CHANCELLOR'S WEEKEND MEMO

May 9, 2014 Number 934

STUDY ABROAD STUDENTS RETURN FROM AMSTERDAM!

























ALLIED HEALTH PINNING CEREMONY





The Heinz C. Prechter Educational and Performing Arts Center hosted the District's Spring 2014 Allied Health Pinning ceremony. Students were from the Nursing and Veterinary Technology Programs.

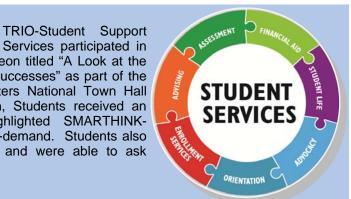


DIVISION OF STUDENT SERVICES



Services participated in the NAACP's educational panel and luncheon titled "A Look at the Urban Educational System: Failures and Successes" as part of the Freedom Institute's Annual Dr. Ron Walters National Town Hall meeting. Prior to attending this luncheon, Students received an Academic Advising session which highlighted SMARTHINK-

ING(online tutoring) and academic support workshops available on-demand. Students also participated in an orientation of WCCCD's graduation progress and were able to ask questions on how to become a master student









College and Career Choices Fair

The Division of Student Services presented the College and Career Choices Fair for high school students at the Downtown Campus. Students from Martin Luther King Jr. and Chandler Park Academy High Schools came out to receive information on career programs, financial aid, and admissions. Eighteen new applications for Fall 2014 from Chandler Park Academy High School students were received.

Veteran's Affairs 2014 Hiring Our Heroes Veterans Seminar

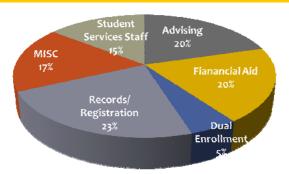
The U.S Chamber of Commerce's "Hiring Our Heroes" seminar was co-sponsored and locally supported by Dearborn and Detroit Regional Chambers of Commerce, Ford Community and Performing Arts Center, and the City of Dearborn Veterans Division. Our veteran students with college credits working towards either a certificate or associates degree had the opportunity to attend this event. There were also workshops for veterans that focus on resume and writing tips.

Summer Undergraduate Research Academy

The Division of Student Services is proud to announce that four WCCCD students have been selected to participate as interns in the Summer Undergraduate Research Academy (SURA) at Wayne State University. The Michigan Louis Stokes Alliance for Minority Participation (MI-LSAMP) grant supports these paid research internships for community college and university students studying in the fields of science, technology. engineering and mathematics (STEM).

District Student Services Inquiries

District Student Services continues to provide excellent customer service to our students, community and other stakeholders. Inquiries reflect advisement, financial aid information, resolution and resources, as well as records and registration information and advisement.



Financial Aid

(DFAO) strives to improve service continuously improve efficiencies in less department is one way to achieve both objectives. Students complete financial aid forms online and monitor their progress via Web By eliminating the need to Gate. manage paper, the department has been able to shorten the processing time of financial aid files, resulting in faster awards to our students. Going paperless enabled to focus on staff for other important tasks and allowed for greater confidentiality of student records.

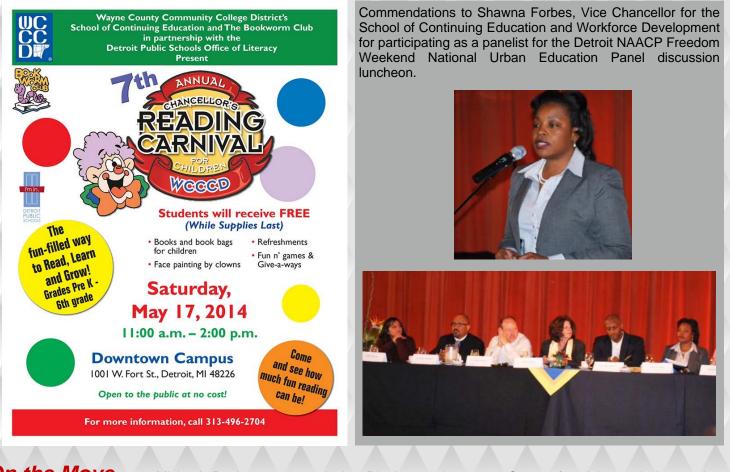
THE SCHOOL OF CONTINUING EDUCATION AND WORKFORCE DEVELOPMENT



The Importance of Literacy

Research has proven that helping a child develop literacy skills at a young age will powerfully impact the child's growth in reading. According to Reading is Fundamental, an organization whose vision is to literate America and ensure all children have access to books and discover the joy and value of reading. They further made note of the importance of why some children choose not to read. When referencing why some children do not like to read, it was because they find it to boring, difficult, not fun, not important and do not have the time.

