#### **CHANCELLOR'S WEEKEND MEMO**

July 11, 2014 Number 943



#### BOARD OF TRUSTEES MEETING—JULY 9, 2014















# WCCCD RECEIVES LIGHTING DONATION FROM WDIV FOR THE NEW MARY ELLEN STEMPFLE CENTER FOR DISTANCE LEARNING



Thanks to the collaborative efforts of Dr. Julie Corbett with WDIV's staff, the station WDIV (Channel 4) donated lights from one of their studios to WCCCD for use in the Mary Ellen Stempfle University Center's new Center for Distance Learning Building. The lights will be used by WCCCD students in the media lab/studio at the Center for Distance Learning as a part of the Digital Media Production Program.

#### STATE SENATOR DARWIN BOOHER VISITS THE DISTRICT

We were pleased on Thursday to welcome State Senator Darwin Booher, chair of the Community Colleges and Capital Outlay Committees to the District. The Senator along with Tom Lewand, Sr., Mike Hansen, Lisa Howze and other Detroit officials toured career programs at the Eastern Campus and discussed opportunities to strengthen the ability of the District to serve stakeholders in the Eastern region.











#### **DISTRICT PUBLIC SAFETY**

#### **BEST PRACTICES**

The District Police Authority Department was involved in a best practice visit by Sergeant Roman Bier and Officer Jon-Paul Kraft-Goltz of Detroit Public Schools Police Department. The focus was on background investigations procedures for MCOLES police departments.



#### **ANIMAL CONTROL TRAINING**

Members of the District Police Authority Department participated in an animal control training session. Officers learned proper techniques in apprehending and securing stray dogs and how to property utilize a dog stick in order to insure that safety of students, faculty and staff on campus.





## Eastern Eastern Campus

#### MACK ALIVE: BUDDIES IN BUSINESS

The Eastern Campus, in partnership with Mack Alive will host a series of Buddies in Business workshops. These workshops will take place through the of August. This week's month workshop demonstrated the importance of collaboration in creating strategic business plans which can be executed in their neighborhoods.







#### PROFESSOR DAVIS AND AAS 131 **STUDENTS VISIT CHARLES** WRIGHT MUSEUM

Dr. Ella Davis and her AAS 131 class visited the Charles Wright Museum of African American History. Students had an eye-opening experience on a threehour guided tour.



#### WEBSITE HITS: WEEK OF JUNE 30- JULY 6, 2014

Hits: 18.703

Hits for Academic Schedules: 3,019 Hits for Weekend Memo: 95 Top Page Viewed: Financial Aid 9,588

#### **DIVISION OF STUDENT SERVICES**

#### STUDENT SERVICES TEXTING CAMPAIGN



Statistics show that 90% of text messages are read within the first 3-minutes. The Division of Student Services is currently developing a communication campaign to meet the changing demands of information delivery.



This week the Division unveiled a new method of reaching out to students. Since most of our students use text messaging as their primary form of communication the Division recently tested its ability to reach students via text messaging. More than 5,000 text messages were sent out to students today reminding them that walk-in registration is open.

#### "YES WE CAN"

The Division of Student Service's Yes We Can Team began visiting campuses this week lending support to campus staff during the kickoff to fall registration. Yes We Can team members have been assisting new and returning students with registration questions, as well as helping students through enrolling online. The Division is dedicated to student success!







## TRIO STUDENTS ON EDUCATIONAL FIELD TRIPS

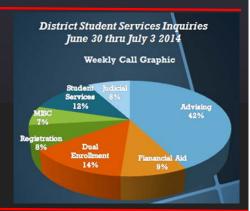
The Division of Student Service's TRIO Program hosted two separate trips this week. Male TRIO students attended the E4 (Educate, Endure, Evolve, Excel) Men's Leadership Conference at Kalamazoo Valley Community College. The Men's Leadership Conference theme was "Academically Focused and Career Driven" and headlined keynote speaker, Joseph Flores, Director of the Trio Bound Upward Program, Purdue University Calumet. The program focused on understanding personal sacrifices and best practices. Female TRIO students traveled to travel Western Michigan University (WMU) for a campus visit and guided tour. While at Western Michigan University, the female students attended an admission and financial aid presentation, sat in on a student panel discussion, participated in a campus tour, and culminated their visit with a presentation from the WMU Trio Student Success Program.

