

CHANCELLOR'S WEEKEND MEMO

February 15, 2013 Number 872



FOR MORE INFORMATION, CONTACT THE OFFICE OF THE CHANCELLOR: (313) 496-2510 DOWNRIVER CAMPUS
DOWNTOWN CAMPUS
EASTERN CAMPUS

NORTHWEST CAMPUS
WESTERN CAMPUS
UNIVERSITY CENTER



EDUCATIONAL AFFAIRS



Learning Resource Center



The Spring 2013 semester is off to a great start in the LRCs District-wide. The chart shows a significant increase (by campus) in the number of library items checkouts for January 2013 compared to the same time last year.



<u>Faculty Selection</u> February 21-25, 2013 Downriver Campus



Completion Agenda

2020

One of the important parts of any initiative is to brand it so that there is consistency in the message. Part of that branding includes a logo. The Student Completion Agenda Workgroup reviewed several logos and selected one that you should start seeing on future communications, literature, and websites. The workgroup also discussed the importance of developing goals that are measurable. A preliminary list of goals that would represent indicators of student success and completion were identified that support measurable results and qualified baseline data.



Center for Distance Education Services



The latest enrollment data reports 328 active Distance Learning classes. Of the total classes offered, 246 represent 100% student enrollments and 39 classes represent 90% student enrollments. These fill rates place Distance Learning enrollments beyond the 9,000 mark.

Manufacturing Jobs

The Brookings Institute report "Locating American Manufacturing: Trends in the Geography of Production" (May 2012) analyzed data on jobs and earnings in the nation's top 100 metro areas including Metropolitan Detroit and reported a 12% increase of manufacturing jobs. Jobs that cut across traditional program areas and into new and evolving areas of expertise that demand employees with skills in mechanical, electrical, information technology and sustainable and renewable energy that coincides with the U.S. Labor of Statistics estimates that production occupations will increase over the next decade as companies replace workers. The District is poised to meet these industry training needs with certificates and degrees in these programs, expansion of labs, the addition of new equipment and the ability to offer more courses to meet the capacity needs of students.



Global Conversations Speaker Series

Detroit Underground Railroad Presentation

- Kimberly Simmons

February 19- 10:00am Downtown Campus

Celebrating 150th Anniversary of the Emancipation Proclamation – Kimberly Simmons February 23- 11:00am Downtown Campus

IN THE MAIL

You never know how our outreach at WCCCD touches the community. We received the following message from one our dental hygiene graduates:

Hello Mrs. Nyquist,

I thought I would share with you, that when I went to my interview today, the dentist said that most of his best hygienists come from WCCCD. Thought you would enjoy hearing this!



Trends in Education Using Technology

World Education University (WEU), the world's first tuition-free, online, higher education institution, is excited to debut this year as the first MOOC 2.0; offering free, for-credit, on-demand education to learners worldwide. Want to start – or finish – a degree or certificate program or simply take one or more classes? WEU's competency-based, higher education courses allow online learners to ring in new learning opportunities from anywhere in the world. WEU offers courses that will be delivered in an open enrollment format through supported, independent study with ongoing guidance from professors. Source: eCampus News

ADMINISTRATION AND FINANCE

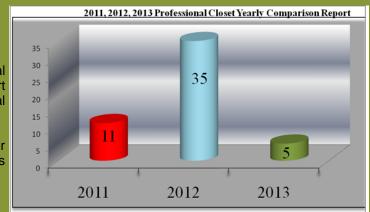
The Fiscal Accountability Operations Center has successfully completed the reconciliation process for issuance of Miscellaneous 1099 statements. A reconciliation process is completed to ensure data accuracy. The Miscellaneous 1099 tax forms were mailed to vendors who were paid during the 2012 calendar year.

PROFESSIONAL CLOSET INITIATIVE

THANKS FOR YOUR DONATIONS!

Thank you all for the items you have donated to the Federal Work Study (FWS) Professional Closet Initiative. The chart shows the number of students we have provided professional attire to since 2011.

