



## PRESIDENT OF WAYNE STATE UNIVERSITY VISITS THE DISTRICT

I was pleased today to welcome Dr. M. Roy Wilson, President of Wayne State University to the District. As we spoke about the important relationship between our institutions and the many opportunities that exist to strengthen our partnership, Dr. Wilson's commitment to inclusion and student success was very evident. The impact of our collaborative work will be significant in stimulating a vibrant knowledge economy in southeast Michigan.



Pictured left to right: Dr. Randall Miller, Dr. Curtis Ivery, Dr. George Swan, Dr. Ahmad Ezzeddine, and Dr. Roy Wilson



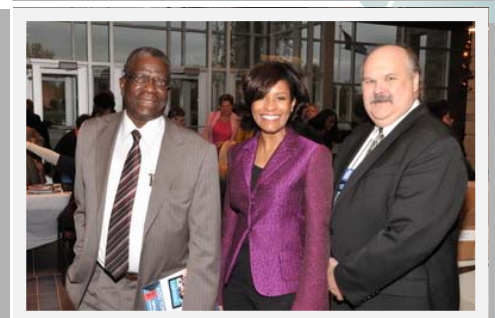
Dr. Roy Wilson (right) and Dr. Ahmad Ezzeddine (left)



## 2013 DISTRICT-WIDE CONFERENCE DAY

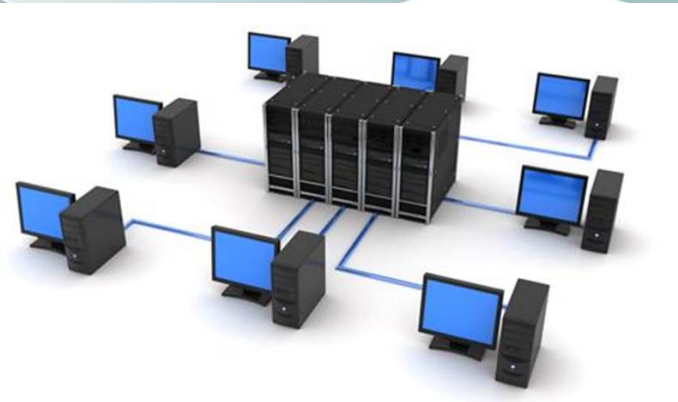
2013 District-Wide Conference Day was held on Tuesday, October 29, 2013. The theme was "Connecting with People through Technology." The all-day professional development conference allowed faculty and staff to attend workshops focused on technology and provided opportunities for learning and collaboration to better serve our students District-wide. More photos on page 2.

# 2013 DISTRICT-WIDE CONFERENCE DAY



# INFORMATION TECHNOLOGY TRANSFORMATION PLAN

## DATA CENTER MODERNIZATION



### Data Center Modernization Phase IA Status Update

- The new Data Center design has been completed. The new architecture addresses business continuity, storage, and other critical issues.
- Preparation has begun for electrical power, lighting and flooring. Installation of these components will enable the District to solve power shortages and outages.

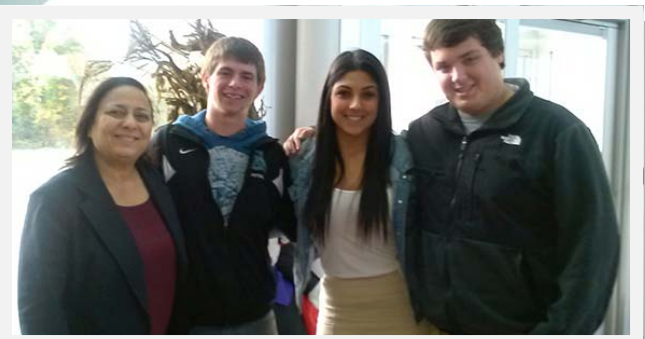
## Western Campus Western Campus

### SUMMIT ACADEMY VISITS THE WESTERN CAMPUS

Students from Summit Academy toured the Western Campus and met with Alberta Eid, Academic Advisor. Ms. Eid shared information on career programs as well as transfer opportunities to four-year institutions. She also discussed opportunities available at the Mary Ellen Stempfle University Center.

