

# CHANCELLOR'S WEEKEND MEMO

June 8, 2012  
Number 837



Yesterday, I met with Mayor Dave Bing and members of his staff to discuss a program to engage returning citizens in constructive ways. We will be working on innovative approaches to provide training and promote entrepreneurship for our returning citizens.

## WCCCD's 43rd Commencement Ceremony



FOR MORE INFORMATION,  
CONTACT THE OFFICE OF THE  
CHANCELLOR: (313) 496-2510

DOWNRIVER CAMPUS  
DOWNTOWN CAMPUS  
EASTERN CAMPUS

NORTHWEST CAMPUS  
WESTERN CAMPUS  
UNIVERSITY CENTER

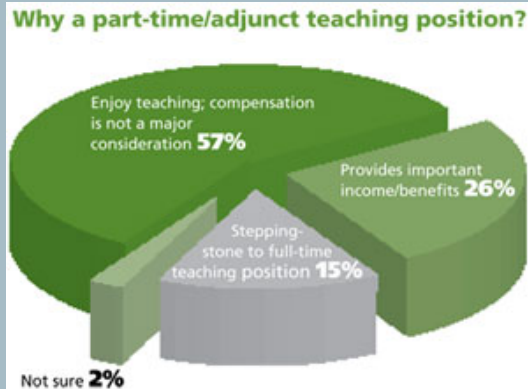
*Where learning leads to a better life!*



## EDUCATIONAL AFFAIRS

- ◆ Apryl Brown, Biology Professor, is the president-elect of the Michigan Community College Biologist Association (MCCB). She attended the MCCB 2012 Spring Conference that was held in Roscommon, Michigan. The MCCB involves sharing instructional techniques and up-to-date information for teaching college-level biology. The organization fosters communication, friendship, and unity among the biologists of the 29 community colleges located throughout Michigan.

A 2010 study entitled American Academic: A National Survey of Part-time/Adjunct Faculty surveyed a significant and increasingly growing segment of instructional support nationwide. When asked why part-time faculty take on these positions, a majority concluded simply they enjoy teaching.



### THE CENTER FOR DISTANCE LEARNING

Request for Blackboard course sites for face-to-face courses continue to increase with each semester. Instructors from diverse disciplines (e.g. English, Math, Nursing, Surgical Tech, Political Science, Accounting, Psychology) utilize this technology in a variety of ways; from posting the syllabus and other handouts to uploading grades.

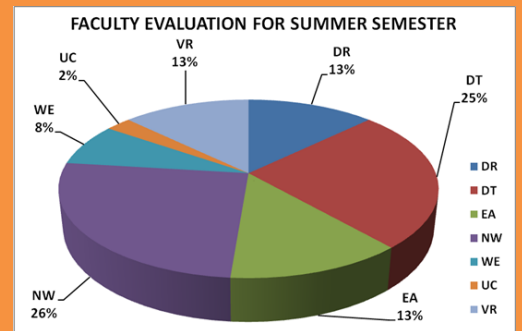
Instructors who wish to supplement their face-to-face classes with Blackboard are required to complete a Blackboard Basics workshop. Those who desire to attend a Blackboard Basics workshop or currently meet this criterion may request further information by sending an email to [distancelearning@wcccd.edu](mailto:distancelearning@wcccd.edu).



## Faculty Evaluations



Faculty evaluation for the summer semester has begun. The Division of Educational Affairs uses this opportunity to provide feedback to faculty for professional development and practice improvement. The chart shows the breakdown of the faculty evaluations being conducted at the different campuses and centers. The District values these activities as it demonstrates our commitment to faculty and students in providing an excellent learning environment.



## Learning Resource Center

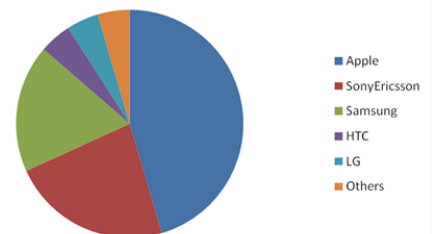
QR Code for access to the WCCCD online catalog



As the information needs of our students are changing, we must be ready to respond with resources that may be accessed at anytime. In addition to accessing the catalog through the traditional web pages, WCCCD library users can scan the QR code from a Smartphone or mobile device for immediate access. Reviewing the statistics for the month of May 2012, the online catalog received 753 visits with 22 visits from mobile devices. A total of 76 pages from the Online Public Access Catalog were viewed from mobile devices.

