### **CHANCELLOR'S WEEKEND MEMO**



### URBAN LEAGUE OF DETROIT AND SOUTHEAST MICHIGAN CEREMONY



The School of Continuing Education and Workforce Development celebrated the completion of three training tracks in partnership with the Urban League of Detroit and Southeast Michigan (ULSEM). The mature workers of ULSEM had the opportunity to gain skills and knowledge in the areas of customer service/cashiering, food service and preparation and building maintenance through a joint effort with Sodexo, Inc. We are pleased to report the completion of the training and look forward to strengthening our partnership and providing more training in the future.



Shawna Forbes, Vice Chancellor Continuing Education and Workforce Development



Faculty and awardees of the Urban League of Detroit and Southeast Michigan partnership training

### NEW CLOSED CIRCUIT TELEVISION TECHNOLOGY

The District Police Authority Closed Circuit TV (CCTV) system is now integrated into the District's Information Technology network. It has an IP address, and allows command officers to view live or recorded video with an iPad or iPhone 24 hours a day/7days a week. Video recognition may be utilized in the CCTV system to provide superior safety surveillance for the campuses. The system delivers images with amazing speed — there's virtually no delay across the network for reviewing video.



### **ADMINISTRATION AND FINANCE**



Chastity Gaither represented the District at the National Council on Black American Affairs Winter Board Meeting which is an affiliate Council of the American Association of Community Colleges. Topics of discussion included improving diversity, leadership development and educational opportunities for students, faculty, staff and administrators.

### **INFORMATION TECHNOLOGY**

### **WEBSITE HITS**

For the week of January 20 - 26, we had 27,700 people who visited our website. Of these 26.35% were new visitors. Total visits were 56,669 from 54 countries. We received 3,770 hits for the academic schedules and 855 hits for the college catalog.

#### **TOP FIVE CONTENT VIEWS**

Distance Learning- 12,368
Financial Aid- 11,901
Student Services- 10,673
Academic Programs- 7,354
Faculty and staff resources- 4,400

Did you the know that the District is using the following BANNER versions?

BANNER Student and Educational Affairs: 8.5.3
BANNER Accounts receivable: 8.3

BANNER Financial Aid: 8.18

BANNER Finance: 8.8

BANNER Human Resources and Position Control:

Weekend Memo- 123 Hits!!!

### INSTITUTIONAL EFFECTIVENESS

**Did you know?** According to the Center for Post-Secondary and Economic Success in order for the United States economy to grow, there is a need for a workforce with higher skills and more education.

Below are some fast facts regarding economic growth and the need for higher education:

- Middle-skill jobs, those requiring more than a high school diploma but less than a four-year college degree, constitute the majority of jobs available in the U.S. labor market.
- The demand for more educated workers is growing. By 2018, 63% of all employment will require at least some college education.

Types of Awards Conferred

15%

11%

Short-term Certificates

Certificates

Associates Degree

WCCCD is meeting that demand by awarding more than 3,000 students with associate degrees and certificates in 2012-13. The graph shows the percentage of the types of awards conferred during the 2012-13 academic year.

### **ACADEMIC PROGRAM PLANNING**

### IT IS NOT ALL ABOUT PROGRAMS... COURSES NEED TO BE DEVELOPED TOO!

Program design and development is given high priority by the District. Programs, however, are made up of courses and individual courses need design and development also. Currently, the Regional Program Planning Office is working with four faculty members who have proposed modifications to an existing course and/or development of a new course. Some of these course changes will enhance existing career program. Some, however, are stand-alone liberal arts classes that, if approved, will expand our course offerings giving students pursuing Associate of Arts, Science or General Studies degrees even more academic options. And that, is something to celebrate.

### Western Campus



### COOKING AND RECREATION WORKSHOP

The Western Campus in partnership with Young Life of Belleville, hosted the "Winter Break - Cooking and Recreation Workshop", a combination of culinary demonstrations by experts from Angel Food Catering as well as teambuilding exercises.





### PARTNERSHIP WITH THE UNITED STATES COAST GUARD

As part of the ongoing partnership with the United States Coast Guard, the Western Campus hosted the first of a series of programs for 2014. This program increases community awareness of current boating laws and safe boating practices. Participants may qualify for an on-site course certificate, satisfying the State of Michigan requirement, to legally operate a personal watercraft.





### **COMPLETION AGENDA**

The Completion Agenda at WCCCD has gone international! Recently, a group of our study abroad students visited the countries of Belize and Guatemala. The Study Abroad Program's mission is to promote the expansion of international educational opportunities for all. Students that participate walk away with quality academic experiences, cultural immersion and exchange, life-long service learning, and character development.