### TIME AND STRESS MANAGEMENT WORKSHOP

The Western Campus, in partnership with the Belleville Area and Westland Chambers of Commerce hosted a Time and Stress Management Workshop presented by Angie Bellos, Life Coach. Attendees participated in exercises and discussions focusing on topics such as how to cope with stressful situations, decision making and balancing a healthy work life.



Alberta Eid and students



Angie Bellos and workshop participants

### PROFESSIONAL DEVELOPMENT— CUSTOMER SERVICE IN OUR DIGITAL WORLD

Glenda Baylor, Baylor Consulting, provided a dialogue on technology trends and customer service. Emerging trends in technology were discussed in support of customer satisfaction, retention, branding, loyalty and the bottom line. Interpersonal skills continue to be a valuable commodity in today's technological age.



Glenda Baylor

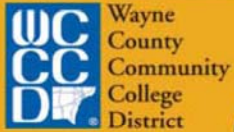


Commendation to Yoseph Demissie, District Director, Network and Database Security Management. Mr. Demissie in collaboration with the Division of Student Services launched online tutoring for students. The online tutoring program provides students online tutoring anywhere and at anytime. With Smarthinking, students will be able to access live drop-in tutoring, schedule tutoring sessions, submit their papers to the writing center and send questions to a Smarthinking tutor.



Global Conversations Speaker Series features noted scholars, entertainers, philosophers, authors and diverse intellectuals.

The speaker series addresses a broad spectrum of global issues that increasingly impact our daily lives. Engaging in such discourse promotes personal intellectual and communal growth.



## Global Conversations

DIVISION OF STUDENT SERVICES  
SPEAKER SERIES 2013-14



**ROBERT BRYCE**  
Journalist and critically –  
acclaimed author of  
Power Hungry  
Date: TBD



**DAN GILBERT**  
Chairman and founder of  
Quicken loans  
Date: TBD



**RHONDA WALKER**  
News 4 anchor  
Date: TBD



**ED GORDON**  
journalist and host of  
BET weekly program  
Date: TBD



**MIA HAMM**  
Olympic Gold Medal  
Winning Soccer Player  
Date: TBD



**BARBARA MCQUADE**  
currently the United  
States Attorney for the  
Eastern District of  
Michigan  
Date: TBD



**NIKE DAVIES-OKUNDAYE**  
African artist and  
designer  
Date: November 2013



**DR. KARY MULLIS**  
Biochemist nobel prize  
in chemistry  
Date: TBD



**JUDGE GREG MATHIS**  
Retired judge and  
syndicated TV show  
arbitrator  
Date: TBD



**BILL BURR**  
Standup comedian and  
radio host/actor  
Date: TBD



# Downriver Campus

## MICHIGAN COMMUNITY COLLEGE BIOLOGISTS STATE-WIDE FORUM

The Downriver Campus hosted the Michigan Community College Biologists state-wide forum. Participants shared instructional techniques and were provided up-to-date information for teaching college-level biology. The organization fosters communication, friendship, and unity among the biologists of the twenty-nine community colleges in Michigan. WCCCD faculty were initiated as lifetime members into the Beta Beta Beta National Biological Honor Society.



WCCCD Biology Faculty Members

## ON THE MOVE...

- Ethel Cronk and Angela Dayfield participated in College Night at Trenton High School. More than 30 juniors and seniors received information on applying, how to apply for financial aid, transferring credit, tuition rates and a career programs.



## MICHIGAN INSTITUTE FOR PUBLIC SAFETY EDUCATION

The Michigan Institute for Public Safety Education (MIPSE) hosted several organizations this week:

- The Boy Scout Explorers from the U.S. Border Patrol in Gibraltar attended rappelling training. The explorers utilized their knowledge and teamwork skills to assist them in repelling from the five story training tower.
- The Western Wayne Hazardous Materials Team held their monthly training.
- Member of the Wayne County Sheriff's Department attended a Supervision and Leadership workshop.

