



2014 Retirement Celebration

August 8, 2014

Number 947



WCCCD is preparing to celebrate the 50th anniversary of the District's establishment and the first offering of classes. The 50th anniversary is a once-in-a-lifetime opportunity to celebrate the achievements of the past 50 years, honor the legacy of those who have shaped the history of the District, showcase WCCCD's outstanding educational programs and services, express thanks to the citizens and taxpayers for their continued support, and build WCCCD's image and identity in Detroit, Wayne County, Michigan, and the nation. In anticipation of this occasion, a team has been convened to start planning for this historic celebration.

District Police Authority

WCCCD police officers are the first to greet you when you walk into one of the colleges. They watch over students, staff, and faculty and community members at the colleges. They are the guardians of WCCCD's six campuses. Police officers are on campus 24/7, 365 days a year. They work three-shifts a day, including holidays, to keep everyone on campus safe. Monitoring security cameras and walking the halls, they watch for signs of problems, preventing issues before they happen. They help prevent vandalism, theft and acts of violence on campus while also offering assistance when needed. WCCCD' officers are a recognized police force with full authority to make arrests and take action as they see fit. Many are active police officers for the Detroit Police Department or other area police forces, and some are retired officers. All officers have extensive law enforcement training including training on how to stop an active shooter on a college campus, and how to watch for potential terrorist activity. In this time of school shootings being an all too regular occurrence, our security guards are more important than ever.



District Police Authority officers are highly trained to protect the college at all costs. Officers are going through mandatory annual maintenance training in all categories to handle dangerous situations. These new officers are receiving training in pressure point control tactics, legal update and emergency preparedness taught by Lieutenant Pride Johnson, Attorney George Anthony and Chief Darrick Muhammad. These new officers are former officers from the Detroit, Livonia, and Inkster Police departments and Wayne County Sheriff Department.



DIVISION OF STUDENT SERVICES

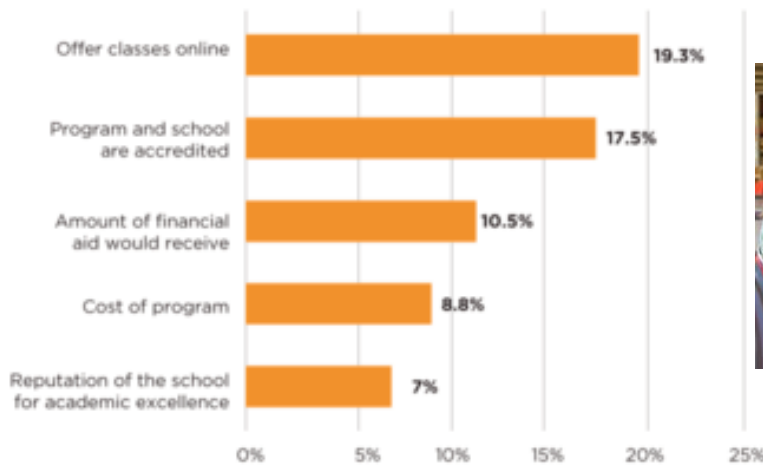
District Command Center

As part of the District Student Services' fall registration campaign, the District Command Center was launched this week in the Charles E. Morton Board of Trustees Conference Room. Serving as the "communication hub", the Command Center has reached out to students by giving that personal touch of one-on-one customer service and informs students of their status and what are the next steps to getting registered.

