

Chancellor's Weekend Memo



Weekend Memo 1429

January 20-26, 2024

Physical Therapy Assistant Accreditation Team Visit

The Curtis L. Ivery Downtown Campus welcomed the Commission on Accreditation in Physical Therapy Education (CAPTE) site visitors for the initial evaluation of the Physical Therapist Assistant Program. Kudos to Dr. Abby Freeman for an outstanding visit.





I participated in the Suburban Mobility Authority for Regional Transportation (SMART) January Board of Directors Meeting as a board member. Some of the agenda items included a Year-End Review Report, a hiring update and an audit presentation.



Responding to Diversity, Equity, and Inclusion (DEI) Training Demands in Our Region

The Leadership Team met with DEI expert Vidya Moorthy to explore partnership opportunities that would provide DEI training to businesses and non-profits in the region. The discussion included vital aspects such as the need for DEI training, its benefits, program content and delivery methodologies. Ms. Moorthy will be working with Dr. Fidelis D’Cunha, District Provost, Diveristy, Equity and Inclusion to develop this training.



WCCCD Team Participates in D3C3 College and Partner Winter Welcome Workshop

Members of the District attended the 2024 Winter Welcome Workshop of the Detroit Drives Degrees Community College Collaborative (D3C3) at Washtenaw Community College this week. The District support the guiding principles and work of D3C3 in three strategic cluster areas: Student Success, K-12 Alignment and Mobility Employer-Led Sector. Dr. Tia Brown McNair's presentation on "Understanding Equity to Lead Change", which is based on her work in the book *From Equity Talk to Equity Walk* was one of the highlights.



Members of WCCCD's D3C3 steering team were active participants in all three clusters.

Reginald Best (Henry Ford College), Dr. CharMaine Hines and Dr. Gunder Myran are pictured with plenary speaker Dr. Tia Brown McNair, Vice President of Diversity, Equity and Student Success at the American Association of Colleges and Universities.



A panel featuring WCCCD students shared their experiences as Adult Education learners. Some students were Future for Frontliners scholarship recipients, who are using the scholarship to support their educational return and completion goals.

Dr. Brian Singleton, Crystal Brown, and Nicole Carter from the Detroit Public Community School District, our largest community school partner, were engaged in the K-12 alignment cluster.



Mobility: Dr. Gunder Myran and Ashley Storai participated in the Mobility employer led sector strategies cluster.

Exploring Opportunities in the Water Treatment Industry

I met with Gary Brown, Director of Detroit Water and Sewage Department, to discuss workforce development opportunities in the water treatment industry.



Accountability Oversight and Policy

Having administrative oversight for policy and accountability, the core principles and mechanisms guiding the work and processes of a multi-campus community college district is a wide and impactful role.

Dr. CharMaine Hines is responsible for the review, administration and integrity oversight of operational procedures and policy. Currently, Dr. Hines and team are conducting a gap analysis and review of guidelines and procedures related to the Administrative Memorandum, a publication of all policies and procedures at the District.

