

# CHANCELLOR'S WEEKEND MEMO

September 21, 2012  
Number 852

We had the opportunity to meet with Dr. Donald Green, Vice President for Extended and International Operations for Ferris State University and members of his southeast Michigan staff to discuss strengthening and expanding the range of programs offered through the University Center. This is an exciting opportunity to build upon the valued relationship between our institutions and dual-enrollment, reverse-transfer, and student completion of degrees from the associate's level through doctoral programs. Thanks to Dr. Gunder Myran and Dr. Sandra Robinson for their leadership and commitment to making this an exceptional offering for our District and southeast Michigan.



We held our monthly strategy session today with our external communications and marketing firms Bassett and Bassett, Incorporated and Cognos Marketing.



FOR MORE INFORMATION,  
CONTACT THE OFFICE OF THE  
CHANCELLOR: (313) 496-2510

DOWNRIVER CAMPUS  
DOWNTOWN CAMPUS  
EASTERN CAMPUS

NORTHWEST CAMPUS  
WESTERN CAMPUS  
UNIVERSITY CENTER

*Where learning leads to a better life!*



# Community Updates at a Glance

**September 21  
Downtown Campus**



**September 21  
Western Campus**



## PROFESSIONAL DEVELOPMENT



The Human Resource Division conducted an interactive workshop on diversity this week. The workshop was facilitated by Attorney Ethan Vinson, whereby he enlightened the participants from across the District on the definition and various types of diversity. He stressed the importance of the need to be inclusive and non discriminatory as it relates to more than 16 protected areas. Mr. Vinson also spoke on a number of other topics including religion, political affiliation, pregnancy and child birth, the Family Medical Leave Act, Equal Pay Act and the American Disability Act. Participants left the workshop more sensitive to current regulations.



### PROFESSIONAL DEVELOPMENT WEBINARS AVAILABLE VIA MICHIGAN COMMUNITY COLLEGE VIRTUAL LEARNING CONSORTIUM

**September 19 and 25:** *EasyBib– Information Literacy Skills*

**September 26:** *SmarterMeasure– A Look at the New Analytics*

**October 2:** *Softchalk in the Cloud*

**October 9:** *Carnegie Mellon Online Learning Initiative- An Introduction*

**October 23:** *Carnegie Mellon Online Learning Initiative– The Courses*

Visit <http://www.mccvlc.org> for more information and to register





# Learning Resource Center

## New LRC Resources

- ◆ **E-Books:** 69 multi-volume reference electronic books have been recently added to the Gale Virtual Reference Library Collection. Access the collection from the LRC's Article/Database page.
- ◆ **Archives Unbound Collections:** Archives Unbound is a vast new resource of topically-focused digital collections of historical documents that support research. You have access to rare primary source materials to support multi-disciplinary research in history, political science, hard science, ethnic studies and more.
- ◆ **Students Resources in Context:** This resource, a cross-curricular next-generation portal, reaches out to today's learners with a Web-like user experience. The database provides needed information on all core subjects from Science to Literature to History.
- ◆ 100,000 Multimedia records including charts, graphs, maps and tables.
- ◆ Video and audio content from NBC, and many other respected sources.

National Reading Literacy Month  
Enjoy reading a book!



**Coming Soon!**

## Career Program "Showcase Sheets"

The Division of Educational Affairs is raising the awareness of the many career programs offered by the District. As part of this effort, posters have been developed that showcase some of our career programs. These "Showcase Sheets" talk about the program, where people work, the expected demand for individuals in this field, and the average earnings for this type of work. The posters will be sent to each campus where they will be displayed for our students and visitors to see.

## THE CYCLE FOR THE ASSESSMENT OF STUDENT LEARNING OUTCOMES

The Cycle for the Assessment of Student Learning Outcomes (CASLO) reviews programs/courses on a five-year cycle. This includes a program and course outcomes assessment plan for the disciplines being reviewed. Program support information, support services and other divisional policies pertaining to students are reviewed annually for the catalog.

## DISTRICT PUBLIC SAFETY

- ◆ District Public Safety Chief Darrick Muhammad and Lieutenants Vanessa Liddell and Aziz Faison attended the Michigan Association of Campus Law Enforcement Administrators (MACLEA) meeting at Ferris State University. MACLEA has more than 66 community colleges and universities registered in the association. The meeting focused on active shooter responsive procedures and other possible threats that could occur on college campuses.

## District Public Safety Annual Cook-Out



## INSTITUTIONAL EFFECTIVENESS

**Did you Know?** The National Survey of Entering Student Engagement (SENSE) helps community and technical colleges focus on the “front door” of the college experience. This data can help colleges understand students’ critical early experiences and improve institutional practices that affect student success in the first year of college.

