

# CHANCELLOR'S WEEKEND MEMO

October 26, 2012  
Number 857

We welcomed members of the Michigan Legislature to the District and shared with them an update on programs, services and our facility improvement initiatives. They were most interested in the work we are doing in the health sciences at the Health Science Center and the new construction at the Northwest Campus utilizing the latest in sustainable design technologies. As well, we were able to tour Michigan Institute for Public Safety Education and the Heinz C. Prechter Educational and Performing Arts Center at the Downriver Campus. It was evident from their comments and observations that the District is serving our constituents well.



I am honored to have received the "Fighting for Justice Award" from the Detroit Coalition Against Police Brutality at the Jazz and Justice Fundraiser dinner held at the Detroit Yacht Club. The award was presented by Fox2 News Anchor Huel Perkins. Other recipients included: Clementine Barfield, Founder, Save Our Sons and Daughters; the Honorable Damon Keith, Senior Judge, 6th Judicial Circuit Court; Toney Stewart, Executive Director, Michigan Regional Council of Carpenters; and Richard Bernstein, Attorney & Disability Advocate.

FOR MORE INFORMATION,  
CONTACT THE OFFICE OF THE  
CHANCELLOR: (313) 496-2510

DOWNRIVER CAMPUS  
DOWNTOWN CAMPUS  
EASTERN CAMPUS

NORTHWEST CAMPUS  
WESTERN CAMPUS  
UNIVERSITY CENTER



*Where learning leads to a better life!*

MICHIGAN LEGISLATURE VISIT TO THE DISTRICT—Continued



## INSTITUTIONAL EFFECTIVENESS

As part of the New Graduate Exit Survey, WCCCD gathers new graduates immediate perceptions of their overall academic and student life experiences upon degree completion. Students were asked why they choose to enroll at WCCCD. The table to the right identifies graduates' top "5" reasons why they chose WCCCD based on the students who responded to the survey in Spring 2012.

\*Source: <https://www.noellevitz.com/>

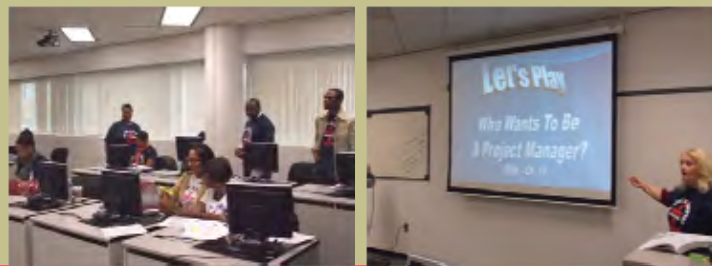
National Noel Levitz Why Did They Enroll	Top "5" "Why I Chose WCCCD"...
Cost	Location
Financial Aid	Tuition
Academic Reputation	Academic/ Career Programs
Recommendation from family	Convenience
Size of Institution	Supportive Instructors/ staff

## INFORMATION TECHNOLOGY

Ashish Patel and Linda Azzam partnered to conduct the first virtual BANNER training for staff at the Eastern Campus. Ms. Azzam conducted the training on how to submit the new on-line Leave Report using Webgate for the exempt staff. This framework can be used for future trainings District-wide and eliminating the travel time for the trainers. The tool used will be demonstrated at District-wide Conference Day next week.

## THE SCHOOL OF CONTINUING EDUCATION AND WORKFORCE DEVELOPMENT

The School of Continuing Education and Workforce Development launched the first Certified Associate Project Management (CAPM) Course at the Downtown Campus. This course will prepare participants for a globally recognized certification for project managers. Project management is one of the top skill-sets demanded by organizations around the world. Upon completion of the course participants will be eligible to take the CAPM Certification Examination.



### Continuing Education Maintenance Report

During the week of October 15-20, 2012 the District served 2,137 participants by partnering with 34 community organizations.

- Downriver Campus- 1,244 students
- Downtown Campus- 325 students
- Eastern Campus- 229 students
- Northwest Campus- 256 students
- Western Campus- 83 students

## ADMINISTRATION AND FINANCE

In a continuous effort to increase transparency, accountability and ensures the integrity of the District's Title IV funding, the Administration and Finance and the Financial Aid Divisions have worked diligently over the past several weeks to complete the annual FISAP reporting. Financial reporting is a requirement of all institutions of higher education. While requirements and statements may differ from sector to sector, it is imperative that institutions both annually and quarterly highlight and capture their financial position for the specific period in time. Not only does this provide information for institution's creditors, debtors, and other constituents it is also a useful tool for establishing trends, setting benchmarks, and measuring the viability of an institution.

