CHANCELLOR'S WEEKEND MEMO



DISTRICT ENGAGEMENT WORKSHOP— PART 3

As part of this week's District Engagement Workshop, Dr. Randall Miller took our newer administrators and staff to the Western Campus where Michael Dotson, Campus President and his team highlighted their unique programs as well as history of the campus and the District.









CULTURAL AWARENESS WORKSHOP



More than 170 staff, faculty and students attended a workshop facilitated by Amer Zahr, an Arab-American attorney, stand-up comedian and writer whose focus was to foster a better understanding and appreciation for Arab and Arab-American culture through education and humor.



INSTITUTIONAL EFFECTIVENESS

According to American Association of Community Colleges Policy Brief entitled "Transfer: an Indispensable Part of the Community College Mission," community colleges play a substantial role in bachelor's degree attainment. Twenty-eight percent of bachelor degree

earners started at community college and 47% took at least one course at a community college.

Source: http://www.aacc.nche.edu

TOP FIVE COLLEGES AND UNIVERSITIES WCCCD STUDENTS TRANSFER TO AFTER GRADUATING











INFORMATION TECHNOLOGY

DIDYO

MOBILE SECURITY BEST PRACTICES

Disable Wi-Fi and Bluetooth When Not Needed: Limit the potential for access by hackers through Wi-Fi or Bluetooth by disabling these connectivity options when not needed.

Don't Fall for Phishing Schemes: Avoid potential phishing schemes and malware threats by avoiding clicking on links or opening e-mail attachments from untrusted sources.

Avoid All Jailbreaks: Ensure that the phone remains locked down as opposed to being jailbroken. While jailbreaking a smartphone can enable the user to run unverified or unsupported apps, many of these apps carry security vulnerabilities.

Add a Mobile Security App: Research and select a reputable mobile security app that extends the built-in security features of the device's mobile operating system.

Communicate Your Mobile Security Best Practices: In enterprise and small business environments, it's vital for IT staff to ensure the company's policies and mobile security best practices are clearly communicated to employees so that they are aware of what to do and what not to do in terms of protecting the security of their mobile devices and their data.

ONLINE CHAT FOR STUDENTS

The Divisions of Information Technology and Student Services worked together to implement the new Online Chat for students. Students can "chat" with a student services/financial aid staff member to get expedited answers to their guestions.





THE SCHOOL OF CONTINUING EDUCATION AND WORKFORCE DEVELOPMENT



During the week of February 24-March 1, 2014, the District served 543 participants by partnering with 11 community organizations.

ON THE MOVE...

Melodie Bunkley and DaShonta Simpkins represented the District at the Wayne

County Health and Family Service Policy Council meeting. Topics of discussion included a parents conference and pertinent information on the National Head Start Association and the Michigan Head Start Association.



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Engaging the Community

MARCH— NATIONAL NUTRITION MONTH

In the latest Top Health: <u>The Health Promotion and Wellness Newsletter</u>, there is an article highlighting the importance of incorporating vegetables into your daily diet. It went on to say that a great benefit of eating vegetables is that they provide a wide variety of vitamins, minerals and antioxidants that help ward off disease.

The School of Continuing Education and Workforce Development offers healthy living courses that teach participants how to prevent diseases through proper nutrition and are listed below:

- Healthy Living for Cancer Prevention
- How Sweet It Is—Preventing and Treating Diabetes
- Train Your Brain—Preventing Alzheimer

Check out the Healthy Living/Healthy Lifestyle section of the Continuing Education Schedule for courses.



INTERNATIONAL PROGRAMS

TEAM BUILDING

The International Programs/Global Partnerships Office held a team building potluck with staff and Federal Work

Study students. This activity provided an opportunity to dialogue and help build on the strengths, weaknesses and relationship of the team for a more cohesive office setting.



ON THE MOVE...

Omobonike Odegbami represented the District at the 38th Annual Community Colleges for International Development Conference in Las Vegas. The conference was an opportunity to learn about various campus internationalization efforts. A key theme throughout the conference was the paradigm shift from recruitment strategies to retention of international students. Many ideas were exchanged on how to serve the needs of these students.



DIVISION OF EDUCATIONAL AFFAIRS

ONLY 16 DAYS

LEFT!

EMT/Paramedic Program Accreditation

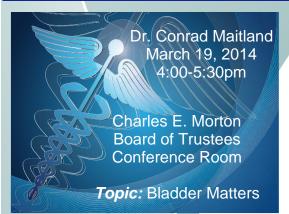
There are 16 days before the accreditation site visit for the EMT/Paramedic Program by the Committee on Accreditation of Educational Programs for the Emergency Medical Services Professions (CoAEMSP). This program is based at the Downriver Campus.