The Institutional Effectiveness Division administers the Entering Student Experience survey to new students during Welcome Week. The survey is currently available online for all new students to complete by October 5th. Below are some findings from Spring 2012 regarding new students’ first experiences with the District. The results of the survey are used to better understand new student interactions and how to engage and enhance their academic experiences at WCCCD.

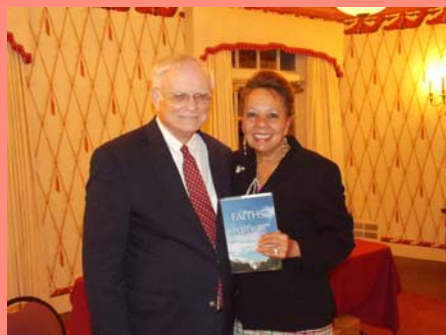
WCCCD Entering New Student Experience Survey	WCCCD Results	SENSE Results (National Findings)
I am prepared academically to succeed in college	<b>83.3%</b>	<b>85%</b>
I learned the name of at least one other student in most of my classes	<b>77.9%</b>	<b>86%</b>

## THE SCHOOL OF CONTINUING EDUCATION AND WORKFORCE DEVELOPMENT

The School of Continuing Education and Workforce Development and University Center partnered with Grosse Pointe Public Library to host a book discussion with Dr. David Holmes. Dr. Holmes shared a wealth of information on his latest publication: *The Faith of the Postwar Presidents: From Truman to Obama*.

During the week of September 10-15, 2012 the District served 988 participants by partnering with 10 community organizations.

Downriver Campus- no report  
 Downtown Campus- 351 students  
 Eastern Campus- 573 students  
 Northwest Campus- 40 students  
 Western Campus- 24 students



# STUDENT SERVICES

## THE MICHIGAN COLLEGE/UNIVERSITY PARTNERSHIP

The Michigan College/University Partnership (MICUP) program provided WCCCD students with another great opportunity. Students traveled to Michigan Technological University for a college tour where they learned about the MICUP program, met with faculty and staff, participated in some university activities, and were introduced to the Graduate Education for Minorities (G.E.M.) Program.



## TRIO STUDENT SUPPORT SERVICES PROGRAM

WCCCD's TRIO –Student Support Services program participated in a Detroit Economic Club luncheon sponsored by talent solutions company Lee Hecht Harrison. The keynote speaker was Richard Dauch, Co-Founder and Executive Chairman of American Axle and Manufacturing.

## GLOBAL CONVERSATIONS SPEAKER SERIES

The Global Conversation Speaker Series featured Native American, Tchin at the Downriver and Western campuses. Tchin is a nationally known, multi-award winning, multitiered Black-foot/Narragansett artist who is an accomplished metal smith, author, flute maker, educator, lecturer, folklorist, musician, entertainer and clothes maker.



## WCCCD Athletics

### Featured Athletes

- ◆ Jasmine Butler is a sophomore and was the team captain for the Wildcat's women's basketball team last season. She looks forward to another exciting year. Jasmine's statement to her teammates is to "play hard, work hard, no mercy, and no surrender." Jasmine is studying Criminal Justice.
- ◆ Michael Davis is a transfer student from Henry Ford Community College. Michael will be playing for the Wildcat men's basketball team this season. He is very excited and believes that the bar has been set high for him and his new teammates. With the close bond that he and his teammates have already developed, he believes that they are up to the task of having a great season this year. Michael is studying Sports Broadcasting.



Jasmine Butler and Michael Davis



## ADMINISTRATION AND FINANCE

### MPSERS Healthcare Reform

According to a recent article posted in the retirement newsletter by the Office of Retirement Systems, “due to recent years’ rising healthcare costs, less than favorable investment returns, an increasing retiree population, and a shrinking number of active members in the system, the Michigan Public School Employees Retirement System is paying out more than it’s taking in.” As a result, Governor Rick Snyder signed SB 1040 Retirement Reform into law. The reform will help resolve some of these issues and help create long-term financial sustainability for the system. It reduces the burden on employers (in part by increasing employee contributions), increases funding from the state of Michigan to prefund retiree healthcare and maintain current employer contribution levels, and reduces the system’s share of retiree insurance premiums. The changes will save the state more than \$15 billion.

## CORPORATE COLLEGE AT THE EASTERN CAMPUS



- ◆ The Corporate College at the Eastern Campus hosted the Detroit City Council Community Workshop. The purpose of this workshop was for the City of Detroit Council and the City Clerk to provide informational and community development updates to area residents.