# COMMUNICATION AND INSTITUTIONAL ADVANCEMENT



Muna Khoury and Fizah Khan attended the inaugural Conference for Community College Advancement, "Shaping our Future", through the Council for Advancement and Support of Education. They had the opportunity to learn best practices for building a stronger college, met colleagues who are experiencing the same challenges and learned the benefits from electives designed for fundraisers and alumni relations, marketing and communications skills.

## INTERNATIONAL PROGRAMS

It was a night of celebration when international students dined together to discuss how their lives have become better by attending WCCCD. Every student in attendance had on a "My Life is Better" T-shirt.



## WESTERN CAMPUS DISPLAY CASE DECKED OUT FOR EDUCATION INFORMATION

The Western Campus staff are promoting "Our Life is Better" by dressing up a voting display window for our students, staff, faculty and the community.



## THE HEINZ C. PRECHTER EDUCATIONAL AND PERFORMING ARTS CENTER



The Heinz C. Prechter Educational and Performing Arts Center and the School of Continuing Education presented Cirque Amongus as part of the "All About the Arts" Coffee Series. This month's presentation informed attendees about life in the circus and included demonstrations and hands-on learning opportunities in the circus arts.



## The Western Wayne County Quilting Guild

The Western Campus was pleased to showcase The Western Wayne County Quilting Guild show. The Western Wayne County Quilting Guild is a non-profit organization that promotes an appreciation of the art of quilt making. This year's event not only showcased more than 60 handmade quilts but also provided hands on quilting techniques.

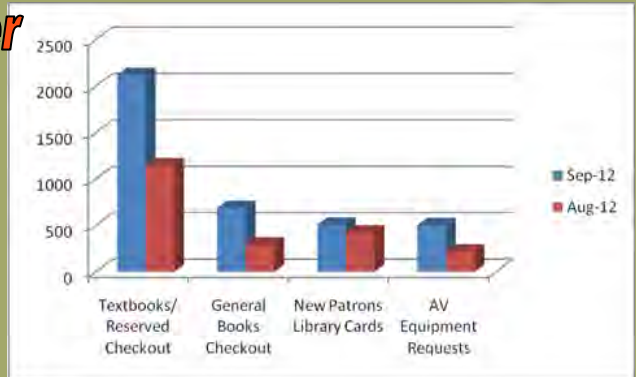


## Learning Resource Center



**LRC Statistics:** The chart to the right is a comparison of significant usage differences from August 2012 to September 2012 as compiled District-wide:

For the month of September, 53,141 patrons were served compared to 38,564 reported for August 2012.



## LRC Web pages Updates!!

- ◆ Interlibrary loan guidelines have been posted
- ◆ LRC program calendars for November and December are posted
- ◆ New resources-archives unbound articles added to redesigned articles/databases page



## Blackboard 9.1



With less than half of the semester remaining, feedback from students and instructors continues to support the success of the Fall 2012 Blackboard 9.1 launch. Many instructors have expressed their appreciation of the innovative tools now available through the learning management system. The ease of importing rich media content such as YouTube videos and Slide Share presentations is among those features receiving the most favorable comments. Also appreciated is the reorganization of tools that moved those previously layered items from the back to the frontend of the Blackboard platform. This change has decreased lost time spent searching for items not readily viewable.



## SPRING SCHEDULE DEVELOPMENT

The Division of Educational Affairs is in the final stages of developing the Spring, 2013 schedule. Input has been received from each campus as well as all of the other District divisions. In addition to the completion of the Spring 2013 schedule, we have started preliminary work on the Summer 2013 schedule with input requested from various divisions and vice chancellors.

## CAREER PROGRAM AWARENESS

The Division of Educational Affairs has embarked on a Career Program Awareness Initiative to highlight and increase the awareness of our career programs. The goal is to increase enrollment and community awareness of the many educational opportunities that we offer our students in high skill, high wage, and high demand jobs.



## WCCCD's Downriver Campus Receives Partner in Progress Award

WCCCD's Downriver Campus received a "Partner in Progress Award" from Wayne Metropolitan Community Action Agency at the 2012 Annual Meeting. The award was in recognition of the continued partnership in supporting programs such as tax preparation, community gardens and other workshops.