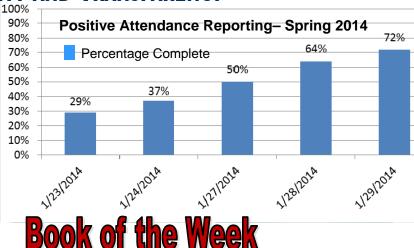
WCCCD's Study Abroad Program....just one more way WCCCD chooses to stay on the cutting edge!

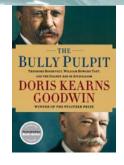


### OFFICE OF ACCOUNTABILITY AND TRANSPARENCY

The Continuous Quality Improvement Audit Center (CQIAC) collects, reviews and conducts monthly reconciliations and on-going audits of

all District data. A systematic approach is used to procure data from multiple sources allowing for collective knowledge through accountability and transparency. The CQIAC has begun the process of reviewing the Positive Attendance Report (PAR) for each semester. The PAR ensures that all students receive their financial aid disbursements. The graph details the District's current reported data:





The Bully Pulpit: Theodore Roosevelt, William Howard Taft, and the Golden Age of Journalism

Written by Doris Kearns Goodwin

Resource Centers Staff from the Learning participated the following professional development opportunities in Fall 2013:

- Training webinars sponsored by Gale Cengage and EBSCO
- Michigan Library Association Annual Conference in Lansing, MI
- DALNET (Detroit Area Library Network) Annual Membership Meeting
- MeLCat Users Day in Lansing, MI
- Southeastern Michigan League of Libraries Fall Meeting

### **DIVISION OF EDUCATIONAL AFFAIRS**

#### Fall 2013 Statistics Summary:

- Total Patrons Served- 206,684
- Library Cards Privileges Activated: 1,394
- Total books checked out for 21 days: 2,448 (General Collection)
- Total textbooks checked out: 5.167
- Total Books lent through MeL (Michigan Electronic Library): 322



**Major Functions** of the **Division of Educational Affairs** 

The mission of the Division of Educational Affairs at WCCCD is to promote an effective environment of teaching, learning, scholarship and innovation.

**Great News!** 

We are preparing for the Spring 2014 accreditation visit for our Paramedic Program.



**Curriculum Committee** 

Curriculum Committee at WCCCD aids in overseeing the quality of educational programs across the District. Some of their functions include reviewing proposals for curriculum changes, new programs, and courses.



### FERRIS STATE UNIVERSITY PARTNERSHIP IN **CRMINAL JUSTICE PROGRAM**

 $\overline{FERRIS}$   $\overline{STATE}$  WCCCD's partnership with Ferris State University at the University Center is reaping rewards in their Bachelor's of Criminal Justice Program. There are currently 56 students within the Criminal Justice Program at the University Center.

# Listing

#### **Wait Listing**

More than 2,000 students were able to get into a class instantaneously with the use of the wait listing technology. Students who try to\_ register for a closed class can put themselves on a waiting list to be the next in line if someone drops the course for whatever reason. Using technology students are automatically preregistered for the closed class in which they have 24 hours to claim their spot when a seat becomes available. Several students have called in to say how wonderful Wait Listing has been for them this registration period.

### **DIVISION OF STUDENT SERVICES**

#### Wildcat Basketball

WCCCD's women's and men's basketball teams continue their winning streaks! The men's basketball team moved up three spots to number seven in this weeks NJCAA Division II men's basketball poll with a record of 14-2 overall and 9-0 in the MCCAA Eastern Conference.



ORIENTATION



Michigan College and **University Partnership** 

#### **Commencement Meeting**

More than 75 graduates attended the first 2014 Commencement meeting on Saturday. Prospective graduates were given information on the policies and procedures for graduation and what to expect on the day of graduation.



#### **REMINDER**

Commencement Ceremony May 31, 2014 Ford Field- 11:00am

Applications are currently being accepted for the Michigan College and University Partnership (MICUP) Program. MICUP Summer Research Internship is hosted by Michigan Technological University (MTU) and is designed to encourage community college students to continue their education in Science, Technology, Engineering and/or Math. The selected students will live in a MTU dorm, attend a university course in their major and work with a faculty mentor on a research project. The program is offered free of charge to WCCCD students who

### **ACHIEVING THE DREAM**

The District has experienced great student success since the implementation of the Achieving the Dream initiatives. The District has received national recognition a leader college, provided early interventions for thousands of students, and

helped hundreds of students successfully complete Gatekeeper courses. Our efforts have been validated by a national Achieving the Dream coach who recently stated the following in a communication: "Last year certainly seems to have taken your division and all of WCCCD to new and different levels of student success. I see signs of of the Student Loan Management Center in the recent Weekend Memo- this shows Achieving the Dream that at WCCCD the "whole" student is important."~Christine McPhail



### **UPCOMING EVENTS**



#### Wildcats Basketball Games

February 1, 2014

Women- 1:00pm Men- 3:00pm

Detroit Edison Academy
1903 Wilkins St.
Detroit, MI 48207

\*\* FREE admission for students, staff and faculty with WCCCD I.D.!