- ◆ The Corporate College at the Eastern Campus partnered with the Detroit Unify Coalition, Wayne County Commissioner Bernard Parker and the Henry Ford Health System to host a health fair with more than 250 participants. The fair provided free health screenings, massages, blood pressure checks, and free child booster seats. Forgotten Harvest distributed free vegetables as well.



## On the Move...

- ◆ Stephanie Coffey, Loretta Hunter, Ronghua Lou and members of the Professional Resource Team attended the DALNET Get It Local training at Wayne State University. Ms. Coffey also attended Wayne State University’s School of Library and Information Science Strategic Planning Forum.
- ◆ Anthony Arminiak, Mel Allen and Kerry Miller attended the Southern Wayne County Regional Chamber’s Annual Steak Roast .
- ◆ Staff from the District Office, and the Downriver and Western campuses attended the Southern Wayne County Regional Chamber Legislative Forum.
- ◆ Gil Solis attended the Michigan Fire Inspectors Society Fall Seminar in Lansing, Michigan. He also provided safety training for Riverview Gabriel Richard High School students.

# CAMPUS PRESIDENT'S CORNER

## GREAT OPPORTUNITY FOR DENTAL HYGIENE STUDENTS

The Dental Hygiene Program has been invited to participate in the Clinic Essentials Program sponsored by Johnson and Johnson healthcare products. This program is only available for a select number of colleges and will run from September until February, 2013.



## WESTERN CAMPUS HOSTS AMERICAN WAR HERO

The Western Campus in partnership with the Community of the Surviving World War II American War Heroes hosted a World War II D-Day Conversation event. The honoree was Captain Christopher Melikan, Sr., 101<sup>st</sup> Airborne Association: Two-time Purple Heart/Silver Star Recipient. Captain Melikan, Sr., is the father of Chris Melikan, Humanities Professor at WCCCD.

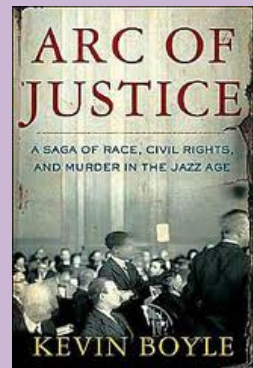


## "MY LIFE IS BETTER" DISPLAY AT THE DOWNRIVER CAMPUS



## NORTHWEST CAMPUS BOOK CLUB

The Northwest Book Club discussed "Arc of Justice" by Kevin Boyle. It was an excellent account of the struggle for residential freedom and ownership in the city of Detroit.



Wayne Metropolitan  
Community Action Agency

The Downriver Campus in partnership with Wayne Metro Community Action Services hosted a demonstration for family caregivers. This demonstration was provided by Oakwood Homecare and instructed family members how to be an effective caregiver.

## In the Mail...



I am writing to express my sincere thanks to you and the WCCCD Downriver Campus for the use of your computer lab on August 27th. The Invasive Species Mapping Workshop was a great success, thanks in large to your support. We had a full class with

26 participants and three instructors. The computer lab was a great fit for our workshop, allowing participants to log into the mapping application and walk through the process of entering invasive species locations. It is always a pleasure to partner with WCCCD!

Mary Bohling  
Sea Grant Michigan  
Urban Educator, Michigan Sea Grant Extension

## DON'T FORGET TO VOTE ON NOVEMBER 6TH!



A student audience was informed and enlightened by the Van Buren Township Clerk, Leon Wright on the right to vote, the process of voting and the importance of supporting.



## THE HEINZ C. PRECHTER EDUCATIONAL AND PERFORMING ARTS CENTER



◆ Deborah Duyck and Steve Wildern attended the Midwest Arts Conference held in Grand Rapids. The annual conference brings together performing artists, agents and presenters such as the Heinz C. Prechter Educational and Performing Arts Center to preview available touring performances for the following year.

- ◆ The Heinz C. Prechter Educational and Performing Arts Center hosted the Wayne County Health and Human Services Community Drug Strategy for Environmental Change Conference. Participants had a keynote presentation by Recovery Management and Work and a panel discussion on law enforcement perspective.

## THE MICHIGAN INSTITUTE FOR PUBLIC SAFETY EDUCATION

The Michigan Institute for Public Safety Education (MIPSE) in conjunction with the Wayne County Sheriff's Department hosted members of local law enforcement offices for a one-day training on the National Instant Criminal Background Check System (NICS). The NICS is a computerized system designed to immediately identify those persons who are disqualified from receiving or possessing firearms by conducting a search of available records.



