CHANCELLOR'S WEEKEND MEMO



ANNUAL PASSPORT TO AFRICA— DOWNTOWN CAMPUS STYLE!

Wayne County Community College District in partnership with The Michigan Citizen and the Detroit Public Schools Department of Social Studies presented the annual Passport to Africa last weekend. The theme this year was "Africa-The Real Story."

















INSTITUTIONAL EFFECTIVENESS



Did you know? According to the American Association Community Colleges 2014 Fact Sheet, 36% of community college students are first generation students. Additionally 43% of WCCCD students are first generation. These students are students who are the first ones in their family to attend college. Source http://www.aacc.nche.edu

ADMINISTRATION AND FINANCE

New Business Mileage Rate

Effective January 1, 2014, announced that the 2014 mileage was reduced to .56¢ cents per mile for business miles driven. WCCCD uses the IRS standard mileage rate for reimbursement to eligible staff and faculty traveling on approved college business commencing on or after January 1, 2014.

Effective January 1, 2014, the Internal Revenue Service (IRS) announced that the 2014 standard mileage rate for business



DISTRICT PUBLIC SAFETY

Continuing their work on campus safety goals, James Baylor met with Chief Muhammad and District Police Authority command staff to develop plans to highlight and promote safety projects at all six campuses. Mr. Baylor provided expert training on the effectiveness of their personal leadership style, and how and when to use the four styles of situational leadership, directing, coaching, supporting and delegating.

ON THE MOVE...

Lieutenant Livadic and Chief Muhammad represented the District at the Detroit Security Partnership monthly meeting. This partnership review crimes reported in the Detroit's Central Business District and initiate strategies to deter such activity in providing a safe and secure environment for all.



INFORMATION TECHNOLOGY



First Undergraduate Degree in Big Data

Ohio State University will offer a data analytics undergraduate major beginning next fall. The interdisciplinary major will cross departments from medicine, engineering, history, and the arts. Students will learn to use Big Data to address these issues on a global scale. The database Administrator is responsible for:

- Database Audits
- Database Migrations
- Database Performance Tuning
- Database Optimization
- BANNER Support



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One the Move...

Michael Poole attended Southeast Michigan Community College Consortium (SMC3) quarterly meeting hosted by Schoolcraft College. **Topics** of discussion included the SMC3 Vision for 2014 professional development. strategic partnerships, and resource sharing. The specific topic of discussion was on the "Michigan New Jobs Training Program."

During the week of February 10—15, 2014, the District served 1290 participants by partnering with 6 community organizations.

Engaging the Community

COMPLETION AGENDA

This week, members of the District Engagement Workshop heard presentations about the value of career education programs. The group learned how valuable it is to offer career programs that lead to high skill, high wage, and high demand careers. Furthermore, they learned how we as a District are committed to the Completion Agenda for our students. Information on different projects, activities, and educational literature were shared, which highlighted the advancements we are making as a District in changing the lives of those we serve.





Center for Learning Support Publications (CLSP)

The purpose of the Center for Learning Support Publications (CLSP) is to provide

publication services from concept to delivery for the WCCCD District community by streamlining the publishing, printing, and duplication process. CLSP provides the following services: design, layout, editing, printing, production, pre-mail preparation, and distribution. Please utilize the center for all your publication needs to ensure quality and maintain consistency throughout the District.



ON THE MOVE...

Muna Khoury represented the District at the Southern Wayne County Regional Chamber's Leadership 21 program. This month's module focused on Healthcare at Oakwood Hospital, Southshore. Participants gained insight into the dynamics affecting the delivery of healthcare, disaster preparation, wellness and the Healthcare Reform.





Mary Ellen Stempfle University Center

NEW DUAL ENROLLMENT FACULTY MEMBER

Welcome to Professor Helena Hall-Mays, new dual enrollment instructor at the Mary Ellen Stempfle

University Center. Professor Hall-Mays brings a wealth of secondary education and is excited about the opportunity to instruct the students from Harper Woods High School.

ON THE MOVE... Representatives from the Mary Ellen Stempfle University Center, including Dr. Julie Corbett, represented Wayne County Community College District at the quarterly meeting of "Connecting the Pointes". They provided a program update on courses offered at the MES University Center and throughout the District.



WEBSITE HITS

For the week of February 10-16 we had 49,673 visits to our website from 58 countries. We received 3,092 hits for the academic schedules and 641 hits for the college catalog. We have 167 hits for the Weekend Memo.

