

# CHANCELLOR'S WEEKEND MEMO

March 9, 2012  
Number 824



Representatives from the Division of Student Services, Institutional Effectiveness, the Downtown Campus, and AtD faculty attended the "D.R.E.A.M." - Achieving the Dream's 2012 Annual Meeting on Student Success. Brian Singleton, Vice Chancellor of Student Services, had the privilege to present the topic, "Academic Early Alert Approaches: What's working? What isn't working?" This presentation explained our Early Alert System as an effective retention tool to a full house of college representatives from throughout the country. The WCCCD team gathered best practices and pearls of wisdom shared at the various workshops presented during the week.



## CPR TRAINING

The Michigan Institute for Public Safety Education hosted an infant and child Cardio Pulmonary Resuscitation (CPR) course for staff and family. Main topics included the importance of dialing 911, choking and airway obstructions, and the steps necessary to assist with saving an infant or child's life in an emergency.



## Global Conversations SPEAKER SERIES

The School of Continuing Education in partnership with the Division of Student Services presented the Global Conversations Speaker Series at the Downtown Campus with Bankole Thompson, Senior Editor of the Michigan Chronicle. This political discussion featured Brenda Lawrence, Mayor of Southfield and Virg Bernero, Mayor of Lansing. The dialogue focused on current issues facing southeastern Michigan, the regions' role in the presidential race and moving Michigan forward.



## Correction-Weekend Memo 823

We apologize that incorrect information was published in last weeks Weekend Memo regarding the anniversary of the University of Detroit Mercy.

The university is 135 years old, but the College of Engineering celebrated its centennial in 2011; and the School of Law and the Co-Op Program are celebrating their 100<sup>th</sup> anniversary this year.

FOR MORE INFORMATION,  
CONTACT THE OFFICE OF THE  
CHANCELLOR: (313) 496-2510

RIVER CAMPUS  
DOWNTOWN CAMPUS

NORTHWEST CAMPUS  
WESTERN CAMPUS

DOWN-

*Where learning leads to a better life!*



## ADMINISTRATION AND FINANCE

- ◆ Sonia Grewal attended the Michigan Community College Business Officers Association conference. The conference focused on networking for finance and administration teams to learn and share State updates as well as activities of other community colleges. Representatives from the State reported that the economy in Michigan is rebounding and that Michigan is moving in the right direction.
- ◆ The implementation of the Requisition Automation Process has been a great success. The campuses and several departments are now entering requisitions into the Banner System. The Fiscal Accountability Operation Center will continue to work very closely with the campuses and departments to ensure that all requisitions are processed in a timely manner.



### MARK YOUR CALENDARS

Annual Mandatory Payroll Audit  
Full and Part-time Staff  
Friday, March 16, 2012  
Downtown Campus

\*\* Please don't forget to bring a current photo I.D.

## INFORMATION TECHNOLOGY



We launched the new WCCCD home page recently. It can now be accessed through iPad, iPhone and any other mobile device. As more and more people love to use the iPad, iPhone, and iPod Touch. Flash is not going to meet their needs. According to the late Steve Jobs' letter to the public admonishing Adobe to dump Flash and "focus more on creating great HTML5 tools for the future." Adobe is doing just that and much more. You will be seeing more HTML 5 technology on our website and other new features soon. Source: [Information Week](#)– February 27, 2012

## EDUCATIONAL AFFAIRS

The Educational Affairs Division is currently facilitating the process of textbook and instructional software reviews for the Fall 2012 semester. Textbook/instructional software selection is a crucial component in providing students with course information and learning opportunities. The selection process involves faculty from a common discipline who use a rubric to identify strengths of textbooks and instructional software in the areas of: readability, content, quality, authorship, resource materials, and technical considerations. The process will be reviewed by the Instructional Council.

## DISTRICT PUBLIC SAFETY

The District Public Safety Department was involved in a best practice visit by Leonard Urban of Henry Ford Community College's (HFCC) Campus Safety Department. The focus was on found property procedures. The discussion also included alternative methods for logging and releasing property turned over to the Safety Department, the time frame to release and discard property, and where to secure recovered property. HFCC Director of Campus Safety and Security Mark Laberge was impressed with WCCCD's Public Safety Department at the Public Safety Forum.



## FINANCIAL AID

The District Financial Aid Department and Student Loan Management Center served 1,086 students District-wide at the annual Summer Financial Aid workshops. This outreach opportunity provided students with an opportunity to apply for summer financial aid, receive updates and information regarding financial aid for the 2012-13 award year and ask questions.



## STUDENT SERVICES



### CONGRATULATIONS TO OUR MICUP STUDENTS!

Former Michigan College/University Partnership (MICUP) research interns Clarence Hardwick and Modou Gaye have had their first scientific research published and were noted as first authors. These WCCCD students were selected for the MICUP internship at Michigan Technological University (MTU) last spring. Under the mentorship and direction of MTU Professor Hansmann, they researched bio-molecular simulations of proteins. The results were developed and published under the Europhysics Journal of the European Physical Society, EPL, in Jan 2012. This accomplishment is very noteworthy for students yet to obtain their undergraduate degree.