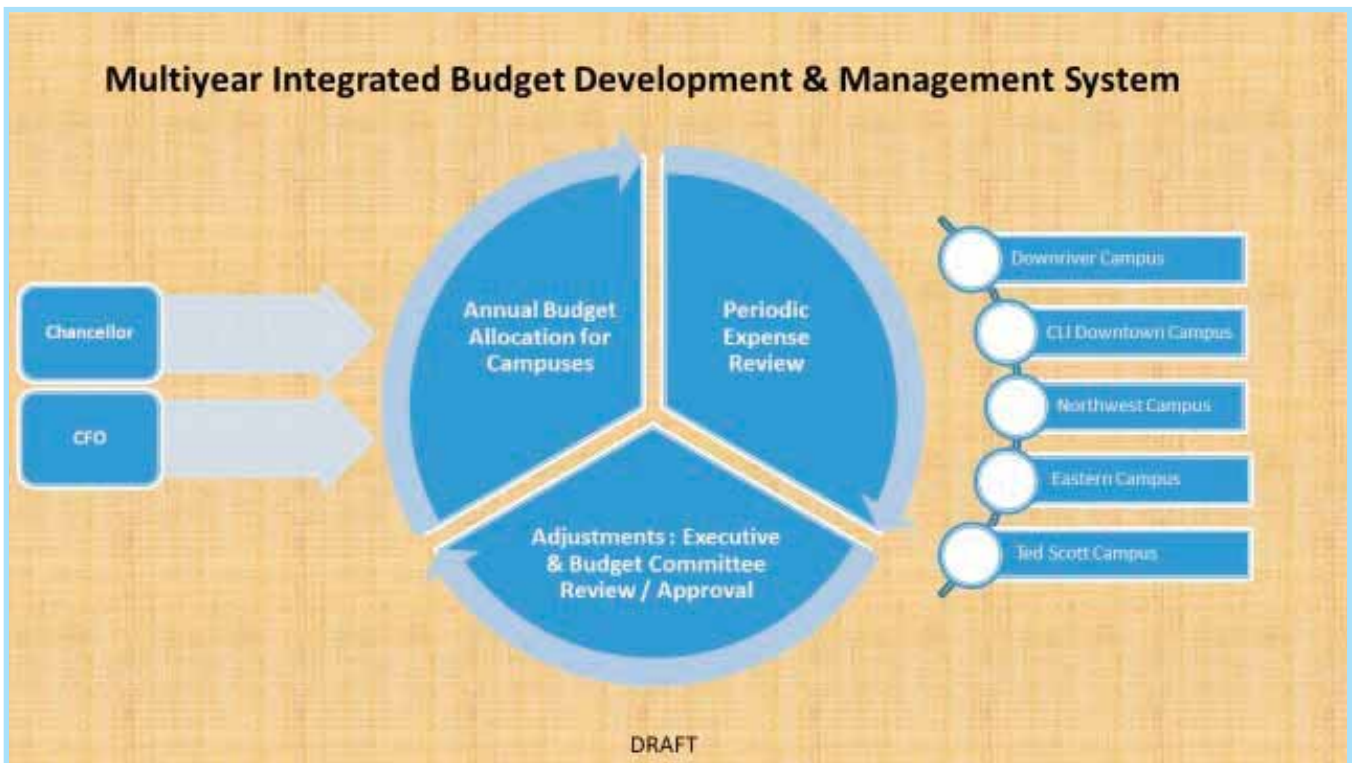




Division of Administration and Finance



Members of the Finance Team are reviewing annual budget allocations for campuses and completing periodic expense reviews.



Division of Administration and Finance

Facilities Management



Training Academy for Police Northwest Campus

Furquan Ahmed performed a walkthrough of the new WCCCD Training Academy for Police at the Northwest Campus.



Curtis L. Ivery Downtown Campus

Facilities overseeing completion of the Learning Resource Center modification, plumbing repairs, clothing closet assembly, and sanitizing offices.



Division of Educational Affairs

Sharpening the Trainer and Maximizing Student Learning Experience

Staff from the Division of Educational Affairs recently engaged in discussions with the Regional Service Manager of Integrated Systems Technology in connection with the FANUC Robotics system. The conversation focused on finalizing the training needed for key faculty members to integrate the new robotic technology into their courses.



New and Upgraded Career Pathways

WCCCD has been working with our four-year partners to create and/or update stackable transfer pathways for students to obtain their bachelor's and master's degrees. Below are a few transfer pathways the District has created and or updated.

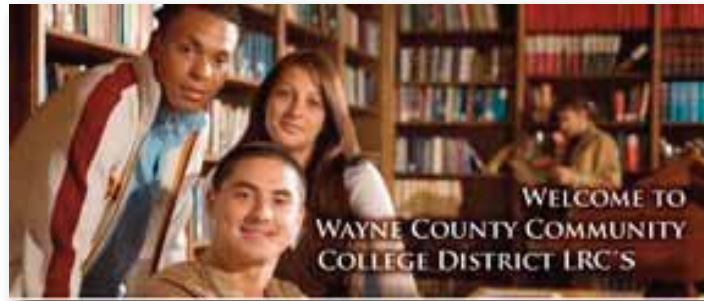


<p>Eastern Michigan University <i>(Update)</i></p> <ul style="list-style-type: none"> • Business (All business programs) • Computer Science • Mechanical Engineering 	<p>Ferris State University <i>(New/Update)</i></p> <ul style="list-style-type: none"> • Business Administration • Criminal Justice • Early Childhood Education • Project Management
<p>Cleary University <i>(New)</i></p> <ul style="list-style-type: none"> • Accounting and Finance • Business Analytics • Business Management • Entrepreneurship 	<p>University of Michigan-Flint <i>(Update)</i></p> <ul style="list-style-type: none"> • Applied Science • Bachelor of Science in Nursing (BSN) • Business • Computer Science • Criminal Justice • Cybersecurity

Spring 2024 Academic Catch-Up Program

The Spring 2024 semester Academic Catch-Up Program is recruiting for the February 12, 2024 start. This program is tailored for incoming students who are recent high school graduates needing additional support in the areas of college-level Math and English skills.