Spring cleaning is right around the corner... so please remember to donate your gently used men's and women's attire to this great initiative!



THE SCHOOL OF CONTINUING EDUCATION AND WORKFORCE DEVELOPMENT

CONTINUING EDUCATION MAINTENANCE REPORT

During the week of February 4 - 9, 2013 the District served 2,278 participants by partnering with 19 community organizations.

Downriver Campus- 340 students Downtown Campus- 809 students Eastern Campus- 1,015 students Northwest Campus- 90 students Western Campus- 24 students Shawna Forbes and Dr. James Robinson attended the 2013 Michigan Career Education Conference sponsored by the Michigan Department of Education. The conference focused on the important mission of career and technical education in preparing students for future careers that contribute to workforce and economic development.

UNIVERSITY CENTER

Dr. Sandra Robinson represented the District and the University Center at an event sponsored by the Grosse Pointe Chamber of Commerce entitled "Coffee with the Congressman." Congressman Gary Peters shared a legislative update on the 14th District and answered questions from audience members.

STUDENT SERVICES



Next Game.....

WCCCD
vs. Kirtland
Community College
Saturday, February 16
1:00 pm Women's
3:00 pm Men's

The men's basketball team triumphed over the first place team in the Eastern Conference, Mott Community College, by a score of 57-49. Our team is currently in third place in the standings out of ten teams. With the momentum our Wildcats are now experiencing, climbing the rankings is very possible. Playoffs are in March and we wish our Wildcats continued success!

Thank you for supporting our Wildcat basketball teams!





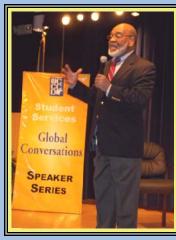






- ♦ Last week, the District was profiled at the National DREAM AtD conference in Anaheim California in a presentation focused on successful student engagement and persistence strategies. The session, conducted in collaboration with West Campus faculty and staff from the Los Angeles Community College District, featured the evolution of the WCCCD AtD initiative from its inception through recognition as the first Leader College in Michigan. Dr. George Swan represented the District in the presentation and also participated in a session for Leader Colleges on developing an orientation framework for new AtD leaders.
- ♦ Earlene Williams conducted an orientation with Achieving the Dream Learning Community students at the Northwest Campus. Ms. Williams discussed the college environment and campus etiquette. She covered timely information such as accessing Web-gate, signing up for e-mail, what is the early alert system, what services are offered by the Learning Resource Center and ACCESS program.

Global Conversations Speaker Series



John Hardy, Freedom Rider, visited students at the Downtown, Eastern and Northwest campuses. The Freedom Riders were black and white students, mostly from the North, who rode interstate buses to the Deep South to help end racial segregation in the nation's transit system in the 1960's.



Student Executive Council

The Student Executive Council sponsored a ticket giveaway to WCCCD students for the musical performance Fela at the Music Hall. Students from all campuses took advantage of this wonderful opportunity!





CAMPUS PRESIDENTS' CORNER

Early Development Childhood Students

at the Northwest Campus completed their CPR training sponsored by the American Heart Association.



Westwood Cyber High School

Students in the CCT120 Early Development Childhood course Avanti Herczeg, Academic Advisor at the Western Campus, met with Project Manager Dawn Adanti and her students from Westwood Cyber High School (WCHS) to discuss college and financial aid opportunities at WCCCD. WCHS is an alternative high school for at-risk students who can take high school

> courses online from home while also meeting required classroom hours. Many parents were also in attendance to support their graduating students and were excited to hear about the opportunities that WCCCD has to offer.



Michigan Career Education Conference



"Twenty Things You Can Do RIGHT NOW to Improve Your Class" was the topic presented by Dr. Frank Dunbar at the Michigan Career Education Conference. The annual conference is sponsored by the Michigan Department of Education and coordinated by Ferris State University, one of our University Center partners.