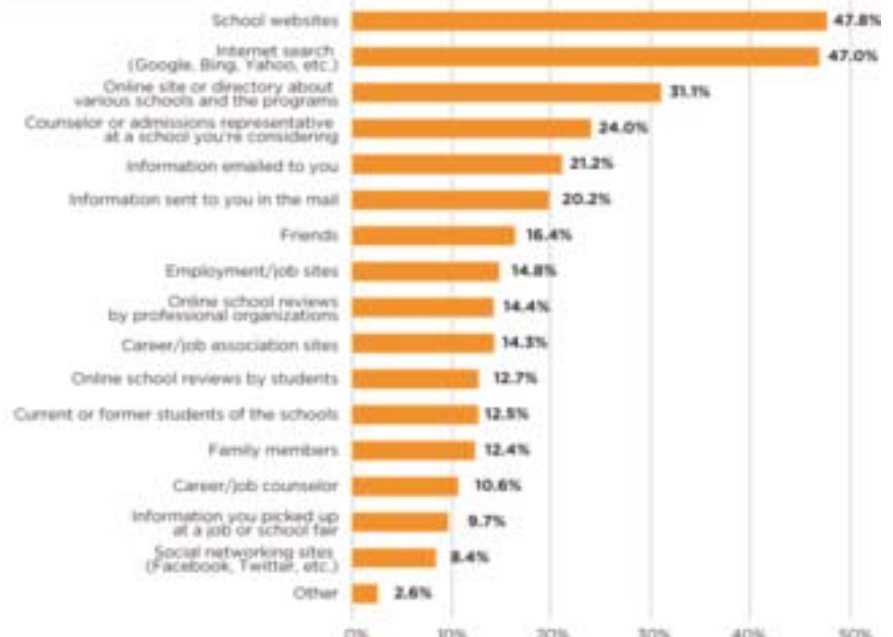
THE DECISION TO ENROLL UNDERSTANDING THE DATA AND PROCESSES THAT MOTIVATE STUDENTS



MOST IMPORTANT FACTORS WHEN DECIDING TO ENROLL



SOURCES USED TO GATHER MOST IMPORTANT INFORMATION IN INITIAL PHASE OF DECISION PROCESS



Source: Today's Campus Magazine

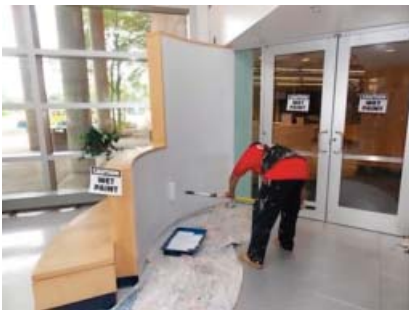
Deferred Maintenance



Cement work being done outside the District Office



Autobay Courtyard Wall Replacement at the Eastern Campus



New Face on the Entrepreneurial Institute and Resource Center at the Eastern Campus



Installing new energy efficient light fixtures in all restrooms in the General Arts Building at the Northwest Campus. This update increases light output by 30% while decreasing electricity use by 20%.



Rooftop generator inspection being conducted at the District Office Building.

Division of Administration and Finance

Who Wants Financial Information?

Governing Board

- Annual Budget
- Annual Performance Metrics

Faculty and staff

- Compensation
- Benefits

Sponsors

- Restricted fund revenue/expenditures

Rating Agencies

- Bond issuance
- Performance Metrics

Students and parents

- Tuition and fees
- Financial Aid

Donors

- Endowments
- Donors wishes honored

State and federal Legislators/government

- Audits
- Capital Outlay



Legislative Corner



2014 Primary elections took place this week and Michigan voters came out and passed Proposal 1 by 69%. Proposal 1, implements personal property tax reforms and authorizes the creation of an authority to distribute existing use tax revenue to local governments who currently rely on personal property tax collections to provide services, including police and fire.

\$1.2 million Michigan Center for Student Success Funding Request Approved: The Kresge Foundation recently approved a \$1.2 million funding request to support the continued work of the Michigan Center for Student Success (MCSS). Since launching MCSS in 2011, has worked to become a valued resource for Michigan's 28 community colleges by organizing

peer-learning opportunities, facilitating involvement in national initiatives, identifying areas where additional research is needed, and leading important policy dialogues. The Michigan Community College Association (MCCA) Board of Directors has committed to continue to identify external resources that will provide resources and technical assistance to support student success efforts at the individual colleges.

