## **CHANCELLOR'S WEEKEND MEMO**





WCCCD Faculty Receives "Faculty of the Year Award" at MCCA Annual Spring Institute and Board of Director's Conference

The Michigan Community College Association (MCCA) hosted its annual Presidents Summer Institute and Board of Directors Summer Conference at Northwestern Michigan College/Hagerty Center in Traverse City this week. In addition to some of the on-going discussion around global initiatives, accountability, technology and the future of community colleges, Dr. Narcisa A. Polonio, Executive Vice President for Research, Education & Board Services at ACCT, facilitated a session on "Setting the Stage for Student Success." This session was designed to give board members' a better understanding of student success and their role in advancing the success and completion agenda at their institutions. Also, presenting from a national level was Dr. Terry O'Banion from the League for Innovation.

One significant item for the Board's discussion today was the establishment of a scholarship program to benefit veterans. If enacted, this program would be managed through the Office of Military and Veterans Affairs.

The conference ended today with the Awards Luncheon where WCCCD's Adjunct faculty member, Dr. Patricia Wallace-Little, received the "Faculty of the Year" award. We extend our congratulations to Dr. Wallace-Little.

Representing the District were: Trustee Mary Ellen Stempfle and John, Trustee Charles Paddock and Beverly, and Ola joined me this year. Other attending were: Dr. Stephanie Bulger, Dr. Patrick McNally, CharMaine Hines and David Butty.



One Vision, Six Campuses



# STUDENT SERVICES SPEAKER SERIES Global Conversations State of Emergency: Bankruptcy and the Future of Detroit

















# Intimacy of Creating

# ART EXHIBITION FEATURING WORKS

WAYNE COUNTY COMMUNITY COLLEGE DISTRICT

# FACULTY, STAFF AND STUDENTS ARTISTIC WORKS ON DISPLAY



















BROWN AND JUANITA C. FORD ART GALLERY

#### WAYNE COUNTY COMMUNITY COLLEGE DISTRICT



#### **Division of Human Resources** Presented a Professional Development Workshop

on

#### **BUSINESS ETIQUETTE AND PROFESSIONALISM**



For success in the workplace, it is helpful to identify the traits of professional behavior. Attendees examined a wide range of characteristics that can help you to succeed, from accountability and punctuality to respect for others. The seminar focused on business etiquette and tools to help you to recognize tech-etiquette offenses, from too much multitasking to distracting interactions with technology during meetings or conversations; reviewed the benefits of professional communications, with an emphasis on proper email etiquette; and finished with a summary of the characteristics that constitute a professional work attitude and temperament, from proper business dress to personal integrity.



Participants gained a complete picture of the characteristics of the highly professional employee as well as how to examine their own professional behavior.



# During the week of July 15-20, 2013, the District served 979 participants by partnering with 17 community organizations.

### **Downtown Campus 3D Arts Camp**



The School of Continuing Education and Workforce Development is proud to announce, a successful 2<sup>nd</sup> year for the 3-D Art Camp. This year's Camp focused on recycled materials to create beautiful works of art. The Camp concluded with an art exhibit where students were excited to showcase their work. Parents and staff were invited to attend. The reviews were great!

### **Bookworm Summer Reading Camp**



The Book Worm Club Summer Camp was held at the Northwest Campus on Saturday, July 20, 2013. Ms. Wanda Hudson was the facilitator. Fifteen students, ranging from 4 -12 years of age, participated in the Camp. The students were so engaged that the older students eagerly read to the younger students during a particular segment of the program. At the conclusion of the camp, Ms. Hudson's mantra to the students was "If you read it, you will know it." She declared them all successful readers.

### **DIVISION OF STUDENT SERVICES** Student Solutions: Project Excellence

District Student Staff provided the Downtown Campus with added human resources during the first week of open fall registration. The busy traffic flow of students during open registration was serviced well with strategic placement of staff and collaboration between the Downtown Campus and District Student Services. Such collaborative initiatives helps fulfill the **Division of Student's Vision** by promoting success through a student centered philosophy focusing on student recruitment, engagement, advocacy and retention.





#### **Fall Registration**

Fall registration took place at the Downtown Campus on July 22, 2013 in the atrium. The Downtown staff along with the District Student Services work hard to prepare students with the necessary courses.

#### **Federal Work-Study Orientation**

The Federal Work-Study Program Orientation took place at the Downtown campus on July 24<sup>th</sup> in room 263. Ms. Aushante Buckley administered the exam to students that qualify and are interested in part time employment while the student is enrolled in school.