## WCCCD PUBLIC SAFETY OFFICER COMMANDS POLICE HONOR GUARD

Officer Robert Goldman represented the District at the funeral services for Detroit Police Officer Patrick Hill. Officer Goldman was asked by Captain Conway Petty, Detroit Police Department to take command of all the police honor guard units and drill them into the ceremony.

## Wayne County Community College District Salutes Our United States Veterans



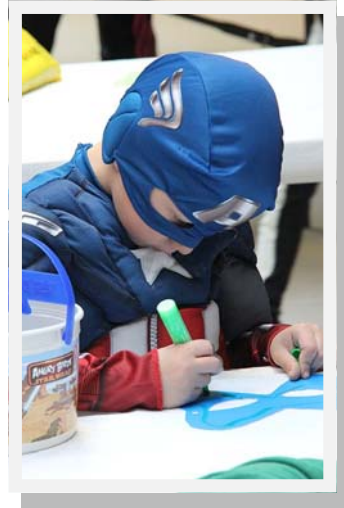
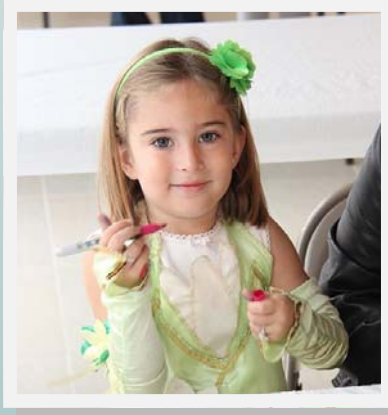
Funeral Services for Detroit Police Officer Patrick Hill



Display at the Downtown Campus

# THE HEINZ C. PRECHTER EDUCATIONAL AND PERFORMING ARTS CENTER

## 3RD ANNUAL HALLOWEEN FAMILY FUN DAY





# Downtown Campus

## COMMUNITY CONVERSATION WITH ROBERT FICANO

We welcomed Wayne County Executive Robert Ficano to the Downtown Campus for a community update and a conversation on the development of the Wayne County jail project. It was a dynamic, constructive and productive discussion on this important issue and its impact on workforce and economic development efforts in our region. Thanks to Tameka Mongo and campus staff for working with Heaster Wheeler from the Wayne County Executive's Office in coordinating the session.



Wayne County Executive Robert Ficano



## CUSTOMER SERVICE WORKSHOPS

In an effort to establish and maintain a high level of service, the Student Service staff at the Downtown Campus hosted two customer service workshops geared toward work-study students. Topics included office behavior, telephone etiquette, the use of personal electronic devices on the job, proper office attire and hygiene.



# Northwest Campus

## LEARNING COMMUNITIES

Bakkah Rasheed Shabazz and Earlene Williams conducted a Critical Thinking Workshop for Northwest Campus Learning Community cohorts. The workshop focused on how to distinguish between fact and opinion and to base decisions on sound logic and solid evidence. The class was intrigued to learn that critical thinking does not just work on tests, but is prevalent in all facets of life.



## HABITAT FOR HUMANITY OF MICHIGAN

Jocelyn Rainey participated as a plenary speaker at the Habitat for Humanity of Michigan Affiliates in Motion Conference in East Lansing, Michigan. This year's theme was "A Skill to Build."



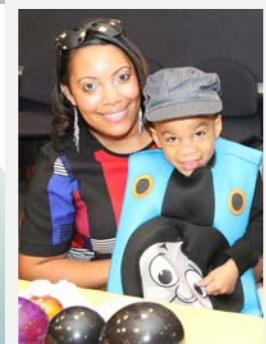
Nike Davis-Okundaye

## GLOBAL CONVERSATIONS SPEAKERS SERIES

A Global Conversations Speaker Series was held at the Northwest Campus which featured Nigerian Artist, Nike Davis-Okundaye. The workshop focused on traditional Nigerian textiles and highlighted colorful batik and paintings that offered a modernist gloss on traditional themes.