The School of Continuing Education and Workforce Development supports the District's vision to encourage reading at a young age in a fun and educational environment. Through this vision, we are able to offer programs like the Bookworm Club, which travels from campus to campus to reach the surrounding communities. Other programs include Chancellor's Reading Carnival, District-wide book clubs, and the International Book Fair.



On the Move...

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Michael Poole represented the District at the 2014 Center for Advanced Automotive Technology (C.A.A.T) Conference. This year's C.A.A.T Conference featured John McElroy from

Center for Advanced Automotive Technology

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A.A.1) Conference. This year's C.A.A.1 Conference featured John McElroy from WWJ/CBS News Radio 950, Debby Bezzina from U of M Transportation Research Institute (UMTRI), GM and others. C.A.A.T meets the workforce needs of the automotive industry by leading the way in advanced automotive technology education by collaborating with education, industry, government, and professional association.

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During the week of April 28– May 3, 2014, the District served 2,361 participants by partnering with 19 community organizations.

Downriver 999 Downtown 155 Eastern 134 Northwest 2 Western 1,071

Engaging the Community



WINDOWS 7 UPGRADE

INFORMATION TECHNOLOGY

In alignment with the WCCCD strategic goal of providing excellence in teaching and learning, the Division of Information Technology (IT) completed the upgrade of District-wide computers to Windows 7. More than 300 computers were upgraded at the District office. The division continues to provide access to state-of-the-art technology for students, faculty and staff. There is documentation available for the new upgraded softwares on the IT web page. You can click on the links below to get access to the new features of Windows 7, Microsoft Outlook and Microsoft Word 2010 versions.

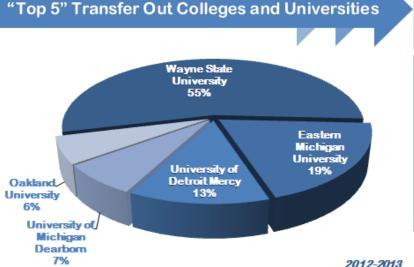
Windows 7 : http://www.wcccd.edu/dept/pdf/WINDOWS7.pdf Microsoft Outlook : http://www.wcccd.edu/dept/pdf/Outlook2.pdf Microsoft Word : http://www.wcccd.edu/dept/pdf/Word2010.pdf

INSTITUTIONAL EFFECTIVENESS

DID YOU KNOW?

According to a recent Noel Levitz article entitled "What the Latest

Research Tells Us About Serving College Transfer Students", college transfer students are an increasingly significant segment in the undergraduate population. Additionally, transfer students account for more than one-third of the undergraduates. Furthermore, fortythree percent students transfer from a four-year campus to a two-year college, this trend that may surprise many who are just now beginning to pay attention to this group of students. The graph depicts the top five colleges and universities WCCCD students transfer to.



Source:http://blog.noellevitz.coms

COMPLETION AGENDA

One of the ways we help students be successful in their program choice is by continuing to offer courses that meet present industry needs and to modify existing courses to better suit community demand. As we prepare for the fall semester, the Office of Career Development is excited about new, modified, and proposed program opportunities for our students!



CONTINUOUS QUALITY IMPROVEMENT



The Continuous Quality Improvement Audit Center (CQIAC) collects, reviews and conducts monthly reconciliations and on-going audits of all District data. A systematic approach is used to procure data from multiple sources, allowing for collective knowledge through accountability and transparency.

The CQIAC is tracking instructor grade submissions for the Spring 2014 semester. Grades were to be posted by 4:00pm Wednesday May 7^{th.} Student Services will roll all grade submissions at that time.



