

CHANCELLOR'S WEEKEND MEMO

April 5, 2013
Number 879



Andrea Juarez



Dr. Debraha Watson



Dr. Gwendolyn Cook



Dr. Conrad Maitland



Dr. Beverly Malone

Dr. Beverly Malone, CEO, National League for Nursing spoke to the friends and partners of our Clinical Training program on a Commitment to Diversity in Nursing Education. Prior to the luncheon, Dr. Malone held a professional development discussion with nursing administrators that focused on the trends and best practices in ADN programs. She also met with a select group of student representatives from WCCCD's Student Nurses' Association on the importance of continuing education. Dr. Malone observed that WCCCD demonstrated the ideal of diversity in our student body and faculty, and program leadership.



FOR MORE INFORMATION,
CONTACT THE OFFICE OF THE
CHANCELLOR: (313) 496-2510

DOWNRIVER CAMPUS
DOWNTOWN CAMPUS
EASTERN CAMPUS

NORTHWEST CAMPUS
WESTERN CAMPUS
UNIVERSITY CENTER

Where learning leads to a better life!





Completion Agenda 2020

Present Indicators of Success at WCCCD

Did you know?

- ◆ In 2011-12, WCCCD conferred more than 2,600 degrees and certificates representing 124% in awards since 2007-08.
- ◆ 56% of all awards conferred were to students receiving an associate's degree, increasing their potential to further their education at a four-year college or university.
- ◆ Over 37% of our graduates have found work in the health and human services fields.
- ◆ Occupations requiring an associate's degree maintain an average projected growth rate of 35%.

THE SCHOOL OF CONTINUING EDUCATION AND WORKFORCE

This week Shawna Forbes, Dr. George Swan, Dr. James Robinson, Phillip Brown and Michael Poole met with representatives from State of Michigan Veteran Affairs to discuss the Cyber Security Program.

On the Move

- ◆ Denise Shannon and Jim Robinson attended the Office of Postsecondary Education's Higher Education Programs 2013 Project Directors' Conference in Washington, DC. The conference welcomed more than 3,500 attendees who had the opportunities to network and listen to national experts speak on ideas and issues that helped ensure long term grant project sustainability.
- ◆ Angie Dayfield from MIPSE met with counselors at Woodhaven High School to promote the District's Public Safety and Automotive Service programs.
- ◆ Gail Arnold attended the Strong Kids Campaign Kick-off Breakfast. The YMCA presented ways they are strengthening the Downriver community.

Student Achievement and Degree Attainment

An article in the April 2013 edition of Community College Week offers suggestions on addressing the easily achievable and most obvious methods that could increase student success. For example, a well crafted syllabus with simple and clear expectations for achievement is one avenue of boosting student outcomes in a course. Modulating methods of measuring student understanding (i.e. tests, written papers and percentage of engagement and feedback) are simple indicators of student understanding that can easily be modified to meet individual student needs within a course.

Learning Resource Center

- ◆ To celebrate National Library Week (April 14-20, 2013), students are invited to participate in the LRC Scavenger Hunt. Participants will win prizes after successfully completing the short questionnaire. A great way to get to know your libraries!

District-wide Book Clubs

April 16, 2013
2:00pm

Downriver Campus

Sarah's Key by Tatiana de Rosnay

Downtown Campus

Act of Grace by Karen Simpson

Eastern Campus

What Looks Like Crazy on an Ordinary Day
by Pearl Cleage

Northwest Campus

An Invisible Thread by Laura Schroff

Western Campus

Arc of Justice: A Saga of Race, Civil Rights and Murder in the Jazz Age by Kevin Boyle



MONEY SMART WEEK

Financing Your Education

Tuesday, April 23, 2013 1:00pm
Northwest Campus

Thursday, April 25, 2013 3:00pm
Downriver Campus

These sessions will explore three unlimited funding sources, identify financial aid options regardless of income, and offer advice about getting the most from financial aid

STUDENT SERVICES

Dual Enrollment Program

As part of the District's dual enrollment partnership with Detroit Public Schools, students from the Frederick Douglas Academy were invited to participate in last week's Global Conversation Speakers Series event held at the Downtown Campus. As dually enrolled students, the young men enjoyed being recognized as "college students" and were excited to take advantage of this community event.



Michigan College/University Partnership

Karyn Detmer, the new Michigan College/University Partnership (MICUP) coordinator from Michigan Technological University (MTU), met with WCCCD MICUP staff. Judy Smouter, Yolanda Russell and Marcie Noutai to discuss the upcoming internship program and the community college summer planning meeting. The ten new WCCCD interns also met with Ms. Detmer to finalize details for their seven week internship beginning May 13.

CAMPUS PRESIDENT'S CORNER

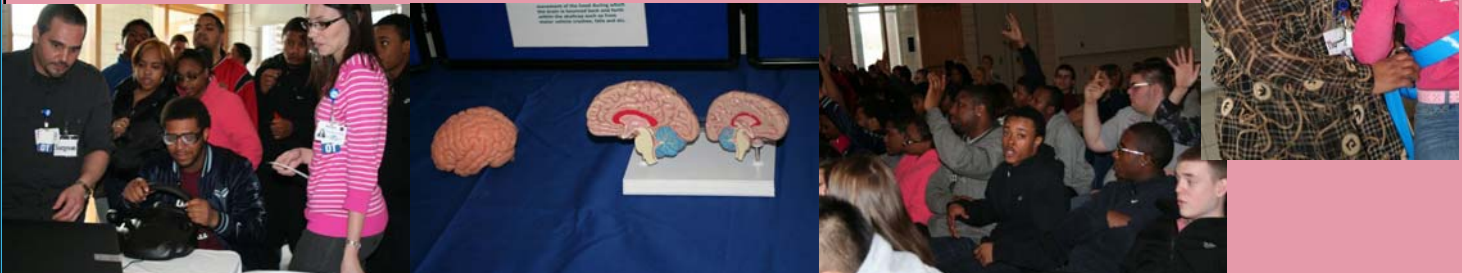


Inkster High School Dual Enrollment Students

Dual enrollment students from Inkster High School Academy Psychology 101 class and Professor Robert Harrison took advantage of a photo opportunity after a class lecture and study session at the Western Campus.

