

CHANCELLOR'S WEEKEND MEMO

May 25, 2012
Number 835

BOARD OF TRUSTEES MEETING- MAY 23, 2012



We held our monthly strategy session today with our external communications and marketing firms Bassett and Bassett, Incorporated and Cognos Marketing.



Have a happy and safe Memorial Day! Remember those we lost protecting our country.

FOR MORE INFORMATION,
CONTACT THE OFFICE OF THE
CHANCELLOR: (313) 496-2510

DOWNRIVER CAMPUS
DOWNTOWN CAMPUS
EASTERN CAMPUS

NORTHWEST CAMPUS
WESTERN CAMPUS
UNIVERSITY CENTER

Where learning leads to a better life!





5th Annual Chancellor's Reading Carnival at the Downtown Campus

Books!



Clowns!

Back Packs!



Hot Dogs!

Games!



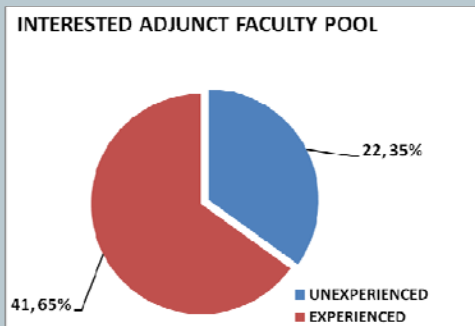
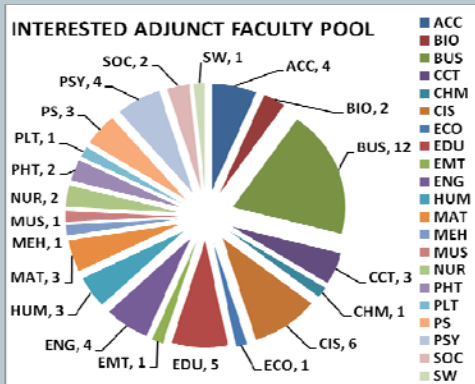
Fun!

EDUCATIONAL AFFAIRS



TEACH AT WCCCD

Teach at WCCCD is a new initiative launched by the Division of Educational Affairs to assist the District in building a current adjunct faculty pool through our website. It is an ongoing job fair that requires the interested applicant to complete a questionnaire via the internet which will be used to align the applicant's interest prior to contacting them to complete the Human Resource process. In just two weeks of launching this initiative, the District has received more than 60 completed forms representing various disciplines taught at the District. The chart below shows those disciplines and the percentage of the applicants with teaching experience. The Division is excited about this initiative as it will be helpful in making sure that all offered course sections are assigned to a qualified faculty in a timely manner.



◆ In pursuit of operational excellence, the Division of Educational Affairs conducts an audit of student grades at the end of each semester and works with the campus presidents on grade submission. For the Spring 2012 semester, 100% of the full-time faculty have submitted their grades. Efforts are underway to ensure 100 % of adjunct faculty have submitted their grades on time.

◆ The Division concluded the Fall 2012 Faculty Selection this week at the Downriver Campus. Faculty Selection meetings bring together District and campus administration and staff with faculty in the process of assigning faculty to classes. We continue to strive to make class selection as smooth and seamless as possible. We would like to thank all participants that gave their time and hard work in making this fall selection a success.

◆ The "Degree Qualifications Profile," developed by the Lumina Foundation, is a new tool that clearly illustrates what students are expected to know and be able to do once they earn their degrees regardless of a student's field of specialization. A beta version of the tool is being tested and refined. The long-term goal of the profile is to clearly define quality in American higher education and to assist colleges and universities with developing and improving curricula. We will participate in a webinar on June 7 to learn more about how we can apply this important development in higher education towards the District's goal to graduate more students with degrees and certificates (i.e., the WCCCD Completion 2020 Agenda).



THE CENTER FOR DISTANCE LEARNING

The launch of the Blackboard 9.1 this fall promises to open exciting avenues for teaching and learning. Several Blackboard 9.1 tools are aimed at student engagement through the use of enhanced social learning and teaching tools. Wikis enable active collaboration around course projects by allowing students to add content to a shared page. Mashups easily integrate rich media resources such as YouTube, SlideShare, and Flickr, allowing faculty to deliver more engaging course content in a conveniently powerful way. And, Blackboard Connect allows faculty to schedule student alerts and notifications about academic priorities and course deadlines.