WEBSITE HITS! 50,050

ADMINISTRATION AND FINANCE



In preparation for the District's Fiscal Year End Close, the General Accounting Department is conducting a General Ledger Review. The purpose of the review is to ensure proper expenditure coding within the General Ledger. Reconciliation, verification and substantiation are essential for an effective internal control environment to ensure that:

- The information transmitted to, contained in, and reported from the Colleges financial systems is accurate, complete and recorded in a timely manner
- The information can be relied upon for making financial and administrative decisions
- Compliance violations and other irregularities are detected and reported

As we approach the fiscal year end close, the Fiscal Accountability Operation Center (FAOC) is requesting all departments to submit their requisition requests for any scheduled upcoming events for 2013/14 fiscal year as soon as possible. This will allow for request to be reviewed and determined if they should be processed in the new 2014/15 fiscal year. FAOC is processing requisitions for commencement at this time.

ACADEMIC PROGRAM PLANNING

Academic program planning requires research and professional development training. Cora Payne, Associate Dean, Regional Program Planning, and Douglas Payne, CNC/Manufacturing Discipline Chair attended the Great Lakes HAAS Technical Educators Conference (HTEC) and Open House at Delta College. Conference sessions centered on advanced manufacturing funding, apprenticeships and job availability. Jake Bennett, Deputy District Director for U.S. Congressman Dan Kildee was in attendance and discussed current funding as well as additional bills being introduced to increase funding for skilled trades training.





CAREER PROGRAMS ON THE MOVE...

Career Programs play a vital role at our District. Our students and community can obtain high wage, high demand, and high skilled job opportunities by completing a certificate or degree at WCCCD. We are working to create information and opportunities about career programs that are more prominent within our District. This exciting charge will include establishing an Office of Career Development. This approach will allow us to maximize grant opportunities and improve community understanding of the different educational tracks our students can pursue. Look for more information about this exciting new development as it unfolds!



Mock photograph of an Office of Career Development



CENTER FOR DISTANCE EDUCATION

Classroom technology continues to change and improve. Combining various technologies and adding them to the classroom can enhance the educational setting, while stimulating multiple senses while engaging critical thinking skills. Gamification or utilizing the tenants of game theory in designing instructional materials in order to better engage learners has steadily earned the respect of educational institutions over the past several years. Adding

the concept of play to education and relying on people's competitive nature and innate desire for achievement and successful outcomes to complex problems is what gamification is all about. And it's proven to be very successful.

According to a recent study by WeAreTeachers, 55% of the teachers surveyed use digital online games as part of their instruction, and 63% agree that students are more willing to practice difficult skills when presented in a game-like format.

Games such as the one shown here can be used to introduce concepts of political science and make the learning fun and educational at the same time.



RIIIII

B LECIURE DISTINGUISHED SCHOLARS SERIES

This week the District hosted Dr. William Higginbotham, Orthopedic Surgeon as part of the Distinguished Scholar Lecture Series. Dr. Higginbotham spoke on how to prevent orthopedic injury through healthy living.

Next...

Dr. Bruce Chau Wednesday, May 21, 2014 4:00-5:30pm Topic: Cosmetic Enhancement and Surgery







HOUSEHOLD HAZARDOUS WASTE COLLECTION

In partnership with the Wayne County Department of Public Services, the Western Campus hosted their second annual household hazardous waste collection registering more than 900 Wayne County residents. Community members were eager to unload their cars with old electronics to be recycled and other acceptable items such as household paints, bathroom cleaners, lawn and garden chemicals, propane tanks and fire extinguishers.



WESTERN CAMPUS PARTNERS WITH THE MICHIGAN PHILHARMONIC



The Western Campus partnered with the Michigan Philharmonic Orchestra to present a morning concert of musical appreciation for all fourth grade students in the Romulus Community Schools and the Van Buren Public Schools. Students interactively learned about the instrumental sections, conducting and composing. The concert experience was live streamed to another 4th grade class in North Carolina.

UNIVERSITY Mary Ellen Stempfle University Center

CELEBRATING OUR DUAL ENROLLMENT STUDENTS

The Mary Ellen Stempfle University Center is celebrating Harper Woods High School's Dual Enrollment student, Michella Parlett. Ms. Parlett is the co-valedictorian of her 2014 graduating class from Harper Woods High School. She plans to attend the University of Michigan – Ann Arbor and major in Molecular Biology. Ms. Parlett has earned 26 credits from WCCCD while in the Dual Enrolment Program.