VA Bill Requires In-State Tuition: Last week, Congress passed a bipartisan bill to reform the Department of Veterans Affairs, which includes two important higher education provisions. The first requires public institutions of higher education to charge an in-state rate for tuition and fees for veterans who were discharged within three years if the veteran is living in the state in which the institution is located. This provision would apply to programs of education that begin during academic terms after July 1, 2015.

American Association of Community Colleges Leadership Award: The award is given to individuals whose accomplishments and professional contributions to the community college field have been outstanding. Deadline is September 26, 2014.



Student Nursing Association

The Student Nursing Association conducted several workshops for WCCCD nursing students at the Western Campus. The workshops covered topics for new and current students and focused on mathematics skills development. They also provided information for new students regarding used books for sale, free uniforms and other resources available to help new students be successful.



Small Engine Technology Lab Update

The Western Campus is in the process of renovating and updating the Small Engine Technology Lab. Staff worked with instructor Sharleen Gibbons to determine the new layout and floor plan for the lab and provided guidance on equipment and tool updates.

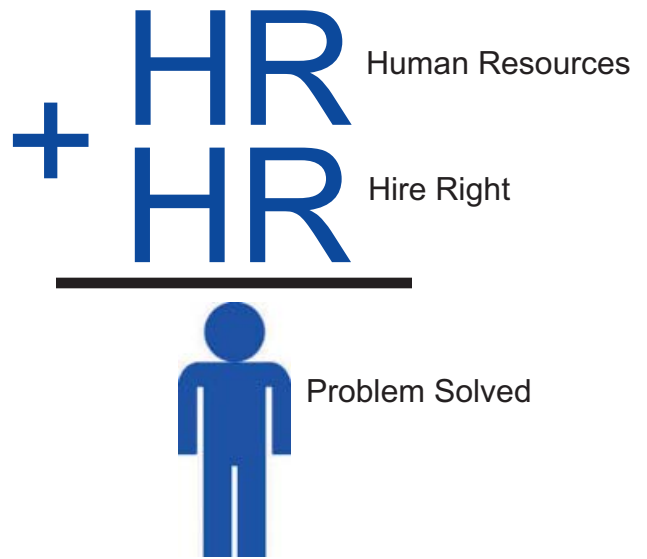
Division of Human Resources

HR Solutions

Through Data Analytics



Staff from the Divisions of Educational Affairs and Human Resources met to discuss processes, data and analytics.



- Position Control Update Memorandum
- Position Control Report
- Organization Charts
- Student Intern Report
- Unemployment Insurance Report
- Labor Report
- Retirement Intentions

- Job Applicants – Faculty and Staff
- Wage Assignments
- Leave of Absence Report
- Record Retention
- Pending Approved Potential
- Faculty Certification Review Log

The Push for Data Analytics and Algorithms



An algorithm is a series of clear steps that result in a particular output. Increasingly, we are all surrounded by the output of countless algorithms. They shape our economic markets, our business processes and our understanding of data. Even Human Resources (HR) – a people oriented profession if ever there was one – is being influenced by the world of algorithms.

According to the Society of HR Management’s Technology and HR Management Special Expertise Panel, one key trend to watch in the coming years is “the need for HR professional to be able to harness and analyze big data to drive business performance results.” As HR becomes more data-driven, a greater number of processes can be captured in a series of simple to complex algorithms that can be carried out with minimal human involvement. Thus the march toward automation continues for many HR functions and tasks.

Division of Educational Affairs

Office of Career Education

Part of what keeps our career programs current involves keeping abreast of the latest industry trends. This week, Dr. Ron Harkness and Jeff Anderson attended the largest North American conference and exhibition dedicated to the collision and service repair industries (NACE-National Autobody Conference and Exposition) at Cobo Hall. This event provided shop owners, educators, managers, estimators, technicians, insurance professionals, and students the most-up-to date information on the latest repair procedures, equipment and technology.



Academic Program Planning

Working in collaboration with WCCCD faculty and other content experts to develop new programs of study, the Regional Program Planning Office researches, designs and prepares the program paperwork for review and approval.