Division of Educational Affairs



Learning Resource Centers

“Welcome Back - Get Reacquainted - Stay Connected”

Dr. Wanda Hudson works with the coordinators to provide current multimedia resources, and services to support the curricula offered by the District.

New and Exciting Offerings:

- Author Series
- Collaboration Tables (Curtis L. Ivery Downtown Campus)
- New Mac computers with large workspaces (Curtis L. Ivery Downtown Campus)

Check out Spring 2024 Updated Databases and E-Resources:

- Academic Search Elite
- ERIC
- Facts.com
- Films On Demand
- Mango Languages
- Opposing Viewpoints
- WorldCat



Mark your Calendars!

Faculty Evaluation Kick-off – January 29, 2024

Spring 2024 Career Program Review Cycle – February 5, 2024

Virtual Reality Demonstrations – February 22, 2024

Teaching and Learning Center (TLC) Celebration of Black History Month – February 23, 2024

Career Advisory Breakfast – March 15, 2024

Faculty Spotlight

By Dr. CharMaine Hines

Professor JoAnne Wittbrodt, Ph.D. (Chemistry)



For Professor Dr. JoAnne Wittbrodt, learning is all about the students. She is a valued full-time professor teaching chemistry, one of many foundational science courses in support of multiple academic and degree pathways.

WCCCD alumnus Nabil Bhatti, Pharm.D. would agree stating, “WCCCD is the educational backbone of my professional career. The faculty at WCCCD were always kind and helpful and professors like Dr. Norman Samuelson and Dr. JoAnne Wittbrodt helped equip me with the knowledge and strategies that I needed for such a competitive program.”

Not one for personal attention or acknowledgement, her work is best demonstrated with her time in the classroom engaging students in learning. She notes, “I am honored to help our students learn how to apply scientific thinking to solve problems not only in the classroom, but in all areas of life.

“I started my journey through higher education at a community college. I truly believe that I would not have gone on to earn a Ph.D. if I had started anywhere else. It was only with the encouragement and guidance of those community college professors that I developed the confidence to keep going.”

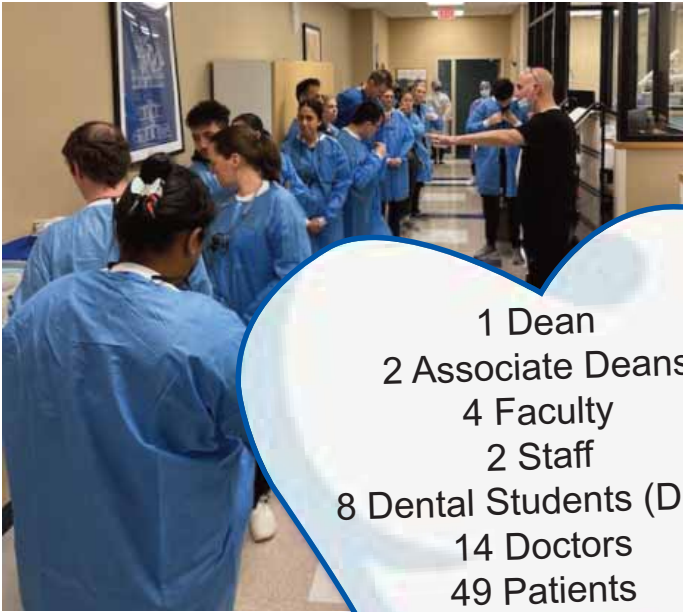
“The small class size of a community college gives us the opportunity to get to know our students so that we can find the best ways to support and motivate them,” said Dr. Wittbrodt. So many of our students need assistance to get past their stumbling blocks and once they do, they go on to help their classmates and communities too.”



EXTRACTION DAY

The first Extraction Day of 2024

Extraction Days provide free dental extractions and other services to the community. The program allows WCCCD's dental students to work with licensed dentists and gain valuable experience in various aspects of dentistry.



