## **CHANCELLOR'S WEEKEND MEMO**



## **2014 AMERICAN INSTITUTE OF ARCHITECTS**

## MICHIGAN DESIGN AND HONOR AWARD

The American Institute of Architects (AIA) recently announced their 2014 AIA Michigan Design and Honor Awards Winner, among them, Hamilton Anderson Associates and Sorenson Gross for the Larry K. Lewis Education Center (LEED Platinum Building) at the Northwest Campus.





Meeting with JoAnn Watson regarding educational partnership with Pathways Schools

Community meeting regarding partnership opportunities with the Mary Ellen Stempfle University Center

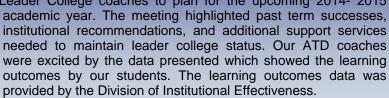


Meeting with Dr. Geneva Williams regarding strategic initiatives



## **DIVISION OF STUDENT SER-**

The District Student Services Leadership Team met with the Achieving the Dream (ATD) Leader College coaches to plan for the upcoming 2014- 2015





#### **District Enrollment and Records**

Now that registration for the Summer I 2014 semester is complete, it is a good time to review some of the trends that were uncovered through data analysis. One of the biggest revelations is the comparison between the walkin traffic and registration done online. On every day in which both online and walk-in registration were conducted, a much larger number of students elected to register online.





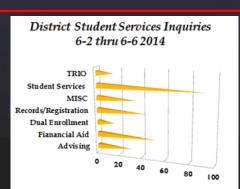
## **Smarthinking Technology**

The Northwest Campus is actively conducting Smarthinking orientation sessions for students to learn how to navigate the system. Smarthinking is an online tutoring service that WCCCD offers to current students. More than 600 students have registered to attend the orientations. Students can access Smarthinking 24/7 via a link on their Web Gate.



## District Student Services Inquiries

The Division of Student Services provides a range of services to assist and empower students. This chart depicts this week's top inquiries by category.



### Recruitment and Community Outreach

The Division of Student Services participated in an outreach event entitled, "When Real Men Stand Up." The event, sponsored by former NBA Star and hometown favorite Derrick Coleman, provided an opportunity for the community to wrap their arms around more than 200 male participants to equip them to be productive fathers and citizens. WCCCD provided information on admissions, continuing education and adult education opportunities.

## **Academic Advising**

Summer II 2014 is quickly approaching! More than 2,300 students were serviced by Student Services representatives District-wide.



## THE SCHOOL OF CONTINUING EDUCATION AND WORKFORCE DEVELOPMENT



During the week of June 2-7, 2014, the District served 409 participants by partnering with 16 community organizations.

Downriver - 288 students
Downtown - no report
Eastern - 35 students
Northwest - 73 students
Western - 13students



#### **Annual Adult Education Celebration**

This week the School of Continuing and Workforce Development hosted its Annual Adult Education Celebration Ceremony. The purpose of our Adult Education Program is to increase literacy skills of adults in Wayne County.





#### **CONGRATULATIONS!**



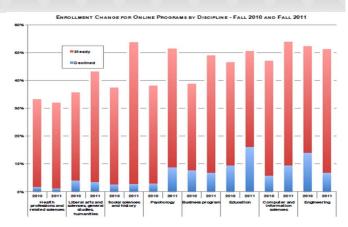
This day marked the end of a journey for some and the beginning of another for others. For Ramses Aldama, it is both the beginning and end. Mr. Aldama is a returning citizen who was determined to build a brighter future. Against all odds, he was able to learn how to speak English; Spanish is his first language. In addition to making his family proud of his accomplishments, he walked miles daily to catch the bus to class and never missed a day. Students like Mr. Aldama give a voice to WCCCD and are evidence that learning leads to a better life!