The Mary Ellen Stempfle University Center is celebrating Chandler Park Academy's Dual Enrollment students Maryssa Anderson and Laryssa Anderson. Both students received invitations to join WCCCD's Alpha Upsilon Zeta Chapter of the Phi Theta Kappa International Honor Society. These students will have earned 39 credits by the end of the 2014 Summer semester. This is a major accomplishment for Chandler Park Academy and the first high school student to receive such an honor while participating in the Dual Enrollment Program!



Laryssa

Maryssa



MICHIGAN INSTITUTE FOR PUBLIC SAFETY EDUCATION



The Michigan Institute for Public Safety Education hosted several organizations this week:

 The Wayne County Department of Public Health held their Crisis and Emergency Risk Communication (CERC) 2.0 Training. This training was to update local partners involved in public information during an emergency.



• MIPSE staff held the annual Burn Instructor Training workshop. A presentation was provided on setting up and closing up the burn simulators and smoke generation machine in the tower.

They went through the steps to set up the simulators and the smoke machine.

 MIPSE hosted the Wayne County Sheriff's Jailor Training Graduation. The students have completed their training in have graduated to become jailors at the county's two jails.



BLACKBOARD TRAINING

The Downriver Campus hosted Blackboard Orientation for Summer 2014 students. Students were directed through the online process in order to successfully complete online classes for summer 2014 semester.

AAUW BUILDING STEM SAVVY GIRLS

The Downriver Campus hosted American Association of University Women – Wyandotte-Downriver Branch (AAUW) for a Building STEM (Science Technology Engineering and Mathematics) Savvy in Middle School Girls. Keynote speaker Denise Brooks Williams, President and CEO of Henry Ford Wyandotte Hospital. More than 150 middle school girls participated.



DOWNRIVER BLESSFEST



The Downriver Campus hosted the Downriver Community Network Bless Fest. This program allowed the community to have access to free health and dental services provided by Oakwood Health System. There was food distribution by Forgotten Harvest, Melvindale food bank and Fish and Loaves. Financial workshops on community resources and job fair which included Michigan Works.

4TH ANNUAL SPEED NETWORKING



The Downriver Campus hosted the 4th Annual Downriver Speed Networking opportunity. Participants meet new people, refined 60 second introduction and had an opportunity to win prizes.



The Downriver Campus hosted the Southern Wayne County Regional Chamber "Getting Started with Constant Contact" workshop This workshop focused on social media marketing to increase your business connects and networking.

EDUCATIONAL AFFAIRS

Conversation with the Vice Chancellor

Attention Faculty: Dr. Stephanie Bulger, Vice Chancellor of Educational Affairs has available times for faculty to have informal conversations about teaching and learning at their convenience. Faculty have taken advantage of these open hours to share their teaching and learning strategies and opportunities with the District.



Mondays 4-5:30pm Thursdays 3-5pm Fridays 12-2pm

Program Reviews

Program reviews of one-third of the courses at WCCCD are conducted in conjunction with faculty and campus administrators every year. These reviews concentrate on course syllabi, enrollment data, labor market trends, technology and equipment advances, and committee feedback. The result of the review process allows WCCCD to make improvements to more closely align their programs to business and industry, as well as university transfer requirements as appropriate.

Release Time for Curriculum Development

Release time is the non-teaching component of a faculty member's effort to support and sustain our curriculum. It is commonly awarded to faculty for the purpose of developing or modifying curriculum, launching innovative ideas in teaching and learning, and providing instructional support.

Summer Semester Welcome Note

WCCCD faculty scheduled to teach courses in the Summer 2014 semester have received a special note welcoming them to the new semester. The Division of Educational Affairs has received this response from Professor Frank Raines III: "Thanking you for your appreciation and thinking of your faculty."

CAREER CORNER

National Center for Academic Transformation

The National Center for Academic Transformation (NCAT), is an independent non-profit group that works to reduce the cost of higher education by finding the most effective ways to use technology to improve student learning outcomes. WCCCD is currently piloting redesigned courses in mathematics. These courses use technology to focus on the skills students need for college-The benefits of these level courses. redesigned courses include a flexible structure that allows students to move at their own pace, accessible professors for individual needs, collaboration with other students, and course completion.