1 Dean
2 Associate Deans
4 Faculty
2 Staff
8 Dental Students (DHY)
14 Doctors
49 Patients

Approximately 7 extractions per patient
(x 49): 343 extractions

343 extractions x \$270/tooth = \$92,610
5 radiographs (x-rays)/patient x \$35 = \$8,575

Total estimated services provided
on January 20, 2024: **\$101,185!**





WCCCD Community and Workforce Revitalization

The Division of Institutional Effectiveness continues work in researching opportunities for growth and high-impact to help the college adapt and remain responsive to the community needs. As community college enrollment continues to recover, there is a shift in the types of education sought by students. WCCCD continues to lead among Michigan community colleges with its community enrichment and labor market skill development education.

The Chancellor's Action Priorities serve as a road map to achieve the District's Strategic Plan goals and objectives. WCCCD has two strategic directions related to community and workforce development.



Expand collaborative business and workforce partnerships by combining career and technical education with training programs

Continue delivery of continuing education to re-engage the community and serve as a resource hub

There is a notable shift in the number of students pursuing personal development and labor market re-entry skills. Below are a few high impact trends at WCCCD.



Institutional Effectiveness

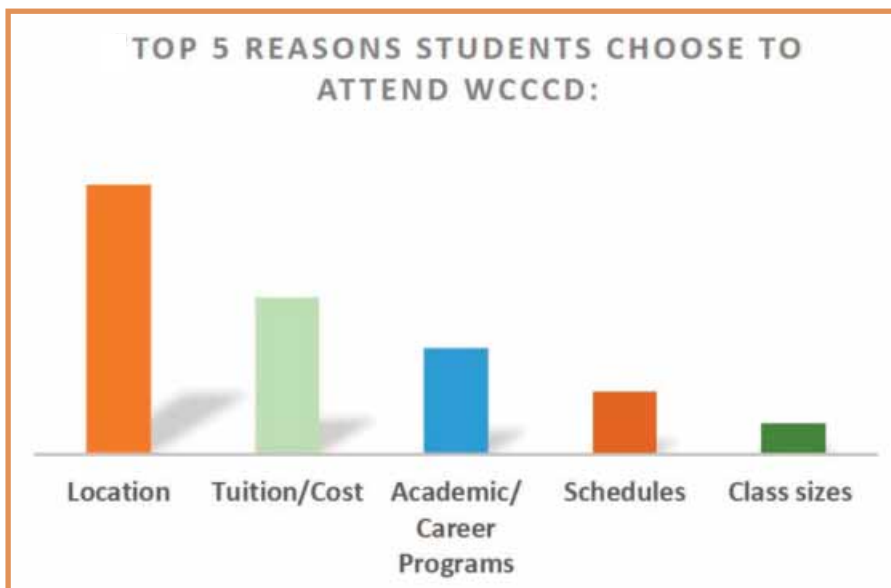
What's Trending: Why Choose Community College?

The Division of Institutional Effectiveness (IE) collects survey data and reviews national research trends for first-year students to better understand their needs and education choices. The *U.S. News* reports nearly 30% of U.S. undergraduates are enrolled at public, two-year colleges due to open-enrollment benefits increasing accessibility and flexible course scheduling. Below you will find the “Top 5” reasons reported by the *U.S. News* on why students decided to enroll at their institution of choice.



Source: 5 Reasons to Consider Community College (usnews.com)

The WCCCD Campus Experiences survey gathers student insights as first-time students. Below outlines student interests and factors for choosing WCCCD.



58%
pursuing
career and
technical
education

26%
taking
Distance
Learning

88%
attend part-
time



Division of Student Services

Congratulations!

Dr. Brian Singleton, Campus President for the Curtis L. Ivery Downtown Campus, has been selected as the Phi Theta Kappa Paragon President Award winner. This award recognizes new college presidents for their outstanding support of student success.

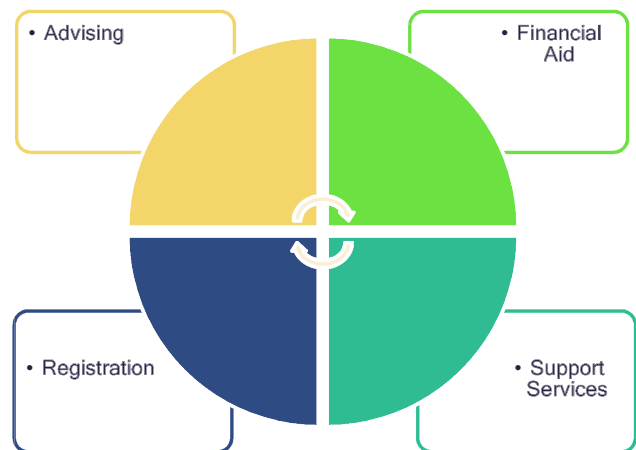


District-wide Advising Report Top 4 Services

Student Services Function

Advising

The District-wide Advising Report provides an overview of the various areas of support and services offered to students across the District. The report highlights the number of students who utilized each service.



