### **CHANCELLOR'S WEEKEND MEMO**



#### ITERNATIONAL EDUCATION WEEK

International Education Week gives students the chance to learn about the type of global opportunities that are available for them and it offers the students a chance to realize that traveling around the world can help them continue to be successful as they pursue their education.



International Education Week

## ON THE MOVE TO SEATTLE **COMMUNITY COLLEGE DISTRICT**

International Education Week



International Education Week

Denise Shannon, Dr. Randall Miller, Keith Hudson, and Annette Black participated in a visit to Seattle Community College District this week to review best practices in student services, finance, communications, district organizational leadership, career educational programs, and human resources.



Best Practice Visit to Seattle Community College District

### BOARD OF TRUSTEES MEETING—NOVEMBER 13, 2013



## BOARD OF TRUSTEES MEETING—NOVEMBER 13, 2013



# INFORMATION TECHNOLOGY TRANSFORMATION PLAN Data Center Modernization





The District is currently in Phase 1C of the Information Technology Transformation Plan. In this phase, the WCCCD Data Center will be modernized.

#### **Data Center Modernization Phase 1C Status Update**

- The new Dell "Blade Servers" will be rack mounted. This configuration allows servers to be added or replaced, without bringing the District's network down.
- The rack mounted "Blade Servers" will be contained in a single enclosure. The enclosure has internal air conditioning that will keep our servers up and running at the proper temperature.



### DISTRICT COMMUNITY ENGAGEMENT

#### November 15, 2013 Shawna Forbes Dr. Patrick McNally Dr. Stephanie Bulger Vice Chancellor Assistant Chancellor for Vice Chancellor School of Cotninuing Education Instructional and **Educational Affairs** and Workforce Development Student Success Detroit Workforce Development Department (DWDD), Education and Youth Advisory Council (Appointed Co-chair) Michigan Occupation Deans Council (MODAC), MI-ACE Women's Network Met with Redford Union High School Compuware National University Technology Network Educational Technology Organization of MI Strategic Staffing Solutions American Assoc. of Women in Community regarding dual enrollment courses for Spring 2014. · Met with the Detroit Scholarship Fund in Member TRENDS, Executive Planning Committee Met with Motown Museum Director to discuss partnering to offer a Kid's Motown Entrepreneu Camp for summer 2014. Visited the Services for Older Citizens (SOC) to discuss the academic programs and support services available through our Plus 50 program preparation for the spring semester Local Colleges Detroit Medical Center Michigan Community College Virtual Learning Collaborative Development Finance Authority — Westland and Huron Township. Attended Community Care Services **Award Ceremony.** 10th Anniversary Fall Festival of the Anthony Dr. Leticia Arts. Arminiak Southern Wayne County Regional Chamber (SWCRC), Executive Board Uduma Campus Campus President Committee meeting. President OFFICE OF **Business and Lifestyle Expo** Community meeting "Downriver **EXTERNAL** Regional Branding Campaign" workshop. **AFFAIRS** Community/Advisory Taskforce, Civic Organizations, Strategic Regional Initiatives, Belleville Chamber of Commerce Yankee Air Museum Romulus Library WAZA Soccer Association Economic Agencies, Public Governmental, Denise Michael Community-Based Organizations, Community Shannon Dotson Engagement Projects, Workforce Development Campus Campus Agencies, Foundations and Philanthropic President President Project ACE Organizations, Membership Associations Local, State and National Grosse Pointe Chamber of Commerce Attended a East Michigan Association of Energy Engineers meeting. UNIVERSITY CENTER Mawine Eastside Advisory Council Dr. Sandra Diggs · Participated in the Grosse Pointe Robinson Campus South High School College Selection Campus President Process meeting. President

(Please note that this is a sample template and in not inclusive of all activity.)

Community Power Luncheons

### CHANCELLOR'S OFFICE STAFF



Chancellor's Office staff wearing their new WCCCD blazers with pride



Chancellor's Office project managers conducting daily morning meetings discussing best practices, WCCCD projects and seminars, and professional development opportunities.

