

## Martin Luther King Jr. Day Celebration

It was an honor for me to participate in the Dr. Martin Luther King, Jr. Day celebration hosted by Mayor William Wild and the City of Westland on Monday. It was a wonderful opportunity to remember the life and contributions of Dr. King. His mission was one of service, equality and creating a better world. His message is still relevant today and as we remember him, we should all ask ourselves "What are we doing for others?" that reflects upon his dream.



# District Police Authority

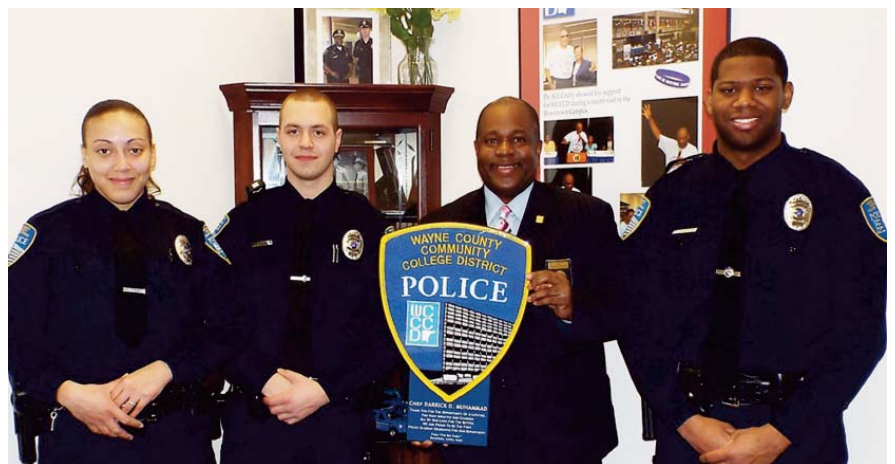


## WCCCD Partnership with the Wayne County Sheriff's Department

Collaboration between the Wayne County Sheriff's Department, District Police Authority and the Michigan Institute for Public Safety Education involves much more than connecting these units over a common network. Chief Darrick Muhammad, Wayne County Sheriff Deputy Chief Michael Jaafar and Lieutenant Pride Johnson recently met to discuss maintaining the safety of the District and enhancing the partnership to include the Sheriff's office providing appearance tickets, civil infractions, training, and 800 MHz radios to the new MCOLES police unit.

## Chief Darrick Muhammed Receives Award

The District Police officers who recently graduated from the Macomb Police Academy presented Chief Darrick Muhammad with a special award. The officers presented the award to the Chief because he promotes diversity, builds trust, maintains a safe campus and provides them the opportunity to become three of the District's first police officers.



# Division of Administration and Finance

## Travel Expense Report

A Travel Expense Report for Professional Development along with a Conference Summary Report should be completed and submitted to the Division of Administration and Finance within ten days of returning from a professional development activity. Reimbursement of eligible expenses is usually processed within two to four weeks from the date of receiving a properly completed and approved Travel Expense Report form. Both of these forms are located on the WCCCD intranet under the District-wide Forms Library.

By using this checklist, travelers can help avoid delays in processing Professional Development-Travel Expense Reimbursement forms.



# Administration and Finance

## Deferred Maintenance



# Division of Student Services



## WCCCD District Chess Champion



Student Derwyn Mayes was the District's Chess Champion. Chess tournaments were held during the Fall 2014 semester. Mr. Mayes competed and won the final round to obtain his title as champion. Congratulations Mr. Mayes!

## TRiO

STUDENT SUPPORT SERVICES

## TRIO-Student Support Services helps with Financial Empowerment



One of the required services of the federal TRIO-SSS grant is to provide participants education or counseling services designed to improve the financial and economic literacy of students, including financial planning for postsecondary education. We want to make sure our students understand and get the most out of WCCCD's new partnership with HigherOne. TRIO-SSS is conducting a series of workshops to explain the benefits and options of the new MyWCCCDCard.com now available to all students.

## Student Advocacy Day January 29, 2015

Join us for a day of food and fun at the Eastern Campus! Student Advocacy Day is an informal gathering where students can interact with faculty and staff at WCCCD. There will be games and chances to win prizes.