### *In the Student Service News...*

Community college students will have the chance to design robotic rovers in cooperation with NASA. Ninety-two students from schools in 24 states have been selected to travel to a NASA center, including NASA's Jet Propulsion Laboratory in Pasadena, Ca., to develop rovers through the National Community College Aerospace Scholars program. The initiative provides hands-on opportunities to inspire interest in science, technology, engineering and mathematics (STEM) disciplines.



### A SPECIAL POPULATIONS CAREER FAIR

Wednesday, March 28, 2012  
9:30 am– 1:30 pm  
Corporate College at the Eastern Campus

## INSTITUTIONAL EFFECTIVENESS

### Top 5 Goals

#### Did you know?

In conjunction with the Division of Student Services, the Office for Institutional Effectiveness, administers the Entering Student Experience Survey to new WCCCD students at the beginning of each semester. The survey is designed to gather information concerning students' initial encounters and experiences upon entering WCCCD for the first time. The chart indicates new student's top "5" goals for attending WCCCD.

Goals for Attending WCCCD	% of Respondents
To obtain an associate's degree	58.3%
To transfer to a 4-year college or university	34.4%
To complete a certificate	16.1%
To take a few courses then transfer to a university	9.6%
I am uncertain about completing an Associate Degree, Diploma or Certificate	6.4%

## LEARNING RESOURCES CENTER



### MeL Cat Borrowing Services has been restored!

Thanks to the hard work of our Information Technology Division, we can continue to borrow from more than 415 participating libraries throughout the State of Michigan. To find out how to order books, audio books, music, movies and other materials delivered to your WCCCD campus LRC, attend one of the Mel Cat sessions or visit [www.mel.org](http://www.mel.org).

#### MeLCat Information Sessions

Downtown Campus– March 13 1:30pm  
Western Campus– March 14 3:00pm  
Eastern Campus– March 15 1:00pm  
Northwest Campus– March 16 2:00pm

# THE SCHOOL OF CONTINUING EDUCATION AND WORKFORCE DEVELOPMENT

- ◆ The School of Continuing Education and Workforce Development was recently approached by Neighborhood Legal Services of Michigan to provide customized Case Management Certificate training for a number of employees within their organization. We are always excited about the development of new partnerships and look forward to continuing to meet the needs of the community we serve.

## The Importance of Continuing Education in the Workplace

A skilled workforce results in increased economic productivity. According to Tony Jacowski, continuing education reinvigorates the workforce. A more skilled workforce is always more productive. These days, skills and education are seen as the most important elements of the employability and income potential of a candidate. Employers are now seeking both educated and skilled workers to increase their productivity. Source: Tony Jacowski- Ezine Articles March 7, 2012.

The demand for continuing education has increased twofold. With approximately half of the country's jobs requiring "middle skills", WCCCD'S School of Continuing Education and Workforce Development is fueling the pipeline by championing new initiatives that are short-term and industry recognized.

## District-wide Weekly CE Enrollment Maintenance Report

During the week of February 27 – March 3, 2012 the District served 491 participants by partnering with 12 community organizations.

- ◆ Downriver Campus- 83 students
- ◆ Downtown Campus-108 students
- ◆ \*Eastern Campus
- ◆ Northwest Campus- 300 students
- ◆ Western Campus- 0 students

Total students served: 491  
(\*No report submitted)

# CORPORATE COLLEGE AT THE EASTERN CAMPUS

- ◆ Commissioner Tim Killeen, U.S. Congressman Hansen Clarke, State Representative Tim Bledsoe, the University Center, and Michigan Institute for Public Safety Education hosted a public forum this week. The topic was Lake St. Clair, the Detroit River and Homeland Security. The panel members included Wayne County Homeland Security, U.S. Border Patrol, Immigration and Custom Enforcement (ICE) and the U.S. Coast Guard.
- ◆ Dr. Frank Dunbar led a team of Corporate College at the Eastern Campus faculty to the General Motors (GM) Product Designer Summit. Participating WCCCD faculty included Douglas Payne and Raja Elzein. The intent of the session was to provide a mechanism for key educational decision makers to interface with key GM executives. GM is interested in establishing a designer pipeline to support job opportunities at GM and within the Southeast Michigan design community.



# UNIVERSITY CENTER



- ◆ The University Center hosted the Eastside Advisory Council meeting today. The Eastside Advisory Council meets bi-monthly to get updates on the University Center and to strengthen our relationship with the Pointes and Harper Woods.

- ◆ The University of Michigan- Flint held an Advising Fair to advise students of the partnership programs available at the University Center.
- ◆ Ferris State University held an open house with two sessions to inform our students and the public of the partnership program offerings available at University Center. Admissions and counseling staff were onsite to answer questions and to help students with information needed to transfer classes from WCCCD to Ferris State. Through this partnership students are able to earn a bachelor's degree while taking classes locally at the University Center.



## Website Hits

For the week of February 29 – March 6, we received 50,151 visits to our website. Visits came from 48 countries. We received 4,899 hits for the academic schedules and 2,234 hits for the college catalog. The average time on the site is 5:26 minutes.