#### **Research Opportunities for College Students**

Dr. Caryn Heldt, Michigan Technological University research professor, provided students, faculty and staff with an enlightening presentation about the importance of research, research opportunities for community college students and the career forecast for students pursuing the fields of science, technology, engineering and math (STEM). Students were inquisitive about the WCCCD grants for STEM students including the Engineering Information Foundation (EIF) Grant for Women, Michigan College/University Partnership (MICUP) Grant and the Michigan Louis Stokes Alliance for Minority Participation (MI-LSAMP) Grant. Dr. Heldt will be visiting WCCCD this fall for more informative presentations.



### Student Testimony 2013 MICUP Michigan Technological University Intern

I want to express to the WCCCD MICUP staff a hearty thank you. My experience at Michigan Technology University (MTU) as a MICUP intern is one that I will always remember. The research I did has allowed me to explore my area of study. I was given the opportunity to work with one of MTU's renowned professors in the Electrical Electronic Department. I worked with the Altera Quartus 11 Software and was able to program a Field Programmable Gate Array (FPGA) chip

which allows you to program it after it is manufactured. I was also given the opportunity to present my research poster.

On top of all the work and research that I did, I was able to enjoy the surrounding environment. There were different types of natural resources that I was able to discover. Some of the trips that I took part in were canoeing, camping and team building games by the MTU outdoor department. If given the chance I would participate in the program again and I recommend it to anyone who wants to delve into their field of study.

Respectfully,

Pauline Samuels

## **DIVISION OF FINANCIAL AID**

The District Financial Aid Department was represented by Myra Hawkins, Associate Vice Chancellor for Student Services at the 2013 NASFAA Conference in Las Vegas, Nevada. Ms. Hawkins gained a wealth of knowledge regarding new financial aid regulations and networked with financial aid professionals from all over the country.

### **DIVISION OF ADMINISTRATION AND FINANCE**

As the District brings closure to another fiscal year it is important to note the significance of financial reporting. Financial reporting is a requirement of all institutions of higher education. While requirements and statements may differ from sector to sector, it is imperative that annually institutions highlight and capture their financial position for a specific period in time. Not only does this provide information for an institutions creditors, debtors, and other constituents it is also a useful tool for establishing trends, setting benchmarks, and measuring the viability of an institution.

# **DISTRICT PUBLIC SAFETY**



The Wayne County Sheriff Department is utilizing a Motorcycle (Police bike) for campus patrols. The police bike is used for everyday patrols, special events and to respond to emergency calls on campus. With many obstacles on a busy campus, the Police Motorcycle allow officers to quickly access areas that were previously off limits due to the size of patrol cars.



#### **Coaching Emergency Vehicle Operations**

The District's Michigan Institute for Public Safety Education (MIPSE) hosted Healthlink Medical Transportation: Coaching the Emergency Vehicle Operator (CEVO): Ambulance. The goal of the CEVO course is to facilitate the student's knowledge of the laws involving the operation of emergency vehicle, with practical hands on an opportunities to evaluate each student's driving abilities. The driving courses goal is to imprint upon the student, how essential it is for the driver to be aware of their surroundings at all times. Emphasis on mirror use, as well as a spotter when possible is stressed, as well as an understanding of how an ambulance actually handles under certain situations. While speed and time are not a critical factor in determining a student's successful/unsuccessful completion of the course, they strive to provide a safe yet realistic speed to evaluate each student's reactions and problem solving capabilities.



The students in the summer Fire Fighter II had a 100% pass rate for the Michigan Fire Fighters Training Council certification test. They had to pass a written and practical examination.

## **DEFERRED MAINTENANCE**

#### **District-wide Campus Beautification**

In an continuous effort to beautify and take pride in our campuses, a variety of landscape projects are being performed District-wide.







**Downtown Campus** 

Western Campus

**Northwest Campus** 

# **DIVISION NEWS**

## **INFORMATION TECHNOLOGY**

#### Top IT Predictions which relate directly to the educational space

By 2015, big data demand will reach 4.4 million jobs globally, but only one-third of those jobs will be filled. Big Data Analytics is used to go beyond academic performance and build complete student profiles.

Equipped with those profiles, institutions will be able to develop internal models and figure out, for example, which student characteristics are most apt to parlay into educational success. The idea is to greatly improve targeting of students that would be most likely to be successful. This would assist in making significant and real-time changes in student learning. In the past it could take years for a college to garner feedback on a course and then make the necessary revisions.