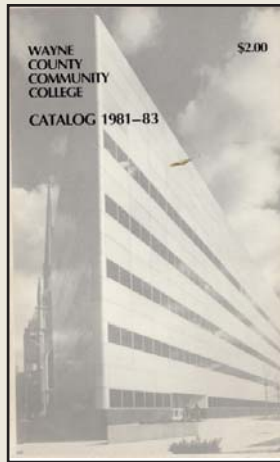
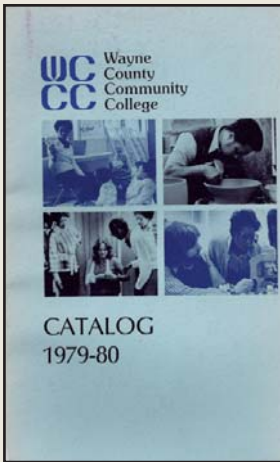
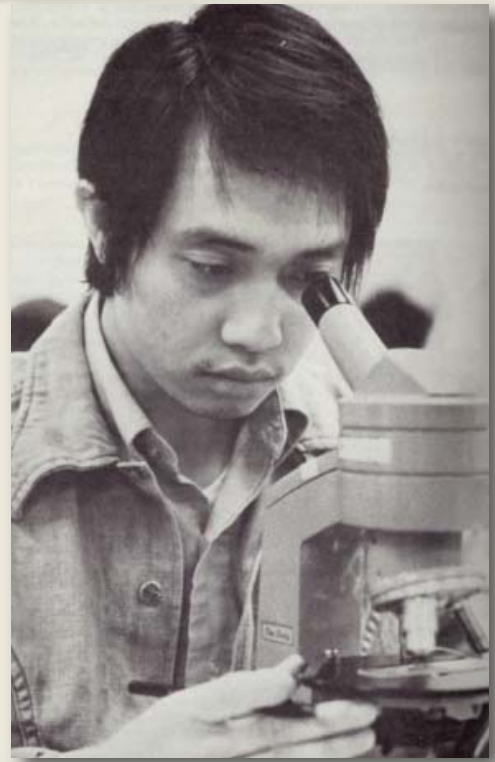


# WELCOME WEEK 2015

Welcome Week is January 26- 31, 2015. Each of our five campuses will have a variety of activities to welcome new and returning students.

The Division of Student Services visited more than 20 high schools this week to discuss expansion of our dual enrollment partnerships. Emphasis was placed on upcoming enrollment fairs and support services available to high school students.





## Biology Courses from the 1970s

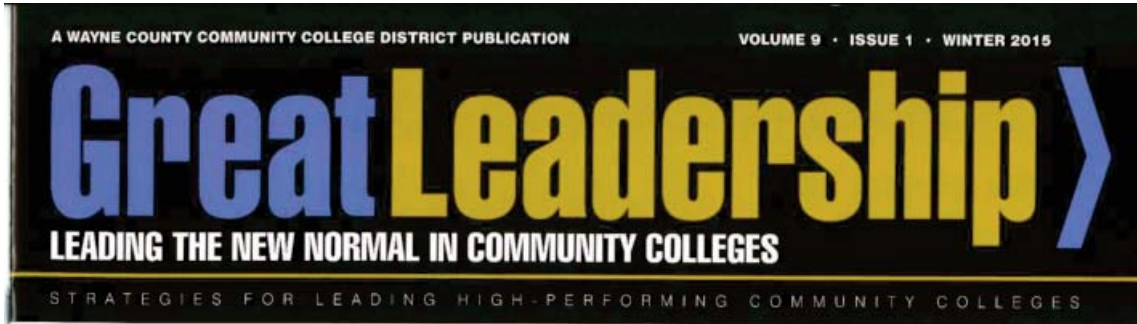


Continuing Education from the 1970s



# Hot off the Press!

To view the Winter 2015 edition of the Great Leadership Newsletter go to [www.wcccd.edu](http://www.wcccd.edu)



## Table of Contents

page one and two

**Dr. Neil deGrasse Tyson Electrifies the 2014 Chancellor's Banquet**  
By Dr. Neil deGrasse Tyson, Ph.D.

page three and four

**Environmental Scanning of New Age Careers**  
By Ms. Johnesa Hodge, B.A., M.A.

page four and five

**Community Colleges and the Onus of Graduating a Globally Competent Student**  
By Mr. Furquan Ahmed, B.A.

page six and seven

**The Millennial Generation: A New Cultural Cohort Changing the Workforce Landscape**  
By Ms. CharMaine Hines, Ed.S.

page eight

**Creating a New Age Workforce: New Programs and Courses at WCCCD**  
By Ms. Mawine G. Diggs, B.A., M.A.

page nine and ten

**New Age Careers: Community Colleges and Their Unique Ability to Fill Pipelines**  
By Ms. Denise Williams Mallett, Ed.S.

page ten and eleven

**Building Trust Through Communication in a Multi-Cultural Environment: A Six-Point Strategy**  
By Ms. Melani Bender Ivery, B.A., MBA

## Dr. Neil deGrasse Tyson Electrifies the 2014 Chancellor's Scholarship Banquet

Renowned astrophysicist, Cosmos host and the Frederick P. Rose Director of the Hayden Planetarium in New York Dr. Neil deGrasse Tyson keynoted the 2014 Chancellor's Banquet on September 30th. Following his address, Dr. Tyson took the time to take questions from the audience on issues as diverse as the characteristics of intelligence, what to look for in role models and whether we should prepare students to be curious, as well as book smart.