### HEINZ C. PRECHTER EDUCATIONAL AND PERFORMING ART CENTER

## AFRICA

#### **Passport to Africa**

February 15, 2014 Downtown Campus 11:00am

#### **Regina Carter's Southern Comfort**

April 13, 2014
Heinz C. Prechter Educational
and Performing Arts Center
Downriver Campus

#### The Blues Brothers Revue

March 7, 2014
Heinz C. Prechter Educational
and Performing Arts Center
Downriver Campus

### **DEFERRED MAINTENANCE**

Due to deterioration and corrosion, a fire hydrant line was repaired at the Northwest Campus. Maintenance projects such as these provide safety and benefit our students and community.







Don't forget Valentine's Day on February 14!



### Eastern Campus

### **ARTISTIC WELDING CLASS GETS CREATIVE!**

The Artistic Welding class at the Eastern Campus is breaking new ground. Students are designing projects, cutting metal down to size, sandblasting to give metal a different finish, and shaping it into creative and beautiful artwork.







Antil Smith

### **CONGRATULATIONS ANTIL SMITH!**

Congratulations to Antil Smith, Executive Assistant to the Eastern Campus President! Ms. Smith graduated with her Masters in Management with a specialization in Human Resource Management from Walsh College.

group's

committee

### **Northwest Campus**





meeting.

residents

**ENGAGEMENT** 



District 1 Neighborhood Block Club Leadership Committee

### YOUR GOALS WORKSHOP

The Northwest Campus hosted a workshop entitled "Setting and Achieving Your Goals" audience consisted off those in need of nursing remediation, work study and general population

### **SETTING AND ACHIEVING**

The Northwest Campus, in partnership with the District 1 Neighborhood Block Club Leadership Committee, hosted the

opportunity to express their desires to neighborhood community organizations.

monthly

gives

facilitated by Dr. Katherine James. students.

### **CONGRATULATIONS** MATT GREEN! **FARMINGTON HILLS 2013 FIRE FIGHTER** OF THE YEAR



### ON THE MOVE...

- Dr. Gwendolyn Cook participated in a meeting with Dr. Beverly Malone, CEO, National League for Nursing (NLN) and members of Michigan Council of Nursing Education Administrators. The meeting focused on event updates and the NLN's plans for developing an accreditation body.
- Keith Binion, Pharmacy Associate Dean attended the Wayne County Pharmacist Association monthly meeting. The purpose of the meeting was to discuss resolutions to be presented at the upcoming Michigan Pharmacist Association Annual Convention and Exposition.

### **Downriver Campus**

### **DOWNRIVER CAMPUS** HOSTS WAYNE **COUNTY COMMISSION-**

The Downriver Campus hosted Wayne County Commissioner Kevin McNamara for the official announcement of his candidacy for county executive.



### **WCCCD Provides Training** AT FRENCHTOWN FIRE DEPARTMENT

The Downriver Campus hosted an Incident Command System (ICS) 300 class at the Frenchtown Fire Department. WCCCD provided this training at the request of the Monroe Homeland Security.

### SOUTHERN WAYNE COUNTY REGIONAL CHAMBER

The Downriver Campus hosted the Southern Wayne County Regional Chamber's (SWCRC) "The Power of Email Marketing" workshop. Participants learned how to build email contact lists, discovered tips on managing emails opened and how to track responses.

Staff from the Downriver and Western campuses attended the SWCRC Legislative Forum. The guest speaker was Paul Tait, Executive Director of Southeast Michigan Council of Governments.

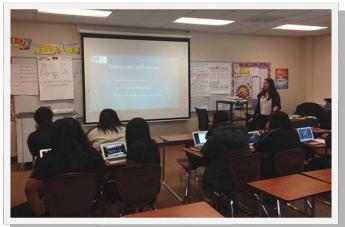




### CENTER Mary Ellen Stempfle University Center

### **ORIENTATION AND DISTANCE LEARNING TRAINING**

Orientation and Distance Learning Blackboard training were conducted by the District Virtual Campus for the Harper Woods High School dual enrollment students and their parents. Angie Yip conducted training on the Blackboard software, time management, self-discipline skills, and the appropriate methods to communicate with the instructor.



Angie Yip conducting training at Harper Woods High School

### **UNIVERSITY CENTER HOSTS** STATE REPRESENTATIVE BRIAN BANKS

State Representative Brian Banks held a civic engagement meeting at the Mary Ellen Stempfle University Center. Representative Banks spoke to residents and other political leaders about equal representation and protection for citizens, fighting blight, and other related issues occurring in Michigan's 1st House District.



### ON THE MOVE...

Dr. Sandra Robinson and Dr. Julie Corbett represented the District at the Grosse Pointe Chamber of Commerce 2014 annual membership and award ceremony.