Downriver Campus Celebrates Black History Month







Website Hits for the Week of February 4-10, 2013 69.184



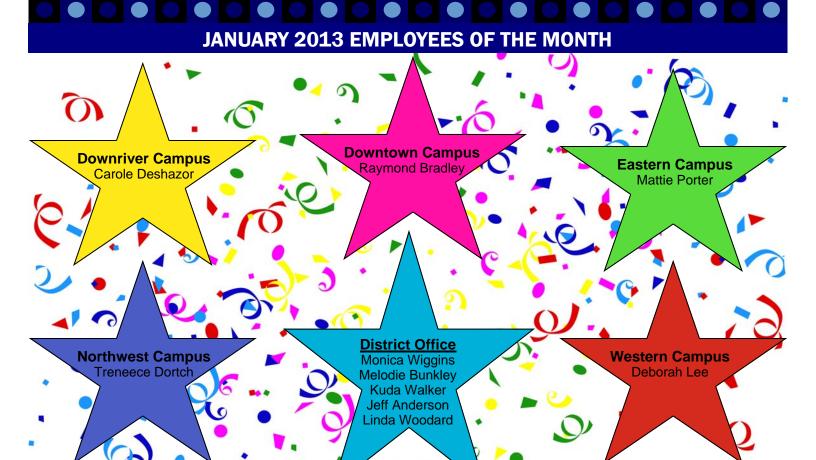
University of Michigan-Flint **Nursing Program**

Theresa Stevens and Brooke Michael from the University of Michigan Flint Nursing Program met with Dr. Watson, Dr. Cook, and Andrea Juarez to discuss our ongoing relationship through the nursing program articulation. They indicated their eagerness to support health sciences programs particularly our NLNAC efforts, and agreed to become members of our Advisory Board.

Boy Scouts of America

The Downriver Campus hosted the Boy Scouts of America, Great Lakes Council, Mahican District Commissioners Meeting. This planning allows the Mahican District to plan and coordinate, training, programming and educational events during the year.





COMMUNICATION AND INSTITUTIONAL ADVANCEMENTBROWN AND JUANITA C.



Phase I – Grand Opening of the New Center for Learning
Support Publications (CLSP)
Located at the Administrative Building on the second floor,
Office of Communications and Institutional Advancement

The Office of Communications and Institutional Advancement and the Office of the Chancellor, along with the Division of Student Services, School of Continuing Education and Workforce Development, Institutional Effectiveness, and Educational Affairs work together to ensure quality and maintain consistency throughout the District for all promotional and educational information. Not only does the new CLSP help our individual departments in promoting their programs but its main purpose is to inform, educate and guide students in the right direction to complete their certificate program and/or degree at WCCCD. The Center also provides publication services from concept to delivery for the WCCCD District community by streamlining the publishing, printing, and duplication process. CLSP will provide the following services: design, layout, editing, printing, production, pre-mail preparation, and distribution.









FEDERAL WORK STUDY PROGRAM





Bonike Odegbami, Au'Shaunte Buckley, Kofoworola Gbadebo, Jessica Fritts, and Tosin Balogun participated in the Department of Homeland Security/Student Exchange Visitor Program, Conditional Admissions webinar. The Department of Homeland Security is clarifying its views on conditional admissions and international students. Conditional admissions are often popular among international students, because they require that they first finish their English language requirements before being given full admission and the ability to work towards their desired degree.

INSTITUTIONAL EFFECTIVENESS















The National Survey of Entering Student Engagement (SENSE) helps community and technical colleges focus on the "front door" of the college experience. This data can help colleges understand students' critical early experiences and improve institutional practices that affect student success in the first college year. The Entering Student Experience Survey is currently available during Welcome Week to better understand new student interactions and how to engage and enhance their academic experiences at WCCCD. Below are some findings from WCCCD new students' first experiences with the col-

WCCCD Entering New Student Experience Survey	WCCCD Posuite	Sense Results (National Findings)
I am prepared academically to succeed in college	83.3%	85%
I learned the name of at least one other student in most of my classes	77.9%	86%

THE MICHIGAN INSTITUTE FOR PUBLIC SAFETY EDUCATION

♦ The Michigan Institute for Public Safety Education (MIPSE) hosted Healthlink Medical Transportation's Coaching the Emergency Vehicle Operator (CEVO): Ambulance workshop. The goal of the CEVO course is to facilitate the student's knowledge of the laws involving the operation of an emergency vehicle, with practical hands on opportunities to evaluate each student's driving abilities.