#### **DEFERRED MAINTENANCE**

#### **Downriver Campus:**

Winter is just around the corner! In preparation for the season, a variety of maintenance tasks are being performed on equipment.



Maintenance of heating pumps



#### **UPCOMING EVENTS**

In Partnership with Friends of Romulus Public Library and Romulus Community Public Schools, the School of Continuing Education and Workforce Development presents "A Thousand Letters Home"

> **Romulus Public Library** 11121 Wayne Rd. Romulus, MI 48174 November 18, 2013 6:30-8:00pm

**Romulus Community Public Schools** 9650 Wayne Rd. Romulus, MI 48174 November 19, 2013 9:00-10:30am

### **TRUSTEE SHARON SCOTT ACCEPTS** AWARD ON BEHALF OF THE DISTRICT

Trustee Sharon Scott accepted an award on behalf of the District for our sponsorship of the Westland Blues, Brews and Barbeque.



Trustee Sharon Scott

# A recent webinar discussed the findings from a study that was conducted of senior leaders

A recent webinar discussed the findings from a study that was conducted of senior leaders and faculty with first-hand Massive Open Online Course (MOOC) experience. Some of their findings suggest that: Most students that use MOOCs are life-long learners, and use them for fun. The vast majority (80%) used MOOC's for personal enrichment, not professional development.

Articulation agreements are designed to build strong partnerships between WCCCD and four-year institutions by providing a simplified, guaranteed transfer process for students.

Faculty and Staft

Faculty and Staft

Development

and the list of the strong of

#### Major Functions of the Division of Educational Affairs

The mission of the Division of Educational Affairs at WCCCD is to promote an effective enrivonment of teaching, learning scholarship and innovation A Speculation

Learning Learning Resource

Program accreditation validates that an academic program has met certain standards necessary to produce graduates who are ready to enter their professions, preparing students for enhanced opportunities in employment, graduate education, and global mobility.

To promote an effective teaching and learning environment, the Division of Educational Affairs has certified potential faculty in the following disciplines: BIO (5), ENG (5), and PSY (21).

#### **Partnering for Success**

In recent weeks, the Study Abroad Program assigned students to the Learning Resource Centers (LRC) to fulfill their volunteer hours which is a requirement to participate in the program. The students were very instrumental in helping the LRC staff District-wide with making sure books are arranged in order within the collections and offering the LRC Satisfaction Survey to all users. In the end, the students completed their volunteer hours and the LRC's experienced a significant increase in survey participation. Kudos to the Study Abroad Program and the students!

#### THE SCHOOL OF CONTINUING EDUCATION AND WORKFORCE DEVELOPMENT

Shawna Forbes co-chaired the Education Council and Youth Advisory Group meeting. The primary focus included strategies for programming aimed at high school completion and career readiness. Community youth development and violence prevention were also highlighted. The group serves in an advisory capacity to the Detroit Workforce Development Board in deliberations on educational and youth workforce development issues.

During the week of November 4 - 9, 2013 the District served 1,211 participants by partnering with 28 community organizations.

- Downriver Campus- 552
- Downtown Campus- 113
- Eastern Campus- 94
- Northwest Campus- 183
- Western Campus- 269



#### **PARTNERSHIPS**

Luella Hannan Memorial Center for Senior Learning is looking forward to collaborating with the School of Continuing Education and Workforce Development on volunteering opportunities for seniors. Discussions on how volunteering is an invaluable experience and engaging and this service creates a valuable dimension for communities.

Dr. James Robinson and Michael Poole represented the District's School of Continuing Education and Workforce Development at the Southeast Michigan Community College Consortium (SMC3) quarterly meeting held at Washtenaw Community College. Among the topics discussed were the Consortium's website and strategic messaging regarding "value added services to the Southeast Michigan business community. Also discussed were current curriculum and training needs in the healthcare sector.

# Engaging the Community

### INSTITUTIONAL ADVANCEMENT AND PROFESSIONAL DEVELOPMENT

WCCCD's Police Authority presented "Smart Strategies for Everyday Personal Protection" to reduce your chances of becoming a victim of crime. Students, staff and faculty took advantage of a crime prevention lecture with Detective Brian Fountain, a trainer with the Detroit Police Department's Police Academy.





