program**

Matt Puwal and Farooq Arif completed OSHA 10 certification at WCCCD's Michigan Institute for Public Safety Education as required, in preparation for the Mechatronics Training Program to be held at the Eastern Campus.









#### **Northwest Campus**



Spring
Registration
Continues!









## **Community Partnerships**

Staff from the Northwest Campus provided a walk-through in preparation for an upcoming Martin Luther King Day program.



**Northwest Campus Staff Meeting** 









#### **Mission**

WCCCD's mission is to empower individuals, businesses, and communities to achieve their higher education and career advancement goals through excellent, accessible, culturally diverse, and globally competitive programs and services.

#### **Vision Statement**

WCCCD will be known as a premier community college and innovator in the areas of high quality academic and career education, talent development in support of regional economic growth, diversity and inclusion, and technological advancement.

#### **WCCCD's Values Statements:**

- Supporting excellence in teaching and learning
- Honoring diversity
- Serving the common good
- Being accountable
- Operating with integrity