# Achieving the Dream

Transfer Coordinator, Marcie Noutai spoke to Northwest Campus Achieving the Dream Learning Community students about the TRiO Program. Students were excited to learn of the many opportunities that the TRiO program provides. The TRiO program's goal is to increase college retention and graduation rates for first-generation college students with low incomes, and parallels the goal of the Achieving the Dream Initiative. The program also assists students develop the academic skills and personal development necessary to successfully complete a college education.

## Wake Up Detroit!

The Nursing Program continues to be a source of pride for our region and was featured on a recent episode of the "Wake Up Detroit" television broadcast. Host Detroit City Council Member JoAnn Watson welcomed Associate Dean of Nursing Elaine Lloyd and four students. Conversation focused on the quality of instruction, rigorous curriculum, diversity representation and the outstanding reputation of the Nursing Program. Student success was also highlighted on why students chose WCCCD.



### MICUP STUDENT SUCCESS STORY

Former WCCCD Michigan College/University Partnership (MICUP) student Ellesse Bess will graduate from Michigan Technological University (MTU) in May with a degree in engineering. Ms. Bess became the first African American student, male or female, that tutors in the Math Lab at MTU.

### METRO YOUTH COLLEGE ACCESS NETWORK

The Metro Youth College Access Network (MYCAN, formally the YMCA Coalition) met with university/college and non-profit members at the Downtown Campus. Student Services representatives for MYCAN, Judy Smouter and Donnell Mason organized and participated in the meeting. Members discussed upcoming college preparatory events that will be taking place for 8th-11th grade students identified by the YMCA. The theme of the college preparation programs at each college will cover five hallmarks of success: live, work, play, serve, and learn.



## Phi Theta Kappa

Denea Venoy, President of WCCCD's chapter of Phi Theta Kappa was awarded three transfer scholarships—the most recent being the Berman Scholarship from Wayne State University (WSU). This scholarship was awarded based on personal initiative and academic merit



# CORPORATE COLLEGE AT THE EASTERN CAMPUS



The Eastern Campus hosted the Detroit Planning Commission Meeting. Students and community members had the opportunity to see how their local government works.



## UNIVERSITY CENTER

The University Center's Open House gave students the opportunity to meet with representatives from each of our partners about the programs they offer at University Center. Participants were also informed about the full range of college transfer classes offered that lead to an associate degree or are transferable to any college or university, including our university partners.



## LIVE BROADCASTS AT THE NORTHWEST AND DOWNRIVER CAMPUSES

The "Detroit Wants to Know!" program hosted by Steve Hood at 11:30 a.m. on WADL Channel 38 on Sunday mornings sent a crew to capture the impact of our instructional programs in dental technology, surgical technology, nursing, fire-fighting and emergency response. The host of the show interviewed members of our senior team and lead faculty at the Northwest and Downriver campuses about these disciplines, job outlooks and the success of our students upon completion. For the next two weeks, the "Detroit Wants to Know" show will feature the District and the lives of those we serve throughout the community.



# MY LIFE IS BETTER WALK #2





## CAMPUS PRESIDENTS CORNER

- ◆ The Northwest Campus Learning Resources Center (LRC) hosted an informational session on "Removing the Limits: Borrowing from Michigan's Libraries." WCCCD LRC's participate in some reciprocal borrowing networks to provide limitless possibilities for student, faculty and staff to find resources to support their coursework. The informational session informed participants how to request materials in the MeLCat and DALNET Get It Local systems.
- ◆ Wayne State University representatives were at the Downriver Campus to distribute information to students regarding transfer opportunities.



# On the Move...



- ◆ Lina Warra attended Truman High School's informational session at Trillium Academy to distribute transfer and financial aid information to parents and students.
- ◆ Gail Arnold and Brigitte June attended the annual open house of the Guidance Center. Representatives from Guidance Center Programs including adult services, children and youth, early childhood and developmental disabilities shared the latest news about what's happening at the agency.
- ◆ Ruth Opalewski participated in the National Disability Employment Awareness Month webinar on "Increased Options, Stronger Support: How States Can Assist Businesses in Employing People with Disabilities." The webinar was hosted by Cornell University.
- ◆ Liam Carroll, Dennis Andrew and Anthony Arminiak represented the District at Trenton High School and Monroe Community College's college nights.
- ◆ Tiffany Nance participated in the Southern Oakland County NAACP Freedom Fund Dinner. Ms. Nance was presented with the "Member of the Year" award.