Veteran Affairs

During the Spring 2024 semester, active duty veterans have expressed a desire to enroll in classes. WCCCD offers online courses that allow veterans to take classes while actively fulfilling their military obligations.

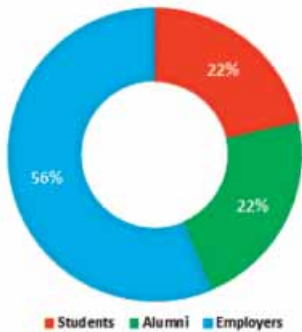
Division of Student Services

Ensuring Student Success

The Student Success Workshop Series continues to provide students with the tools needed to successfully complete their degree or certificate. The upcoming workshops are held virtually and include topics such as Academic Advising, Semester Strategies, Support Services, Research, and Writing Skills.

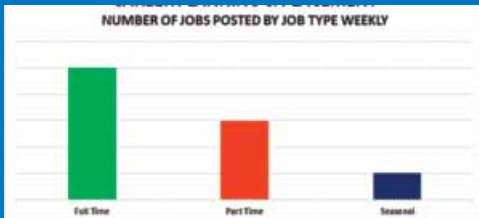


TOTAL ACTIVE REGISTERED USERS

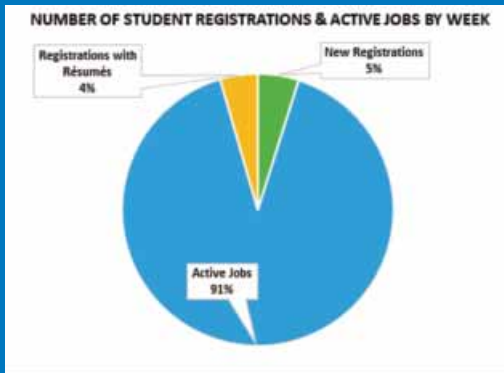


Career Planning and Placement

NUMBER OF JOBS POSTED BY JOB TYPE WEEKLY



NUMBER OF STUDENT REGISTRATIONS & ACTIVE JOBS BY WEEK



Registration

Staff continue to assist students with registration.

International Students

Staff met to finalize the new and transfer-in students list to prepare for the 2024 Spring semester audit.

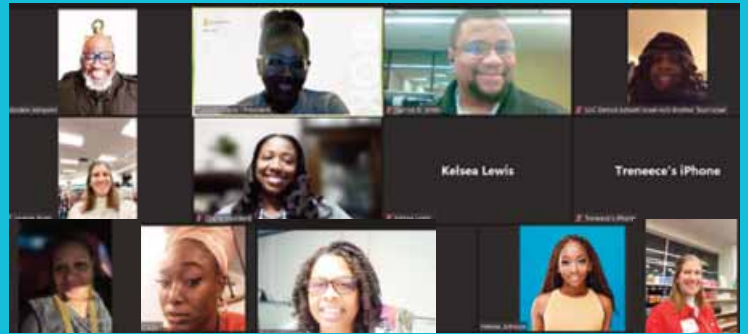
Admissions and Records

Staff is processing Guest student applications for Spring 2024.



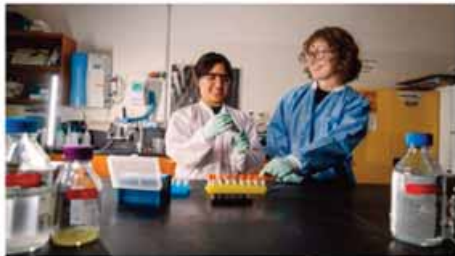
Phi Theta Kappa

Our Five-Star Honor Society Chapter, Phi Theta Kappa Alpha Upsilon Zeta met to review submissions for the Honors in Action (HIA) college project and volunteer opportunities.



Michigan College and University Partnership—MiCUP

MiCUP 2024 Summer Research Scholars



Michigan Tech

Recruitment for STEM students to participate in the MiCUP seven-week STEM internship in Houghton, MI will continue until February 1, 2024. Approved students will receive a \$2,500 stipend, stay in a dorm room of Michigan Technological University, and be mentored by professors within the university.