The course reference numbers for Summer 2014 are:

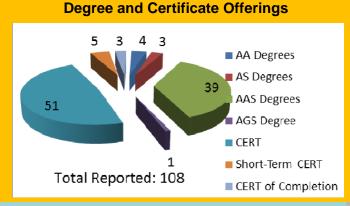
- Pre-College Mathematics (MAT 111) - 58392, 58393, 58394
- Elementary Algebra (MAT 112) -58396, 58397, 58398
- Intermediate Algebra (MAT 113) -58400, 58401, 58402

Specific opportunities in the areas of Human Services are:

- Addiction Studies
- Mental Health

Did you know?

WCCCD offers 760 courses which make up 108 associate degrees and certificates, with more courses constantly being developed and updated to better serve the needs of the community and student body.



WCCCD is dedicated to providing its community with new courses designed to fit the needs of the growing economy and prepare students for emerging fields. Students who graduate with a degree or certificate in human service fields can work with people with mental illnesses, addiction, the elderly, and special populations, as social and human service assistants, and facilitate self-help and support groups. These jobs pay an average of \$13.56 per hour (as of May 2010), and employment in this field is expected to grow by 28% from 2010 to 2020. New courses have been piloted on working with students with Autism or other learning disabilities and will continue in the Fall semester.



The entire Eastern Campus family would like to express a big THANK YOU to all the District staff members who attended the District Alignment Day at the Eastern Campus. It was a pleasure having you all visit and we hope the experience was one you will remember!!

AFFILIATE MARKETING WORKSHOP

Joseph Dixon, an experienced web and internet professional, gave a workshop titled "Affiliate Marketing – from Start to Profits." Mr. Dixon is experienced in internet marketing and provided an impressive presentation on the concept of affiliate marketing and how it may be used entrepreneurially.

STUDY BREAK IN THE NEW STUDENT LOUNGE



AUTO BODY TECHNOLOGY PROGRAM

Eastern Campus



Congratulations to the first cohort of the new Auto Body Technology Program. Campus President Diggs supplied students who had successfully completed the first two classes of the program with a new toolbox and startup tools. The word "excitement" is an understatement to feelings expressed by the students upon receipt of their gifts.

SERVICE LEARNING DAY WITH URBAN FARMING



WCCCD's Eastern Campus collaborated with its community partner Urban Farming to provide a day of service learning more than 100 6th graders from Detroit Service Learning Academy.

Small Business Administration Workshop

The Entrepreneurial Institute hosted a workshop with Gerald Moore, Michigan District Director of the Small Business Administration (SBA). Mr. Moore held a roundtable discussion on "What the SBA can do for Your Business."



WCCCD'S GOT TALENT!

Professor Adwoa Muwzea's Humanities 102-Introduction to Performing Arts class was designed to enhance student's knowledge and appreciation of live performance as well as improve the student's ability to critically think, speak, and write about performing arts. This week the class presented their performance finals. through expressions of music, dance, poetry, and drama.



Northwest Campus *Monthwest*



TRANSFER TIMES SCHOLARSHIP RECIPIENT

Constance Moore, student and work study program participant at Northwest Campus is the latest recipient of the Transfer Times \$1,000 Scholarship Award. Ms. Moore tells her story: ... "after restructuring my life I carefully weighed my options and made a decision to start classes at the community college. Returning to school was the best choice I could have made. My goals are to finish the business administration program at WCCCD and to transfer to a four-year university.



DEPARTMENT OF HUMAN SERVICES

The Michigan Department of Human Services, in partnership with the School of Continuing Education, conducted a training session at the Northwest Campus. The session was part of their "Pathways to Potential" program. The goal was to teach participants how to remove barriers to self-sufficiency for families in the community, increase parent participation, and decrease absenteeism.



CAREER DAY VISIT

Keith Binion, Associate Dean Pharmacy Technology, participated in the Annual Career Day at West Side Academy Senior High School.



SAFE NEIGHBORHOODS WORKSHOP

In partnership with District 1 Community Leadership Committee, a workshop on safe neighborhoods was conducted at the Northwest Campus. This group functions to give residential block clubs both a voice and platform in which to express their desires to neighborhood community organizations. The workshop provided information on neighborhood safety, highlighted what block clubs are doing to make neighborhoods safe, and developed on-going strategies to help promote safe neighborhoods.