TOP FIVE CONTENT VIEWS

Distance Learning- 8,964
Financial Aid- 8,793
Student Services- 8,016
Academic Programs- 5,757
Learning Resources Center- 4,232

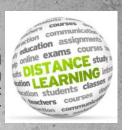
DIVISION OF EDUCATIONAL AFFAIRS

Curriculum **Development**

The Schedule Development Process is available on the website. This represents inclusiveness and process participation from faculty, campus presidents, students and staff.

Distance Learning

Did you know? This semester, 550 classes are web-assisted using the Blackboard Learning Management System to post syllabi and ancillary instructional materials.



Faculty and Staff Development



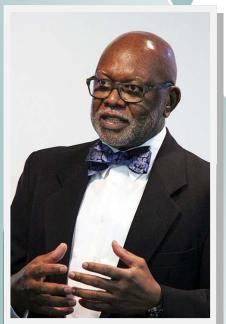
The Women's Leadership Forum met to discuss "The Value of the Mentoring Relationship." Dr. Stacy Blake -Beard, Professor of Management at the Simmons School of Management was the guest speaker. Dr. Blake-Beard led a discussion on the value and the process of mentoring in organizations.

Assessment of Learning **Outcomes** and **Evaluation**

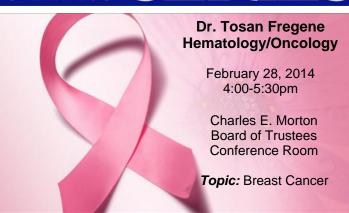
Faculty Evaluations have begun and will continue through April, 2014. The Faculty Evaluation is one of the tools used to inform faculty of the effectiveness of their teaching.

DISTINGUISHED SCHOLARS

The Division of Educational Affairs has launched the Distinguished Scholars Lecture Series for Spring 2014. There will be six sessions in the series.



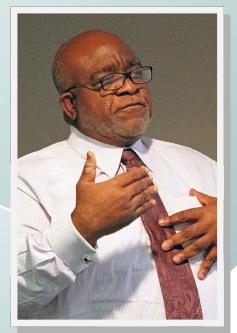
Photos from Dr. Conrad Maitland's presentation on Prostate Cancer





DISTRICT ENGAGEMENT WORKSHOP: PART II

Dr. Randall Miller led the District Engagement Workshop Part II for newer administrators and staff to gain a greater understanding of the District. Dr. Stephanie Bulger and Dr. Ron Harkness shared an overview of instructional programs followed by a tour of the Eastern Campus, and Campus President Mawine Diggs and her staff.











Commitment to Providing Excellent Service and Professionalism

Staff in the Executive Administration suite attended a professional development workshop entitled "Service Excellence and Professionalism in Phone Etiquette and Image" facilitated by Fizha Khan.

Western Campus



FACULTY SALUTATION

The Western Campus recently hosted the Spring 2014 faculty salutations. This was an opportunity for faculty to exchange ideas with colleagues, receive new resources on student engagement and retention strategies as well as learn about the continuous focus on campus safety.

ROMULUS ADULT EDUCATION PARTNERSHIP

The Western Campus partnered with the Romulus Adult Ed/GED Program offering both programs at the campus. The strategy is to familiarize the students with staff and resources and academic opportunities to continue their education.





INTERNET COACHING

AND ROUNDTABLE



Eastern Campus

The Eastern Campus hosted the Internet Coaching and Roundtable. The keynote speakers were Chris Fechner, Director of Marketing at The Ultimate Analyst and Marketing Analyst at Right Now Marketing Group LLC and Mark Maupin from the National Real Estate Network. Strategies discussed included:

- How to strategize to move to the #1 spot on internet searches.
- Develop a business that you enjoy that makes a difference for yourself and others
- How low cost effective marketing can result in an effective and fun business endeavor
- Free resources to use to help market on the internet

LIVE BROADCAST:

35TH ANNUAL STATE OF THE RACE FORUM

The Eastern Campus hosted a live broadcast on WCHB AM 1200 of The Detroit Association of Black Organizations, Inc. 35th Annual State of the Race Forum.in the Cooper Community Room. The keynote speaker was Dr. Clarence Jones who served as Dr. Martin Luther King's personal attorney. Pictured from left to right: Keith Williams, Rev. Horace Sheffield, Mawine Diggs, Dr. Clarence Jones, Dr. Shari Rogers and Honorable Adam Clayton Powell III.