♦ MIPSE also hosted the U.S. Customer and Border Protection in a four-day Active Shooter training workshop. Participants explored the history of mass killings, initial response to a hostage/barricaded vs. an active shooter, improvised explosive device awareness and rescue first aid to name a few.

THE CORPORATE COLLEGE AT THE EASTERN CAMPUS

More than 80 students and community members came to hear an oral history and discussion pertaining to the devastating effects of Jim Crow laws throughout the country from the Post Civil War era through 1964, and even today. Participants were also able to see various Jim Crow artifacts from the presenters personal collections.







THE HEINZ C. PRETCHER EDUCATIONAL AND PERFORMING ARTS CENTER

The Heinz C. Prechter Educational and Performing Arts Center (EPAC) presented "Dare to Dream" a lecture presentation given by Mary Wilson in which she spoke about her rise to becoming one of the Supremes and also about her outreach and philanthropy efforts. She answered questions about the music industry, The Supremes, Detroit connections, and her career since The Supremes.









EPAC also hosted the opening reception for the 3rd Annual Young Artists Expo in the Brown and Juanita C. Ford Art Gallery. More than 100 Southgate School District elementary school students submitted work on the theme of "Winter" and "Valentines" for the exhibit, which runs through February 15th. This year's winner, Luke Kolb, is a kindergartner from North Pointe Elementary in Southgate.

DISTRICT PUBLIC SAFETY

The District received the following letter from Michael Ri'chard, Faculty Member at the Downriver Campus and we thought we would share some of it with you:

"I am sending you this note to let you know of the type and caliber of people you employ and I'm happy to say I work with. Recently I was driving south on I-75 and was hit from the rear by a truck. I decided that since the car was drivable, to go to class. Upon reaching the Downriver Campus, I felt light headed, sore and shaken up. By the time I walked to class Officer Renee Zima entered and asked to see me. Officer Zima called EMS and calmed me down. Officer Zima's supervisor, Corporal Pride Johnson came in and after being concerned about my well being took over everything. Between the both of them I was able to calm down and return to my class. At the end, officer Zima and Cpl. Johnson contacted my family to let them know of the situation. I just want you to know that I can't stop talking about the way I was treated, taken care of and calmed down by your staff. I thank them for their concern and the professional way they went about tending to my needs."

Best Practices

In a continuous effort to improve safety services for the students, staff, and faculty of WCCCD, the Public Safety Department Dispatchers conducted a best practice study with Wayne State University police on their Law Enforcement Information Network (LEIN) system.



WCCCD Congratulates Staff Scholars

Two staff members at the Downriver Campus successfully completed a degree programs. We extend our congratulations to:



♦ Dana Barrow, Masters of Arts in Educational Leadership, Central Michigan University.



LEGISLATIVE CORNER



State and Legislative: Governor Snyder presented his budget recommendations for the next fiscal year to the House and Senate Appropriations Committees. The budget for community colleges was clearly one of the biggest "winners" in this year's cycle. Highlights of the recommendations included:

♦ A two percent or \$5.8 million increase in community college operations distributed through a modified version of the performance funding formula adopted in the fiscal year 2013 budget. The Governor proposes to replace the 15% performance funding formula previously based on local

strategic value with a new metric that rewards community colleges for working with employers to place skilled trades students in jobs and apprenticeships in their fields, with special emphasis on placing veterans.