Dr. Cynthia Miller, Dr. Howard Trnum, Dr. Harriet Smiley and John Diggs met with Dr. Frank Dunbar and Corrie Payne to review the initial efforts on a proposed Associate Degree in Philosophy and Religious Studies. Faculty were requested to prepare a proposal for review based upon an analysis of similar associate degree programs nationwide.



Center for Distance Learning

Distance education is changing the way people think about learning. One area that may see the greatest transformation is language learning. The ability to learn a language online may at first come across as cumbersome and not very fluent, but actually just the opposite is happening. More than 30 million people have downloaded a newer app for Apple called DuoLingo, which uses gaming situations to make learning a language fun. These apps allow learners to use a smartphone, tablet, or any other portable device that has an internet connection to learn on the go. The use of technology also allows for students to connect with tutors in a native country or enter into language learning social networks. Enrollment for the Fall 2014 is indicating that the language courses offered through distance learning are outpacing the face-to-face offerings. Source: Theguardian.com

Educational Affairs Dashboard - Satisfaction

The Office of Institutional Effectiveness implements The Learning Resource Center (LRC) User Satisfaction Survey each semester and is used by the Division of Educational Affairs to improve the resources and services provided through WCCCD's Learning Resource Centers (LRCs). The survey was administered online for the spring 2014 semester, providing an opportunity for all District constituents to participate in the survey. Some key findings included:

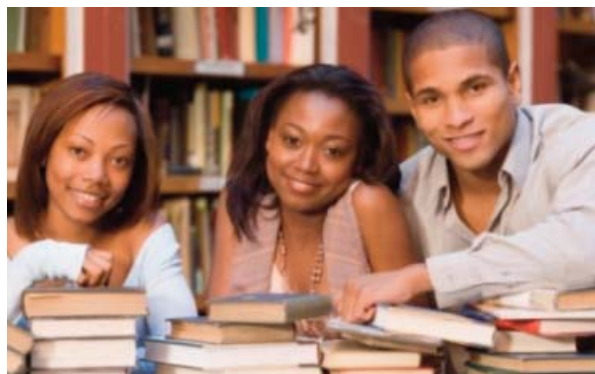
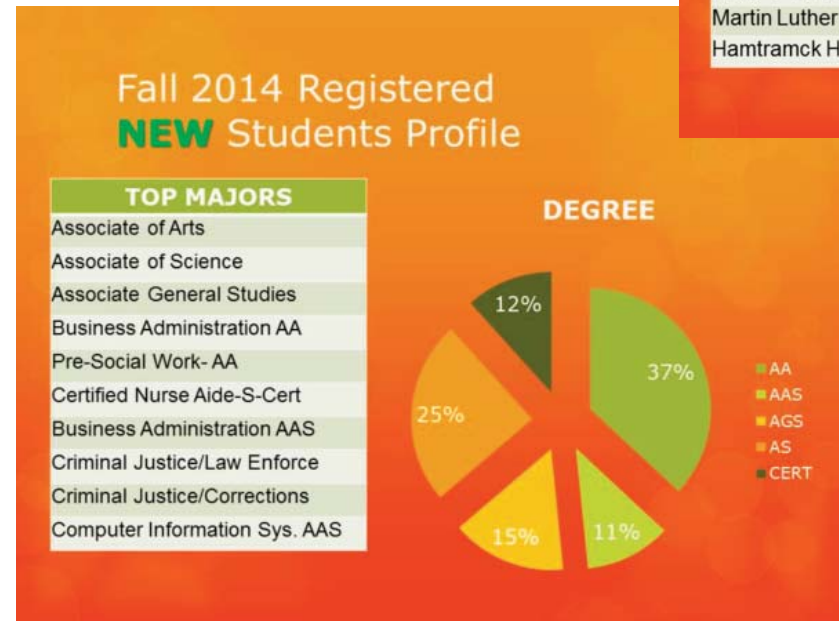
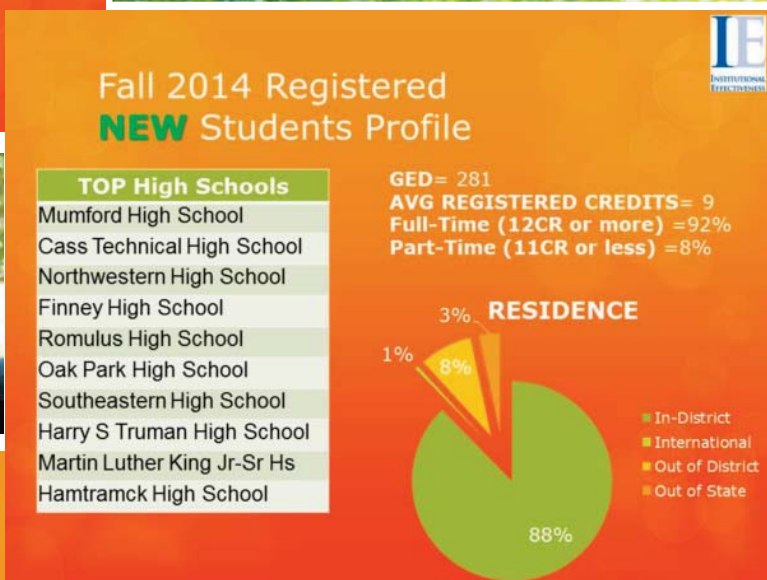
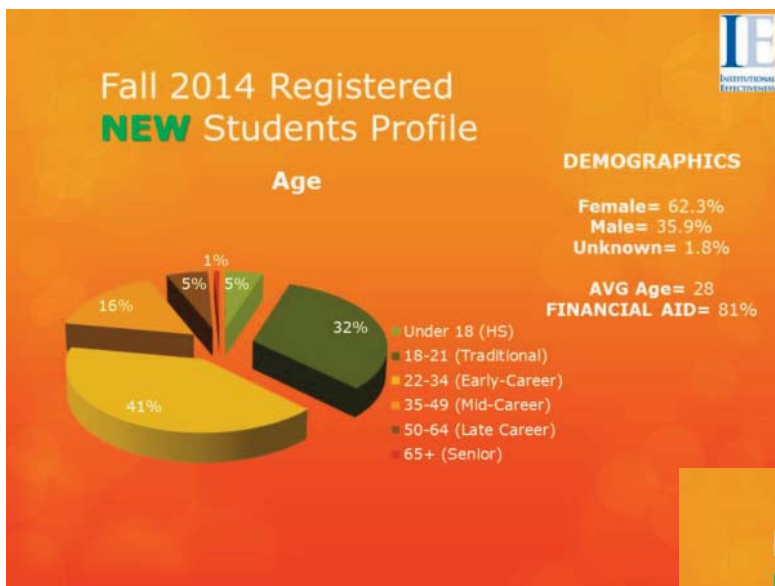
- * A total of 5,188 surveys were completed online, compared to 2,097 in spring 2013
- * 95.4% of respondents indicated the LRC provides a user-friendly climate while, 94.6% indicated the LRC have materials and resources readily available
- * 95.2% of respondents indicated that staff provides prompt service while, 95.0% indicated the staff is helpful
- * 79.8% of respondents indicated they use the LRC's at least once a week
- * 70.2% of respondents indicated their main reason for visiting the LRC is to use the computers
- * 92.7% of respondents expressed some level of satisfaction with their overall experience in the LRC's

Division of Institutional Effectiveness

Each semester, the Division of Institutional Effectiveness conducts trend analysis and research reports on it's entering student population. These reports help key divisions such as Educational Affairs and Student Services' planning efforts for the following:

- *Schedule Management
- *Recruitment and Outreach
- *Advising
- *Support Services

The data below provides a profile of our upcoming Fall 2014 "new" students.