All proceeds from the event benefited the WCCCD scholarship fund, which awards scholarships to students who otherwise would be unable to attend college.



“Today we say you're smart if you know stuff. I rather say you're smart if you can figure something out that you've never seen before.”

**Q: How does the way we define whether someone is smart affect their ability to create change?**

**A:** "I'm still figuring this out but these are just some of my early thoughts on this. ... I made a list of everyone who we would all agree were important in shaping our culture and our civilization: poets, actors, comedians, journalists, novelists, politicians and even CEOs and inventors – and in almost every case ... all those that I've been in the company with and had the conversation, hardly any of them ever got straight A's in school, yet in school getting A's is the metric that a teacher evokes for whether or not you are a good student."

*continued on page 2*

# PROFESSIONAL DEVELOPMENT



Mike Dotson attended a private reception with Dr. Julia Greenstein, presented by the Juvenile Diabetes Research Foundation. Dr. Greenstein provided an update on the latest developments in the treatment and search for a cure for Type 1 diabetes.

Orlando Wilkins attended the monthly meeting of the Harper Woods Champions' Council. He distributed copies of the credit and non-credit course schedule. He also shared District and Mary Ellen Stempfle University Center updates.



Anthony Arminiak attended the Southern Wayne County Regional Chamber (SWCRC) Executive Board of Directors meeting. Mr. Arminiak serves as the Boards Chairperson for 2015.

The Downriver Campus staff attended the SWCRC Legislative Forum with guest speaker new Congresswoman Debbie Dingell, District 12.



Dr. Sandra Robinson attended the Grosse Pointe Chamber of Commerce's Business After Hours Networking event at St. John's Hospital.





# Division of Human Resources



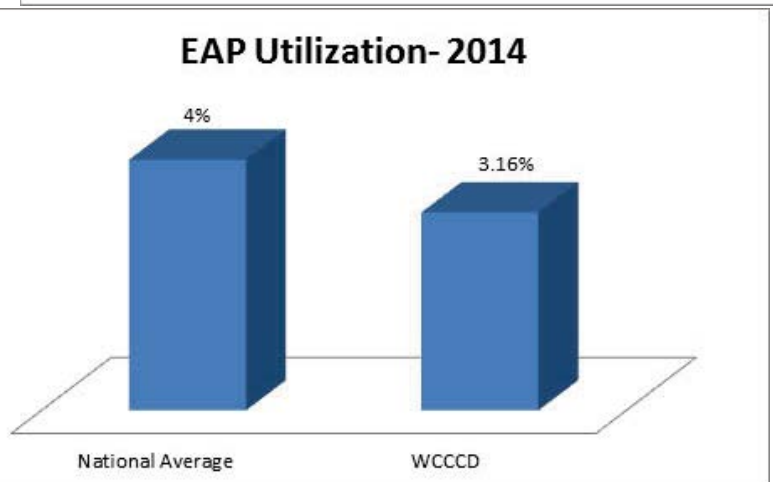
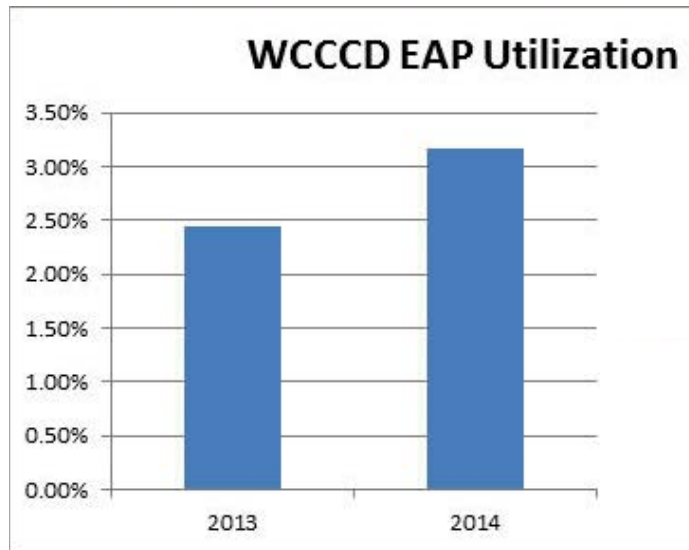
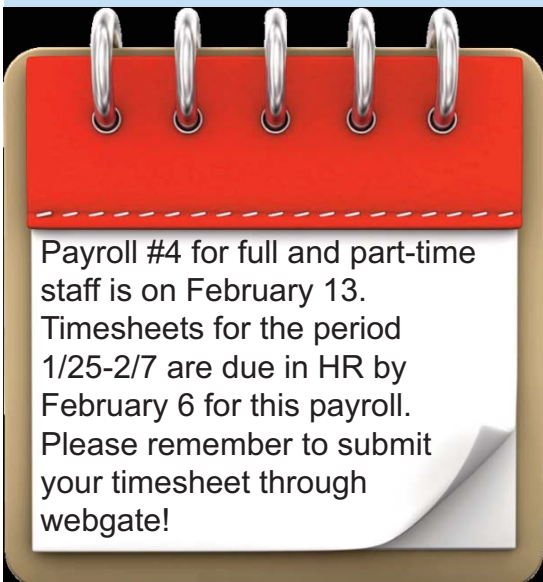
## Employee Assistance Program

