CHANCELLOR'S WEEKEND MEMO

March 28, 2014 Number 928

STUDENT SERVICES TRIO LUNCHEON





STUDENT SUPPORT SERVICES







BOARD OF TRUSTEES MEETING







HEALTH SCIENCES

HEALTH CARE ENROLLMENT & EDUCATION FAIR

The Northwest Campus hosted the Health Care Enrollment & Education Fair sponsored by the Detroit Department of Health & Wellness Promotion (DHWP) and the Michigan Chronicle which served to encourage community enrollment in the various insurance programs under the Affordable Care Act (ACA). City of Detroit Mayor Michael Duggan gave brief remarks and thanked WCCCD and the Northwest Campus for hosting this event. The Fair showcased panel discussions with experts providing information on the ACA, fitness and aerobic demonstrations, and fun giveaways.





WOODHAVEN HIGH SCHOOL STUDENTS VISIT DENTAL SCHOOL

Jo Ann Allen Nyquist, Dental Program Chair, attended the Downriver Career Technical Consortium Advisory Committee Meeting at Carlson High School. The purpose of the Ccommittee



is to provide a stronger link between the school, colleges and the business community which employs graduates. The advisory committee plays an important role in keeping the career and technical programs up to date. The dental programs hosted an all-day information session for Senior High School students from Woodhaven High School.

LOCAL RESIDENT RECEIVES ANNUAL DENTAL CARE



A resident in the community, Ms. Lillian Houston, recently had her recall preventive dental hygiene care completed at the dental hygiene clinic. Ms. Houston has been receiving preventive dental hygiene care at the WCCCD Dental Hygiene Clinic for 26 years!

When asked why she continued to return to the Northwest Campus

Dental Hygiene Clinic for dental hygiene care she stated:

"I continue to get excellent care here, I have learned how to take care of my teeth, and, if I need to see my dentist for further dental care I am always referred."

ROOKIE CLASS VISIT SIM LAB

The Farmington Hills Fire Department 2012-13 rookie class attended a seminar/simulation on complications of births in the "out of hospital" setting. Participants were able to experience dealing with fetal and maternal physiologic stress associated with the delivery of an infant. Patient assessment and interventions were the primary focus in preventing death of both the infant and mother. The Fire Department members were impressed with the lab and hands-on simulation.



Division of Student Services



STUDENT ATHLETICS DEPARTMENT GO WILDCATS!

The WCCCD men's basketball team returned from the National Men's Basketball Championship in Danville, IL on this past Sunday. The Team competed against the top 16 teams in the country and finished in 5th place with a 3 to1 record. WCCCD guard Mikquell Jackson received a special honor during the half time of the championship series form the NJCAA. He received the "Jack Cistriano Award" which is given to the best guard in the Tournament. Congratulations Wildcats!!!



ACCESS Strategies & Accommodations for Students with Disabilities

Did you know?

According to the United States Department of Labor, a non-traditional career is one in which there is less than 25% of the workers are either females or males. Nontraditional careers can offer higher wages, opportunities for advancement, increased job satisfaction, and rewarding employment opportunities. Strategies for recruiting nontraditional students include, but are not limited to: distribution of certificate and degree program information, college representatives' conduct presentations at secondary schools and community outreach initiatives are held during community events.

Advising and Registration

As we embarked upon priority registration the excitement is beginning to build among our students for the Summer 2014 semester. WCCCD Academic Advisors have kicked into full gear using the new Graduation Progress System (Degree Works) creating road maps to success!

Veterans Affairs

The Office Veteran Affairs is following up last year's veteran's appreciation luncheon to acknowledge our veteran students and their service to our country with plans for this year's appreciation luncheon to be held at the downtown campus on April 10th (tentatively). The luncheon will consist of an overview of the veteran affairs program, feature presentation by a guest speaker and preparation for upcoming semester. Registration, certification and benefit questions will also be addressed.

MICUP Interns

District Student Services is currently assisting the newly selected Michigan College/University Partnership (MICUP) interns with completing their acceptance packet. During the summer ten WCCCD students will have the honor of representing the District as research interns at Michigan Technological University. Kudos goes to Alexa Thompson, Tracey Ross, Neffertia Tyner, Noah Moore, Vincent Burgess, Jamel Foster, Elonte' Davis, Stephanie Bean, Mitchell Green, and Vanessa Sanchez.