**THANK YOU TO PROFESSOR ANN DEWITT FOR HER GENEROUS DONATION OF HISTORY BOOKS TO THE NORTHWEST CAMPUS LEARNING RESOURCE CENTER!**

# ANNUAL HALLOWEEN PARTY AT THE DOWNTOWN CAMPUS





# DIVISION NEWS

During the week of October 21 - 26, 2013 the District served 1,293 participants by partnering with 18 community organizations.

## THE SCHOOL OF CONTINUING EDUCATION AND WORKFORCE DEVELOPMENT

The School of Continuing Education and Workforce Development understands the importance of providing quality programs to the community and recognizes the need for marketing.

This week we wanted to share how Seattle Community Colleges (SCC) is using content marketing to attract students to continuing education programs. SCC launched "Class Quest" which is a social media platform for students and the community to create blog posts that contributes to the type of quality programs they would like to have as well as posting pictures and previous student experiences to attract future students and return current student. More information can be found at <http://edcetera.rafter.com>.

## ADMINISTRATION AND FINANCE

The Bursar's Office is preparing for its' 1098-T processing for the 2013 school year. The IRS Form 1098-T is issued to those students who had qualified tuition and fee charges. The form is an informational tax document to aid taxpayers in determining whether they are eligible to claim a tax deduction or education tax credit. Additional information about Form 1098-T and its purpose can be found on the IRS website or by consulting a tax professional.

## WEBSITE HITS

For the week of October 21 - 27, we received 40,237 visits to our website from 50 countries.



## INFORMATION TECHNOLOGY

Yoseph Demissie and Ashish Patel held a workshop on the use of iPad and video conferencing at District-wide Conference Day. They introduced some helpful apps used for educational purposes such as, Keynote, Google Translate, Simple Transfer and AirServer. A demonstration on how to use video and audio conferencing for doing presentations and share files and pictures with students using apps such as, Facetime, Skype and Google Plus was provided..



## INSTITUTIONAL EFFECTIVENESS



### 2015-2019 Strategic Planning

As part of the District-wide Conference Day activities, the Office of Institutional

Effectiveness launched the 2015-2019 Strategic Planning Survey. The survey is designed to capture ideas, strengths, and opportunities as the District refines its strategic directions for the next five years. It is important to receive valuable input from all members of the District community. Thanks to everyone who completed the survey. As a result of your participation, we experienced an increase of 42% in the number of responses compared to the last strategic planning survey.

If you did not get an opportunity to complete the 2015-2019 Strategic Planning Survey, please contact the Office of Institutional Effectiveness for assistance.

## EDUCATIONAL AFFAIRS

### DISTANCE LEARNING



Blackboard Collaborate is a web-conferencing technology that enhances an online classroom. In addition to a transition to Blackboard Collaborate in December, Educational Affairs will pursue the integration of Blackboard Collaborate with existing video conferencing technology available in our ITV classrooms. These enhanced capabilities will allow faculty to create lecture modules for students to review.

## LEARNING RESOURCE CENTER



Stephanie Coffey and Dr. Sandra Robinson met to discuss how the LRC's would be more visible to students attending classes at University Center. Beginning Spring 2014, the Learning Resource Center's will conduct monthly open orientation

sessions to provide information on how to access electronic resources. A staff manual with frequently asked questions will be created. Further discussions will include discussions about creating a digital library presence at University Center.

# Eastern Campus



## SECRETARY OF STATE MOBIL OFFICE

The Secretary of State Mobile Office was available at the Corporate College at the Eastern Campus to provide similar services as those offered at full branch locations. Students, staff and faculty were able to renew their license plate tags, update their addresses, and driver's licenses/state identification.

## CONGRATULATIONS!

Congratulations to Daniel Saunders from the Eastern Campus Maintenance Department! Mr. Saunders is now certified by the Department of Environmental Quality for Michigan Industrial Storm Water Management. The goal of Michigan's Storm Water Program is to protect and preserve Michigan's water resources by training and certifying industrial storm water operators.

