

# CHANCELLOR'S WEEKEND MEMO

April 19, 2013  
Number 881

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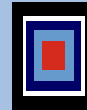
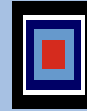
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## Federal Work Study Appreciation Luncheon



## Health Science Partnership Meeting with Dr. Lonnie Joe



## Come Celebrate! Global Learning Day May 2, 2013 Downtown Campus

FOR MORE INFORMATION,  
CONTACT THE OFFICE OF THE  
CHANCELLOR: (313) 496-2510

DOWNRIVER CAMPUS  
DOWNTOWN CAMPUS  
EASTERN CAMPUS

NORTHWEST CAMPUS  
WESTERN CAMPUS  
UNIVERSITY CENTER



*Where learning leads to a better life!*

## EDUCATIONAL AFFAIRS



### EXCEPTIONAL FACULTY AWARD

Nominations for the Exceptional Faculty Award have been received for faculty who consistently demonstrate outstanding efforts in academic achievement, creative endeavors, teaching and mentoring of students, service or related activities that bring distinction to themselves and to WCCCD. The Divisions of Educational Affairs and Student Services will work closely together to provide an opportunity for students to participate in selecting our exceptional faculty within the next few weeks.

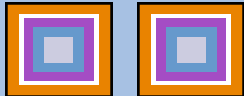
### BANNER CONFERENCE HELD IN PHILADELPHIA

Kyra Mixon attended this year's Banner Conference held in Philadelphia, PA. The conference showcased the new Banner XE edition, which will be launched next year. Some of these newer functions will include a more efficient method for faculty entering grades and an attendance tracking method for faculty to track student attendance.

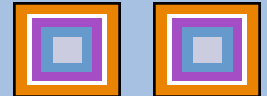


## Completion Agenda 2020

The Completion Agenda continues to move forward. We now are tracking the number of hits that the new website receives. During the last week and a half, we have received more than 100 visits and expect to see these numbers grow in the coming months.



## Distance Learning



Disruption in the cost and delivery of higher education is occurring and online education is the focus. Colleges and universities are offering credit for MOOCs (Mass Open Online Courses), awarding degrees without any class time required, and moving their courses online. Massachusetts's Institute of Technology's (MIT) groundbreaking Open CourseWare project established with 50 free online courses has quickly expanded to 1,700 courses through a worldwide consortium of universities in just three years. To date, MIT's Open Courseware has had a staggering 125 million visitors. The California State University System piloted a few online courses for credit at the cost of \$150 per course. Perhaps most disruptive of all, the University of Wisconsin is offering a college degree without any class time required. So long as students pass some tests and pay the associated costs, they can learn from anywhere in the world. **Source:** <http://www.technology-digital.com>

## Did you know?

The concept of sustainability continues to be a hot topic in higher education. According to The Association for Advancement of Sustainability in Higher Education (AASHE.org) colleges and universities nationwide are adding programs in Sustainable Business Management, Sustainable Development and Sustainable Urban Agriculture, just to name a few. At WCCCD we have one sustainability program in place already (a certificate in Sustainable Environmental Design) as we work to prepare a new short-term Sustainable Technology Specialist certificate to be rolled out in Fall 2013.

Dr. Ronald Harkness has recently been appointed to the Oakland Flex Tech Academy Board of Directors by the Governor John Engler Center for Charter Schools.



Light Rail Engineering Technology  
Sustainable Technology Specialist  
Artistic Welding  
Biomedical Engineering Technology  
Criminal Justice: Security Certificate Program  
Cyber-Security Certificate Program

*New Programs!*

## STUDENT SERVICES

### YMCA METRO YOUTH COLLEGE ACCESS NETWORK

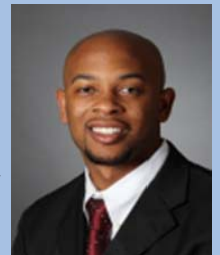
The monthly YMCA Metro Youth College Access Network (MYCAN) Board Meeting took place at the Boll Family YMCA in Detroit. Judy Smouter represented the District at this meeting. Board members included representatives from colleges and universities from Michigan and Ohio. Members discussed upcoming youth visits/tours to colleges including the April tour to be hosted at the WCCCD Downriver Campus.



Will Sampson represented the District at WDIV Local 4's 3<sup>rd</sup> Annual Michigan School Expo. This District co-sponsored event is the largest gathering of institutions in Southeast Michigan that's designed to help families make the right choices when searching for a school. Families were able to interact with all types of schools ranging from K-12, vocational, higher ed and financial institutions with representation on hand to assist them achieve their dreams.