2nd Annual Brain Injury Awareness Seminar at the Western Campus

In partnership with the Detroit Medical Center's (DMC) Rehabilitation Institute of Michigan, the Western Campus hosted the second annual Brain Injury Awareness Seminar. Students and staff from Romulus and Belleville High schools were in attendance as well as WCCCD students studying allied health. With a focus on awareness and common prevention techniques, DMC physicians and senior therapists presented life-changing information on the effects of brain injury, rehabilitation recovery and psychological factors on individuals.



LEGISLATIVE CORNER

- ◆ **New Michigan Veterans Affairs Agency:** Governor Snyder has approved \$3 million in funding for a new state agency with a mission of helping veterans collect what they are owed. Michigan has the national's 11th highest populations of veterans.
- ◆ **Workforce Investment Act Reauthorization:** With the House having passed its version of a Workforce Investment Act rewrite on March 15, the Senate is considering similar action. MCCA staff spoke this week from the office of Senator Debbie Stabenow about priorities for community colleges that they should consider as part of any reauthorization.

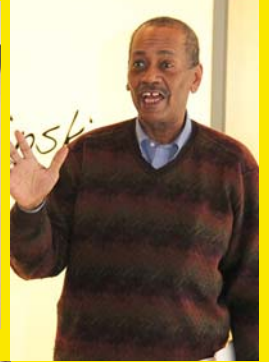
BROWN AND JUANITA C. FORD ART GALLERY



"Threadlines" featuring the artwork of Dolores Slowinski

Brown and Juanita C. Ford Art Gallery– Downriver Campus

Through April 30, 2013



INSTITUTIONAL EFFECTIVENESS

Did you know? In a Noel Levitz article entitled "The Online Expectations of College-Bound Juniors and Seniors," more than 50% of students said the web played a significant role in their decision to apply for a school. Source: noellevitz.com/papers-research-higher-education/2012/2012-e-expectations-report.

The WCCCD Website Feedback Survey provides data from our website users to better understand their perception and usage of the WCCCD website. The chart shows the top three reported reasons for visiting WCCCD's website, compared to national results from Noel Levitz E-Expectations Report.

National Noel Levitz E-Expectations Report	WCCCD Website Feedback Survey
Academic programs and majors	Gather program and service information
Cost and financial aid	Review the upcoming schedule to register for courses
Enrollment and admissions	Receive updates on WCCCD activities and current events

ADMINISTRATION AND FINANCE

Several members of the District attended the Ellucian Live 2013 Conference held in Philadelphia, Pennsylvania. The four-day conference connects more than 6,000 professionals from various colleges and universities throughout the world. It is a great forum to connect with colleagues facing similar challenges and seeking real solutions.

INFORMATION TECHNOLOGY

Best Practices to Help Protect Yourself From Online Fraud (Part 2)

- ◆ It is important to use a firewall, keep your computer updated, and use antivirus software, especially if you connect to the Internet through a cable modem or a digital subscriber line (DSL) modem.
- ◆ Monitor your transactions. Make sure that you're being charged only for transactions you've made. Immediately report any irregularities in your accounts.
- ◆ Use a credit card for transactions on the Internet- In most locales, your personal liability in case someone compromises your credit card is significantly limited.
- ◆ If you use direct debit from your bank account or a debit card, your personal liability frequently is the full balance of your bank account. In addition, a credit card with a small credit limit is preferable for use on the Internet because it limits the amount of money that a thief can steal in case the card is compromised.

THE MICHIGAN INSTITUTE FOR PUBLIC SAFETY EDUCATION



The Michigan Institute for Public Safety Education (MIPSE) hosted several organizations this week:

- ◆ U.S. Customs and Border Protection representatives attended a four-day Active Shooter Training workshop. The participants explored the history of mass killings, initial response to a hostage/barricaded vs. an active shooter, improvised explosive device awareness and rescue first aid to name a few.
- ◆ Healthlink Medical Transportation hosted a workshop titled "Coaching the Emergency Vehicle Operator Ambulance." The goal of the workshop was to provide an update of the laws involving the operation of an emergency vehicle with practical hands-on opportunities to evaluate each student's driving abilities.
- ◆ MIPSE conducted a meeting for District lab aides to review current safety processes which included Federal Work Study science lab training, review of hazardous waste removal procedures and improved communication.
- ◆ MIPSE hosted the Region 2 South Healthcare Coalition for a two-day seminar. The crisis intervention training program is designed to present the core elements of a comprehensive, systematic and multi-component crisis intervention curriculum. The two day course prepares participants to understand a wide range of crisis intervention services.

INTERNATIONAL PROGRAMS

Representatives from the International Programs/Global Partnership and Federal Work-Study Office attended a webinar on the International Student Mobility Trends 2013: Towards Responsive Recruitment Strategies the expansion of local higher education systems; immigration policies and regulatory environments of competing host countries; government-initiated scholarship programs; and the emergence of technology-enabled alternatives.

NURSING NEWS!

WCCCD is being granted a scholarship for nursing students in the amount of \$6,145.00 from the Michigan Board of Nursing Scholarship fund. The scholarship will be divided between 12 eligible nursing students for instructional materials. This is a one-time scholarship.