#### 

### **DIVISION OF STUDENT SERVICES**

Next Friday marks the day of the fifth District Financial Aid Marathon. These events have been so successful in the past with assisting student concerns that we are expanding. The next Marathon will be held at the Northwest Campus in the all new, Larry K. Lewis Education Building. All students who have financial aid issues are encouraged to attend.

Faculty members in the above designated courses provided Student Services with a total of 3134 early mid-term grades so that we could execute an outreach effort to students about their class performance.



#### Go Wildcats

**Next Home Game** 

Saturday, November 16, 2013

WCCCD vs. Cincinnati
Community College

I:00 pm Women



STUDENT SERVICES

ASSESSMENT

ORIENTATION

During an achieving the Dream (ATD) orientation, Angelique Green, a member of the Northwest Campus **Achieving the Dream** Learning Community, stated, "I believe that the learning community is a good source of information, encouragement, and direction; and is much needed and appreciated. It has opened windows and doors that have helped me in my learning adventure."

The Michigan Louis Stokes Alliance for Minority Participation (MI-LSAMP) grant coordinators put on an excellent Research Symposium at Wayne State University. Several WCCCD students presented their research posters and/or attended breakout sessions on how research participation can launch a student's education and career.



The Graduation Progress System (GPS) is intended to support and complement academic advising, but not to replace face-to-face advising sessions. To date and since our implementation of Degree Works, both advisors and students have accessed the system 20, 223 times, reviewed 27, 416 degree audits and performed 16, 692 "what-if" audits.



The Division of Student Services advocated for students by sponsoring tickets for dual enrollment, Student Executive Council, Phi Theta Kappa, TRIO and work study students for the Chicago Afro-Latino Jazz Ensemble, CALJE performance.



Wait Listing process allows students to place their names on a waiting list for select closed courses. If an opening occurs, an e-mail is sent to the first student on the Wait List informing the student that he/she has a certain amount of time to register for the course (usually 24 hours after the e-mail is sent).



The Detroit Economic Club invited **TRIO** students to attend the Detroit Legacies "In Black and White" event at the FOX theater. The Detroit Lions Foundation sponsored our TRIO students for this event. The TRIO staff attending received an autographed copy of Mitch Albom's new book, "The First Phone Call From Heaven.".

### STUDY ABROAD PROGRAM



BRING THE WORLD HOME

# What do you think is the main attraction of studying abroad?

According to a study of 2,000 individuals by the Institute for International Education, the number one attraction for studying abroad is the life experience.

Next study abroad trip is to Belize and Guatemala departing November 30!

> eriences %

Cultural Experiences

Life Experiences

Don't Know 0.4% Scholarships 0.9%

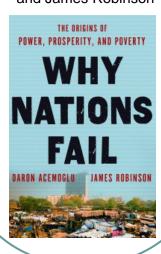
Rome, Italy

Other 1.1% Low Tuition Fees 4.3% Something Different
4.5%
Travel

Language Skills
7.8%
Improved Career Prospects

BOOK
OF THE WEEK

Why Nations Fail by Daron Acemoglu and James Robinson



### **COMPLETION AGENDA**

The Completion Agenda is all about opportunity and informed choices for our students. One way to offer choices to our students is through our distance learning courses. Distance learning offers students increased flexibility in meeting their educational goals. Distance learning courses teach the same competencies as courses offered at a campus, they have the same content, and transfer to other colleges and universities the same as on-campus courses. Distance learning courses also help to level the educational playing field for persons with disabilities, working adults, single parents, and others that find it hard to maintain an on-campus schedule.







## THE HEINZ C. PRECHTER EDUCATIONAL AND PERFORMING ARTS CENTER

### CALJE— CHICAGO AFRO-LATIN JAZZ ENSEMBLE

The Heinz C. Prechter Educational and Performing Arts Center hosted a performance by CALJE - the Chicago Afro-Latin Jazz Ensemble. With a global sound and ensemble, this band represents Afro-Cuban Jazz, as well as music from all of Latin America. Along with the main stage show, two educational outreach workshops were held including a lecture and demonstration with students from Taylor schools and a clinic with students from the Center of Music and Performing Arts Southwest (COMPAS) in Southwest Detroit. Stay tuned next week for photos from the main event on Friday night!