### Visits by Mobile Devices

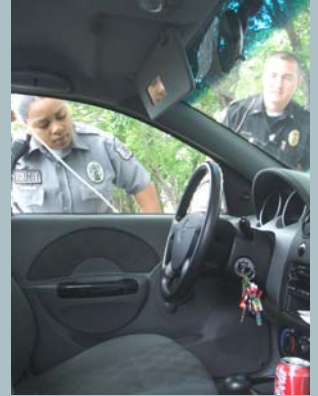
#### OPAC Visits via Mobile Device



## DISTRICT PUBLIC SAFETY



The District Public Safety Department has launched the new motor vehicle lock out service and has served 12 individuals during the month of May 2012. At an approximate cost of \$75.00 per vehicle for road service, this is a huge service for our students, faculty and staff. The motor vehicle lock out services are an essential function district-wide assisting those who lock their keys in their vehicle.



### Beware of Synthetic Marijuana

“K2” and “Spice” are street names for synthetic marijuana. Whatever perceptions people have of marijuana, they should not underestimate the risk of this drug or make the mistake that synthetic marijuana is somehow less dangerous than cultivated marijuana.

K2 or Spice is a mixture of herbs or other plant materials that have been sprayed with artificial chemicals that are supposed to mimic the effects of THC, the psychoactive ingredient in marijuana.

One of the signs that parents can look for is a strong clove smell. K2/Spice is typically smoked, so parents may find a coffee grinder around the house – which is often used to reduce the product to a fine powder so that it is easier to smoke – and other drug paraphernalia such as pipes or screens.

The physical signs of use are very troubling. You may notice increased agitation, profuse sweating, pale skin or vomiting. But what may be of the greatest concern is the loss of physical control – a kind of brain-body disconnect. This is where you may see seizures, a lack of pain response or uncontrolled/spastic body movements. The paranoia that is associated with K2/Spice is closer to the psychological reaction to PCP or angel dust than to the paranoia associated with marijuana.

#### TAKE ACTION AND LEARN MORE

1. Talk to your kids about the dangers of drinking and using drugs
2. Monitor your kid's whereabouts
3. Connect with other parents
4. Learn more about preventing teen drinking and drug use – go to [www.drugfree.org](http://www.drugfree.org)

Source: The Partnership at Drugfree.org

## INFORMATION TECHNOLOGY



#### WEBSITE HITS FOR THE WEEK

For the week of May 30 – June 5, we received 47,361 visits to our website. Visits came from 53 countries. We received 2,862 hits for the academic schedules and 1,654 hits for the college catalog.

#### SDAP – System Data Audit Plan

The Chancellor's Executive Cabinet will meet on a weekly basis to monitor the activity within each divisional area using SDAP as the management tool. The vice chancellors will assign a staff member to track each of the activities within their functional area. The activities will be monitored using exception reports created as part of the decision support system for the executive team. This will be a part of the ongoing district-wide continuous quality improvement initiative and will enhance the monitoring of district-wide priorities.



## ADMINISTRATION AND FINANCE



Due to Banner systems upgrades, the District will adjust the process for employee payroll deductions to Michigan First Credit Union. All employees currently receiving a deduction for Michigan First Credit Union may complete a direct deposit form and submit it to the Administration and Finance Division. This conversion will expedite the transmittal of employees' funds and save on fees incurred in transmissions to Michigan First Credit Union. Please note the District will no longer participate via the credit union deduction however, employees may still transmit their payroll funds to Michigan First Credit Union through direct deposit of pay.

# STUDENT SERVICES

- ◆ More than 40 Detroit Allied Health Middle College (DAHMC) graduates were honored this week for their outstanding achievements as graduates of the Dual Enrollment Program during the commencement ceremony at Kettering High School. The DAHMC was designed to prepare high school students for the ever increasing employment opportunities in the health care field. Several students earned their associates degree from WCCCD and many earned more than 45 transferable college credits.
- ◆ Will Sampson spoke at several high school commencement ceremonies this week. Remarks were made on WCCCD's dual enrollment partnerships. Other invited guests included Detroit Public Schools Emergency Financial Manager, Roy Roberts and Detroit's 3rd Circuit Court Judge Wade McCree III.

## Adult Education Graduation

The Division of Student Services conducted a graduation celebration for the Adult Education Program at the Northwest Campus. We extend congratulations to more than 90 students that successfully passed all parts of the General Education Development Test and were awarded their GED certificate. Special thanks to Dr. Elysa Toler-Robinson for her dedication to the Adult Education program.