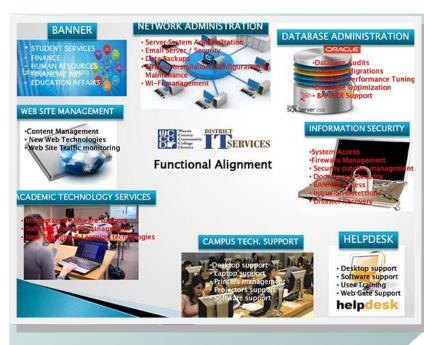


### **CENTER FOR DISTANCE EDUCATION**

Student enrollment trends in online classes can vary from semester to semester, and subject by subject. As student's cycle through their cohort classes, the enrollment within any specific program will fluctuate based upon the number of students within the cohort. Even though the cohort enrollment varies, the overall enrollment in online courses has steadily increased over the past ten years.

Source: National Center for Educational Statistics





### ACADEMIC PROGRAM PLANNING

As we finalize 2014-2015 College Catalog, it is also critical to inform those who assist and guide students in the registration process on our new program offerings. To that end, "Talking Points" have been created for all new or modified career programs. These documents will be sent out next week to the campus presidents for distribution to their staff prior to the beginning of Fall 2014 registration.

# DEFERRED MAINTENANCE WESTERN CAMPUS

A variety of maintenance and repair projects were performed at the Western Campus. These enhancements will contribute to a comfortable and efficient learning environment.



New Carpet in Regional Program Department

# INFORMATION TECHNOLOGY FUNCTIONAL ALIGNMENT

In alignment with the District strategic goals of advancing curricular and innovative student centered services and enhancing management and operational excellence, the Division of Information Technology (IT) has undertaken functional alignment within IT. The chart to the left gives a snapshot of the areas and the key functions performed by the respective teams.

## **CAREER EDUCATION**



Part of the goal in the Office of Career Education is to promote clinical and work experience opportunities for students. week Dr. Ron Harkness and Dr. Abby Freeman met with the director of surgical services at Beaumont Heath System discuss clinical opportunities for students in our Surgical First Assistant, Surgical Technology, and Central Service Technician programs. Employment in the Surgical Technology field expected increase to between 2010 and 2020 with salaries allowing graduates the ability to achieve a sustainable living wage.



Classroom Readiness



#### **Quote of the Week**

"Leadership is an action, not a position." ~ Donald McGannon



## Mary Ellen Stempfle University Center



## MICHIGAN MUSLIM COMMUNITY COUNCIL

Rev. Frank Raines, III and Dr. Sandra Robinson met with Dawood Zwink, Executive Director of the Michigan Muslim Community Council, to explore opportunities to promote the District and the Mary Ellen Stempfle (MES) University Center's advanced degree programs with the faith-based communities in Wayne County.



# WCCCD BECOMES MEMBER OF GROSSE POINTE HISTORICAL SOCIETY

WCCCD became a Charter member of the 1823 Society of the Grosse Pointe Historical Society. The society interprets and preserves the history of a great community and provides quality programs, which enhances the partnership with WCCCD.

### ON THE MOVE...

Dr. Sandra Robinson attended the monthly meeting of the Board of Directors of the Metropolitan Detroit Bureau of School Studies, Inc. and provided a District update as well as an overview of upcoming MES University Center activities and summer camps.



The Finance and Financial Aid Departments are meeting weekly to discuss the ongoing changes in financial aid regulations. The team utilizes the Financial Aid Handbook along with the Blue Book in order to review these regulations.

These meetings also involve looking at best practices in order to improve current policies to better serve our students. Some of the areas discussed are:

- Financial Aid Disbursements
- Reconciliation of FA funds
- Return of Title IV
- Financial Aid Drawdown
- Banner Enhancements

These weekly meetings will ensure that the District maintains compliance through this quality assurance initiative.

## meeting weekly to discuss the ongoing changes ADMINISTRATION AND FINANCE The team utilizes



The School Dude software program, an automated online facility work order system, was implemented in February 2014 across the District. Since that time, there have been **2,193** facility work orders completed. Work orders are requested, assigned and tracked for completeness, electronically, allowing the District to monitor the assigned work orders and their status.