WCCCD offers an employee assistance program (EAP) through Health Management Systems of America that is available to employees 24/7, 365 days a year. This is a free and confidential program that part-time and full-time employees can use at their discretion. The spouse or dependent of an active employee is also eligible to take advantage of the program. The EAS offers legal consultations, mediation services and financial consultations among other services. Employees can contact EAP at (800)847-7240.

### Services Offered

Grief and Loss Counseling  
Conflict Resolution  
Financial Credit  
Counseling/Coaching  
Estate Planning

### Important Dates to Remember



# Office of Accountability and Transparency

The Continuous Quality Improvement Audit Center collects, reviews and conducts monthly reconciliations and on-going audits of all District data. A systematic approach is used to procure data from multiple sources, allowing for collective knowledge through accountability and transparency.



## Progress Report - Distribution Center

**Before:** Storage Hallway



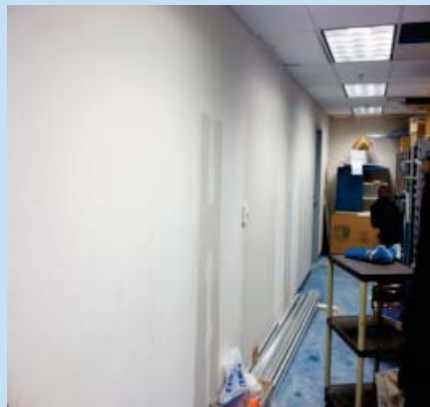
Mail Room



Police Authority Station



**After:** Storage Hallway



Mail Room



Police Authority Station



The District's Distribution Center construction has made significant progress and is moving towards the finishing stages. Transforming the Distribution Center into a more functional space will ensure all deliveries are accepted, logged, tracked, delivered or warehoused in a timely and efficient manner with incoming supplies, equipment and deliveries reconciled on a monthly basis.



# What's Trending at WCCCD ?

Recent studies highlight seven prominent trends in community colleges today.

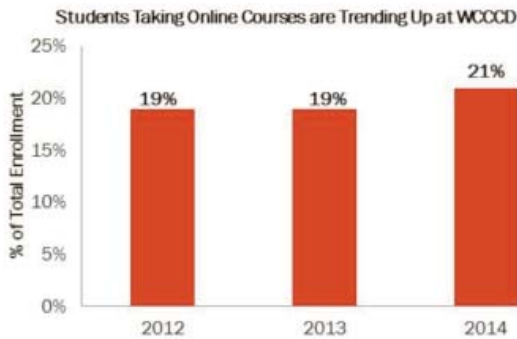
The Division of Institutional Effectiveness conducts studies and trend analysis to identify changes and patterns within the environment and the community it serves.

1. Increased Distance Learning
2. Greater Number of Baccalaureate Degrees Awarded
3. Increased Partnerships between Community Colleges and Four-Year Institutions
4. Greater Recruiting of Baby Boomers
5. Increased Enrollment Across Different Student Groups such as dual enrollment, veterans, reverse transfer students
6. Increased Partnerships with Business
7. Increased Response to Globalization

<http://www.communitycollegereview.com/articles/9>

## Distance Learning Trends

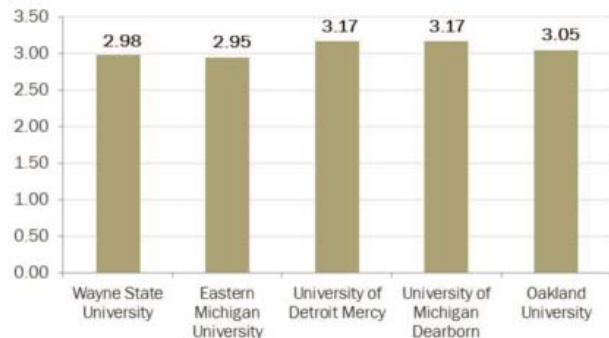
Did you know that the ability to take college courses online makes access to higher education possible for more students? The popularity of distance learning due to the flexibility it offers guarantees that the trend toward more online course offering will continue.