Michigan Institute for Public Safety Education

The Michigan Institute for Public Safety Education (MIPSE) hosted cadets from the Detroit Fire Department as they visited for the seventh year. They were given opportunities to experience extinguishing car fires, searching for victims in a smoke-filled environment and climbing the aerial ladder to the third floor of the tower. They also toured the airplane and shipboard simulators.



Campus Improvements

Staff from the Facilities Department at the Downriver Campus worked on sealing concrete in the shipping and receiving area.



Division of Information Technology

Process Improvements – Document Digitization and a Paperless Office

The Division of Information Technology (IT) continues to work with other divisions to enhance District-wide processes with the use of technology. IT is working with the Division of Human Resources to convert paper documents into electronic formats using the Laser Fiche application. The goal is to have a paperless office. The teams met to review the folder and scanning schemas for effective organization. A training session will be scheduled for the HR staff on how to scan and organize the different types of documents.



Information Technology Transformation Plan



The Information Technology Transformation Plan structure has been designed in alignment with WCCCD's strategic goals. The ten point Portfolio Development Process consists of seven stages :



- *Analysis of current capabilities
- *Research and detailed study of available and existing technologies
- *Prediction of future needs
- *Identification of priorities
- *Alignment with District strategic goals
 - *Cost-benefit analysis
 - *Portfolio development

International Programs and Global Partnerships



The International Programs and Global Partnerships Office welcomes 50 new international students from 17 countries for the Fall 2014. These students have shown academic promise and interest in embracing the global vision of the District as well as the potential to make positive contributions to the global community. Please join us as we provide a warm welcome to these students.

Countries our new international students represent

- | | | | |
|---|---|---------------------------------------|---|
| Oman
Saudi Arabia
Canada
Philippines | Jordan
Cameroon
Zambia
Senegal | India
Liberia
Kenya
Pakistan | Vietnam
Mexico
China
Nigeria
Bangladesh |
|---|---|---------------------------------------|---|

Website Hits



For the week of July 28 – August 3, we had 24,999 visitors to our website, 64.3% were female, 35.7% were male. A total of 47,601 visits came from 66 countries, 13,623 visits from mobile device, and 2,619 visits from tablets.

TOP 5 CONTENT VIEWS

- Financial Aid-13,750
- Student Services-12,135
- Academic Programs- 9,258
- Northwest Campus- 5,270
- Distance Learning- 5,251



Buddies in Business

The Entrepreneurial Institute and Resource Center continues to host the “Buddies in Business” workshop series. These workshops show students and area youth how to collaborate and create strategic business plans that can be executed in their own neighborhood. This week’s workshop participants explored how to generate a business plan, and the expenses and revenues that can be generated from their model. Participants also discussed how to debate and defend their business plan and the execution of that plan.



The Eastern Campus in partnership with the Michigan Secretary of State, hosted the mobile unit service station. This station served as a full-service branch to complete any transactions students or the community may need as it relates to the Secretary of State.



The Latest in the Downtown Campus Learning Resource Center

In the LRC’s effort to meet the needs of the students who may not have access to their textbooks for Fall 2014. So far we have acquired 40 additional textbooks and expect more to come.



Representatives from Rochester College visited the Downtown Campus. They discussed transfer opportunities after graduating from WCCCD.



Computer Information Systems (CIS) students from the Northwest Campus went on a tour of the Compuware offices in downtown Detroit. Compuware is an American software company with products aimed at the information technology (IT) departments of large businesses. CIS students toured their IT department and spoke with employees about IT professionals' responsibilities and expectations. It was a wonderful networking opportunity for the students.



In the Mail...

"I am writing to announce the culmination of my summer internship. I will be returning to Howard University in two weeks. This summer has been incredibly rewarding and I am so grateful for this opportunity. I am actually saddened that I will not be able to continue working, even though I do love my recent home in DC. I have enjoyed working at WCCCD and contributing to the functioning of the impressive Health Science Department. Involvement with the summer camps was also a gratifying experience. Thank you for the opportunities for growth you have provided me. I would love to return next summer."