## National Association of Student Financial Aid Administrators (NASFAA)

The National Association of Student Financial Aid Administrators (NASFAA) recommends the U. S. Department of Education adopts the use of "Prior-Prior Year" (PPY) income data in the determination of student aid eligibility, especially Pell Grant eligibility. This means, for example, that current financial aid applications would contain information from the 2012 income tax return instead of the latest, 2013, return. PPY allows students to avoid delays in submitting their applications, and the resultant delay in receiving financial aid awards, due to delays in filing tax returns. The NASFAA study showed that, overall, most students would not see a significant change in their Pell awards. In fact, students from lower income families, especially those with dependents (very similar to our financial aid population) would experience the smallest change, 5%. Adopting PPY would result in students getting awarded earlier.

## District Student Services Inquiries

The Division of Student Services provides an array of services that maximize opportunities for a successful educational journey. The graphic tracks this week's inquiries to the Division.



#### **WCCCD Wildcats**

Lady Wildcats standout center Shantanique Tolbert, led the team in scoring and rebounding. Upon graduating this spring, Ms. Tolbert has recently signed an athletic scholarship with Cumberland University in Lebanon, TN.





## Northwest Campus Northwest Campus

#### YOUTH EMPOWERMENT WORKSHOP

The Northwest Campus in partnership with Gail Anderson welcomed teens from community as participated in a Youth Empowerment They learned how to Workshop. develop self-esteem through motivational sessions and how to make sound financial decisions through money wise projects





#### NATIONAL BOARD OF SURGICAL TECHNOLOGY AND SURGICAL ASSISTING



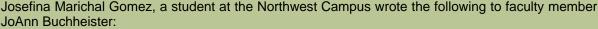
The National Board of Surgical Technology and Surgical Assisting (NBSTSA) announced that Michelle Witt, WCCCD Surgical Assistant Program student, became a recipient of the 2014 Sandra Edwards NBSTSA Scholarship. This prestigious national award is presented annually to a select group of students in the country. Ms. Witt graduated from the Surgical Technology Program in 2009. In 2013, she was admitted to WCCCD's Surgical First Assistant Program. She is completing her clinical internship and will graduate from the program in August, 2014.



#### MICHIGAN LOUIS STOKES ALLIANCE FOR MINORITY PARTICIPATION

The Northwest Campus is proud to host the eight WCCCD students that are participating in the Louis Stokes Alliance for Minority Participation (MI-LSAMP) grant consortium research. Students and faculty meet twice a week to conduct research.

#### IN THE MAIL...



"The past 10 years have been very stressful for me. One of my happiest moments was when you gave me the good news that after all my hard work I was accepted into the Dental Assisting Program under your supervision. It was not easy for me to work seven days a week, take care of my two



children and pass English 119. I had one of the best English teachers I have ever had. Thank you Mr. Kroll! Ms. Buchheister, thank you for all the advice you gave me! I am looking forward to being one of the best students that you ever had! I know that I will be very busy, but I will always have spare time to volunteer my contribution to WCCCD's Dental Assisting Program. Thank you so much!"

## HEALTH SCIENCE CENTER/COMPUTER INFORMATION SYSTEMS OPEN HOUSE AT THE NORTHWEST CAMPUS

The Northwest Campus celebrated the beginning of walk-in registration with a Health Science/CIS Open House for current students and the community. Participants were able to explore the wide range of health science programs, CIS programs, and numerous new programs. Staff and faculty were available to answer questions relating to program admission requirements, program employment opportunities, and University Center processes. Each represented program created a table display with program information, and participants selected the Nursing Department table as the "Best Display."

















## Downriver Campus Down



#### MICHIGAN INSTITUTE FOR **PUBLIC SAFETY EDUCATION**

#### **DETROIT FIRE DEPARTMENT** TRAINING DIVISION

The Michigan Institute for Public Safety Education (MIPSE) hosted Detroit Fire Department's Training Division for Hazardous Material (HazMat) training.





#### **BOY SCOUTS OF AMERCIA** MERIT BADGE CAMP

MIPSE, in partnership with the School of Continuing Education, and the Boy Scouts of America held a public safety Merit Badge Camp. This camp was designed to provide an opportunity for Boy Scouts to earn merit badges in the field of public safety. Lectures, discussion and hands-on demonstrations were provided in traffic safety, first aid, fire safety, emergency preparedness and fishing.







#### WYANDOTTE INDEPENDENCE

MIPSE participated in the Wyandotte Independence Day Parade on July 4th.



#### ON THE MOVE...

Deborah Duyck attended the Summit Academy Board Meeting. Ms. Duyck is the president of the Summit Academy School Board.