#### **WEBSITE VISITORS**

For the week of July 15-21, we received 46,217 visits to our website. Visits came from 51 countries. Top 5 countries were:

United States Canada India Senegal Spain The top 5 content views were:

Financial Aid: 12,688 Student Services: 8,278 Academic Programs: 8,139 Distance Learning: 4,080 Northwest Campus: 4,087 We received 2.929 hits for the academic schedules and

1,939 hits for college catalog.



#### **INSTITUTIONAL EFFCTIVENESS**

**Did you know?** In a Noel Levitz article entitled "The Online Expectations of College-Bound juniors and seniors," more than 50% of students said the web played a significant role in their decision to apply for a school. Source:noellevitz.com/ papers-research-higher-education/2012/2012-e-expectations-report.

The WCCCD Website feedback Survey provides data from our website users to better understand their perception and usage of the WCCCD website. The table below shows the top three reasons reported for visiting the WCCCD's website, compared to the national results from Noel Levitz E-expectations Report.

National Noel Levitz E-Expectations Report	WCCCD Website Feedback Survey
Enrollment and admission decisions	Gather program and service information
Cost and financial aid	Review the upcoming schedule to register for courses
Meeting college representatives	Receive updates on WCCCD activates and current events

## **Health Sciences**



#### **Nursing Student Orientation**

Orientation for incoming fall 2013 nursing students took place on Wednesday, July 17, 2013 in the Larry K. Lewis Educational Building, Media Center. The event lasted from 8:30am – 5:00pm and there were seventy nine students in attendance. Eighty three students have been accepted into the Associate in Applied Science - Nursing Degree program to start their educational pathway leading to skills and knowledge that prepare students to take the National Council Licensure Examination for Registered Nurses (NCLEX-RN) in the State of Michigan and work in the health care industry.



#### Dental Hygiene Students Complete Program

Discipline Chair, JoAnn Allen Nyquist, recently hosted a celebration for Dental Hygiene students who completed the program.



#### **Brownstown Animal Shelter**

The Veterinary Technology Program assisted Brownstown animal shelter with the care and vaccination of the animals that are currently in the facility. The program vaccinated thirty six cats, helped clean cages, provide food and fresh water and medicate the sick animals. This helps to speed the adoption process along so that all cats can get a permanent home.

# SIX CAMPUSES, ONE VISION

- The Downriver Campus hosted the Miss Downriver Scholarship Pageant's Princess Party. This event allowed young girls that are competing in the scholarship pageant the opportunity to meet the current Miss Michigan and learn about her challenges and successes.
  - Students from the Automotive Engine Repair class have completed their Degree Works and are now on their way to successful completion of the automotive requirements.
- Money *does* Matter at the Eastern Campus. Finance expert Gail Perry Mason spent a week at the Eastern Campus with local area children instructing them on how to organize, create, and save money. The annual Money Matters camp is sponsored by Mark Lang and the Entrepreneurial Institute and Resource Center.





Western

Eastern

The Northwest Campus, in partnership with the Detroit Department of Elections, is designated as a drop-off site for absentee ballots for the August 6, 2013 Primary elections. Residents are encouraged to drop-off their absentee ballots Monday through Friday, beginning Monday, July



22<sup>nd</sup> through Friday, August 5<sup>th</sup> 2013, from 9:00am-5:00pm at the Academic Administration Building.

- Steve Wildern, Theater Operations Dean attended the monthly meeting of the Wayne County Council for Arts, History and the Humanities held at the Ford Community and Performing Arts Center. Steve is a member of the council which is the umbrella organization that fosters awareness, growth and support of the arts, history and humanities, enhancing the quality of life in Wayne County.
- Coming to a close is the College for Kids 2013 3-Week Summer Camp at the Western Campus! We are
  proud to highlight exploration of the arts through Dance and Fencing. Under the artistic director of art Lab J
  Dance Company, a highly credentialed team taught the kids to move with various forms of choreographed
  dance: contemporary modern, ballet and hip-hop. Lastly, physical and mental health was integrated through



the sport of Fencing. Through the coaching staff of EnGarde! Detroit, the kids learned that fencing is a mental sport, very much like chess, that teaches life-long lessons of discipline, dexterity and endurance. Parents are invited to our Skills Showcase this week to see their kids in action!!!



UNIVERSITY CENTER

The University Center concluded its week-long University Kids' Camp with a commencement ceremony for the elementary school students in the Harper Woods School District. The parents were invited to have lunch with their children and the camp instructors. The students were awarded certificates of completion, and they also received tokens of appreciation from Wayne County Community College District. The parents expressed their appreciation to WCCCD and Harper Woods School District for the overall camp experience and their child's motivation and excitement about learning.