Federal Work-Study (FWS) Program

The FWS Program continues to recruit and orientate new and returning students to work at each of our five campuses, offsite organizations, and our Mary Ellen Stempfle University Center.

Authorization Process

- Once a student has completed the FWS orientation, they are **Not authorized** to begin their assignment.
- Once their paperwork has been processed, they and their supervisor will receive an email confirmation stating that they have been authorized to begin their assignment with the start date.
- If students begin working without valid authorization, they will not be paid. **No Exception!** **Without written authorization from the financial aid office via email, students are not authorized to work.**



Dual Enrollment Program

The Harper Woods Dual Enrollment students are excited about the Spring 2024 semester.

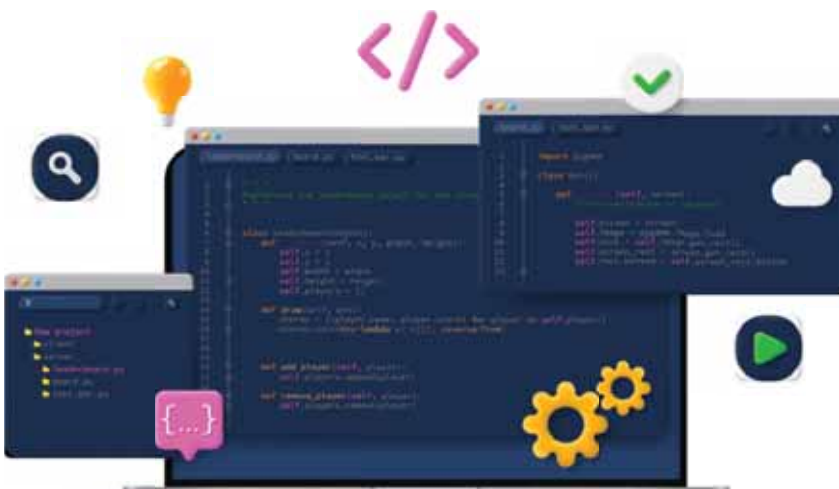
AMPLIFYING COMMUNICATION THROUGH WEBSITE AND SOCIAL MEDIA



More students now rely on the website and social media for information and access to distance learning resources. The Website Committee continues to review analytics to ensure online platforms are user-friendly and provide seamless access to resources.

WEBSITE ANALYTICS

Over the past three months, the college's website has had **725,623 page views** including visitors from **137 different countries**.



WCCCD's social media pages have experienced a **129 PERCENT INCREASE** in followers during the past week.

Approximately **50,000 INDIVIDUALS**

saw WCCCD social posts during the last 28 days.

Video remains the most popular content with more than **3,000 VIEWS** the past week.

PROFESSIONAL DEVELOPMENT



Keith Binion was sworn in as the new President of the Wayne County Pharmacists Association.



Building Community Relationships



Michael Poole represented the District at Governor Gretchen Whitmer's State of the State Address. Governor Whitmer outlined her plans to continue record investments in education from preschool to college.

Dr. Yvette Anderson participated in the MI ACE Public Policy Committee Meeting. The meeting's agenda included preparation for the upcoming MI ACE Conference Public Policy luncheon.





Wayne County Community College District

The Continuing Education Staff met to discuss and evaluate our most popular Summer Youth Programs.

Science and Math/STEM were the top areas of focus. These programs had a 30 percent increase in enrollment over the previous year with over 300 students enrolled in the various programs. Some of the programs included:

- GEMS- Girls Empowered by Math and Science Workshop
- Robotics 4 Youth
- Camp Infinity



CE PLANNING MEETING

This week, staff met to discuss upcoming programs for the Summer 2024 semester.

New Certificate Program!



DIGITAL CONTENT CREATOR Certificate Program!

VIRTUAL CLASSES

Due to the overwhelming response, the new Digital Content Creation Program will be adding additional sections.