CLASSROOM EVALUATIONS

A consistent and streamlined process for conducting classroom evaluations is in place. Designed to support effective teaching and learning, the classroom visit is designed to promote general professional conduct and excellent instruction in our teaching and learning environment.



DISTINGUISHED SCHOLARS



Dr. Conrad Maitland, Distinguished Scholar in Residence held Part II of the Prostate Cancer seminar this week with the Distinguished Scholars Lecture Series. This series brings together experts to speak about contemporary health care topics.

Remaining sessions in the series address cosmetic enhancement, the bladder, nutrition, and orthopedic injuries.







ACADEMIC PROGRAM PLANNING RESEARCH AND BEST PRACTICES

The Regional Program Planning Office has academic program research and development as a very specific focus. The research (investigation of trends, employment opportunity and best practice curriculum) leads to some very exciting program possibilities. Some of the most interesting programs are are: Drone Technology, Aerial Imagery Analysis, Social Media Strategist, Cyber Investigation, Energy Auditor, Urban Agriculture, Rapid Prototyping, Polysomnography, and Digital Music Technology. While these areas are simply under investigation with no commitment to proceed, it is fascinating to see where new programs may take WCCCD in the future.

JANUARY 2014 EMPLOYEES OF THE MONTH

District OfficeCarmen Berman

Downtown Campus
Jamila Sudduth

Downriver Campus
Willie Brown



WEBSITE HITS

For the week of February 24–March 2, we had 44,181 hits to our website from 60 countries. We received 3,909 hits for the academic schedules and 869 hits for the college catalog. We had 174 hits for the Weekend Memo.

Top Five Countries

United States Canada Germany India Nigeria

Top Five Content Views

Student Services- 8,127
Distance Learning-7,513
Financial Aid- 6,482
Academic Programs-5,996
Learning Resource Center- 4,350



Mary Ellen Stempfle University Center University Partner

COMMUNITY OUTREACH

Susan Burton represented the District while conducting community outreach in the city of Harper Woods. Ms. Burton shared information regarding the District's upcoming academic and continuing education courses.



Brooke Michael. University Michigan-Flint Site Coordinator has been advising WCCCD students at the Mary Ellen Stempfle University Ms. Michael Center since 2012. meets with potential students to review transcripts to determine if classes transfer, and helps them complete enrollment Ms. Michael also helps paperwork. students apply for scholarships and then gets them enrolled in the appropriate classes.

Overall, Ms. Michael enjoys working with potential and current students, and helping align them while they are on the road to academic success!



BOOK OF THE WEEK

The Daily Disciplines of Leadership: How to Improve Student Achievement, Staff Motivation and Personal Organization Written by Douglas B. Reeves



Western Campus

NEW HYDRAULIC LAB AT THE WESTERN CAMPUS

The Western Campus instructional team has worked closely with Harry Leftwich, Mechatronics faculty to successfully create a new Hydraulics Lab that will support the Mechatronics Technology Program. Students will now be able to get hands-on training and experience on hydraulic and pneumatic systems. The lab became fully operational at the beginning of the Spring 2014 semester.

STUDENT CUSTOMER LOYALTY PROGRAM AT TOARMINO'S

The Western Campus Student Services staff worked with the campus food vendor Toarmino's Pizza and More to develop a student customer loyalty program. As students purchase food items at the campus, they get punches on their Toarmino's card. After several punches, they then get to "Spin to Win" for a free food item.



YOUNG MEN FOR EDUCATION ADVOCACY GROUP

The Downtown Campus hosted the Young Men for Education Advocacy workshop. This group meets quarterly to celebrate men who are making a difference by choosing education to shape their future.







ON THE MOVE.

- Mike Dotson attended the Belleville Area Chamber after hours networking workshop.
- Mr. Dotson also met with Judy Nachman, Principal of Redford Union High School to discuss current dual enrollment classes and plans for the Fall 2014 semester.



The newspaper wall is an informing and enlightening addition to the LRC. Students can read about world events and stay informed about what is happening in their communities and nationwide.



FINANCIAL AID WORKSHOP

The Summer 2014 Financial Aid Workshop took place at the Downtown Campus where funds were awarded on a first-come first-serve basis. Students also learned if they were eligible for additional grants and work study funds.

AFRICAN EXPLOSION!





Black History Month culminated at the Eastern Campus with an "African Explosion.". Students, staff and faculty wore African attire representing the occasion. The day was honored with traditional Liberian foods, music, and an African dance ensemble performed by the campus staff. In closing the campus staff, students and faculty participated in the Liberian "Grand March" dance.