Call Monitoring Initiative

The District has implanted a new Call Monitoring Initiative. Quality control will consist of:

- ◆ Test calls
- ◆ Customer service refresher training
- ◆ Uniformed process District-wide
- ◆ Daily call logs at each campus location
- ◆ Continue to monitor all incoming and outgoing calls for quality assurance
- ◆ "Employee of the Month" award recognition



DISTRICT PUBLIC SAFETY



Lieutenant Vanessa Liddell represented the District at the Detroit Police Department's celebration of National Police Week. Law enforcement agencies across metro Detroit had activities planned throughout the week to honor past and present officers lost in the line of duty. President John F. Kennedy designated the week National Police Week in 1962.



INSTITUTIONAL EFFECTIVENESS

In the last year, there has been extensive research conducted on students' first year of college to determine indicators of student success. As part of the Achieving the Dream efforts, research findings suggest that colleges can increase student persistence, completion of degrees and certificates, and transfers to four-year colleges/universities by receiving feedback on their goals for their academic plan, helping students declare a major, and encouraging students to successfully complete 20 credit hours in their first year. Each year, WCCCD conducts a survey on first year students to better understand their goals for attending college.

Spring 2012 "Top 3" Reported Reasons for Attending WCCCD

- Obtain an associate's degree (66%)
- Transfer to a 4-year college or university (53%)
- Begin a new career (39%)

INFORMATION TECHNOLOGY

BYOD – Bring Your Own Device

BYOD continues to be a delicate balancing act across industries without the prerequisite to enhance enterprise application security. Average U.S. organizational cost of data breach increased from \$6.8M in 2009 to \$7.2M in 2010. This trend is expected to continue as those with malicious intent turn their profit seeking attentions to Smartphones, tablets and applications that run on these devices. Additionally, corporate reimbursed phone sales are predicted to grow 26% by 2015. This saves the enterprise the costs related to purchasing and replacing devices.

LEARNING RESOURCE CENTER



◆ The information needs of students are ever-changing and as such, one of our goals is to address those information-seeking behaviors. A LRC Redesign Team has been appointed. The team consists of members from Educational Affairs, Information Technology, Learning Resource Center, and is being led by Dr. Frank Dunbar. The team is exploring best practices, establishing short and long-term goals/improvements, and will be visiting other multi-campus districts. All efforts will be communicated periodically with significant updates in the Weekend Memo and throughout the District in meetings.

DALNET (Detroit Area Library Network) Update: SirsiDynix Enterprise System

The DALNET Board will be considering contracting for this product later in the year to replace our current library management system. If purchased, this interface would be an alternate next-generation catalog for use in addition to WCCCD's current online catalog. Enterprise discovery system offers the following, which is not available in the online catalog:

- ◆ Single Search Box for print holdings and databases. Benefit: a simultaneous search of books and journal articles based on subject and/or topic area, which saves time.
- ◆ Spell Check/Did you Mean. Benefit: Reduce errors in retrieving search results.
- ◆ Relevancy Ranking for search results.

STUDENT SERVICES



YMCA VOLUNTEER OF THE YEAR

Judy Smouter was presented an award as a YMCA Volunteer of the Year for her work with the YMCA Coalition and the 8th-11th grade youth involved in the Coalition's Future Professionals Program. The Coalition is composed of Michigan universities, colleges, Detroit Public Schools and several non-profit organizations and its mission is to encourage college readiness in youth.



WCCCD Walking Program

The spring walking program has concluded and we have our winners! The Northwest Campus claimed the walking plaque for the WCCCD staff and faculty while the student winner was from the Eastern Campus. The top three walkers with the most accumulated minutes for the staff were Mengisteab Tesfamikael, Stefani Smith and Jackie West. The students with the most accumulated minutes were Sabrina Stafford, Sheryl Bolden and Amanda Sopha. The summer program began Monday, May 21.



Phi Theta Kappa

Phi Theta Kappa students attended the annual Michigan Region Convention held this year at Mid Michigan Community College in Harrison, MI. In addition to attending workshops and networking with more than 150 honor students from all over the state of Michigan, WCCCD students campaigned and won two regional office positions, as well as several awards.

Matthew Ramey won a hard-fought campaign for Phi Theta Kappa president of the Michigan Region.

Denea Venoy, Phi Theta Kappa chapter president, was elected to the Michigan Region Alumni Association as president-elect.

Aaron Tennis won or placed in all Arts competition entered: sculpture, painting, instrumental (guitar), vocal, and poetry.