#### WALK-IN REGISTRATION PREPERATION

In preparation for walk-in registration, the Downriver Campus set up displays in the atrium featuring the Allied Health, Registered Nursing and Study Abroad Programs.







#### **District-wide Book Clubs**

"Book Club in a Bag"- Each campus will have 10 copies of the selected titles that may be checked out with a valid library card (WCCCD One Card must be registered in the LRC).

The Book Clubs meet every 3rd Tuesday of the month at 2:00pm at all five campuses.

#### **LEARNING RESOURCE CENTER**

July 15, 2014 2:00pm

**Book Discussion Titles:** 

**Downriver Campus**Inferno by Dan Brown

**Downtown Campus**– A Second Helping by Beverly Jenkins

Eastern Campus- If Not for Dreams by Debraha Watson

Northwest Campus- Say Amen Again by Reshonda Tate Billingsly

Western Campus- David and Goliath: Underdogs, Misfits, and the Art of Battling Giants by Malcolm Gladwell

#### **LEGISLATIVE CORNER**

General Fund Budget Finalized: Last week, Governor Rick Snyder signed into law House Bill 5313, now Public Act 252 of 2014, which includes \$4.6 million in debt service in the Michigan Strategic Fund budget for a \$50 million community college skilled-trades equipment program.

Tuition Assistance for Guard Members: Also last week, the Governor signed into law House Bill 5451. That bill, now Public Act 259 of 2014, establishes the Michigan National Guard Tuition Assistance Act to provide tuition assistance of up to \$4,500 per academic year to members of the Michigan National Guard. The Adjutant General of the Michigan National Guard would



administer the program.

The Michigan Dream at Risk... The Michigan Economic Center has launched a new interactive report called "The Michigan Dream at Risk." You can view the education portion of the study below:

- College tuitions have doubled amid a 29% drop in real investment in higher education over the same period.
- For community colleges, state support has been flat for a dozen years, while enrollments have increased 50%.

Stricter Default Standard Looms: Starting this Fall, colleges will be held to a higher standard for keeping student loan borrowers out of default. Colleges that fall short could lose their eligibility to award federal student aid. Over the past six years, the percentage of community college borrowers who defaulted on their student loans within three years of entering repayment has risen from 13% to nearly 21%.



## Downtown Downtown Campus

#### **SUMMER LEARNING** AT THE DOWNTOWN CAMPUS

The film "The Book Thief" was shown at the Downtown Learning Resource Center this week. Following the movie, there was a brief discussion about the movie and book. Copies of "The Book Thief" by Markus Zusak were available for checkout.

Lourie Davis. Arts and Humanities Instructor has just graduated with a Masters of Arts in Psychology degree from North Central University located in Arizona. Congratulations Ms. Davis!

#### **FACULTY NEWS!**



### Mary Ellen Stempfle University Center UNIVERSITY



#### MATH AND SCIENCE CAMP

The Mary Ellen Stempfle (MES) University Center hosted the second annual Kids' University Math and Science Summer Camp for grades 4-6 at the Harper Woods High School. Students were engaged in math and science academic activities that challenged their imagination, encouraged their power of analysis and enhanced their critical thinking skills.





#### TAI CHI SUMMER CAMP

The MES University Center hosted a Tai Chi Summer Camp for children ages 7-Professor Elaine Frost taught students the art of Tai Chi which helped to improve their balance, flexibility, relaxation and concentration.



#### ON THE MOVE...

Dr. Julie Corbett, Mechelle Robertson and Dr. Sandra Robinson met with Isabelle Donnelly, Director of Education of the Grosse Pointe Historical Society, to discuss partnership opportunities including a proposed summer class for middle school students. The class will be held in the old one room school house and is designed to explore the historical and cultural contributions of the French and Native American settlers in Grosse Pointe and metropolitan Detroit through hands-on, interactive activities.

#### **INSTITUTIONAL EFFECTIVENESS**

**Did you know?** The Learning Resource Center (LRC) User Satisfaction Survey is used to improve resources and services provided through WCCCD's LRC's. The survey is administered online each semester, providing an opportunity for all District constituents to participate.

The chart identifies key findings from the WCCCD Spring 2014 LRC User Satisfaction Survey results:

#### **WCCCD**

Learning Resource Center (LRC) User Satisfaction Survey

95% of respondents indicated the library provides prompt service.

92% of respondents expressed some level of satisfaction with their overall experience in the LRC.

80% of respondents indicated they use the LRC at least once a week.