Source: IPEDS Enrollment Survey

## Community Colleges to Four-Year Institutions

When a community college partners with a four-year institution, the community college serves as the "feeder" of qualified students to the four-year institution. Below are the average GPAs of WCCCD students who transfer to four-year institutions.



Source: IPEDS Completions Data

# WEEKLY UPDATE

## Multi-Function Printing Devices



As a part of the transparency and accountability initiatives and in conjunction with the Office of Continuous Quality Improvement, the Division of Information Technology (IT) has installed new multi-function printers in several divisions at the district office. The HP Enterprise M680Z Flow MFP devices tackle high-volume jobs with high-performance color printing. With the capability to print, copy, and fax, the printers also feature enhanced scanning using a customizable 8-inch color touch screen.



Utilizing the new printers will allow for controls to be established and implemented for the printing function of each division. Boasting the latest in technology, the device features new “flow” capability. “Flow” devices allow the printers to scan a larger capacity and also provide:

- \* Secure Scan/Print/Fax via LDAP authentication (password protected)
- \* Preview and edit scans direct from the device
- \* Automatic job sorting and finishing, using the 3-bin stapling mailbox
- \* Cost effectiveness & Eco-friendliness

**Stay tuned! IT will provide training for each division with a new Multi-Function Printer!**

Professional  
Development



# SOFTWARE APPLICATION

## EMPOWERMENT SERIES



*Empowering End Users with Everyday Use of Software Applications*

## MICROSOFT EXCEL 2010

Professional Development Session

**Thursday, January 29, 2015**

12:00noon- 2:00pm

District Administration Building, Charles E. Morton Board of Trustee Conference Room

In this interactive session, participants will learn how to:

- \* Navigate Excel 2010 layout
- \* Work with data in a worksheet
- \* Create and modify formulas
- \* Create macros
- \* Insert/delete columns and rows
- \* Use freeze panes
- \* Sort and filter data
- \* And much more!



### SAES PROFESSIONAL DEVELOPMENT

#### UPCOMING SESSIONS!

**February 12, 2015**

Microsoft PowerPoint 2010  
ADVANCED

**March 12, 2015**

Microsoft Access 2010  
INTRODUCTION

## A COMEBACK IN REAL ESTATE



The School of Continuing Education and Workforce Development is pleased to announce that we were recently approved by the State of Michigan to offer 40-hour real estate prep courses as well as continuing education courses.



According Wall Street Journal article entitled "Housing Starts End Year Solidly, up 4.4%," the housing market is revving up after years of malaise. In that same article, Andrew Wilkinson of Interactive Brokers LLC said "With mortgage rates remaining ultra low, the housing market is in decent shape although it continues to run at relatively low levels compared to the years covering the housing boom."



*The two course offerings are Real Estate License Preparation and Real Estate Six Hour Continuing Education. During the course, participants will have gained information on the following:*

- \*Real Estate transaction law for new investors*
- \*Civil Rights law and equal opportunity in housing*



**For more information call 313-496-2704 or visit [www.wcccd.edu](http://www.wcccd.edu)**

# Division of Educational Affairs

## Faculty Welcome Week

The Northwest Campus welcomed faculty to the Spring 2015 semester by providing them with information resource packets, refreshments and offering opportunities to participate in Smart Screen and Smarthinking workshops. The week-long program facilitated an environment for interaction between faculty and campus staff.



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## WCCCD: 50 Years as The Nexus of a Community Learning System



A central part of the mission of WCCCD is to provide collegiate functions of learning for the community. In addition to the traditional-age student seeking the first years of a baccalaureate degree, collegiate (also known as transfer) courses enroll career preparation students, such as nursing students seeking knowledge in the basic life sciences; (2) reverse transfer students (who begin at an university and later choose to continue at a community college); and (3) part-time casual students (who enroll for personal rather than degree-completion reasons).

Collegiate courses involve core courses, requirements in general education, articulated technical programs in the sciences and mathematics, dual-credit programs in high schools and alternative delivery programs e.g. evening and weekend courses, online courses, workshops, seminars and community forums. As we prepare to celebrate 50 years as the nexus of the community learning system that supports the 32 cities and townships throughout the southeast Michigan region we will continue to focus on offering quality programs and services to the members we serve.