## Achieving the Dream

The Achieving the Dream (AtD) consultants for WCCCD, Dr. Christine McPhail and Dr. Kriesta Watson, came to dialogue with AtD staff and faculty. The discussions revolved around the AtD initiatives successfully executed this past year and new initiatives to be implemented in the coming year. The WCCCD consultants were very excited about our plans to use Lecture Capture technology as our chief initiative during our first year as a Leader College.



## INSTITUTIONAL EFFECTIVENESS



## Did you know?

In an effort to continuously improve services to students, the Institutional Effectiveness Division administers the web-based Self-Service Center Survey to assist the Student Services Division in providing excellent and accessible support to students. More than 5,000 students completed the survey with 78% reporting being "satisfied" to "very satisfied."



## INTERNATIONAL PROGRAMS

Bonike Odegbami attended NAFSA's 64th Annual Conference and Expo in Houston, TX. The conference brought together international student advisers, exchange program developers, university/and college administrators and faculty members, service providers, and others for five packed days of training workshops, educational sessions, networking opportunities, and special events.

## MICHIGAN INSTITUTE FOR PUBLIC SAFETY EDUCATION

The Michigan Institute for Public Safety Education hosted several organizations this week:

- ◆ The Wayne County Public Health Department held a Federal Emergency Management Administration (FEMA) Incident Command 400 Level training workshop for WCCCD and Wayne County Sheriff employees.
- ◆ The Lincoln Park Citizen's Emergency Response Team (CERT) held a CPR training workshop. The course covered one and two-person CPR for adults, children, and infants. Participants learned how to apply an automatic external defibrillator to a person having a heart attack. They were also taught basic first aid when responding to emergencies.
- ◆ The Local Emergency Planning Committee (LEPC) held a meeting presented by Wayne County Homeland Security. This group sets policy for hazardous materials within the county.



- ◆ The United States Coast Guard Auxiliary held their monthly general informational meeting to share information from the National and District levels, and relay information back up the chain of command.
- ◆ The Wayne County Sheriff's Department held a Police Officer Motorcycle Training. This two-week program required the candidates to drive various courses with their large motorcycles. This included tight corner turns, wet pavement and braking scenarios. This is an annual update that they are required to complete to stay a member of the motorcycle patrol.

## CORPORATE COLLEGE AT THE EASTERN CAMPUS



- ◆ The Entrepreneurial Institute and Resource Center welcomed back Natasha Maxwell to do a follow-up presentation that included opportunities available in the work-at-home industry. In addition to tips and advice, Ms. Maxwell discussed Fortune 500 companies using work-at-home businesses, skills and tools needed to help you work successfully at home.
- ◆ Denise Shannon and Dr. Sandra Robinson represented the Corporate College at the "Connecting with Industry Conference" at Cuyahoga Community College. Participants explored best practices in engaging and building relationships with customers as well as initiating, building and managing strong relations with business and industry.

### Jessie Russell Retires

Jessie Russell retired from the Eastern Campus after 15 years of service to the District. She was a general clerk in the Administration Office at the Corporate College at Eastern Campus; she began her career in the fitness center at the District Office. Thank you Ms. Russell and enjoy your new venture!

## THE HEINZ C. PRECHTER EDUCATIONAL AND PERFORMING ARTS CENTER



The Heinz C. Prechter Educational and Performing Arts Center hosted the first of three meetings for the Miss Downriver Scholarship Pageant. The Miss Downriver Scholarship Program is proud to be a local preliminary for the Miss Michigan and Miss America organizations. The Miss America Organization is one of the nation's leading achievement programs and the world's largest provider of scholarship assistance for young women. The young ladies chosen as Miss Downriver 2012 and

Downriver's 2012 Outstanding Teen will receive an all expenses paid trip to compete at the Miss Michigan Pageant, scheduled for June 2013 in Muskegon.

## CONTINUING EDUCATION AND WORKFORCE DEVELOPMENT

The American Association of Community Colleges reported the declining economy and an increasing number of older learners have geared a national initiative to engage learners age 50 and older. This has prompted community colleges to engage the senior population toward job training and retirement planning. This semester through the "Silver Circle Program" the School of Continuing Education is offering courses in personal enrichment and retirement planning classes such as "Rehire, Rewire and Re-Inspire."