#### INTERNATIONAL PROGRAMS



According to the Department of Homeland Security, President Barack Obama is deeply committed to fixing our immigration system so that it meets our 21st century national security and economic needs. As a part of comprehensive immigration reform, the President supports legislative measures that would attract and retain immigrants who create jobs and boost competitiveness here in the U.S., including creating a "Startup Visa," strengthening the H-1B program, and "stapling" green cards to the diplomas of certain foreign-born graduates in science, technology, engineering, and math (STEM) fields. The International Programs and Global Partnerships Department is making an effort to strengthen our global partners in order to support the President's initiatives by aggressively recruiting students across the globe and working to make sure our international students remain in compliance with the Department of Homeland Security.

#### **EDUCATIONAL AFFAIRS**

As part of the process for evaluating programs, many requests are submitted for review by Educational Affairs to gather data to inform planning, measure student outcomes, and determine program performance. Critical program activities such as program development, program reviews, annual planning, schedule development, and catalog updates require data and information from Institutional Effectiveness upon request. Institutional Effectiveness provides the required program performance data in the form of program report cards such as the one below.

#### **Emergency Medical Technology Report Card**

#### Great Standing



#### **PROGRAM DEMOGRAPHICS**

Status	Fall 2013	Fall 2012	Fall 2011
Part-time (11 or less registered credits)			
Full-time (12 or more registered credits)			
Average registered credits			

Student Type	Fall 2013	Fall 2012	Fall 2011
New			
Returning			

Gender	Fall 2013	Fall 2012	Fall 2011
Female			
Male			

Age	Fall 2013	Fall 2012	Fall 2011
Traditional (24 years and younger)			
Non-traditional (25 years and older)			
Average Age			

#### PROGRAM ENROLLMENT

	Fall 2013	Fall 2012	Fall 2011
Program Enrollment (Duplicated)			

<sup>\*</sup>This program enrollment report is based on a count of all students registered in EMT courses for the semester. As a result, this data may represent a duplicated headcount for students in these courses.

#### **FACULTY CREDENTIALS**

Semester	Bachelors	Masters	Masters +30	Doctorate
Fall 2013	%	%	%	%

#### **AWARDS CONFERRED**

Status	2012-13	2011-12	2010-11
Degree (A.A.S.)			
Degree (Certificates)			
Degree (Short-term Certificates)			

#### LICENSURE EXAM PASS RATES

Year	# of Test Tak- ers	# of Test Takers Passed	% Passed
2010-11			
2011-12			
2012-13			

#### **CORE INDICATORS**

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Status	Fall 2013	Fall 2012	Fall 2011
Non-traditional completion			
Non-traditional enrollment			

#### **RETENTION RATES**

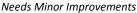
Semester	Term-to-Term (Fall to Spring)	Year-to-Year (Fall to Fall)
Fall 2012		
Fall 2011		
Fall 2010		



#### Report Card Evaluative Legend



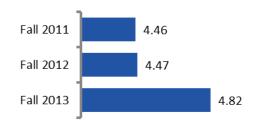






Attention Required

#### **Student Survey of Instruction (SSOI)**



<sup>\*\*5=</sup>strongly agree, 4=agree, 3=neutral, 2=disagree, 1=strongly disagree

# UC DISTRICT SER

#### **INFORMATION TECHNOLOGY**

As part of the District Information Technology Services Initiative to continue enhancing how technology support is being provided, the Division of Information Technology (IT) is currently working to implement a client management suite to better manage computer's District-wide.

#### **Key Features**

- **Cross platform support** Allows District IT to centrally manage Windows, Mac, Linux, UNIX and virtual machines.
- Standardized systems drive consistency Improves service and minimizes installation issues by building out standardized system deployment and migration processes.
- Streamlined software management simplifies compliance Enables the district to be more efficient when it comes to software delivery, software license management, and compliance with software management policies.
- Managed change using best practices Quickly responds to end user needs while proactively heading off problems before they impact
- **Automated IT processes -** Defines, designs, and delivers automated IT processes and workflows that drive improved efficiency, increased end user satisfaction and better service levels.
- **Enabled end user self-service** Empowers the end user to quickly access District IT services support and initiate their own service requests, resulting in significant IT efficiency gains.
- **Virtualize and stream applications -** Simplify application packaging and delivery, reduce application conflicts, and run incompatible applications at the same time.