The Northwest Campus hosted a career fair highlighting the Computer Information Systems (CIS) programs at WCCCD which includes associate degrees and certificate programs. About 200 students attended the career fair. Guest speakers gave information about career opportunities within the industry and faculty were on hand to provide information and advising specific to our course offerings.





The Northwest Campus partnered with Alpha Kappa Alpha Sorority recently to host a youth summit to engage youth in discussions about making choices that will impact their future. The summit was designed to educate youth about making smart choices that will have positive outcomes, the importance of higher education, and what it takes to be a leader. Participants learned about character building, leadership development, and the importance of civic engagement. Women's History Month "More Than A Pretty Face " Workshop



In recognition of Women's History Month, the Northwest Campus presented a workshop entitled "More Than Just a Pretty Face," which examined the personal growth and development of women, especially those of color, through promotion of the arts and cooperative learning. Students were engaged in the discussion and appreciated the workshop content.



STUDENT GRADUATION MEETING



Approximately 300 students attended the recent Graduation Meeting held at the Northwest Campus. District Leaders from Student Services were on hand to address concerns and to discuss the process for the graduation ceremony. Vendors were available to share information on their products and to encourage students to purchase



class rings, photos, trips, and other exciting memorabilia in recognition of this special occasion

ADMINISTRATION AND FINANCE

PROFESSIONAL DEVELOPMENT

Kimberley Fisher recently participated in a webinar, Employee Expense Reimbursement Compliance. The webinar provided valuable information on ways to keep the District compliant with the Internal Revenue Service guidelines and regulations for proper accountability of employee travel and expense reimbursements. One of the many ways the District remains compliant is by requiring proper documentation and receipts for all travel and miscellaneous expense reimbursements.

ACADEMIC PROGRAM PLANNING

A natural outcome of program review and evaluation are additional courses that need to be developed for our college catalog. Sometimes the business environment requires us to add additional course offerings so we stay current. Sometimes our own review of degree or certificate offerings shows an opportunity for additional courses. Currently the Regional Program Planning Office has many individual course proposals under development including offerings in business, languages, music, sustainability studies and single courses in health care related to our new Fall 2014 programs.

DISTRICT PUBLIC SAFETY

Lieutenant Livadic and Lieutenant Townsend participated in Legal Update Training For Law Enforcement Officers taught by United States Attorney Linda Woodard at Calvin College. Topics included Federal statutes and penalties, computer crimes, domestic violence, resisting and obstructing a police officer, Fifth and Sixth Amendments issues, medical marijuana law, search warrants and Fourth Amendment issues.

Dispatchers Rachel Thomas and Jessica Wright were sent to the Wayne State University Police Dispatcher's School. The 40-hour course covered topics for dispatchers and emergency call takers including legal issues, ethics, professionalism, basic radio dispatching, incident command, emerging technologies and team building basics. They were also trained in handling difficult calls such as suicides, domestic disputes, and responders' down.



INFORMATION TECHNOLOGY SMART BOARD TRAINING

We've learned that today's classrooms require a flexible set of tools using state-of-the-art technology to inspire extraordinary classroom experiences and improve student learning outcomes. The newly constructed Larry K. Lewis Education Center at WCCCD's Northwest Campus, has 27 classrooms with Smart Board technology. We are currently in the process of training our faculty and staff on the use and benefits of Smart technology in the classroom. Carlton Daniel has been conducting training on an ongoing basis. More than 60 people have already gone through the training, and they are very enthusiastic about the instructional possibilities. Smart technology is one more way that WCCCD is showing its commitment to providing a high quality education to our students with use of technology.





WEBSITE HITS!

For the week of March 17 - 23, we had 21,697 people who visited our website, 26.48% are new visitors. The total visits were 45,161 from 59 countries. We received 5,258 hits for the academic schedules and 1,062 hits for the college catalog. We had 115 visits to the weekend memo.