STUDENT SUCCESS

Congratulations to Aaron Dickey, who started WCCCD as a new student in Fall 2008. Since then Mr. Dickey has served on the Student Executive Counsel, participated in the Study Abroad trip to Costa Rica and taught continuing education courses. He will now receive his Associate of Applied Science in Computer Information Systems in May. Mr. Dickey is currently an intern with the Division of Information Technology.



Women Inspired Neighborhood Network

The Eastern Campus Corporate College in partnership with Women Inspired Neighborhood Network celebrated the Fabulous Young and Inspired women's summit. The workshop offered a resources, skills, strategies, and education information that provided the necessary tools for young women to achieve their life goals.

'Forecast: Overflow" Art Exhibit

Ends April 3, 2014 Brown and Juanita C. Ford Art Gallery **Downtown Campus**

"Knowing" Art Exhibit

Opening Reception March 13, 2014 5:30pm Brown and Juanita C. Ford Art Gallery **Downriver Campus**

Upcoming Events

Regina Carter's **Southern Comfort** April 13, 2014 **Downriver Campus**

Lisa Marie Preslev Storm and Grace Tour May 3, 2014 **Downriver Campus**

Northwest Campus Northwest



GRANDPARENTS WORKSHOP

In recognition of Black History Month, the Northwest Campus, in partnership with the Detroit Area Agency on Aging sponsored a workshop entitled "Grandparents Raising Grandchildren: Preparation for the Future." The shop was designed for grandparents, non-professionals and professionals in the field of caregiving. Participants were provided information and help them deal with the increased challenges relevant to kinship caregivers, grandparents and grandchildren.



Grandparents Raising Grandchildren Workshop

CRIMINIAL CONVICTION WORKSHOP

Criminal Conviction Workshop

The Northwest Campus hosted a workshop entitled "Is Your Criminal Conviction Holding You Back? Participants were provided information on how to clear their criminal record under Michigan Law. Attorney Glenn Oliver was present for a question and answer session with participants.

LEARNING RESOURCE CENTER

The Northwest Campus Learning Resource Center hosted a workshop titled Microsoft Word and PowerPoint Basics.



Microsoft Word and PowerPoint Basics Workshop

DENTAL NEWS!

Staff from the Dental Program presented seminar on pain management for students and faculty. The seminar was designed to educate participants on how to



use a new local anesthetic to help better manage pain during dental procedures.

NURSING NEWS!

Starting this month, students have the opportunity to pursue health industry career options, starting from entry level to the Associate in Applied Science Degree. The first session is for the Certified Nursing Assistant Training Program which begins March 10, 2014 and runs through April 4, 2014. This is a four-week program, providing skills and knowledge necessary to complete the Certification as a Nurse's Aide for the State of Michigan.

Students can also apply for entry into the Associate's Degree in Applied Science – Nursing Program. This is a two-year academic program which prepares students for eligibility to take the National Certification Licensure Examination for Registered Nurses – NCLEX-RN.

FINANCIAL AID WORKSHOP

The Northwest Campus hosted a series of financial aid workshops to assist students with securing funds for the Summer 2014 semester. A question and answer period ensued and students walked away from each session with a greater understanding of the financial aid process.



DIVISION OF HUMAN RESOURCES

DATA DRIVEN HUMAN RESOURCES

The Human Resources Division is the centralized strategic functional arm of the college which serves the entire District. Serving 32 cities, the District consists of five state of the art campuses serving more than 70,000 students with more than 2,000 employees.

ADMINISTRATION AND COMPLIANCE DATA

MANAGEMENT DATA

SOCIAL DATA

Volume of Data

- Employee Demographics
- Payroll Date
- Compliance Tracking
- Hire Dates

- **Performance Evaluations**
- Employee Engagement Survey Results
- Talent Assessment Results
- Employee Demographics
- Payroll Data
- Compliance Tracking
- Hire Dates

- Real-time Behavioral Data (e.g. Email Habits)
- Passive Candidate Employment and Personal Preferences
- Past Experiences. Skills and Languages
- Professional and Social Networks
- Performance Evaluations
- Employee Engagement Survey Results
- Talent Assessment Results
- Employee Demographics
- Payroll Data
- Compliance Tracking
- Hire Dates

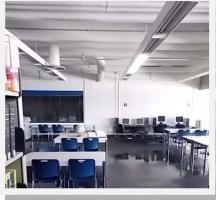
Source: www.Executiveboard.com

DEFERRED MAINTENANCE

Due to a hot water heating system radiator leak, several areas at the Eastern Campus experienced water damage. Maintenance and repair was performed on the radiators and damaged areas to ensure a safe learning environment.