Chicago Afro-Latin Jazz Ensemble

### SOUTHERN WAYNE COUNTY **REGIONAL CHAMBER**

The Heinz C. Prechter Educational and Performing Arts Center hosted the Southern Wayne County Regional Chamber, "Downriver Regional Branding Campaign" workshop.



Southern Wayne County Regional Chamber



Meet "Nina," an original paper mache sculpture by local artist Mark Alexander Kalis. This giraffe art piece is 12 feet, 9 inches in height and is on display at the Downriver Campus.



#### **GREAT NEWS!**

Students from the Automotive Program at the Downriver Campus completed their Automotive Service Excellence Student Certification exam with an overall passing rate of 90%!

#### MICHIGAN INSTITUTE FOR PUBLIC SAFETY EDUCATION



The Michigan Institute for Public Safety Education hosted several events this week:

The Wayne County Sheriff's Department held their Jailor Training Graduation Ceremony. Students have completed their train-

ing in have graduated to become jailors at the county's two jails. The sheriff's office also held a Large Police Vehicle Driver training class for members of their Training Unit.

MIPSE hosted the Wayne County Department of Public Health's Second Annual Southeast Michigan City Readiness Initiative/ Strategic national Stockpile workshop.



Jailor Training Graduation Ceremony



# Downtown Downtown Campus

#### LANGUAGE INSTITUTE

The Language Institute is almost completed The finishing touches are being put on the room as the campus prepares for its grand opening. The Downtown Campus is excited to bring such a rich program to the District.



### **EARLY ADVISING HAS BEGUN!**



Early Advising begun, and students are encouraged to stop into Student Services and speak advisor. an Students will have the opportunity to receive a free t-shirt and prepare for registration on November 21st.

### IN THE MAIL...

We received a complimentary letter from Bessie Studgeon, a student at the Downtown Campus commending Professor Dale Marie Johnson for her thorough training and knowledge that goes above and beyond the classroom curriculum. She explained what it takes to succeed inside and outside the classroom. "Professors such as Ms. Johnson should be commended," Ms. Studgeon also wrote.

# **Western Campus**



### BELLEVILLE COUGARS FOOTBALL CHEER SQUAD

The Western Campus hosted several practice sessions of the Belleville Cougars Football Cheer Squad. The cheer squad sessions focused on improving physical skills in strength, balance and flexibility. In addition, coaches and parents emphasized how important cooperation and teamwork is for the squad to be successful.



Trustee Sharon Scott, Ex-Board Chairman Ted Scott, Martha Grier and Mike Dotson represented the District at a special Veteran's Day dedication ceremony of the new Westland Veterans Memorial Garden. WCCCD sponsored a bench at one of the alcoves with an inscription that reads "In Loving Memory of Our Veterans."





Belleville Cougars Football Cheer Squad

The Western Campus Learning Resource Center conducted a Genealogy Research workshop which covered how to conduct genealogy research online and identify library resources available to students and faculty.

The Western Campus in partnership with Young Life of Belleville hosted a Video Game Design Exploration Night. Students in grades 6 through eight interacted with instructors from the Video Game Design Program and learned about career opportunities in the field of video game design.

### **DIVISION NEWS**

### **ADMINISTRATION AND FINANCE**

Angie White represented the District at the Michigan Community College Business Officers Association (MCCBOA) fall workshop. The MCCBOA presented legislative updates including fraud/accounting, MiDeal, and Nelnet. Roundtable discussions focused on recently enacted and revised legislation affecting community colleges.

### **INFORMATION TECHNOLOGY**



Ashish Patel, Josiah Butty, Dion Sloan and Carlton Daniel attended the Microsoft IT Camp Virtualization event. This was a one-day event on MS Hyper-V Server, MS Center 2012 and Windows Server 2012 R2 technologies. It was a hand-on training on Microsoft virtualization technology. This will assist with the management of the new modernized data center.