- ♦ A \$1.1 million appropriation in one-time general fund money to support the Michigan Community College Association Virtual Learning Collaborative (VLC). The Executive Recommendation proposes that the \$1.1 million would flow through an individual college to the VLC, to fund the course aggregator, resource repository, and other improvements designed to enhance the value of the VLC to students.
- ♦ The budget includes a total of \$31.4 million for payments to MPSERS to cover the portion of retirement liabilities that exceeds the statutorily capped amount for community colleges. This money will act as a "pass through" as community colleges will be required to forward this total amount to MPSERS.
- Tuition restraint incentives, which have been included in the university budget for several years, are not a part of the Executive Recommendation for community colleges.
- Renaissance Zone tax reimbursements totaling \$3.5 million are transferred to the Community Colleges budget from the Treasury budget in order to consolidate payments to colleges in a single budget.

Good News for the Pell Grant Program— No Shortfall for 2014: Newly released estimates from the Congressional Budget Office say the Pell Grant is on better fiscal footing than expected and the funding crisis is postponed at least for a year. The upcoming year still features plenty of budgetary crisis points for federal financial aid: mandatory budget cuts that exempt Pell but go into effect March 1; the expiration of the law funding the government on March 27; the deadline to raise the debt ceiling; and the doubling of the interest rate for subsidized student loans on July 1. The student loan "cliff" in particular could still lead to a rethinking of federal financial aid. But for now the crisis has been postponed.

Department of Education Holds International Strategy Briefing: The Department of Education held a briefing on its inaugural international strategy document entitled "Succeeding Globally Through International Education and Engagement." The plan, released in November, proposes placing a greater focus on global competencies administered in schools, enhancing the use of international data at the state and local levels to improve teaching and learning, and establishing relationships between states, localities and strategically important countries. The purpose of this strategy is to prepare youth for a more globalized world and advance the U.S.'s international priorities through collaboration with other countries. The briefing allowed stakeholder organizations an opportunity to receive an overview of the plan and provide input to the Department's International Affairs Office.





On the Move...





- Anthony Arminiak participated in the Downriver Career and Technical Consortium (DCTC) 10th Grade Career Program Open House at Carlson High School in Gibraltar. This was an opportunity for parents and students to learn about the various career programs at the area high schools and colleges.
- Mr. Arminiak, Dennis Andrew and Gil Solis met with Jennifer Clark-Denson, Senior Occupational Safety Consultant MIOSHA Education and Training Division regarding future MIOSHA training at the District Michigan Institute for Public Safety Education for the 2013/2014 year.
- ♦ Lina Warra and Kerri Barnett-Novak welcomed Community Care Services to the Downriver Campus with a presentation and distributed important college and financial aid information to students who have a desire to transfer to WCCCD upon graduation from the CCS program.
- Stephanie Coffer attended DALNET (Detroit Area Library Network) Project Manager's meeting at Wayne State University. The meeting included system testing and configuration of the New Enterprise library system that will be accessible to all LRC users in the coming weeks.

DEFERRED MAINTENANCE













1 College District • 5 Campuses

Accountability & Transparency District-wide Deferred Maintenance





Deferred Maintenance





Downriver

- HVAC energy upgrade project (Expected completion in March 2013)
- ♦ Additional external security lighting needed (Spring 2013)
- Updated facility snow removal equipment (In process)
- Bus Shelter completion (Expected completion February 28th)
- New light fixtures for LRC (In process)

Downtown

- New furniture and ceiling in the library (In procurement)
- New receptionist cubicles in the One Stop Shop (In process)
- New receptionist cubicles in the learning lab, room 239 (In process)

Eastern

- Boiler replacement/repair (Waiting on part)
- Heat system pump motor repair (In process)
- Window blinds in Cooper room (In process)
- ♦ WCCCD Logo sign needs bulbs replaced (In process)

University Center

- Security cameras
- Expand stage in auditorium
- ♦ Marquee

Northwest

- Pavement at Welcome Center shipping and receiving area needs replacement (Spring 2013)
- South drive from west end of lot A to the east gate house entrance needs repaving (Spring 2013)

Western

- Windows in café area leak. This has been an ongoing problem since they were installed (In process)
- ♦ Marquee needs replacing
- ◆ Light pole banners need to be purchased and installed (In process)
- Flag pole repair (In process)



Western: Interior and exterior lights need replacing