## THE BROWN AND JUANITA C. FORD ART GALLERY

## LECTURE AND DEMONSTRATION WITH NAJMA MA'AT AT THE NORTHWEST CAMPUS









"Foresee" Student Photography Exhibit
June 19, 2014 5:30-7:30pm Western Campus

# Downriver Campus Downriver Campus



## MICHIGAN INSTITUTE FOR **PUBLIC SAFETY EDUCATION**



The Michigan Institute for Public Safety Education hosted several organizations this week:

- The United States Coast Guard Auxiliary held their monthly meeting.
- The Wayne County Sheriff's Training Unit attended a jail classification training workshop.
- Operators of the Detroit Edison Fermi 2 Plant in Monroe County attended a fire brigade training workshop.
- The Wayne County Citizen Emergency Response Team attended their monthly meeting.

#### ON THE MOVE...

- Steve Wildern attended the monthly meeting of the Wayne County Council for Arts, History and the Humanities.
- Kerri Barnett-Novack spoke with representatives from the Community Care Services' Support Education Program at the Downriver Campus. Topics included college certificate and degree be with me. Once again thank you!" opportunities. admissions requirements. financial aid.

## MAINTENANCE AT THE DOWNRIVER CAMPUS





Repair of baseboard heating hot water lines in classrooms

#### IN THE MAIL...

I thought I would share a letter that Professor Brohl received from one of his students.

"I was in your EMT105 class last semester. I just want to give you a huge thank you!! My mother has been going through a lot of health issues lately (diagnosed the middle of last semester with essential tremors) and passing out. Before I took your class I felt so

unprepared for her "spells." On Memorial Day I found my mother unresponsive about a minute after I helped her to bed. Her pulse was very weak. I was able to call 911, stay calm and let the responding EMT's know all of her vitals. Without your class and the way you taught and pushed us. I feel like my mother would no longer





Meeting with Janese Chapman, City of Detroit Historic Designation Advisory Board and Crystal Wilson, City of Detroit Planning and Development Department to discuss the process of obtaining the WCCCD Historic site designation.

Martha Grier and Tameka Mongo met with Andrea Sbrocca from WRIF and WCXS Radio

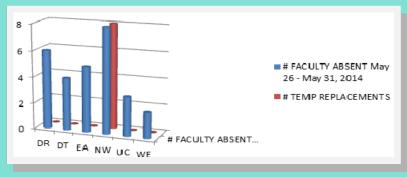




## **EDUCATIONAL AFFAIRS**

## FACULTY ABSENCE REPORTING WEEK OF MAY 26—31, 2014

All six locations have reported faculty absences and temporary replacements for the week of May 26 – May 31, 2014. Across the District, absences remain low and illustrate WCCCD's commitment to providing dedicated faculty and quality instruction to its students and community.



#### WHO GETS TO GRADUATE?

According to an article published in the New York Times, the University of Texas (UT) is working to form new methods to ensure that once students decide to attend

their school, all students will have an equal chance of succeeding regardless of background or previous academic record. After completing an initial assessment of who can be considered an at-risk students, the university offered the following methods of assistance:

- Smaller class sizes
- Free tutoring
- Tuition incentives
- Targeted messages from previous students about their experiences
- Dedicated advisors with one-on-one mentorship
- Entrance counseling explaining how studying can improve performance and help grow the brain

Overall, early results suggest that the completion agenda intervention drastically improved student retention rates, and a number of the students in these initial experiments went on to mentor other students.



- Total patrons served during Spring 2014 semester at the Learning Resource Centers District-wide: 195.111
- Total books checked out: 7,288
- Total new patrons: 1,194
- Total audio visual equipment requests: 7,522



District-wide Book Club
June 17, 2014
Downtown Campus
1:00pm
Guest Facilitator-Beverly Jenkins

#### **LRC Satisfaction Survey**

The LRC Satisfaction Survey is open for Summer 2014. Please take a few minutes to complete the online survey. Your feedback is crucial in planning and continuous improvement strategies that address information needs.

## **DISTRICT PUBLIC SAFETY**

Some members of the District Police Authority Command are proudly wearing the new MCOLES police patch as a means of continuous quality improvement for the safety of students.