<u>Top Five Countries</u>

United States Canada Egypt India Indonesia

Top Five Content Views

Student Services- 9,288 Financial Aid- 9,122 Distance Learning- 7,355 Academic Programs- 7,310 Academic Schedules- 5,258



Training for Future Jobs

The School of Continuing Education is in a great position to offer Short-term Certificates, customized and contract training, and courses to get individuals skilled up quickly and prepared to meet employer needs given todays economic environment.

According to data from the *U.S. Bureau of Labor Statistics*, there are 40 high-paying jobs that do not require workers to have a four-year degree. A couple of jobs mentioned are Web Development and Makeup Artistry. We offer the Web Design Certificate which will prepare participants to work as a web designer or consultant in a corporate setting or an independent consultant. The Art of Makeup course has had great success with each class filled to capacity and returning for its fourth consecutive semester due to the demand. The beauty and makeup industry generates over \$6 Million per year.

Check out the CE Schedule for more information at www.wcccd.edu



 Mr. Michael Poole represented the District at the Detroit City Council Military and Veterans Affairs (VA) Taskforce meeting. One of the objectives for the Taskforce is to promote a flexible, innovative, and effective workforce system within the City of Detroit. To accomplish this, the VA has launched an innovative new comparison tool designed to enable Veterans and their families to compare education and training benefit options and help them reach their educational/ training goals to more jobs.

DIVISION OF EDUCATIONAL AFFAIRS

The Career Corner will promotes the jobs with the highest growth potential, and the WCCCD programs that prepare students for these jobs. This week's focus is the Information Technology (IT) or Computer Information Systems (CIS) field.

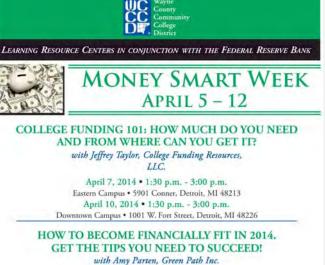
"In 2020 there will be 1.4 million programming-related jobs in U.S., but only an estimated 400,000 gualified graduates to fill those positions..." (USA Today, September 15, 2013)

Information Technology, or IT, is a complex and diverse industry involving computer

software, hardware, and telecommunications. While a college degree is not required, it is encouraged in disciplines such as Computer Information Systems (CIS), Management Information Systems (MIS), Computer Science (CS), Computer Engineering (CE), or Electrical Engineering (EE). Training is a must. Most IT professionals specialize in one or two areas and maintain general knowledge and skill in other areas of specialization. Persons interested in this fast-growing field should consider their specializations first. There are six major areas in IT described below. Subsequent posts in the Career Corner will outline the skills and job titles for each of these areas.



- 1. Programming and Software Development
- 2. Web Design and Development
- 3. Database Development and Administration
- 4. PC Support and Networking
- 5. IT Security
- 6. IT Management



with Amy Parten, Green Path Inc.

April 8, 2014 • 1:30 p.m. - 3:00 p.m. Northwest Campus • 8200 W. Outer Drive, Detroit, MI 48219

April 9, 2014 • 1:30 p.m. - 3:00 p.m. Downriver Campus • 21000 Northline, Taylor, MI 48180

MONEY MATTERS BUDGETING WORKSHOP with Gina Coleman, PNC Bank

April 8, 2014 • 11:30 a.m. - 12:30 p.m. Downtown Campus • 1001 W. Fort Street, Detroit, MI 48226

or more information about Money Smar org or your campus Learning Res

EMT/Paramedic Accreditation

There are three days until the EMT/Paramedic Accreditation visit at the Downriver Campus is complete. Our preparation for this visit by the Committee on Accreditation of Educational Programs for the Emergency Medical Services Professions (CoAEMPS).



LEARNING RESOURCE CENTER Did you Know?

Since the beginning of the Spring 2014 semester, there were more than 91,660 visits to the Learning Resource Centers District-wide, with 28 LRC Programs conducted with 260 student participants, and 39 class orientation sessions with 554 students participating for January and February. In addition, over 3,686 books were checked

Downriver Campus

Detroit Wayne County Mental Health Agency



The Downriver Campus hosted Detroit Wayne County Mental Health Agency, Mental Health Community Forum. This forum reviewed and identified

changes in the Mental Health System for professions and mental health consumers.