Introduction to Digital Content Creation

Course #:CSTT 6062 CRN:47341
 FEE: \$ 100.00
 Tuesday, 6:00PM - 9:00PM Date: 1/16/24 - 1/30/24

Social Media Content Creation

Course #:CSTT 6063 CRN:47342
 FEE: \$ 100.00
 Tuesday, 6:00PM - 9:00PM Date: 2/6/24 - 2/27/24

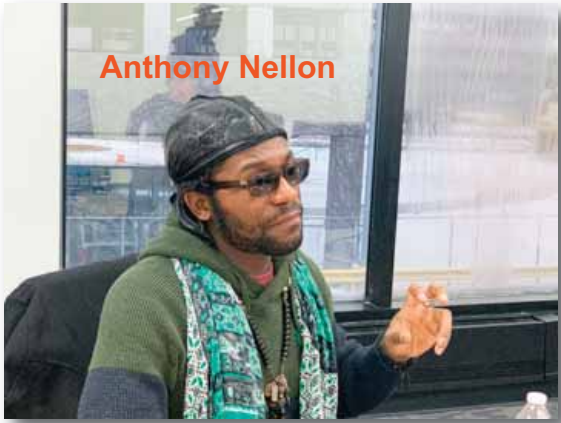
Blogging, Vlogging, Content Writing and Posting

Course #:CSTT 6064 CRN:47343,
 FEE: \$ 100.00
 Tuesday, 6:00PM - 9:00PM Date: 3/5/24 - 3/29/24

Advanced Digital Content Creation

Course #:CSTT 6065 CRN:47344
 FEE: \$ 100.00
 Tuesday, 6:00PM - 9:00PM Date: 4/9/24 - 4/16/24

DIVERSITY EQUITY & INCLUSION



African Cultural Association Meeting

Anthony Nellon from Brazil and Hugh and Dexter Anetoh from Nigeria shared strategies to promote the awareness and understanding of diverse African cultures, histories and traditions.



Intercultural Conversations

At this week's virtual Intercultural Conversations, Dr. Fidelis D'Cunha presented on World Religions Day, which is celebrated on the third Sunday every January. Professor Bruce Ewen also shared on the definitive causes of Poverty in the United States and why Mississippi is the poorest state in the United States.

On the Move...

Dr. D'Cunha presented on "The Role of Community Colleges Empowering Young Leaders" at the Advancing Youth Voice Conference. The theme of the conference was "What Does it Take to Lead in the 21st Century: Building a New Generation of Young Leaders in a Digital Age."





District Police Authority

Supervisor's Meeting

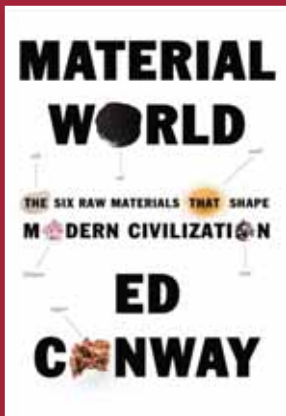
The Police Authority Supervisor's meeting was held at the Curtis L. Ivery Downtown Campus to discuss the statistics and other supervisory matters.



Congratulations Corporal Miller!

Corporal Ashley Miller receiving his promotion award letter from Deputy Chief Pride Johnson.

DR. RANDALL MILLER SHARES LEADERSHIP THOUGHTS WITH EXECUTIVE TEAM



Book Recommendation

Material World: The Six Raw Materials that Shape Modern Civilization: Salt, Oil, Sand, Lithium, Copper, and Iron.
by Ed Conway

'OUGHT TO' HAS NEVER BEEN A GOOD MOTIVATOR

We all have examples in life of things we thought we ought to do but never get around to doing. It may be cutting back on alcohol, exercising more, or losing weight. "Ought to" has never been a good motivator for humans", notes, Cloud in his book, *Integrity*. "In the more mature parts of our character, we usually do what we ought to do" because that is who we are. It is those less developed areas of our character where we may lack motivation.

So what is the 'tipping point' to get you motivated to do some of those things you have been ignoring or blaming something in the outside world? Well, for the examples listed above, it may be a serious health scare to get your undivided attention. That is when reality takes hold. It is also when you are likely to elevate your personal expectations of your own performance and desired outcomes.

That is how you experience growth in character: when 'ought to' turns into a new reality and becomes part of who you are. This is the result of acting on an area of your character that needed further development and owning it as a 'new you.'



Mary Ellen Stempfle University Center



University Partners

Denis Karic met with Julius Moses from Ferris State University to discuss recruitment and marketing strategies for courses that best fit the needs of WCCCD students.

Community Partnerships

The Mary Ellen Stempfle University Center hosted the Chandler Park Academy staff professional development training.



First Day of the Spring 2024 Semester at the Mary Ellen Stempfle University Center

Curtis L. Ivery Downtown Campus

Start of the Semester

Students were assisted by staff members with program advising, final registration, financial aid assistance, and classroom location.