Before



After



After

Downriver Campus Downriver Campus



MICHIGAN INSTITUTE FOR **PUBLIC SAFETY EDUCATION**

The Michigan Institute for Public Safety Education hosted various local high schools for a public safety dual enrollment informational meeting. There was a short presentation on the Firefighter I and II and EMT classes being offered and a tour of the training facility.



DUAL ENROLLMENT

The Downriver Campus presented a dual enrollment informational meeting for parents and students from Kennedy and Truman High schools. Students will be eligible to apply for a unique dual enrollment opportunity with the Taylor School District to receive 25 college credits for the next two years.

DESK INFORMATION HOLDERS

The Downriver Campus has installed desk information holders at the workstations in the administration office, District Public Safety, help desk, student records office, student self-service and access departments. This device allows the campus to update information weekly to provide accurate information.



ON THE MOVE...

- Staff from the Downriver Campus attended Taylor Mayor Rick Sollar's "State of the City" Charity Benefit Event sponsored by the Taylor International Rotary.
- Anthony Arminiak attended the Southern Wayne County Regional Chamber (SWCRC) Board of Directors meeting.

FINANCIAL AID WORKSHOP

The Downriver Campus hosted the Summer 2013 Financial Aid Workshop. Students were provided information and participated in the process to complete their financial aid required paperwork.

PRESSURE POINT CONTROL TACTICS

Members of the District Police Authority participated in a train the trainer course in pressure point control tactics at the Dearborn Police Department. The department will now have four officers certified to provide in-house maintenance training in defensive tactics which is one of the required annual training sessions by the Michigan Commission on Law Enforcement Standards.



DISTRICT PUBLIC SAFETY

Whenever there is an emergency on a campus, the District uses the District Communication Control Center to communicate in order to protect and secure the campus community. There may only be seconds to communicate the emergency to officers on patrol who respond to the incident while the dispatcher monitor any activity on closed circuit television.



Division of Student Services



VETERAN AFFAIRS

The Veteran Affairs Office continues to proudly serve our veteran students. Our doors are open daily to assist veterans and their dependents in registration, advising and certifications. We service all chapters (Post 911-Chapter 33, Montgomery GI bill-Chapter 30, Reservist-1606/1607, Tuition Assistance, Dependent-Chapter 35, Vocational rehabilitation-Chapter 31, VRAP). Our office is designed to give student the tools necessary to make a successful transition from military life to college. Our success can be measured by the number of students advancing each semester and those who have achieved certificates and associate degrees.

SUMMER FINANCIAL AID WORKSHOP

The District Financial Aid Office held the annual Summer Financial Aid Workshops on March 3rd, at all five campuses. More than 800 students attended and received priority applications for the purpose of requesting Federal Supplemental Educational Opportunity Grant and Federal Work Study funding for the summer. The attendees were very engaged and learned a lot about the new regulations. The workshops also provide great venues to further educate our students about managing their student loans.



WILDCATS ARE WINNERS!

The men wildcats win big and become the Eastern Conference champions while the lady wildcats finish the regular season in fifth

place, they moved to the first round of the regional tournament where they beat Mott Community College.



DUAL ENROLLMENT

The District continues to build collaborative dual enrollment partnerships across the District. An awareness campaign has been implemented to inform the entire community of the benefits of Dual enrollment to both the high school and the District. This picture represents the new summer schedule booklet that jump starts the dual enrollment awareness campaign.

STEM SUMMER RESEARCH INTERNSHIP OPPORTUNITIES

WCCCD minority students studying in the science, technology, engineering and math (STEM) fields are applying for numerous summer research internship opportunities through our university grant partnerships with Michigan Technological University (MTU), University of Michigan-Ann Arbor (U of M), Michigan State University (MSU), Wayne State University (WSU) and Western Michigan University (WMU). MTU through the Michigan College/University Partnership (MICUP) provides a seven-week internship for qualified students, a free three-credit academic course of the student's choosing, and free room and board.

Through the Michigan Louis Stokes Alliance for Minority Participation (MI-LSAMP) qualified students can take part in a research experience at either U of M, MSU, WSU or WMU. Students of the program generally go further in their education and complete a bachelor's degree or higher.

Global Conversations

This year, the Division of Student Services has done an excellent job offering students opportunities to learn outside of the classroom. With the ongoing activities, we have received multiple accolades from students, campus presidents, and even the speakers. This week we received a communication from a one of the recent presenters.

"What a pleasure it was to find such large and welcoming audience. Not only were your facilities impressive. Anyone who says Detroit is dying has obviously not witnessed the energy at WCCCD. What a marvelous idea to host "Global Conversations" that take students beyond the pages of books and classrooms into the WORLD. Students and instructors listened with rapt attention and freely engaged in the conversation after."

Sharon Morgan, Author-Gather at the Table