24 Success Program

The Downriver Campus hosted the 2014 Success Program which targeted Wayne County based businesses, Small Busi-



nesses, Minority/Woman owned Businesses, Veteran Businesses, any business interested in doing business in Wayne County or with Wayne County. This program was supported by Wayne County Commissioner Raymond Basham.

MICHIGAN INSTITUTE FOR PUBLIC SAFETY EDUCATION

The District's Michigan Institute for Public Safety Education (MIPSE) conducted a Federal Emergency Management Administration (FEMA) Incident Command System 700 National Incident Management System (NIMS) An Introduction and 800 National Response framework, WCCCD employees and other emergency providers attended this training. Other programs this week were:

- MIPSE hosted prospective members of an Incident Management Team from across the county.
- MIPSE hosted Wayne County Sheriff's Training Unit for a Fire Safety Train-the-Trainer course for supervisors of the jail system.
- MIPSE hosted a ceremony in the Ray Mix Room as Emergency Medical Technician students were presented with Certificates of Completion and a MIPSE pin.



- MIPSE hosted the District's Public Safety officers for a two-hour CPR (Cardiopulmonary Resuscitation) Maintenance Training course as part of their Police Authority training.
- MIPSE hosted an Advanced Group Crisis Intervention training seminar, an approved program of the International Critical Incident Stress Foundation.

ON THE MOVE

Staff attended the Southern Wayne County Regional Chamber "Legislative Forum. State Senators Patrick Colbeck, District 7 and Hoon-Yung Hopgood, District 8 were the guest speakers.

Ms. Lina Warra provided admissions and financial aid information for approximately 15 high school students from Beacon Day Treatment Center and the visit was concluded with a tour of the Downriver Campus.

Ms. Kerri Barnett Novack attended and employment workshop geared toward the parents of head start children at the Guidance Center's Head Start Center in River Rouge.



Western Campus



• Yvette McElroy Anderson attended the Herman A. Breithaupt Career and Technical Center Drafting and Design/3D Animation Advisory meeting. The agenda items included program updates and planning for Engineering and Technology Seminar that will include Information Panel that will be held in May, 2014.



• The Western Campus hosted the "Foster a Dream" Youth Conference, in partnership with Jack and Jill of America, Ypsilanti Chapter, which provided a personal empowerment and life skills immersion, exposing over 130 youth to a culture of entrepreneurship and career resources while discovering their own unique gifts and talents. The participants were taught to achieve, to do, to think and to dream. A number of interactive



community leaders participated such as Michigan Works, National Weather Service, Federal Aviation Administration, Federal Air Marshalls, A World in Motion and Digital Inclusion Program.

 The Belleville, Romulus and Wayne Chamber' groups partnered with the Western Campus to host an "I'll See You in Court Workshop" presented by Sue Ellen

Eisenberg, P.C. from Sue Ellen Eisenberg and Associates. The workshop was well attended with area small businesses and chamber members. Discussion focused on federal and state guidelines such as discrimination, wages, hours, and employee disabilities.



Mike Dotson, Melodie Bunkley and

Dr. McNally attended a work group meeting of the Detroit Water and Sewerage Department (DWSD) Technical Advisory Committee (TAC). The purpose of the meeting was to continue the process of designing a curriculum to meet the training and educational needs of the water department employees at all of the communities serviced by the DWSD system. The Western Campus has hosted a workshop for this group and is spearheading this new training initiative.

DEFERRED MAINTENANCE

EASTERN CAMPUS

The Cooper Room at the Eastern Campus received a face lift. The furniture and equipment was upgraded. These enhancements emphasize the District's commitment to provide a positive learning environment for students, faculty and the community.











PBI Workshop: Innovative Tools and Resources

The PBI workshop took place at the Downtown campus increasing faculty and staff's knowledge of existing tools and resources available for student achievement and success.



Shedding light on the Vet Tech Field

The staff and students from the Veterinary Technology program held an informational session on Wednesday. "Shedding Light on the Veterinary Technology Field"



provided information to students that have interest in the veterinary medicine field. Students had the opportunity to meet the program director to ask questions, and hear testimonials.