DEFERRED MAINTENANCE



The Eastern Campus heating ventilator motor was inspected and replaced. The new 15 horsepower motor was tested and is working fine for heating the CNC labs and classrooms. WCCCD staff assisted in performing and completing this maintenance project.

TRIO ORIENTATION

Downtown Campus & Downtown

AT THE DOWNTOWN CAMPUS



The TRIO Program conducted a new student orientation in Room 211 along with a study abroad program informing students of the process for applying and to be gained and how

NEW PARTNERSHIP

Denise Shannon met with Wally Jordon of MEA TV to discuss a partnership with WCCCD regarding ESL and cultural activities for Middle Eastern foreign exchange students.



to prepare for the trip.

FRIEND OF THE COURT COMMUNITY FORUM

The Friend of the Court conducted a workshop providing the community with information on filing motions to reduce minor support, discuss child laws and how it impacts child support, as well as fathers surviving under the pressures of today's society.





SARS-TRAK SOFTWARE TRAINING

ARS Software Products, Inc. olutions for Student Services

Adrian Phillips and Mark Keli, of the Division of Student Services, provided an in-service on SARS-TRAK for student service staff at the Downtown Campus. SARS-TRAK provides a student self-serve check-in/out system for measuring student's use of college services, such as advising, counseling, library, labs, tutoring, career centers services.

MORE PHOTOS FROM PASSPORT TO AFRICA











Northwest Campus Worthwest



FIRST ANNUAL BLACK FILM FESTIVAL: THE EFFECTS OF IMAGES

This program assisted with stimulating students' thought process through empowerment and entertainment while promoting social change. Participants learned to select and identify films that will stimulate student growth, gain knowledge as they engage in discussions with faculty and students, and explore the ideas of storytelling and film documentation to

promote social change. Professors Bruce Smith and Ron Trice gave an overview of the films presented and led the discussions.





ON BLACK COMMUNITY

Films Viewed and Discussed

Black History: Lost, Stolen or Strayed We Must Change Claudine The Social History of Black Detroit 500 Years Later





NURSING STUDENTS IN THE COMMUNITY

WCCCD nursing students participate during the year in various health fairs in and around the metro Detroit area. Community involvement through health fairs offers students an opportunity to build their education by demonstrating learning and knowledge. Dearborn Heights Cooperative has invited our students to visit their facility monthly and perform blood pressure screening for their residents.



ON THE MOVE...

Keith Binion, Associate Dean of Pharmacy Technology attended a continuing education seminar focusing on pain management and Rheumatoid Arthritis, hosted by the Southeastern Michigan Society of Health-System Pharmacists.



Representatives from Rochester College were at the Northwest Campus this week to discuss program offerings with students and to inform them about the application process and transfer opportunities after graduating from WCCCD.

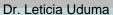
HOME AWARENESS PROGRAM

Wayne County residents were invited to come and meet with representatives of the Wayne County Treasurer's Office. Participants had the opportunity to pay their taxes at this event and/or enter into a taxpayer's assistance agreement. The goal of the event is to help taxpayers facing foreclosure stay in their homes and learn more about the foreclosure process



Brown and Juanita C. Ford Art Gallery







Julie Figlioli



Jocelyn Rainey



Christopher Batten



LECTURE AND DEMONSTRATION WITH CHRISTOPHER BATTEN

The Brown and Juanita C. Ford Art Gallery at the Northwest Campus hosted artist Christopher Batten for a lecture and demonstration. Mr. Batten discussed his creative process, technique and offered anecdotal stories about his life and professional work.









Downriver Campus Downriver Campus



MICHIGAN INSTITUTE FOR PUBLIC SAFETY EDUCATION

Mass Prophylaxis Preparedness and Planning

The Michigan Institute for Public Safety Education (MIPSE) hosted the Wayne County Department of Public Health for a **Bioterrorism Mass** Prophylaxis Preparedness and Planning two-day training workshop.



Van Buren Fire Department **Fire Training**

MIPSE hosted fire fighters from the Van Buren Fire Department for fire training. The training included fire fighting tactics of fire suppression.



Wayne County Sheriff Court Officers Training

The Downriver Campus hosted the Wayne County Sheriff's Training Unit for a legal update. Topics discussed included legal updates for court officers.

Coaching Emergency Vehicle Operations

MIPSE hosted Healthlink Medical Transportation's Coaching the Emergency Vehicle Operator (CEVO): Ambulance workshop. The goal of the CEVO course is to facilitate the student's knowledge of the laws involving the operation of an emergency vehicle, with practical hands-on opportunities to evaluate each student's driving abilities.