Kalen Kennedy

Dental Program

Jo Ann Allen Nyquist was appointed as a Dental Hygiene Review Committee Member to the Commission on Dental Accreditation (CODA) of the American Dental Association for a four-year term. As a member, Ms. Nyquist will be responsible for reviewing all policy matters, site visit reports, progress reports, applications for accreditation and special reports on accredited programs, which are submitted to the Commission for final action.



Nursing Program

Nursing administration conducted a medical mathematics workshop for nursing students at the Northwest Campus. The workshop is designed to assist students in gaining a better understanding of medical math conversions in relation to medicine administration.





MARY ELLEN STEMPFLE UNIVERSITY CENTER

University Center's Partner Update

The coordinators for university partnership programs from the University of Michigan-Flint and Western Michigan University met with Gail Arnold and advisors at the Downriver Campus to share updates and transfer guides on their bachelor degree program offerings for Fall 2014.



Staying Informed!

Kudos to Henry Davis, Giant Janitorial staff member for catching up on higher education news and scholarship opportunities during his lunch break.



University Center-West

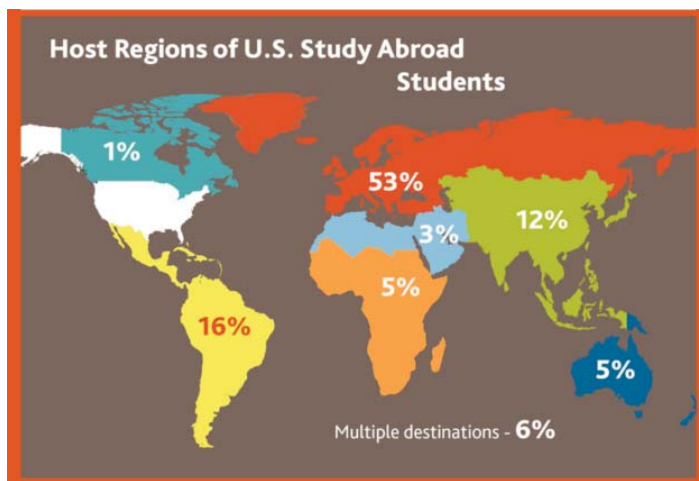


Dr. Sandra Robinson, Dr. Harvey Dorrah, Mike Dotson and Dr. Frank Dunbar met with Brian Bowman from Ferris State University to discuss opportunities at the Mary Ellen Stempfle University Center – West. Ferris State is already a university partner with us at the Harper Woods site running Allied Health, Criminal Justice, and Dental Hygiene programs. They discussed other Ferris State programs that may be brought to University Center – West.

WAYNE COUNTY COMMUNITY COLLEGE DISTRICT

Study ABROAD

BRING THE WORLD HOME



Studying abroad is an international education opportunity for students to learn a different language and immerse in a culture that is different from their own culture. Today, research shows that more than 270,000 U.S. students take advantage of this learning experience.



Carl Hollier from MIPSE attended the Incident Response to Terrorist Bombings training course in Socorro, New Mexico. This four-day program was sponsored by the FEMA, a division of the U.S. Department of Homeland Security.



Dr. Sherry Zylka was a panelist for the Women in Leadership session at the Michigan Association of Continuing Education and Training Summer Conference on "Building Your Networks – Bridging the Gaps

Kim DiCaro	MI CC Business Officers Assoc (MCCBOA)
Dr. Sherry Zylka	MCCA Conference
Dr. George Swan III	MIAPPA annual conference
Melodie Bunkley	MI Assoc of Continuing Ed and Training (MACET)
Shawna Forbes	MI Assoc of Continuing Ed and Training (MACET)
Dr. James Robinson	MODAC meeting
Shawna Forbes	MODAC meeting
Jacob Keli	Nat'l Institute of Government Purchasing Annual Forum