### Wildcat News....



Kamari Wooten, former WCCCD basketball player accepted a NCAA men's basketball award as part of the support team of the 2013 National Champions, the Louisville Cardinals. Mr. Wooten attended WCCCD from 2003-2005 after graduating from Detroit Community High School. His dream as a high school athlete was to attend Kentucky State University (KSU) to play basketball. KSU informed him that he had to improve on his basketball skills and his academic studies. With that in mind Mr. Wooten accepted a basketball scholarship to attend WCCCD and worked to improve his basketball and academic skills. He was then offered a scholarship to attend Kentucky State University. He holds a bachelor's degree in Physical Education from Kentucky State University and a master's in Sport Management from Eastern Kentucky University. After graduating with his master's degree from KSU, he was named an academic counselor at the University of Louisville in 2011. Mr. Wooten is also a member of the National Association Academic Advisors for Athletics and Black Coaches and Administrators.



### Achieving the Dream

Learning Community instructor, Gennea Sledge, writes:

"The Learning Community consists of well informed students that are equipped with workshops that provide knowledge on their career aspirations, study habits, and classroom ethic. The workshops inform them of the correct courses to take to acquire or further explore their career ideas. Students are motivated to do well and are aware that their "educational time" is a life investment in education. They realize that having a well thought out educational plan is crucial and paramount to remaining intrinsically motivated toward their educational investment.

I engage with Learning Community students who feel comfortable in the learning environment, who ask questions, explain their thoughts about the task, and share their interest in the course. The students have a strong influence on the methodology I use within the Learning Community classroom to teach psychology. For that, I am grateful."

### Supporting our Campuses- Supporting our Students!

In an effort to reenergize and refocus our efforts to support students, representatives from the District Student Service Division will be on all campuses providing more intense services in advising, registration, student activities and program information and improving the overall environment. This week, Brian Singleton, Vice Chancellor for Student Services spent time at the Downtown Campus assessing the needs of students, implementing strategies for student success and supporting the daily operations. In the coming weeks and months you will see more representatives at the campuses helping to serve students.

# COMMUNICATION AND INSTITUTIONAL ADVANCEMENT

## Images and Perceptions Diversity Conference

The focus of this unique conference explored the culture, diversity, and contributions of the communities around the world, as it examined the images portrayed in the media, film, and television, and their implication in education, government, and corporate America. The keynote speaker was, Detroit native, actor and comedian Keegan-Michael Key- star of Comedy Central's "Key and Peele."



## Eastern Campus



The Eastern Campus hosted the Detroit Public Schools Guidance Counselors workshop this week. More than 70 high school guidance counselors from Michigan's largest K-12 district had an opportunity to hear about various programs offered at WCCCD, articulation agreements with other colleges and universities, and the advantages of a community college education.



The Eastern Campus hosted a seminar on prescription drug addiction. More than 40 participants came out to hear from various doctors, drug counselors, and former law enforcement officials about how to detect if an individual has a prescription drug addiction, how to avoid falling into the trap of prescription drug addiction, and where to get help.



## Mary Ellen Stempfle University Center

- ◆ Dr. Sandra Robinson represented the District at the Grosse Pointe Chamber of Commerce's monthly Policy committee meeting. Community and legislative updates were shared, reviewed and discussed.
- ◆ Dr. Julie Corbett and Mr. Puwal attended the "Connecting the Pointes" quarterly meeting and provided an update on the District and MES University Center highlights, activities and events. Attendees were encouraged to enroll in WCCCD summer semester credit and non credit classes as well as university partner summer courses.



## Western Campus

Professor Delbert Gray and his Achieving the Dream students delved into the history that the First Congregational Church of Detroit's Underground Railroad exhibit had to bestow. The students experienced a historic flight to freedom through the reenactment of this historical period and interacted with Harriet Tubman and other Freedom Fighters along the way.



The Western Campus hosted the Belleville Rotary for their weekly meeting. Mike Dotson presented the Pathways Community Update presentation to the Rotary and highlighted the accomplishments and various educational opportunities available throughout the District.



## Downtown Campus

- ◆ The Trio Transfer Program took place on the Downtown Campus. The program encouraged students to further their education and obtain a baccalaureate degree by providing opportunities to participate in activities designed to increase knowledge of the transfer requirements of various colleges.
- ◆ Downtown Campus faculty member Sharon Wallace actively participated with her students in the annual Book Club. Students learned valuable lessons about publishing and other information pertaining to the creative process of book making.



## BROWNA AND JUANITA C. FORD ART GALLERY



The Brown and Juanita C. Ford Art Gallery hosted Holly Fischer, a medical illustrator for a lecture and demonstration at the Northwest Campus.