#### THE SCHOOL OF CONTINUING EDUCATION AND WORKFORCE DEVELOPMENT





Music is an art of sound in time that expresses ideas and emotions in significant forms through the elements of melody, rhythm, and harmony. The Music Business, Formulas for Success looks at visual transformations, networking, musical etiquette and other ways to merge talents, appearance and messages to reach audiences.

The School of Continuing Education (CE) offers jazz history and beginning and intermediate classical guitar as well as a kids Musical Guitar Camp. For more information and a list of courses, please see the 2014 CE Spring and Summer schedule book.









#### **COMPLETION AGENDA 2020**

The Office of Career Education and the Office of International Programs collaborated to spread the message to international students about the importance of the Completion Agenda and completing their degree. Dr. Ron Harkness, Provost of Career Preparation along with Omobonike Odegbami, Vice Chancellor of International Students worked together to ensure that international students were committed to graduating and being part of the Completion Agenda. At this informational session, 34 students committed to a program of study and plan of work and received their "I'm a Completer" t-shirt.



#### ANNUAL SUMMER SAFETY FAIR AT THE DOWNTOWN CAMPUS







































## Western Campus Western



#### **COLLEGE FOR KIDS**

This week the Western Campus kicked off it's College for Kid's Summer Camp series. In partnership with Romulus Community Schools, students experienced classes and hands-on workshops in subjects including video game design, sign language, forensic photography, performing arts, Arabic, German, etiquette, Zumba, yoga and Lego robotics. During the three week camp, every student will have the opportunity to experience each class and subject area.













## PROFESSOR ROCHELLE DANQUAH AND HER HUMANITIES IOI CLASS VISIT DETROIT INSTITUTE OF ARTS





#### ON THE MOVE...

- Mike Dotson met with Karen Labelle from the Belleville Area Chamber of Commerce to develop new professional development workshops for local business owners and professionals.
- Cecile Taylor attended the Romulus Chamber of Commerce Board of Directors meeting.

#### CENTER FOR DISTANCE LEARNING



#### **8 Ways to Increase Student ENGAGEMENT IN ONLINE CLASSES**

- Require Participation: Tell the students that they must post x-number of items each week or for each topic. As another incentive for quality work, the teacher should grade on the quality of the postings.
- Form Learning Teams: The advantages of cooperative or collaborative learning is abundantly documented.
- Make the Activity Interesting: If it is a discussion topic, make it one that students have a reason to get engaged in. Appeal to their life experiences, vested interests, and ambitions.
- Don't Settle for Just Opinions: Everybody has opinions; teachers should insist that opinions alone are not sufficient. They must be supported with data and rational discourse.
- Structure the Activity: Give students guideposts to help them think of things to say that are academically meaningful. Choice of topics has a great deal of influence here.
- Require a Deliverable: To extend structuring to its logical conclusion, you should require students to do something besides just express ideas and opinions.
- Know What You're Looking For and Involve Yourself: The teacher should know what quality work is and should intervene as the work is being developed to steer students in the right direction.
- Use Peer Grading: Tell students that at the end of the activity they will be asked to rate each other on the value of each person's contribution. This can be a powerful incentive for students to do quality work.

Source: Blackboard, Inc.

#### **ADMINISTRATION AND FINANCE**

#### RETIREMENT READINESS

Summer is a busy time for processing

MPSERS retirement applicants. If you are looking to retire in the upcoming months please make sure to visit the ORS member website at www.michigan.gov/orsschools and look for the most current version of Retirement Readiness: A Two-Year Countdown.

This book will provide you with all the information you need regarding your pension plan and tools needed to You'll find estimate your pension. some points to consider as you decide when to retire; details on how and when to apply; information about insurance plans; and a bit about what you can expect after your monthly pension begins.



#### **FALL INSTRUCTIONAL SUPPLIES BEING ORDERED**

The Procurement Department has started ordering On average, Fall instructional supplies. approximately 160 Fall instructional requisitions will be processed which we will need to be delivered prior to the start of classes on Thursday, August 21, 2014. During this busy season,

our vendors have been very cooperative in meeting

material deadlines.



#### OFFICE OF ACCOUNTABILITY AND TRANSPARENCY

The Continuous Quality Improvement Audit Center (CQIAC) collects, reviews and conducts monthly econciliations and on-going audits of all District data. A systematic approach is used to procure data from multiple sources, allowing for collective knowledge through accountability and transparency. The CQIAC is currently reviewing the following:

- **Document Retention**
- Fall Faculty Load Review
- Continued Form Review
- Ongoing Instructional Supply Requests
- **CQI** Best Practice Reviews