#### **WEBSITE HITS**

#### **Top Five Content Views**

Student Services: 9,836 Academic Programs: 7,833 Distance Learning: 6,165 Financial Aid: 5,757 Academic Schedule: 5,501



Week of November 4-10, 2013

Weekend Memo Pageviews: 131

### **INSTITUTIONAL EFFECTIVENESS**

**Did you know?** According Pew Research Center analysis, 36% of the nation's young adults ages 18-31, the so-called millennial generation, are living in their parents' home. Additionally, 39% of the 18--24-year-olds are enrolled in college.

Source: http://www.pewsocialtrends.org

At WCCCD there has also been an increase in the number of traditional aged students, (24 and under) as shown in the graph.

#### Fall 2013 WCCCD Age Trend

■ Non-Traditional (25 years and older) ■ Traditional (24 years and younger)

Traditional (24 years and younger)

53.5%

Non-Traditional (25 years and older)

### **INTERNATIONAL PROGRAMS**



According to a recent study published in the <u>Journal of International Students</u>, it was discovered that American students gain a lot from their mates from other countries and vice versa. In the study, 5,600 American students/graduates were asked about their experience with international students. The results show that most of these students developed skills such as: language skills, appreciation of diversity which helped them to question their beliefs and values, innovative skills, integration of concepts and ideas, and other good skills that helped them through school and the real world. WCCCD prides itself in having international students from 24 countries and continues to work to expand student representation across the globe.

#### **ACADEMIC PROGRAM PLANNING**

#### **USING DATA FOR PROGRAM DEVELOPMENT**

Developing new academic programs requires quite a bit of research and data collection. It is important to quantify labor market growth potential, identify eventual job titles (especially challenging in emerging fields), and explore program offerings at similar academic institutions as new programs of study are developed here at WCCCD. In addition, benchmarking our academic offerings against the best programs offered nationwide is an important way of insuring programmatic success. In our new Regional Program Planning Office data collection is a daily occurrence. When a new program idea comes up its potential should be examined through the lens of the data gathered. The research we do today will make great programs for tomorrow.

## Brown and Juanita C. Ford Art Gallery







"The Detroit Show"
National Conference
of Artists
Downtown Campus





















### **Upcoming Exhibit**

"Beautiful Theory" featuring the artwork of Bryant Tillman Brown and Juanita C. Ford Art Gallery— Western Campus Opening Reception—November 21, 2013 5:30pm

#### DENTAL PROGRAM "LUNCH AND LEARN"

In partnership with Proctor and Gamble, a Lunch and Learn workshop was held for dental students at the Northwest Campus. The workshop taught students about the basic concepts of risk assessment associated with caries and periodontal diseases.



Lunch and Learn workshop

#### **TESTMONIALS FROM LEARNING COMMUNITIES**



Northwest Campus Learning Community

Shawn Taylor said, "The Learning Community at the Northwest Campus has taught me to study more than I have in the past. It helped me to improve my grades and now I'm getting A's and B's! I would like to say that Mary Pearlman and Earlene Williams are great teachers!" Catricia Robinson states, "Mary Pearlman is a wonderful teacher. She is understanding and supportive. I have learned a lot!"

**Education Town Hall Meeting** 

#### **EDUCATION TOWN HALL MEETING**

In partnership with the National Congress of Black Women, Greater Detroit Chapter, an Education Town Hall Meeting entitled "Ed Policy, Partnerships and Politics," was held at the Northwest Campus. The meeting informed participants about current policies governing education and how state policy impacts education in the City of Detroit.

#### ON THE MOVE...

Deborah Allen attended the Veterinary Technology Program Open House at Wayne State University. Susan Dibbley, Program Director and faculty provided information to perspective students regarding admission requirements, job outlook and duties. The program admission timeline for 2014 was also reviewed.



### **DISTRICT PUBLIC SAFETY**

The District Police Authority Department is very committed to our escort service. The escorts are an essential function District-wide to ensure safety for students, faculty, staff, and visitors. Due to daylight savings time, it gets darker earlier and more escorts are being requested. The department will be dedicated to accommodate the need for escorts at each campus. Escorts have been very effective since the program was implemented.