**Coming Soon to the Brown and Juanita C. Ford Art Gallery at the Western Campus**

**"Surrounding Pointe" featuring the artwork of Taurus Burns**

**Opening Reception— May 9, 2013**

# Northwest Campus



◆ Beverly Paddock and Deborah Allen attended the Veterinary Technology Program Student Orientation at Wayne State University, Eugene Applebaum College of Pharmacy and Health Sciences. The Program Lead, Susan Dibley, and faculty provided information to perspective students regarding program admission requirements, program outcomes, and job outlook.

◆ Professors Bruce Smith and Ron Trice's Speech 101 and African American Struggles (AAS 131) classes debated Booker T. Washington and W.E.B. Dubois. The debate team has been practicing since Fall 2012. They engaged in spirited arguments for a crowd of more than 100 faculty, students, and staff. Both teams emerged as winners of this Great Debate!



◆ Students in the Principles of Marketing 200 class at Northwest campus have been asked to do research and develop a proposed mock business idea for which they will create a five to eight page marketing plan. The marketing plan will include various advertisement strategies for television commercials, billboard ads, radio ads, magazine ads, and a budget for their proposed business.

◆ Representatives from Ferris State University visited students at the Northwest Campus to discuss with students their programs offered at the University Center which include Allied Health, Criminal Justice, Dental Hygiene and Information Security and Intelligence.

## Health Science Center



◆ Sue Smith, Allied Health Coordinator conducted the first of a series of workshops designed specifically for the Nursing Mentor Program students. The Study Skills Techniques Workshop focused on Steven Covey's "Seven Habits of Highly Effective People," the Strive Learning Center's "Ten Study Methods that Work," and Dr. Bob Kizlik's "How to Study and Make the Most of Your Time." These resources were drawn from the latest research studies in best practices from top universities.

◆ Nursing staff and students represented the District at the 61st Annual Convention of the National Student Nurses' Association in Charlotte, North Carolina. The convention highlighted exceptional nursing speakers and leaders discussing trends, issues, and ideas that will impact our professional careers and enhance our educational experiences.

100% pass rate for the Nurse Aide Competency Examination!



◆ Interdisciplinary nursing and allied health faculty underwent two days of intensive training on simulation. The notion of a robot giving birth may seem like science fiction, but it's not. In fact, it's the latest innovation in obstetrics training and precisely the cutting-edge learning tool WCCCD has available for its nursing and allied health students.

**DISTRICT POLICE  
AUTHORITY**



**District Public Safety offices throughout the District have been updated with new signs. picture**



## Downriver Campus

### ON THE MOVE

- ◆ Anthony Arminiak attended the Wyandotte Rotary meeting.
- ◆ Gil Solis of MIPSE attended Eastern Michigan University Accident Investigation Seminar.
- ◆ Dennis Andrew and Greg Kowalski of MIPSE represented the District at the Midwest Fire/Rescue Expo with more than 120 vendors.
- ◆ Staff from MIPSE participated in a Go to Meeting training session with Material Data Safety Sheets Online. The District will be moving from a paper system to an online web base for all its chemical material data safety sheets over the next three months.
- ◆ Steve Wildern from EPAC attended the AXD Exchange, A Conversation on Higher Education in the Arts workshop.
- ◆ Lina Warra, Angela Dayfield and Kerri Barnett-Novack conducted a Downriver Campus tour and provided important admissions and financial aid information to students from Beacon Day Treatment Center, River Rouge.



The Downriver Campus hosted several organizations this week:

- ◆ The Guidance Center held a Head Start Job and Resource Fair. WCCCD students and the community were able to meet with representatives and explore available employment opportunities and various resources that the Guidance Center has to offer.
- ◆ The Southern Wayne County Regional Chamber held their Chamber Connections Group workshop. They also held their Human Resource Council, Healthcare Reform Act workshop as well as an Ambassador's workshop.
- ◆ They also hosted the Federal Work Study orientation and workshop.

## Upcoming Event at the Heinz C. Pletcher Educational and Performing Arts Center

**Giordano Dance Chicago**  
**Saturday, April 20, 2013**  
**8:00pm**

## The Michigan Institute for Public Safety Education



The Michigan Institute for Public Safety Education hosted several organizations this week:

- ◆ Representatives from the U.S. Customs and Border Protection held a Use of Force workshop.
- ◆ Employees from the Wayne County Department of Public Health attended a CPR and first aid training class. These employees will represent the first line in cases of medical emergencies.
- ◆ The Michigan Fire Fighter Training Council's (MFFTC) County Training Committee attended a meeting to discuss the availability of county training funds and how to obtain them.
- ◆ Members of the Wayne County Sheriff Special Response Team attended a training workshop. Participants will train once a month through December to practice scenario training.
- ◆ MIPSE offered HAZWOPER refresher training and Incident Command Training at Solutia site in Trenton, Michigan. The training met the MIOSHA requirements for Hazardous Materials operations and concluded with an exercise utilizing the Incident Command System.