## Western Western Campus

## **DR. LORRAINE SMITH** PRESENTS AT NISOD

## **WCCCD PARTNERSHIP** WITH THE BELLEVILLE COUGARS

The Belleville Cougars continue their partnership with the Western Campus as the meeting of the Board of Directors for the Western Suburban Junior Football League took place at the campus.





Dr. Lorraine Smith delivered a presentation to the National Institute for Staff and Organizational Development (NISOD) entitled: Teaching by Objectives Supported by In-Class Study Groups/Quasi Learning. The presentation addressed the need for designing objective/outcome based courses that incorporate multiple learning styles within active learning.

## ON THE MOVE...

- Cecile Taylor, Matt Puwal and David Butty represented the District at the annual Westland Chamber of Commerce Golf outing and banquet.
- Mike Dotson represented the District at the Belleville Chamber of Commerce Dock party and Board of Directors Induction ceremony.
- Mr. Dotson also represented the District at the annual Belleville Strawberry Festival. Information about academic career and transfer programs was provided as well as flyers for upcoming continuing education seminars and workshops.

## **INSTITUTIONAL ADVANCEMENT**



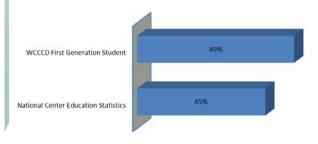
Muna Khoury was recognized at the Wayne Metro Community Action Agency's Sprit of Gratitude Volunteer Recognition Luncheon. Ms. Khoury serves on Wayne Metro's Detroit Division Advisory Council (DDAC). The council is responsible for acting as an ambassador for Wayne Metro's Detroit Division, representing the community as an advocate for comprehensive services to low- to moderate-income persons, sharing access and information about community assets and resources and supporting the agency's mission to empower individuals and improve communities.

## **PROFESSIONAL DEVELOPMENT**

The District Communication Management Center began a five part professional development series called High Impact Communication. Over the course of five days, for just 10 minutes a day, the team will cover communication styles that are clear, concise, correct, creative and conversational.



#### %of First Generation Students



## INSTITUTIONAL EFFECTIVENESS

According to an American Association of Community Colleges brief entitled "Faces of the Future: A Portrait of First- Generation Community College Students" by Takako Nomi, approximately 45% of community college students are first generation students. However the brief stated first-generation college students express greater satisfaction with their community college experiences than do other community college students.

Additionally, did you know 49% of WCCCD students are first-generation

students. These students are students who are the first ones in their family to attend college, meaning that both parents have never completed postsecondary education.

Source: http://www.aacc.nche.edu/Publications/Briefs/Documents/04052006facesbrief.pdf





## **AUTO BODY TECHNOLOGY PROGRAM**

Phase 1 of the "Paint Booth" assembly at the Eastern Campus' Auto Body Technology Program.





## **ENTREPRENEURIAL INSTITUTE** AND RESOURCE CENTER

The Eastern Campus hosted a presentation on Forex Currency Trading with Guy Patterson, Entrepreneur and Active Trader in the Forex Market.





## Downtown Downtown Campus

### PARALEGAL PROGRAM

### **CAMPUS BEAUTIFICATION**

Johnny Belton and his team laid mulch and planted greenery in the Cassandra Lewis Student Garden as well as around the marquee. They are patching and sanding to restore the beauty of the campus.



Jamila Sudduth provided information regarding the Paralegal Program to students at the Downtown Campus. She discussed the curriculum and employment opportunities available to students after graduation. This is a part of the program awareness initiative created by Denise Shannon, Downtown Campus President.



## FACULTY ON THE MOVE...

Professor John Franco attended the Spring Accounting Educators conference at Grand Valley State University. During the conference, Professor Franco gained insights on expectations from employers, methodologies utilized at other academic institutions and applications specific to accounting.



## **BEST PRACTICE VISIT TO MONTGOMERY COLLEGE**

Dr. Randall Miller, Jeff Anderson, Dr. Renady Hightower and Carlton Daniel joined Dr. Brian Baker, Deputy Chief of Staff for an in depth best practice visit of Montgomery College. The visit focused on best practices in finance, instruction, human resources, student services and institutional effectiveness.