Shirley Garnett won first place in the painting category with a portrait dedicated to Dr. Ivery titled, "Leadership by Example." Leadership is one of Phi Theta Kappa's four hallmarks.

Earlene Williams, Phi Theta Kappa co-advisor received the Distinguished Advisor Award. WCCCD again received the Five-Star Chapter award. Our chapter placed third in the Honors in Action category, as well as third runner-up in the coveted Most Distinguished Chapter award.

As one of the top four chapters in the state, WCCCD will receive a scholarship for one student to attend the Phi Theta Kappa Honors Institute, a week-long intense study of the honors study topic: "The Culture of Competition."



Student Success

Modou Gaye, Michigan College/University Partnership (MICUP) has been selected by the The Louis Stokes Alliance for Minority Participation (LSAMP) to participant for a research symposium in Grenoble, France. Modou Gaye is the only community college student out of the 15 participants throughout the nation selected to attend the Grenoble Symposium. This is a great honor for Mr. Gaye and for Wayne County Community College District.



Achieving the Dream

The Achieving the Dream team met to reflect on the previous year's accomplishments and how we can make the program even better next year. The team will be meeting throughout the summer to prepare for the fall Learning Communities. The team is inspired to have achieved Leader College status and is anxious to live up to the expectations that comes with such an honor.



MICHIGAN INSTITUTE FOR PUBLIC SAFETY EDUCATION

The Michigan Institute for Public Safety Education hosted several organizations this week:



- ◆ The AARP in partnership with the Office of the Wayne County Sheriff's held a two-day Senior Driver Safety Program. Students learned about current rules of the road, defensive driving techniques, and how to operate a vehicle safely in today's increasingly challenging driving environment.
- ◆ The Downriver SWAT team held their annual repelling training. Participants repelled the entire building and out of windows at MIPSE. They practiced the proper way to prepare and descend and learned about the importance of effective communication.
- ◆ Through a partnership with Eastern Michigan University (EMU), MIPSE offered a trenching and excavation class. The class targeted workers, supervisors and equipment operators whose health and safety is threatened by the possibility of serious injury or death due to incidents involving trenching and excavation work. Through a grant received by EMU, the class was offered free to participants.
- ◆ In partnership with the Wayne County Sheriff's Department, MIPSE hosted members of local law enforcement agencies as they conducted a two-day course on using social networking as an investigative tool. Attendees developed practical skills through instructor-led exercises designed to provide real world investigative experience.



- ◆ MIPSE conducted a Boy Scouts of America, Webelos Readyman activity for the Mahican District. Cub Scouts learned how to control bleeding, treat for shock, first aid for burns, choking, sunburn, frostbite and many other injuries.

UNIVERSITY CENTER



Dr. Sandra Robinson and Gary Cummings met with representatives from Rochester College to discuss a proposed partnership with University Center.



CORPORATE COLLEGE AT THE EASTERN CAMPUS



The Entrepreneurial Institute and Resource Center hosted two workshops. Pat McCant and Troy Brownrigg spoke on "Understanding Import and Export" in the global marketplace. Jeanette Brown-Williams spoke on "Moving Beyond the Record," the limitations and discrimination associated with persons that have felony convictions.

THE HEINZ C. PRETCHER EDUCATIONAL AND PERFORMING ARTS CENTER



Deborah Duyck and Steve Wildern met with Joy Squire, Founder/Director of Ballet Americana, and members of her production team regarding a possible future event. Taylor Ballet Americana is a non-profit organization committed to promoting the art of ballet by offering quality training and endearing performances for residents of metropolitan Detroit. The company will celebrate its 30th anniversary in 2012 and is formally recognized as one of only a small number of regional ballets located in Michigan.



GREAT NEWS!!!!

The Veterinary Technology students had a 100% pass rate on the Veterinary Technician National Examination (VTNE).