## Community Outreach Fair at the URBAN EDUCATION CENTER

Wilma Harris conducted the Community Outreach Fair at Considine Little Rock Family Life Center, now known as the "Urban Education Center." Student currently enrolled in the GED Program received information regarding applying for financial aid and how to prepare to enroll at WCCCD.



- ◆ Dr. Charmaine Johnson attended the National Association of Black Social Workers Conference in South Africa as a presenter; her topic was Early Childhood Education.
- ◆ Barbara Saulter and students from the Food Service Management (FSM) program attended the Michigan Restaurant Association's 2012 Food Show.
- ◆ Loretta Hunter attended a workshop at the Midwest Collaborative for Library Services which focused on RDA (Resource Description and Access). RDA is the new standard for cataloging that will be fully implemented on March 13, 2013 by the Library of Congress

## WEBSITE HITS



For the week of October 17 – 23, we received 49,050 visits to our website. Visits came from 60 countries. We received 2,244 hits for the academic schedules and 1,397 hits for the college catalog.

### Top 5 Countries

United States  
Canada  
Netherlands  
India  
Germany

### The Top 5 content Views

Academic Program- 6,799  
Financial Aid- 6,760  
Distance Learning- 6,148  
Student Services- 5,415  
Northwest Campus- 3,254

# THE MICHIGAN INSTITUTE FOR PUBLIC SAFETY EDUCATION



- ◆ The District's Michigan Institute for Public Safety Education (MIPSE) hosted Wayne County Department of Public Health employees as they attended a CPR and first aid training workshop. These employees will represent the first line in cases of medical emergencies.
- ◆ MIPSE also hosted the District's Public Safety officers for a two-hour first aid refresher training course as part of their Police Authority training.

## DISTRICT PUBLIC SAFETY

District Public Safety officers and supervisors were trained to use the Closed Circuit Television (CCTV) system. The District Communication Control Center personnel can now simultaneously display live and recorded video, archive images, and search for images — all while recording multiple video, and dispatching officers to areas of concern. The CCTV training course is designed to give staff the minimum level of proficiency to utilize cameras to provide additional security to our students, faculty, staff and visitors.



## BROWN AND JUANITA C. FORD ART GALLERY

### *Lecture and Demonstration with Tim Burke*



### 2nd Annual Halloween Family Fun Day

Saturday, October 27, 2012  
Pre-show Activities begin at 1:30pm  
Show Time 3:00pm

Heinz C. Prechter Educational and Performing Arts Center

# DEFERRED MAINTENANCE



Wayne  
County  
Community  
College  
District



## Accountability & Transparency District-wide Deferred Maintenance



### Deferred Maintenance

#### Downriver

- ◆ Sidewalk repair to campus entrances and parking lots (East side is completed– West side in process).
- ◆ EPAC landscaping
- ◆ HVAC energy upgrade project (In process)
- ◆ EPAC Main stage floor needs to be repaired/replaced (awarded)
- ◆ Additional external security lighting needed (In process).

#### Downtown

- ◆ Concrete walls inside campus need power cleaning (85% complete)
- ◆ Downtown parking lot replacement project (In process)
- ◆ New furniture and ceiling in the library (Ceiling tiles are in procurement)
- ◆ New receptionist cubicles in the One Stop Shop (No update)
- ◆ New receptionist cubicles in the learning lab (No update)

#### Eastern

- ◆ Mechanical-AHU (In process)
- ◆ Roof leak (One leak was fixed, another has shown up–waiting on rainy day to see if it is still leaking)
- ◆ Window blinds in Cooper room and office (In process)
- ◆ Ladies restroom upgrade

#### University Center

- ◆ Handicap door upgrade
- ◆ Security cameras
- ◆ Expand stage in auditorium
- ◆ Marquee

#### Northwest

- ◆ Elevator doors need to be replaced in administration and welcome center buildings (scheduled for Christmas break)

#### Western

- ◆ D wing chiller (In process)

### Facilities Update

The Downtown Campus Parking lots are being repaved. The massive job is complete in lots 1 and 2, and construction is now taking place in lot 5



#### General Maintenance- Western Campus

- ◆ Dead trees outside & mulch needed in beds
- ◆ Plumbing issues (in D wing)- In process