## ENTREPRENEURIAL INSTITUTE AND RESOURCE CENTER

The Entrepreneurial Institute and Resource Center held a Real Estate Investment Coaching workshop at the Corporate College at the Eastern Campus. The event was conducted by local real estate investor and author Ian Watts. Ian Watts is the owner of Pierson and Company.



UNIVERSITY  
CENTER

## Mary Ellen Stempfle University Center

## GROSSE POINTE BOARD OF REALTORS

## HARPER WOODS SCHOOL DISTRICT'S COLLEGE NIGHT

Dr. Sandra Robinson and Susan Burton attended the Harper Woods School District's annual College Night. Materials and information were shared with the high school students and their parents regarding the dual enrollment program as well as District program offerings.



Dr. Sandra Robinson and Harper Woods Superintendent Todd Biederwolf

The Mary Ellen Stempfle (MES) University Center hosted the Grosse Pointe Board of Realtors Realcomp's training workshop. Dr. Sandra Robinson and the University Center collegiate partners gave participants a brief presentation about the District and program offerings.



The MES University Center hosted the University of Michigan Flint's (U of M) Open House. Presentations were made by U of M Flint's advisors, and support staff were available to assist with guidance and on-site registration.



Representatives from Ferris State University held their summer internship meetings at the MES University Center. Recruitment efforts and interview techniques were discussed with the attendees to prepare them for the future intern selection process.

## DEFERRED MAINTENANCE

The main restroom exhaust fan motor was repaired at the Eastern Campus by WCCCD staff.



## Quote of the Week

*Today a reader,  
tomorrow a leader  
~ Margaret Fuller*

# DISTRICT PUBLIC SAFETY

## MICHIGAN ASSOCIATION OF CAMPUS LAW ENFORCEMENT ADMINISTRATORS



The District Police Authority hosted the Michigan Association of Campus Law Enforcement Administrators (MACLEA) fall conference at the Northwest Campus. Doug Abraham, Chief of Police for the University of Colorado Denver Police Department and nationally renowned attorney Sue Ellen Eisenberg were the keynote speakers. This year's conference highlighted strategies to maintain security and a law-respecting environment and how to quickly and safely respond if tragedy should strike on or off campus.



Chief Thomas Fiero, Attorney Sue Ellen Eisenberg, Chief Douglas Abraham and Chief Darrick Muhammed



## COMPLETION AGENDA

### "I'M A COMPLETER" T-SHIRT CAMPAIGN

The "I'm a Completer" t-shirt awareness campaign continues to add more and more students to it's roles each week. Each campus continues to help new students, through DegreeWorks, identify their program of study and complete a plan of work. The Eastern Campus continues to lead, with the others close behind. The chart shows the latest breakdown by campus.

Eastern Campus	26%
Downriver Campus	24%
Downtown Campus	22%
Northwest Campus	20%
Western Campus	8%

## HUMAN RESOURCES

### DID YOU KNOW?

Open Enrollment for 2014 benefits plan year is coming November 2013. Please look for more information to be forwarded to all full-time benefit eligible employees in the coming days regarding the start and end dates of the open enrollment period as well as all pertinent information needed to make an informed decision. The District will be conducting a health benefit workshop which will be broadcasted via ITV at all campuses. A podcast will also be available on the Human Resource page of our website.

## ACADEMIC PROGRAM PLANNING

### GENERATING PROGRAM IDEAS – YOU CAN CONTRIBUTE!

The District process for generating new program ideas relies on many sources. One of those sources is you! While we have advisory committees and community stakeholders and various other ways of hearing about new program ideas, we should not ignore you, the people most closely associated with WCCCD. So, here is an invitation...if you would like to propose a program idea for the college, email your idea to Dr. Frank Dunbar ([fdunbar1@wcccd.edu](mailto:fdunbar1@wcccd.edu)), District Provost of Regional Program Planning. While we can't guarantee that every program idea will make it into the catalog, we can guarantee that your idea will be reviewed.