CAMPUS PRESIDENT'S CORNER

- ◆ Dr. Clarissa Shavers is assisting with the coordination, along with the Michigan League of Nursing and Michigan Nursing Association, in planning a test writing workshop open to all nurse educators throughout Michigan.
- ◆ Students in the TRIO Program and who are graduating were honored for their achievements at a TRIO Transfer Program Recognition and Appreciation Dinner Celebration held at the Downtown Campus.
- ◆ Anthony Arminiak and Dr. Patrick McNally met with Judge Geno Salomone and new Taylor Superintendent Diane Allen. Ms. Allen is looking forward in working with the District on new opportunities for their high school students and with an emphasis on a dual enrollment program.
- ◆ The Downriver Campus hosted Henry Ford's Wyandotte Hospital Stroke Awareness workshop. After the presentation on stroke prevention and effects, free blood pressure screening and cholesterol checks were offered to all who attended.
- ◆ The Downriver Campus also hosted the Southern Wayne County Regional Chamber of Commerce as they presented a workshop on "Social Networking for Business." Members were introduced to and instructed in ways to use the social networking media (Facebook, Twitter, Flickr, etc.) for demographic research and innovative ways to grow their businesses.
- ◆ The Western Campus hosted the AARP Drivers Safety Program this week. The AARP Driver Safety Program is the nation's first and largest classroom course for motorists age 50 and older. The course provided research-based information to help older drivers update their driving knowledge and skills.

On the Move...

- ◆ Charmaine Johnson, CCT Program Director attended the Great Start Meeting at the University of Michigan-Dearborn. Great Start aids families in need of quality preschool in Wayne County. Ms. Johnson also attended the Michigan's Children' Breakfast which celebrates individuals and corporations who, through their involvement in the community and their commitment to positive policy change, support children and families.
- ◆ E. Martinus Whitfield attended the Madonna University's Annual Counselors Breakfast. Sessions included information about the 3+1 Program for Criminal Justice, which students can earn 90 credits and transfer and complete the remaining 30 credits at Madonna; and the 2+2 Program for Social Work where students can transfer 74 credits and earn the remaining 46 credits at Madonna. Scholarships and internship opportunities were also discussed.
- ◆ Dr. Watson was a guest on the "Senior Solution Program" hosted by Paul Bridgewater, Detroit Area Agency on Aging, President and CEO, discussing the importance of education for youth in transition from foster care and the role community colleges take in assisting them to be productive members of society.

In the Mail...



"Thank you very much this is truly a blessing for me and my family. I appreciate all the help and effort from the Dreamkeepers Scholarship committee for helping me to keep my dreams in saving my family home. Thank you all once again!"~ Dreamkeepers Student

ADMINISTRATION AND FINANCE

- ◆ In preparation for the first financial aid disbursement of the Summer 2012 semester, it is extremely important for students to verify their mailing address in order to prevent delays in receiving their refund check. Students that do not receive their refund check due to an incorrect address must wait a minimum of 30 days from the issuance date to request a stop payment on the original check.
- ◆ The General Accounting Division has begun preparation for the Fiscal Year End Cycle. Assessing the institution's financial health and financial risk is a critical step in developing strategies and effectively managing institutional risk. A comprehensive ratio analysis provides institutional leaders and constituents with the ability to examine liquidity, profitability, solvency, and cash flow. The analysis helps to manage, support, and align the institutions financial resources.

WEBSITE HITS FOR THE WEEK



For the week of May 16 – 22, we received 51,780 visits to our website. Visits came from 51 countries. We received 3,368 hits for the academic schedules and 2,754 hits for the college catalog.



2012 Commencement
June 2, 2012
11:00am
Ford Field

CONTINUING EDUCATION AND WORKFORCE DEVELOPMENT

Scientific research from the 1990's now reveals that more than ever before, a challenged, stimulated brain may well be the key to a vibrant later life. As 78 million "Baby Boomers" prepare to redefine their own retirement, news that staying active and keeping their brains constantly engaged may help stave off mental and physical ailments and diseases. The answer is simple: lifelong or later-life learning. Lifelong learning is the continued educational experience that utilizes non-credit academic courses, educational travel, and community service and volunteerism to fully engage the brain, heighten physical activity, and maintain healthy social relationships. Source: Nancy Merz Nordstrom-Self Growth.com

District-wide Weekly CE Enrollment Maintenance Report

During the week of May 14-19, 2012 the District served 565 participants by partnering with 14 community organizations.

- Downriver Campus- 252 students
- *Downtown Campus
- Eastern Campus- 246 students
- Northwest Campus- 67 students
- Western Campus- 0 students

* No report submitted

NEW BENCHES AT THE DOWNRIVER CAMPUS

The Downriver Campus added two new park benches to provide a sitting space for students waiting for the Smart Bus.



DENTAL STUDENTS MOVE ON TO SECOND YEAR

Many students are passionate about having a career in health care. However, they do not realize the rigor and hours required for successful outcomes. All of WCCCD'S health science programs have ramped up their retention efforts using various models appropriate for their discipline. Dental Hygiene is the first to report that All 24 first year dental students have been retained and are matriculating to the second year.