Cengage Publishing

Staff from Cengage Publishing were on campus to assist students with Cengage unlimited login and questions.



Thursday B4 Saturday Meeting

Staff met to discuss weekend activities and upcoming programs.



Come out and support our students!

The Men's and Women's WCCCD Wildcats will host the St. Clair County Community College Skippers this Saturday at 1:00 p.m. and 3:00 p.m.

Community Partners

In partnership with Friends of Detroit Rowing/Detroit Boat Club, the Health and Wellness Education Center hosted a strength training class for active rowers and others interested in rowing.



Members utilize the personal trainers to get custom tailored workouts!

Spring 2024 Vibrant Health Series

The HWECH presented the first workshop as part of their Spring 2024 Vibrant Health Series focused on Pain and Essential Oils.



Spring 2024 Vibrant Health Workshop Series



Cricket Lott
Essential Oils Specialist
JANUARY 25, 2024
"Pain and Essential Oils"



Mozell P. Scovil, NS
Science Educator,
CEO Healthyself, Inc.
FEBRUARY 15, 2024
"Strategies Supporting Vibrant Health Part II"



Chris Clay, JD, B Msc
Wellness Lifestyle Expert
MARCH 14, 2024
"Synergy"



Bob McCauley, ND
Doctor of Naturopathy
APRIL 18, 2024
"Chlorella and Spirulina"



Heather Farrow, PsyD
Clinical Psychologist
MAY 16, 2024
"Mental Health"



Gina Lynem-Walker, MD
Family Physician
JUNE 6, 2024
"Sprouting"

Campus Spotlight of the Week

A Glimpse into Our Downriver Campus



Located on Northline Road in Taylor, the Downriver Campus is a nature-filled oasis that features a six-acre woodland preserve open to our diverse students, faculty, and the community. The campus is home to the Michigan Institute for Public Safety Education (MIPSE) and the Heinz C. Prechter Educational and Performing Arts Center (EPAC) and much more.



MIPSE

MIPSE is heralded nationally to be one of the finest of its kind in the emergency training field and plays an integral role in making the District a national leader in emergency training and response in areas such as Homeland Security, fire, law enforcement and EMS.



EPAC

EPAC enriches and builds community through diverse, world-class performers from around the world. Offerings include marquee headliners, touring theatre pieces, children's programming and a variety of other acts.



To learn more, visit the college's website or use this URL:
<https://www.wccd.edu/WCCCDcampus/Downriver/index.php>

Eastern Campus



City of Detroit Construction Fair

The Eastern Campus hosted the Detroit's Contractors Opportunity Fair, fostering vital connections at our Regional Training Center. Local contractors and community organizations converged for breakout sessions, discussing collaborations on future projects. A special panel focused on equipping contractors with the know-how to bid on city-funded community building initiatives and more.



Strategic Initiative Progress Update Meeting



Basic Heating

Students obtained information on the protocols to follow when using the HVAC lab and safety instructions.

Northwest Campus



Strategic Initiative Meeting



Partnership Meeting with Keith Williams

First Day of Classes Spring 2024 Semester



Family Assistance for Renaissance Men (F.A.R.M.)



F.A.R.M. is a non-profit whose mission is to help men to reunite with and make a difference in their children's lives. Farm conducted interviews at the Northwest Campus for their new upcoming cohort.

Ted Scott Campus

Continuing Education

The Ted Scott Campus hosted AKA's Eta Iota Omega Chapter workshop. Participants learned how to educate and emphasize financial planning, asset accumulation, and wealth building including savings and investment, managing debt, and improving credit.



Community Partnerships

Staff from the Wayne County Airport Authority (WCAA) toured the Ted Scott Campus in preparation of two upcoming WCAA outreach programs in February.



Student Success

Staff at the Ted Scott Campus are making sure our students are getting all the assistance they need to have a successful semester.

Chancellor's Weekend Memo

Mission

WCCCD's mission is to empower individuals, businesses, and communities to achieve their higher education and career advancement goals through excellent, accessible, culturally diverse, and globally competitive programs and services.

Vision Statement

WCCCD will be known as a premier community college and innovator in the areas of high quality academic and career education, talent development in support of regional economic growth, diversity and inclusion, and technological advancement.

WCCCD's Values Statements:

- Supporting excellence in teaching and learning
- Honoring diversity
- Serving the common good
- Being accountable
- Operating with integrity