## INFORMATION TECHNOLOGY

### Mobile Malware



One of the main threats to mobile devices is from applications that have been coded with the intent to do harm to the phone or its owner. This threat is particularly directed at iPhone® and Android users who unlock their phones to install unapproved applications or use the phone on an unapproved network. This practice, also known as jail-breaking or rooting, bypasses the device's built-in security system. Only run applications that have been approved by the manufacturer of your mobile device or a reputable source. Other applications increase security risks. If you want the tightest security, keep your mobile devices' operating system unmodified and don't download apps you don't know anything about. (USAA 2012)

## Hispanic Heritage Festival at the Downriver Campus



## WEBSITE HITS

For the week of Sept 12 – 18, we received 71,605 visits to our website. Visits came from 51 countries. We received 1,566 hits for the academic schedules and 1,383 hits for the college catalog.

### Top 5 Countries

United States  
Canada  
Nigeria  
India  
Bangladesh

### The Top 5 Content Views

Financial Aid- 16,264  
Distance Learning- 9,308  
Academic Programs- 7,426  
Student services- 6,012  
Northwest Campus- 4,152



# THE BROWN AND JUANITA C. FORD ART GALLERY

## Opening reception for "Urbane Construction" works of Allie McGhee



## LEGISLATIVE CORNER

### State and Legislative Matters

**Retiree Investment Options:** The Senate Higher Education and Retirement Appropriations subcommittees took testimony on SB 1142, which would extend the automatic contribution arrangements in the Federal Pension Protection Act to Michigan's tax exempt employers, including colleges and universities.

**Veterans Check-off:** The House Education Committee took testimony on September 12 on HB 5317, which would require community colleges to include on their application a question about whether the applicant has any military affiliation that might qualify the person for benefits.

**Energy Efficient Improvements:** The House Energy and Technology Committee reported out HB 572, which would allow governmental units to enter into performance contracts for energy efficiency improvements. At this point, the sponsor intends the bill to apply only to state departments and agencies, and then to extend the financing mechanism to other local governments including community colleges as early as next spring once the process is better established.



## Upcoming Events

23rd Annual  
Kinship Adoption Festival  
September 22, 2012  
Northwest Campus  
11:00 am– 3:00 pm

Thanks to this week's Customer Quality Improvement (CQI) Team for playing an integral role by assisting guests and WCCCD students at the Administrative Office lobby. Dr. Randall Miller, Carolyn Carter, Muna Khoury, Tameka Mongo, DaShonta Simpkins, Fizah Khan, and CharMaine Hines. Way to go team!! Your continued support is greatly appreciated!!



# DEFERRED MAINTENANCE



Wayne  
County  
Community  
College  
District



1 College District • 5 Campuses

## Deferred Maintenance: At a Glance

### Accountability & Transparency District-wide Deferred Maintenance



## Deferred Maintenance



#### Downriver

- ◆ Sidewalk repair to campus entrances and parking lots.
- ◆ EPAC landscaping
- ◆ HVAC energy upgrade project
- ◆ EPAC Main stage floor needs to be repaired/replaced
- ◆ Replace carpet in Ray Mix

#### Downtown

- ◆ Concrete walls inside campus need power cleaning (75% complete)
- ◆ Downtown parking lot replacement project (Pre-bid meeting held 8/21)
- ◆ New furniture and ceiling in the library (No update)
- ◆ New receptionist cubicles in the One Stop Shop (No update)
- ◆ New receptionist cubicles in the learning lab (No update)
- ◆ Remodeling of counter in the instructions office, room 221 (75% complete)

#### Eastern

- ◆ Security cameras (90% complete)
- ◆ Mechanical-AHU and Chillers
- ◆ Roof leak

#### University Center

- ◆ Handicap door upgrade
- ◆ Security cameras
- ◆ Expand stage in auditorium
- ◆ Marquee

#### Northwest

- ◆ Backup generator for the welcome center is in need of service. (waiting on Detroit Power)
- ◆ Elevator doors need to be replaced in administration and welcome center buildings (scheduled for Christmas break)

#### Western

- ◆ Marquee needs repair/replacing
- ◆ D wing chiller

**The Downriver Campus Bookstore has been remodeled and is now open.**



#### General Maintenance

##### Downriver

- ◆ Replace non-functioning emergency lights (In process)
- ◆ Replaced burned out lights throughout campus (In process)
- ◆ Elevator out of service

##### Western

- ◆ Dead trees outside and mulch needed in beds
- ◆ Plumbing issues (in D wing)
- ◆ Follow up on roof leaks