CAREER DAY AT THE DOWNTOWN CAMPUS

A group of students from Detroit Public Schools Project Search Program attended a career day at the Downtown Campus. The event was designed to introduce students with challenges to the ACCESS program and its services, along with information about WCCCD's programs.



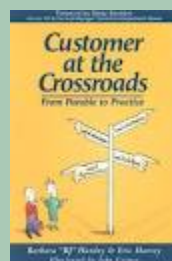
CONGRATULATIONS!

Sandra Durr completed her Bachelor of Social Work at Spring Arbor University.



BOY SCOUTS OF AMERICA EARN THEIR BADGES

The Boy Scouts of America, Renaissance District, held an all-day seminar at the Downtown Campus. Participants attended workshops and completed badge requirements.



BOOK OF THE WEEK

Customer at Crossroads: From Parable to Practice

By B.J. Gallagher Haeley

QUOTE OF THE WEEK

Summertime and the Living is Easy
– Billie Holiday



GREAT NEWS!



The GED graduation class of 2012 has doubled last year's count. We have 80 GED graduates this year!

DEFERRED MAINTENANCE



Wayne
County
Community
College
District



1 College District • 5 Campuses

Deferred Maintenance: At a Glance

Accountability & Transparency District-wide Deferred Maintenance

****CAMPUS NEEDS AS OF May 17, 2012**

Downriver

- ◆ LRC renovation (new carpet, furniture, redesign of current space) (In process)
- ◆ Marquee out front not working, needs repair or replacement (marquee being ordered)
- ◆ Sidewalk repair to campus entrances and parking lots (on hold until manufacturing equipment is moved).
- ◆ EPAC landscaping
- ◆ AC condenser pump not working (June 5)

Downtown

- ◆ Bathrooms need renovation (In process)
- ◆ Concrete walls inside campus need power cleaning (No change)
- ◆ Downtown parking lot speed bump installation (No change)

Eastern

- ◆ Mechanical-AHU and chillers (obtaining bids)
- ◆ Security cameras (installation in process)
- ◆ Corporate college roof leak partially repair new work order submitted for new work (Waiting for next rainy day to test)

University Center

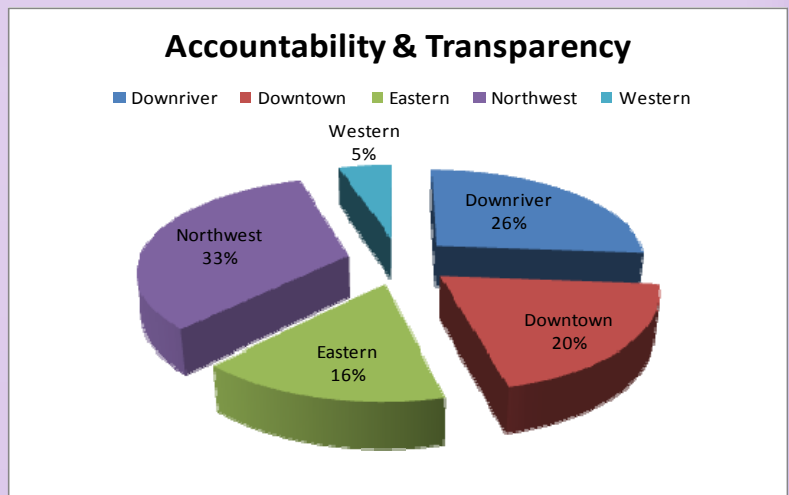
- ◆ Security cameras (on hold until next installment)
- ◆ Bathroom not completed, temporarily repaired
- ◆ Classroom # 131, furniture needs to be ordered-wall mount projector and dry erase board-platform needs building, electrical work (June 20)
- ◆ Handicap door upgrade

Northwest

- ◆ Carpeting in L17 in the laboratory science building is in need of replacement (being awarded)
- ◆ Backup generator for the welcome center is in need of service. (work in process)

Western

- ◆ Plumbing issues (various minor) (May 25)
- ◆ Soccer field needs to be completed (In process)



Downriver Campus	
Total	\$627,954.94
*Projects Pending	
Downtown Campus	
Total	\$474,912.11
*Projects Pending	
Eastern Campus	
Total	\$379,764.28
*Projects Pending	
Northwest Campus	
Total	\$790,960.77
*Projects Pending	
Western Campus	
Total	\$117,488.00
*Projects Pending	