Optimist Club of Central Detroit

The Optimist Club of Detroit had their annual Oratorical contest in the Frank Hayden Community room. The contest is designed for youth to gain experience in public speaking and provide them the opportunity to compete for a college scholarship.



PRIORITY REGISTRATION

VCCCD now offers priority registration. Priority registration allows current students who have accumulated at least 12 credit hours to register early. NOTE: Priority registration applies to online registration only PRIORITY REGISTRATION 1 Starts Thursday, March 20, 2014 for Students with 42+ credit hours PRIORITY REGISTRATION 2 Starts Monday, March 24, 2014 for Students with 30+ credit hours PRIORITY REGISTRATION 3 Starts Thursday, March 27, 2014 for Students with 12- credit hours

Priority Registration

Priority registration is off to a great start at the Downtown campus! Information is available to students throughout the campus.

Faculty News

Jamila Sudduth, Vice President met with the science faculty to discuss campus policy and procedure. The faculty had an opportunity to share some of the challenges faced in the classroom and methods on resolving those issues.

INSTITUTIONAL EFFECTIVENESS

Did you know?

According the an executive summary in the American Association of Community Colleges the workforce of the future will increasingly rely on occupations that require college-educated workers, and many of those workers will need the education and training provided at the sub-baccalaureate level to enter a field, and in some cases, to maintain job tenure.

(Source: http://www.aacc.nche.edu/Publications/Briefs/Pages/ pb01302013.aspx)

WCCCD offers programs in some of these fastest growing Health Science occupations typically requiring an Associate degree or certificate. The table below indicates potential median salaries for some of Michigan's fastest growing occupations.

	Micł	Michigan	
Occupations	Hourly	Annual	
Registered Nurse	\$30.82	\$64,100	
Dental Hygienists	\$28.67	\$59,640	
Emergency Medical Tech Paramedics	\$15.25	\$31,730	
Dietetic Technicians	\$13.93	\$28,960	
Pharmacy Technician	\$13.42	\$27,910	
Surgical Technologist	\$19.47	\$40,500	
Veterinary Technologist/ Technicians	\$15.96	\$33,190	
Source: Michigan Department of Energy, Labor and Economic Growth			
Wage estimates are based on Occupational Employment Survey (OES)			





Dual Enrollment Students on Campus



Two of the available programs are Video Game Design, Heating, Ventilation and Air conditioning

The Eastern Campus Dual Enrollment students are taking advantage of the new programs available to them.



NEW LOOK FOR STUDENTS

he Eastern Campus has a new look. New carpet has been replaced in the Student Services, and Advising departments.

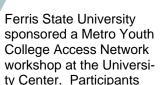




Mary Ellen Stempfle University Center

UNIVERSITY PARTNERS NEWS . .

- Dr. Sandra Robinson represented the District at the Grosse Pointe Chamber of Commerce Business Before Hours event. Dr. Robinson shared dates of the University of Michigan-Flint and University of Detroit-Mercy open houses at University Center. She also provided an update on Summer semester course offerings.
- The University of Michigan-Flint hosted an open house at the University Center. Advisors were present to review transcripts and discuss the University's flexible programs. They also informed students of the benefits of earning a Business Administration and Nursing degree at WCCCD.







discussed resources available for young people through the YMCA and college/university partners.

Adrian Phillips and Nichole Pardo represented the District at the "No Wrong Door Seminar" sponsored by Wayne County Veterans Services, Westland's Veterans Association, UAW Local 900 and Ford Motor Company. They shared information on programs and services available veterans and their families with Wayne County Veteran Services Director, Troy F. Schielein Sr., 1st Sergeant/USMC (ret).





- Adrian Phillips, Mark Keli, Nichole Pardo and Hasina Philyaw represented the District at the monthly Wayne County Veterans Community Action Team forum. They shared information on programs offering and services available to veterans and their families.
- Dr. Robinson and Dr. Julie Corbett participated in the 9th Annual Senior Fun Day planning meeting scheduled for August 14, 2014.