## CAMPUS PRESIDENT'S CORNER

- ◆ Spring Arbor University representatives met with students at the Western Campus to discuss transfer opportunities once they have graduated from WCCCD.
- ◆ The Northwest Campus Career Planning and Placement Department facilitated a workshop on Researching and Identifying Careers. Students were engaged in discussion of their individual career choices and were shown how to continue their research on the Michigan Occupational Information System.

### SURGICAL TECHNOLOGY STUDENTS

The Spring 2012 Surgical Technology students taking a needed break after a rigorous on hand training with instructors, Theresa Miller and Mark Shihkman. Our Surgical Technology program is designed to enable students to perform a variety of duties, as well as provide technical support to the surgical team in an operating room.



## UPCOMING EVENTS

### Performers Expo 2012

March 10, 2012  
1:00—4:00pm

Heinz C. Pretcher Educational and Performing Arts Center

### March Film Fest— A History of Women's Achievement in America

March 13, 2012  
2:00 pm

Downriver Campus


## BROWN AND JUANITA C. FORD ART GALLERY

*Lots happening at the galleries!*

*Stop by and show your support!*

Wayne County Community College District's  
School of Continuing Education  
Presents

**Art and Storytelling**



Lecture and Demonstration  
with  
**CAROLE MORISSEAU**

Thursday, March 22, 2012  
5:30 p.m. - 7:30 p.m.

BROWN AND JUANITA C. FORD ART GALLERY  
NORTHWEST CAMPUS - HEALTH SCIENCE CENTER  
8200 W. Outer Drive, Detroit, MI 48219

For more information, please call 313-496-2510  
or visit our website at [www.wcccd.edu](http://www.wcccd.edu)

WAYNE COUNTY COMMUNITY COLLEGE DISTRICT'S  
SCHOOL OF CONTINUING EDUCATION  
PRESENTS

**Trades:  
Mark Making In Prints**



*Evangeline Montgomery  
Washington, D.C.*



*Jeanne Poulet  
Montreal, Canada*

BROWN AND JUANITA C. FORD ART GALLERY  
DOWNRIVER CAMPUS  
HEINZ C. PRECHTER  
EDUCATIONAL AND PERFORMING ARTS CENTER  
21000 Northline, Taylor, MI 48180


OPENING RECEPTION  
Thursday, March 29, 2012 • 5:30 p.m. - 7:30 p.m.

EXHIBITION  
March 29 through May 25, 2012  
Gallery Hours: Monday - Friday • 9:00 a.m. - 5:00 p.m.

FOR MORE INFORMATION, PLEASE CALL 313-496-2510  
OR VISIT OUR WEBSITE AT [WWW.WCCCD.EDU](http://WWW.WCCCD.EDU)

Wayne County Community College District's  
School of Continuing Education  
Presents

**The  
Business  
of Art**



Lecture and Demonstration  
with  
**MATTHEW HANNA**

*Artist and Business Owner of  
Midwest White Glove Fine Art Transportation*

Thursday, April 19, 2012  
5:30 p.m. - 7:30 p.m.

BROWN AND JUANITA C. FORD ART GALLERY  
NORTHWEST CAMPUS - HEALTH SCIENCE CENTER  
8200 W. Outer Drive, Detroit, MI 48219

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# DEFERRED MAINTENANCE



Wayne  
County  
Community  
College  
District



1 College District • 5 Campuses

## Deferred Maintenance: At a Glance

### Accountability & Transparency District-wide Deferred Maintenance

#### Campus Needs District-wide

##### Downriver

- ◆ LRC renovation (new carpet, painting, furniture, redesign of current space) (Work should begin within two weeks)
- ◆ Marquee out front not working, needs repair or replacement (Review in Process)

##### Downtown

- ◆ Bathrooms need renovation (Bids due this week)
- ◆ Remodeling of Learning Center lab with new floor tiles instead of carpet [room 239](Work to be done during mid-winter break).
- ◆ 12 new tables for the atrium with matching 50 chairs. (requisition has been submitted)
- ◆ 19 new classroom tables. (requisition has been submitted)
- ◆ Administration Office Furniture. (requisition has been submitted)
- ◆ LRC Upgrades –furniture, lights, etc.

##### Eastern

- ◆ Mechanical-AHU and chillers (On hold until spring)
- ◆ Security cameras (Waiting for start date)
- ◆ Evacu-chair (requisition in approval process)

##### University Center

- ◆ Security cameras (On hold until next installment)
- ◆ Science Lab – needs to be converted to two computer classrooms (Work in process)
- ◆ Parking lot light pole – needs replacement, was knocked down during snow removal (Beacon Sign has been contacted)
- ◆ Install monitor in atrium (Waiting for work order)

##### Northwest

- ◆ Carpeting in L17 in the Laboratory Science Building is in need of replacement (Being awarded)
- ◆ Repairs need to the fencing on Faust St. (vendor in process of repairing)
- ◆ Air conditioning systems in G4 computer labs are in need of service.
- ◆ Backup generator for the Welcome Center is in need of service.
- ◆ Surge protection for emergency power system will need to be installed.

##### Western

- ◆ LRC Lights need wiring repair