Source: The American Community College, 5th edition

# Division of Educational Affairs

## Research Enhancement for Building Infrastructure Leading to Diversity Detroit Consortium

The District hosted the steering committee meeting of the REBUILD Detroit consortium which consists of University of Detroit Mercy, Marygrove College, Wayne State University and WCCCD. This consortium has been awarded \$21.2 million over five years by the National Institutes of Health (NIH) to implement a program encouraging more undergraduate students from underrepresented and economically disadvantaged backgrounds to pursue careers in biomedical research. The Detroit consortium's project is called REBUILD Detroit — an acronym for Research Enhancement for Building Infrastructure Leading to Diversity.




### Office of Career Education

Dr. Sherry Zylka and Dr. Ron Harkness met with the Michigan Department of Transportation to continue discussions on connective technology. Several representatives from business and industry were there to share the transportation related needs of private employers and the State of Michigan. This is important as we review and receive input from our community partners that will keep our electrical electronics programs current with the latest integrative technology trends.



Do BIG things  
with your  
WCCCD OneCard!




Don't have your library card yet?  
It's FREE! Stop by security with  
a copy of your current schedule  
and valid Michigan ID to obtain  
your WCCCD OneCard.  
Then come to your campus LRC  
and sign up for your library card.

With your WCCCD Library  
card, you can...

- View and download eBooks,  
academic journals, magazines,  
and newspapers.
- Borrow books from WCCCD  
and participating academic  
libraries.
- Request materials from  
DIALNET, Get-It-Local  
and MelCat Libraries.
- Get answers to questions from  
helpful librarians and virtual  
librarians.
- Take part in the Information  
Sessions to build your college  
skills.
- Use computer with Internet  
and Microsoft Office Suite
- Access study materials for  
exams for careers, exams,  
COMPASS and much more.
- Access to academic databases  
from home and on campus.

GET YOURS TODAY!

Scan the QR code  
to access the LRC.



### Learning Resource Center

Here's what's new in the Learning Resource Center's (LRC) for Spring 2015!

LRC Bookmarks provide contact information about campus locations, how to use the WCCCD One Card as a library card, benefits of a library card, and a QR code that can be scanned which allows users to search WCCCD's catalog from any mobile device.





# Michigan Institute for Public Safety Education

## Detroit Hazardous Materials Response Unit - Confined Space Training

The Michigan Institute for Public Safety Education (MIPSE) hosted the Detroit Hazardous Materials Response Unit for confined space training. The course goal was educate emergency responders about strategies to safeguard health and safety when their work involves entering confined spaces for rescue operations.



**CoAEMPS**  
**Paramedic Program**  
**Accreditation Approval**

The Commission on Accreditation of Allied Health Education Programs awarded the District initial accreditation to the Emergency Medical Technician-Paramedic Program.

## MGT 319 – Bioterrorism: Mass Prophylaxis Planning and Preparedness

MIPSE hosted the Wayne County Department of Public Health for a MGT-319 Mass Prophylaxis Preparedness and Planning course that facilitated by Texas A&M Engineering Extension Service's (TEEX) National Emergency Response and Rescue Training Center.



## Detroit Fire Department Training Division



MIPSE hosted the Detroit Fire Department Training Division for their Fire Academy Training. Training included using various simulators, performing fire fighter duties, maze simulation, search and rescue training techniques in the tower, and they will also cover Hazardous Material training.



## Town Hall Meeting

State Representative Alberta Tinsley-Talabi along with the Detroit Police Department, Mack Alive and Drug Free Detroit hosted a town hall meeting at the Eastern Campus. The panel discussion covered current policing issues in the City of Detroit while also identifying our rights as individuals.



## The Importance of Work-Life Balance Workshop



The Eastern Campus hosted The Importance of Work-Life Balance workshop to assist staff members with acquiring a healthy professional and personal life. During the workshop, staff learned how not to acquiesce to every request if it doesn't fit into a daily routine and the importance of prioritizing.



## Congratulations Surgical First Assistant Students!

The first class of students to ever have a 100% pass rate in the history of the National Commission for the Certification of Surgical Assistants are from WCCCD.

## Health Sciences Computer Lab

The computer lab in the Health Science Building has been redesigned to provide more space for students. It has grown from 24 computers to 30 computers. This additional space will allow us to provide increased service to our health science students.



## Federal College Work Study Orientation



The Downtown Campus hosted the Federal College Work Study orientation for new work study students. The orientation provided information needed to be a successful work study. The program allows for students to work while attending school giving students the experience and guidance needed prior to entering the workforce.

### Community Partnership

The Western Campus hosted the Tri-Community update in partnership with the Belleville Area Chamber of Commerce. Updates were presented by the mayor of Belleville, Supervisor of Sumptor Township and Supervisor of VanBuren Township.