# THE SCHOOL OF CONTINUING EDUCATION AND WORKFORCE DEVELOPMENT



Melodie Bunkley attended the 2013 Michigan Adult Education Training Conference. The conference included workshops on strategies and resources to assist local adult education instructors and administrators to continue increasing knowledge and skills required for improving performance in adult education.

## INFORMATION TECHNOLOGY

### How Collaborative Learning is Transforming Higher Education

Technology is enabling more dynamic teaching and learning—both inside and outside of class. At Duke University, business school students use a state-of-the-art “virtual lecture hall” to have conversations with CEOs and fellow students from around the world. At Harvard, physics students learn from each other—as well as their professor—by discussing key “concept questions” in small groups periodically during class. At dozens of institutions nationwide, students continue their discussion of lessons long after the class period is over, through “social collaboration” platforms that move the conversation online. (Source: eCampus News)

### WEBSITE HITS

For the week of April 8 – 14, we received 53,297 visits to our website. Visits came from 51 countries. We received 4,052 hits for the academic schedules and 2,023 hits for the college catalog.

## INSTITUTIONAL EFFECTIVENESS

### Did You Know?

According to the National Center for Education Statistics one-half of the undergraduates who start at a public 2-year institution with the intention of obtaining a bachelor's degree and about one-fourth of those who start with an associate's degree goal transfer to a four-year institution within six years. (Source: nces.ed.gov) The table shows the top five transfer-out colleges and universities that WCCCD students attend.

Top “5” WCCCD Transfer out Colleges and Universities
Wayne State University
Eastern Michigan University
University of Detroit Mercy
Marygrove College
University of Michigan Dearborn

## ADMINISTRATION AND FINANCE

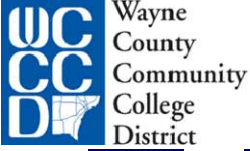
The General Accounting Department has completed reviewing the data for submission for IPEDS (Integrated Post Secondary Education System Surveys). IPEDS is a system of interrelated surveys conducted annually, which gathers information from every college, university, and technical and vocational institution in the United States and other jurisdictions (such as Puerto Rico) that participates in the federal student financial aid programs.

## INTERNATIONAL PROGRAMS

The International Programs/Global Partnership office attended a webinar on education in Iran regarding the significant increase in the number of students from Iran attending U.S. higher education institutions. This webinar gave significant information about how in 2011 Iran joined the top 25 feeder countries with 5,600 students joining U.S. campuses--a 19% increase. It also gave an overview of the education system in Iran and discussed relevant documentation issues that commonly occur, which has helped admissions officers when evaluating authentic documentation.



## DEFERRED MAINTENANCE



1 College District • 5 Campuses



# Deferred Maintenance



**Accountability & Transparency District-wide Deferred Maintenance**

**Corporate College at the Eastern Campus:** Due to wear and tear, damaged floor tile was completely replaced on the third level. This job was performed by WCCCD staff.



Before



After

## LEGISLATIVE CORNER

**2013-14 Community College Budget Advances:** As expected, this week both the Senate Appropriations Subcommittee on Community Colleges and the full House Appropriations Committee took action on funding for community colleges. Points of difference between the House and the Senate budgets which will be resolved as the process moves forward are as follows:

- ◆ \$1.1 million for the VLC enhancements. The House has removed this funding along with many of the program increases in all of the budgets in order to dedicate more money to roads and other priorities. Senate retains the funding.
- ◆ New language to restrict the 2% increase to those institutions that have not entered into long-term labor contracts without 10% savings. House budget includes this language, Senate does not.
- ◆ Language requiring the Department of Technology, Management, and Budget to report on the number of students that successfully complete a skilled trades program and obtain an apprenticeship or job. Senate includes this language, House does not.

**Michigan Merit Curriculum:** The discussion about possible changes to the state's Merit Curriculum for high school students, adopted in 2006, continued Wednesday as the House Education Committee took testimony on House Bills 4465 (McBroom) and 4466 (Johnson).

### Virtual Learning Collaborative Update

**Regulating Distance Education:** Institutions offering online courses and programs have been struggling with varying levels of applications, regulations and fees required to authorize their offerings in every state where they have enrolled a student. Over the past two years several entities have worked on trying to simplify the "state authorization game."

### Community College Day- May 2, 2013

11:30am—1:30pm Lansing, Michigan

This is a hands-on advocacy day for community colleges, the purpose being to bring presidents, trustees, senior administrators and students to Lansing to highlight the important work of community colleges across the state.