## LEGISLATIVE CORNER

**House Committee Debates Safety Drills:** This week the House Education Committee voted out House Bill 4713, which would decrease the number of fire safety drills required in schools but increase the number of lockdown drills. The bill would also require schools to submit a schedule of planned drills to the country's emergency coordinator by September 15th of each year.



**American Association of Community Colleges (AACC) Officially Launched Last Week the First-Ever National Accountability System to Measure How Two-Year Colleges Perform in Serving Students:** The Voluntary Framework of Accountability has been developed for community colleges, by community colleges with measures that encompass the full breadth of the community college mission and the diversity of students' goals and educational experiences.

**College Board Releases Trends in Higher Education Reports:** AACC summarized some of the key data points/trends relevant to community colleges:

**Community College Tuition:** The average full-time tuition and fees (enrollment-weighted) for public two-year colleges in 2013-14 was \$3,264, compared to \$3,154 last year. This \$110 increase was 3.5% in contrast to the 5.8% increase in the fall of 2012. Book costs at community colleges averaged \$1,270.

**Revenues and Expenditures:** The share of community college revenues represented by net tuition (which excludes institutional grants) has grown to 34% from 21% 10 years ago. State and local appropriations/funding declined from 62% to 51% over that time. Increasingly, policymakers are becoming aware of the close relationship between declining public support and tuition growth.

**Enrollments:** When for-profit institutions are considered part of higher education, community college students represent 30% of all the undergraduate FTE. The percentage of community college students enrolled full-time is now 39%.

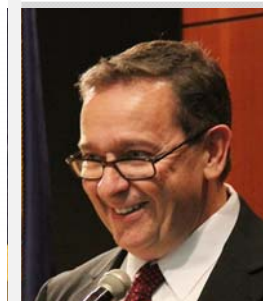
**Pell Grants:** Community college students receive 33% of all Pell Grant funds, a percentage that has increased slightly the last six years (from 31%).

**Federal Student Loans and Debt:** Community college students account for 10% of all federal borrowing and 15% of all subsidized loans. Community college students accounted for 16% of the borrowers entering repayment in 2011, and 25% of the defaults.

**Earnings Returns to the Associate Degree:** The earnings that accrue to those who hold an associate degree, compared to those with a high school diploma, have remained largely stable over the last 20 years for both men and women. In 2011, women holding an associate degree earned 31% more than women with a high school diploma. Men with an associate degree earned 26% more.

## ADVISORY BREAKFAST

The Division of Educational Affairs hosted the semi-annual advisory breakfast at the Downtown Campus. More than 150 members were in attendance, discussing our new and existing career programs District-wide. Additionally, Dr. Debraha Watson shared our successes in the health science programs, with Tony Arminiak talking about MIPSE program achievements. Look for more information to come next week!



Dr. Ron Harkness



Dr. Debraha Watson



Advisory Breakfast



Tony Arminiak

# A CONVERSATION WITH BURCK SMITH FROM STRAIGHTERLINE REGARDING DISRUPTIVE INNOVATION IN HIGHER EDUCATION



Burck Smith



Conversation with Burck Smith

## OFFICE OF ACCOUNTABILITY AND TRANSPARENCY



The Continuous Quality Improvement Audit Center collects, reviews and conducts monthly reconciliations and on-going audits of all District data. A systematic approach is used to procure data from multiple sources, allowing for collective knowledge through accountability and transparency. The reports conducted for October include:

- ACS Finance and Institutional Effectiveness Reports: ACS 3- ACS 5- ACS 6- ACS 7
- NAITW Report



DARWIN NOGUERA AND VICTOR GARCIA'S

# CaJE

CHICAGO AFRO-LATIN JAZZ ENSEMBLE



**With Special Guest Descarga-ranga**

**Tickets \$27**



*This show is sponsored by WCCCD's Northwest Campus.*

**Friday, November 15, 2013 • 8:00 p.m.**