DUAL ENROLLMENT STUDENTS

The Education Achievement Authority dual enrollment students had the opportunity to tour the Health Science Center to explore the facilities and hear about allied health programs available at the Northwest Campus. Students were given information on careers in nursing, surgical technology, pharmacy technology, phlebotomy, dental hygiene and dental assisting.

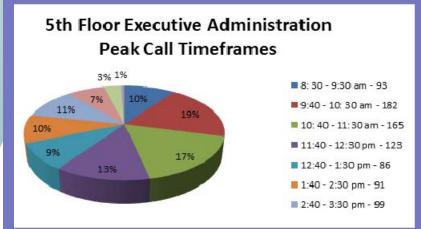


HUMAN RESOURCES

STAFF AND FACULTY DIRECTORY ENHANCEMENT

The Divisions of Human Resources and Information Technology have been working together to review, enhance and update the staff and faculty directory. Please take a moment to review and get acquainted with the new directory layout. WCCCD also has a general phone directory that has been updated under the "About Us"/"Contact" link.





EXECUTIVE Administration Suite

The Executive Administration suite comprises multiple divisional functions at the District. During the last four-week timeframe, the administration offices peak hours of call activity are mid-morning (10:40a.m. – 12:30p.m.). All calls are managed courteously, efficiently and professionally by dedicated administrative support staff.



FACULTY COFFEE HOUR

The Downtown Campus Office of Instruction hosted a coffee hour for the mathematics faculty.



Spring cleaning is taking place at the Downtown Campus. Staff members are pitching in to help organize various storage areas throughout the building.

SPRING CLEANING!



CONGRATULATIONS!

Congratulations to Mohammad Lazarus for receiving a wonderful compliment from a student who called to personally thank him for going above and beyond and providing excellent customer service. We thank Mr. Lazarus for his continuous dedication to the students and to the Downtown Campus' "improving customer service initiative."



Global Conversations SPEAKER

The Downtown Campus hosted the Global Conversations Speakers Series this week with former Michigan Congressman Mark Schauer. The congressman discussed his gubernatorial candidacy and important issues for Michigan residents.







Northwest Campus

Maintenance and repairs were performed in the Media Lab. New electrical lighting control and powered curtains were installed.



DEFERRED **MAINTENANCE**



DISTRICT PUBLIC SAFETY WHAT YOU CAN DO BEFORE **SEVERE WEATHER STRIKES**

- Develop a disaster plan for you and your family at home, work, school, and when outdoors. The American Red Cross offers planning tips and information on a putting together a disaster supplies kit at: http://www.redcross.org
- Identify a safe place to take shelter. Information on how to build a safe room in your home or school is available from Emergency Management Agency Federal the http://www.fema.gov/hazard/tornado/to_saferoom.shtm
- Know the county/parish in which you live or visit and in what part of that county you are located. The National Weather Service issues severe weather warnings on a county/parish basis, or for a portion of a county/parish.
- Keep a highway map nearby to follow storm movement from weather bulletins.
- National Weather Service (NWS) watches and warnings are also available on the Internet. Select your local NWS office at: http://www.weather.gov/organization.php ...or go to the to the NWS Home Page at http://www.nws.noaa.gov
- Listen to commercial radio or television/cable TV for weather information.
- Check the weather forecast before leaving for extended periods outdoors. Watch for signs of approaching storms.
- If severe weather threatens, check on people who are elderly, very young, or physically or mentally disabled. Don't forget about pets and farm animals.

Source: National Oceanic and Atmospheric Administration



COUNCIL FOR ADVANCEMENT

AND SUPPORT OF EDUCATION[®] Muna Khoury attended the CASE (Council for Advancement and Support of Education) Conference focusing on community relations and advancement. The conference provided an overview of the

INSTITUTIONAL ADVANCEMENT

research and work of the CASE Commission as it responds to trends and advances of the profession. Participants had the opportunity to share insights and feedback to the Commission leaders. The conference also explored how to lead the Office of Institutional Advancement towards programs and services that have the greatest value to our institution and the community.