### Video Game Technology Night 2015

The Western Campus partnered with Younglife of Belleville to present Video Game Technology Night 2015. Instructors from the Video Game Design Program presented information to more than 100 teens and youth about the career possibilities in video game design and the trends in the industry.

### Michigan Tech Representatives Tour the Western Campus

Dr. Pasi Lautala, Assistant Professor, Civil and Environmental Engineering and Director of the Rail Transportation Program at Michigan Tech University toured the Western Campus and the Mary Ellen Stempfle University Center-West. Dr. Frank Dunbar and Dr. Lautala both serve on the Steering Committee for the Michigan Rail Conference, a yearly event focused on the railroad industry in the state. Dr. Lautala is exploring options for expansion of Michigan Tech programs in Southeast Michigan.





## Partnership Opportunity

Dr. Stephanie Bulger, Dr. Sandra Robinson, Mike Dotson, Dr. Harvey Dorrah, Dr. Frank Dunbar and Jeff Anderson met with representatives from Madonna University to discuss the next steps in offering two proposed undergraduate degree programs to WCCCD students.

## New Program Initiatives

Dr. Sandra Robinson, Dr. Pat McNally and Orlando Wilkins met with Mary Howard at the Harper Woods Library to discuss new program initiatives for students and partnership opportunities.



## Federal Work Study Program

### WCCCD Federal Work Study Student Success Ambassadors!

In preparation for the launch of our Federal Work Study Student Success Ambassadors Program, our ambassadors were fitted for their uniforms. Ambassadors are provided with clean, attractive uniforms to help strengthen our public image and reputation. The idea behind the uniforms is that consistent uniforms help our students easily identify the ambassadors as a part of our student success team.

COMING SOON

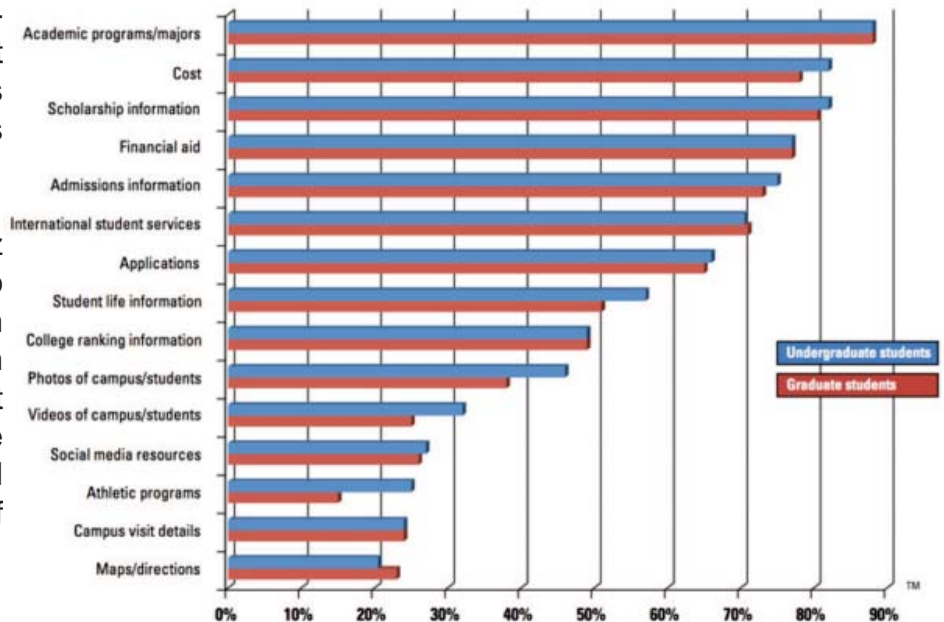


# Office of Institutional Advancement

## What do students look for on a college website?

As many as 71% of U.S. college-bound high school seniors report having looked at college websites on a mobile phone or tablet. This is up from 52% in 2012.

Top recruiting practices Noel-Levitz asked institutional respondents to indicate which of 28 common e-recruiting practices – other than social media – that they used most frequently. The following table summarizes the ten top-ranked options, broken down by type of institution.