EMERGENCY MEDICAL TECHNICIAN STUDENTS

Emergency Medical Technician (EMT) Program students practice back boarding skills. Professor William Vanderlin conducted back boarding skills training with Emergency Medical Technician students. This provides real life situations they will experience when are employed.



ON THE MOVE...

Anthony Arminiak met with Teresa Winnie, Assistant Superintendent of the Taylor School District to schedule next year's dual enrollment for both incoming juniors and year two seniors of the early college program.



WAYNE RESA LEARNING SERIES

The Downriver Campus hosted Wayne RESA's DuFours Workshop-Learning Series for Leaders. This two-day workshop looked at district, principal and team leadership and addressed how individual teachers can be most effective in leading their students.



BOOK CLUB

The Learning Resource Center at the Downriver Campus hosted its monthly book club. They discussed the book Perfect Peace by Daniel Black.

DIVISION OF HUMAN RESOURCES

The Human Resources Division is the centralized strategic functional arm of the college which serves the entire WCCCD. Serving 32 cities, the District consists of six state of the art campuses serving more than 70,000 students while employing more than 2,000 employees.

Mark Your Calendars! **Mandatory Faculty Payroll Audit**

February 28, 2014 9:00-5:30pm **Downtown Campus** Frank Hayden Community Room

**Must present current valid driver's license or state identification

Strategic Consultant Services Audits and Labor Internal Relations Controls Division of Human Resources State and **Benefits** Federal Compliance Compensation

HR Analytics Measures vs Benefits



Measures

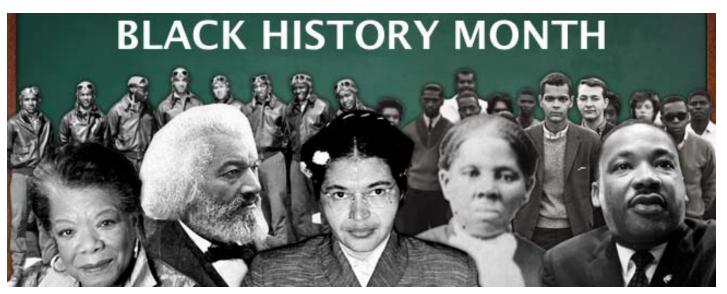
- Vacancy Aging
- Vacancy Rate
- Vacancy Fill Rate
- Internal hire ratio
- External hire ratio
- Referral hire ratio
- New hire performance
- · New hire separation
- Time to fill
- Time to hire
- Requisition open to Application start
- Application Start to Offer Extended

- Enrollment count
- Successful completion
- **Enrollment Wait Time**
- Learning Score
- Delivered training hours
- Top enrollments

- Absence Duration
- Notified absence days
- Absence Occurrences
- Employee Absence Rate

Benefits

- Monitor the efficiency and effectiveness of the entire recruitment life cycle
- Better assess quality of hire by correlating applicant sourcing with new hire performance and turnover metrics
- Proactively manage learning demand and source utilization
- Monitor workforce learning participation & learning results
- Monitor absence trends as a predictor for employee engagement
- Forecast employee availability based on planned future absence events



WCCCD Students were Engaged, Enlightened and Enthralled Through Entrepreneurial Success and Historic Information

EDWARD FOXWORTH, III





Students, faculty and staff of the Western Campus were in attendance for the District Speaker Series program, featuring Edward Foxworth, III. The participants learned about strategies regarding reconnecting with their personal passion and making continual improvements.

BLACK HISTORY MOBILE MUSEUM





The Northwest Campus hosted the Black History 101 Mobile Museum. The museum is an innovative traveling table top exhibit depicting Black memorabilia spanning slavery to Hip Hop. Students, staff and community who attended this traveling exhibit were excited about learning this historic information.

A'LELIA BUNDLES







The Northwest Campus hosted a talk with A'Lelia Bundles the great granddaughter of Madam C.J. Walker. Ms. Bundles provided a wealth of knowledge about her ancestor as well as dispelling myths about her products. Students and staff were extremely appreciative of her information and they asked many questions regarding her entrepreneurial and community service endeavors.

LORETTA HOLMES





Students enjoyed the program presented by Loretta Holmes as she told her story of being in the afterhours establishment that was raided and sparked the Detroit 1967 insurrection. Ms. Holmes share her firsthand account of being at the forefront and how Detroit has changed since.

Stay tuned next week for more Black History Month programs!