> Number of Escorts January through October 2013

> Downtown/Central Administration - 532 Downriver - 98 Eastern – 810 Northwest - 1278 Western – 368 University Center - 30



# Mary Ellen Stempfle University Center

In recognition of Veteran's Day, the Mary Ellen Stempfle University Center staff would like to salute our evening administrator, Orlando Wilkins, who proudly served our country for 14 years in the United States Marine Corp. Thank you Mr. Wilkins for your service to our country and to the students at WCCCD!



#### **DUAL ENROLLMENT**



**Dual Enrollment Meeting** 

Dr. Robinson, Dr. Julie Corbett, and Harper Woods Superintendent Todd Biederwolf met to discuss the proposed classes for the Digital Media Production dual enrollment program, which is slated to begin in the Spring semester.

#### ON THE MOVE...

Dr. Robinson, Will Sampson and Susan Burton attended the College Selection Process Meeting at Grosse Pointe South High School. The meeting focused on ways to successfully navigate and manage the stress of the college selection process, the importance of planning early and setting realistic goals.

# **Eastern Campus**



#### TRIO PROGRAM INFORMATIONAL WORKSHOP

The Eastern Campus hosted an informational TRIO Program workshop. TRIO is a Department of Education sponsored- program which helps first-generation, low-income and/or disabled students successfully attain their academic goals. Donnell Mason and Nanette Armstrong from the Division of Student Services provided an overview of the TRIO Program and the application requirements.



TRIO Program workshop

#### ON THE MOVE...

- Tamara Parks attended the Southeastern Michigan League of Library's (SEMLOL) Fall 2013 membership meeting. The
  topic was "Engaging Your Online Community," addressing library services to online students from a range of
  perspectives.
- Dan Saunders attended a East Michigan Association of Energy Engineers meeting. The meeting covered applications for LED lightning today.

Entrepreneur chefs, Jacob Rayford and Christian Bittner serving sushi at the workshop

# ENTREPRENEURIAL INSTITUTE AND RESOURCE CENTER

The Entrepreneurial Institute and Resource Center teamed up with Social Sushi Detroit to host a workshop on "Marketing Your Business to the Top." One of the co-founders of Social Sushi Detroit is Jacob Rayford, a former WCCCD student that connected with the Entrepreneurial Department in 2005. Mr. Rayford went on to become an automotive electrical engineer working in Florida, New York and Pennsylvania. He is now home in Detroit as an entrepreneur. Mr. Rayford's company caters delicious Sushi and helps to organize networking events that feature Detroit businesses.

### **DIVISION OF HUMAN RESOURCES**

### **Did You Know?**

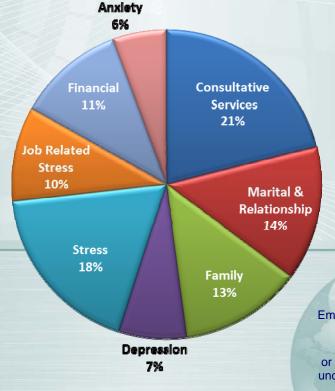
#### WCCCD Offers An Employee Assistance Program (EAP)

WCCCD offers Employee Assistance Program (EAP) benefit services through Health Management Systems of America (HMSA), which is available to employees 24/7, 365 days a year.

### Top Services Provided by EAP

#### Services Provided by EAP

- Care Giving
- Parenting
- Disorders
- Stress
- Health
- Weight Loss
- Family
- Work Life
- Aging
- Depression
- Anxiety
- Relationships
- Illness
- Career Development
- Addiction



Employees can contact EAP directly at

1-800-847-7240

or visit the District's website under the Human Resources Division page.

This is a <u>free and confidential program</u> that all employees, their spouses and dependents are eligible to use at their discretion.



Fun Facts from Human Resources

#### Focus on the Positive!

Concentrating on a positive outcome rather than avoiding a negative one leads to greater...

\*Persistence \*Flexibility \*Creativity

\*Motivation \*Satisfaction

Which increases the likelihood for success!