Four-year private institutions	Four-year public institutions	Two-year public institutions
Email communication with prospective students (100.0%)	Email communication with prospective students (98.7%)	Email communication with prospective students (100.0%)
Online net price calculator (93.8%)	Recruiting pages on website (84.6%)	Recruiting pages on website (77.1%)
Recruiting pages on website (91.0%)	Online net price calculator (80.8%)	Online net price calculator (74.3%)
Videos embedded on campus website (76.6%)	Analytics resources such as Google Analytics (79.5%)	QR codes (57.1%)
Student searches via email (74.5%)	Student searches via email (75.6%)	Special landing pages for email campaigns (51.4%)
Analytics resources such as Google Analytics (72.4%)	Videos embedded on campus website (70.5%)	Analytics resources such as Google Analytics (45.7%)
Special landing pages for email campaigns (60.0%)	Special landing pages for email campaigns (67.9%)	Online display advertising (45.7%)
Listings on college planning websites/online directories (60.0%)	Listings on college planning websites/online directories (65.4%)	Videos embedded on campus website (40.0%)
Search engine optimization process to improve organic search results (57.2%)	Virtual tours (55.1%)	Search engine optimization process to improve organic search results (37.1%)
Website optimized for mobile browsers (53.8%)	Content management system (CMS) to update or edit website content (53.8%)	Pay-per-click ads on Facebook (37.1%)

Most popular e-recruiting practices by institution type. Source: Noel-Levitz



# CHALLENGE DETROIT



WCCCD and Challenge Detroit kicked off a partnership for Challenge Detroit's Education Blitz Challenge. A team of 5 fellows, including our fellow Branden Bufford, will work with Dr. Gunder Myran and Dr. Fidelis D'Cunha in providing a strategic plan to bring a program called Year Up to the District in conjunction with the Bold Future Pathways initiatives.

Challenge Detroit is a leadership and urban revitalization program that invites approximately 30 of tomorrow's leaders from our own backyard and across the country to live, work, play, give, and lead in and around the greater Detroit area for one year.



Year Up is a one-year skills training and internship program. Students receive six months of training from a Professional Training Corps School and are placed in a six-month internship with companies such as AOL, Bank of America, JPMorgan Chase, Morgan Stanley, and T. Rowe Price.

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## Legislative Corner



**Governor Signs Bills to Watch:** Last week, Governor Snyder signed into law the following bills of interest to community colleges:

**Investment Options:** Senate Bill 1088 expands the range of investment options available to community colleges to include investment grade bonds of the state or any of its political subdivisions. This bill is now Public Act 450 of 2014.

**Fire Drills:** Senate Bill 1142 clarifies that required fire safety drills only apply to dormitories, not to other class buildings on campus. SB 1142 now is now Public Act 481 of 2014.

**FOIA Changes:** House Bill 4001 updates Michigan's Freedom of Information Act (FOIA), clarifying the amount public bodies could charge to respond to a FOIA request and also requiring the public body to develop documents that help requestors understand the likely charges, required deposits, and other relevant information. HB 4001 is now Public Act 563 of 2014.

**Veterans Status on Applications:** House Bill 5035 amend the Community College Act to require colleges to ask about military service on college applications. In addition, House Bill 5036 requires community colleges to inform known veterans, military reserve, or military of what options they have related to military transcripts and academic credit. The bills are now Public Acts 482 and 483 of 2014.



WAYNE COUNTY COMMUNITY COLLEGE DISTRICT

HEINZ C. PRECHTER EDUCATIONAL AND *Performing Arts Center*

21000 Northline, Taylor, MI 48180

*Introduces*

# Hear & Now

*Featuring some of the favorites from the annual*

## Performers Expo



*The Heinz C. Prechter Educational and Performing Arts Center brings the **Hear & Now Series** to each of WCCCD's sites.*

**Wednesdays • 7:00 p.m. – 8:30 p.m.**

January 21	Downriver Campus	The Gratitude Steel Band
January 28	Western Campus	Jen Lawson
February 4	Mary Ellen Stempfle University Center	Metro Jazz Voices
February 11	Northwest Campus	John Davis
February 18	Downtown Campus	Nique Love Rhodes
February 25	Eastern Campus	Inohs Sivad

*Open to the Public at No Cost*

For more information, please contact the Heinz C. Prechter Educational and Performing Arts Center at 734-374-3232 or visit [www.wcccd.edu](http://www.wcccd.edu)



Wayne County Community College District's  
Division of Student Services Presents

# STUDENT ADVOCACY DAY

*Celebrating and Serving Our Students*



**Thursday, January 29, 2015**

1:00 p.m. – 4:00 p.m.

**Eastern Campus**

5901 Conner, Detroit, MI 48213

Join us for a day of food and fun! Student Advocacy Day is an informal gathering where students can interact with the faculty and staff at WCCCD. There will be games and a chance to win prizes. Our theme is "Celebrating and Serving Our Students."

**Food!**

**Prizes!**

**Games!**

**Giveaways!**

For more information please contact the Division of Student Services  
at 313-496-2634 or visit [www.wcccd.edu](http://www.wcccd.edu)