## CAMPUS PRESIDENT'S CORNER

- ◆ Michael Dotson, JoAnn Broomfield and Robin Marshall met with Nadine Brocci, District Sales Manager and Chris Collins, Development Manager from Office Depot. The purpose of this meeting was to discuss future partnership opportunities with Office Depot and the K-12 school districts in the area. Office Depot introduced their "Global Environmental Strategy Program" where they strive to "Increase, Buy Green, Be Green and Sell Green," with several of their products and services. Discussion also focused on the Western Campus being a "hub" for future seminars with various chambers of commerce and business for training.
- ◆ Diana Rosario Flynn, Dean of Enrollment Management, received a complimentary "Thank You" letter from Wayne State University College of Liberal Arts and Sciences for her valuable past contributions and for serving on the Center for Latino and Latin American Studies Community Advisory Board. The Center experienced unprecedented growth both internally and externally in terms of new programming.
- ◆ The Downriver Campus hosted the Wayne County Heritage Chapter meeting of American Association of Retired Persons (AARP). This has been a long standing relationship that this chapter of AARP has had with the Downriver Campus, and we are glad to be the site for their monthly meetings.
- ◆ The Downriver Campus hosted Atlas Oil's quarterly meetings for team leaders. These meetings are to update the team leaders on Atlas' financial status, new opportunities for growth and personal/professional development skills.
- ◆ The Downriver Campus also hosted Detroit-Wayne County Community Mental Health Agency for their Systems Transformation for Individuals with Co-occurring Disorders Meeting. These quarterly meetings provide updates on systems transformation activities and will continue to work on change agent initiatives projects.

### Campus Beautification

The Downriver Campus added splash of color to the entrance landscaping by installing pots with flowers for all to enjoy.



### WCCCD Graduates

The Downriver Campus created a WCCCD graduation display to encourage students, "You Can Do It Too."



### OFFICE OF COMMUNICATIONS AND ADVANCEMENT

#### Call Monitoring Initiative The Customer Service Approach

As we continue to ensure quality assurance through our communication processes, we are pleased to announce that from the 64 test calls that were made district-wide through the week of June 4th, our findings indicate that the level of excellent customer service has been improving, but there is still a need for improvement. Every month someone from the District will be awarded a Certificate of Recognition and an educational tool for outstanding customer service.

#### Teach at WCCCD – Website Link

Since our Teach at WCCCD Link has been posted on the homepage (May 24 – June 8, 2012), we have received over 1,012 web hits and 210 applications were received to add to the faculty pool from all disciplines. This will be helpful in making sure that all offered course sections are assigned to a qualified faculty in a timely manner.

## Upcoming Events

**YMCA Teen Successfest**  
Downriver Campus  
June 16, 2012  
8:00am– 5:00pm

**Book Club with  
Dr. Debraha Watson**  
Northwest Campus  
June 19, 2012  
2:00pm

**Summer Safety Fair**  
Downtown Campus  
June 29, 2012  
10:00am– 1:00pm

# DEFERRED MAINTENANCE



Wayne  
County  
Community  
College  
District



1 College District • 5 Campuses

## Deferred Maintenance: At a Glance

### Accountability & Transparency District-wide Deferred Maintenance

**\*\*CAMPUS NEEDS AS OF May 17, 2012**

#### Downriver

- ◆ LRC renovation (new carpet, furniture, redesign of current space)
- ◆ Marquee out front not working, (in process)
- ◆ Sidewalk repair to campus entrances and parking lots (on hold until manufacturing equipment is moved).
- ◆ EPAC landscaping (going for bid)
- ◆ EPAC stairwell glass and bend is cracked and needs to be immediately replaced. (In process)
- ◆ Immediate repair to the sewage line between the green room and main sewer line. (Vendor has been contacted)

#### Downtown

- ◆ Bathroom renovation project (10% complete)
- ◆ Concrete walls inside campus need power cleaning (In process)
- ◆ Downtown parking lot replacement project (New fiscal year)

#### Eastern

- ◆ Mechanical-AHU & chillers (obtaining bids)
- ◆ Security cameras (installation in process)
- ◆ Corporate college roof leak, monitoring for any additional leaks

#### University Center

- ◆ Handicap door upgrade
- ◆ Bathroom needs repair

#### Northwest

- ◆ Carpeting in L17 in the laboratory science building is in need of replacement (6/15/12)
- ◆ Backup generator for the welcome center is in need of service. (work in process)

#### Western

- ◆ Plumbing issues (mostly completed)
- ◆ Soccer field project (in process of completion)



Downriver Campus	
Total	\$632,954.94
*Projects Pending	
Downtown Campus	
Total	\$483,882.11
*Projects Pending	
Eastern Campus	
Total	\$404,764.28
*Projects Pending	
Northwest Campus	
Total	\$790,960.77
*Projects Pending	
Western Campus	
Total	\$117,488.00
*Projects Pending	