

# **CHANCELLOR'S WEEKEND MEMO**

June 1, 2012 Number 836

As part of the strategic planning process, Johnesa Hodge launched the 2012-2013 Planning Kick-off to discuss strategic initiatives and the Chancellor's Action Priorities with several administrators from the senior team. The key elements for strategic planning include environmental scanning data, the 5-year strategic plan goals, and institutional activities for the upcoming year. Senior Team members from Finance and Administration, Student Services, School of Continuing Education and Workforce Development, Public Relations, Institutional Effectiveness, and Information Technology convened to discuss trends in population, labor statistics, and activities to support the Chancellor's Action Priorities for the upcoming year.

Environmental Scanning Strategic Planning and Priorities

Financial Planning

Instructional Action

- Census Statistics
- ◆ Labor Statistics (jobs!)
- Foreclosure Rates
- Educational Attainment
- ◆ 5-yearStrategicPlan
- Chancellor's Action Priorities
- ♦ Budget Development
- Staff/ Faculty Development
- ♦ Partnerships
- Curriculum and Program Development
- GrantDevelopment





# **DISTRICT BEAUTIFICATION**

The District Beautification Committee planted flowers in the courtyard last weekend. Students from the Study Abroad Program and Phi Theta Kappa joined staff and filled the planters with beautiful flowers.









FOR MORE INFORMATION, CONTACT THE OFFICE OF THE CHANCELLOR: (313) 496-2510 DOWNRIVER CAMPUS

DOWNTOWN CAMPUS

EASTERN CAMPUS

NORTHWEST CAMPUS
WESTERN CAMPUS
UNIVERSITY CENTER



## **EDUCATIONAL AFFAIRS**



#### **OUR FACULTY ARE LEADERS!**

We are privileged to have exceptional faculty doing exceptional things. The following faculty members are presenting sessions at the 34th Annual International Conference on Teaching and Leadership Excellence in Austin, Texas this week:

- Apryl Brown, Adjunct Biology Professor: "Educating Students to Excel Inside and Outside the Classroom"
- ♦ Lourie Davis, Adjunct Humanities Professor: "Village-Style Learning"
- Lyn Lewis, Adjunct Humanities Professor: "Motivational Techniques for Instructors and Students"
- Mary Mahony, English Professor and Jo Ann Nyquist, Dental Hygiene Professor: "Building Critical Thinking Skills in General Education and Career Programs"
- The Division of Educational Affairs has embarked on an innovative initiative of redesigning our developmental math courses. The newly designed MAT 115 encompasses the competencies of MAT100 and MAT105, and will be piloted in the fall semester. The Math Department will design the course competencies into modules where students can matriculate easily and quickly through the aid of instructional software that helps them increase practice time at their convenience. Several best practices in other community colleges show positive results for student persistence, retention, and pass rates.
- The first week of classes has come and gone and it has been a great start to the summer semester. Instructor accountability has increased for the start of the semester compared to the start of the spring semester. Over 95% of faculty were present for the first week of classes. The Division is working with the faculty to ensure they meet the required contact hours for our students to achieve their learning outcomes.
- According to About.com Health Careers, there are thousands of various health career jobs. The healthcare industry has the highest growth rate of any field. The Bureau of Labor Statistics currently reports more than 14 million people employed in healthcare with a projected three million additional jobs by 2016. The medical jobs growth rates are due to high demand, aging population and medical advancements.



# FALL 2012 Schedule Development



The Educational Affairs Division, as part of its continuous quality improvement strategy, monitors and tracks effectiveness through different forms of timelines. With respect to the development of the Fall 2012 academic schedule timeline, we are right on target. The schedule development process is a great example of participatory governance where feedback and input from all divisions is encouraged. The outcome of this approach is a schedule that better meets the needs of the students that we serve.



#### LEARNING RESOURCE CENTER

The Learning Resource Centers' District-Wide Book Clubs are a great way to enjoy summertime reading. The clubs meet every 3rd Tuesday of the month at 2:00pm.

Downriver Campus— The Help by Kathryn Stockett

Downtown Campus— Act Like a Lady, Think Like a Man by Steve Harvey

Eastern Campus— Secret Life of Bees by Sue Monk Kidd

Northwest Campus— If Not For Dreams by Debraha Watson

Western Campus— Bring on the Blessings by Beverly Jenkins

# THE CENTER FOR DISTANCE LEARNING

One of the greatest challenges facing Distance Education classes is student orientation and preparation. In keeping with the high standards held and adhered to by the Center for Distance Education, a revised online student orientation is in the development phase. This newly designed online student orientation will be organized in several parts as it prepares students for online learning by providing information on technical requirements, logging in, and navigation.

## **DISTRICT PUBLIC SAFETY**



The Detroit Police Department's Special Response Team partnered with the District Public Safety Department to conduct an interactive active shooter training. The training took place at the Northwest Campus.



The District Public Safety Department Honor Guard Unit has been conducting training sessions in preparation for the District's annual commencement ceremony.



# **INFORMATION TECHNOLOGY**

#### **IT Skill Shortage**

There are many issues faced during a big ERP (Enterprise Resource Planning) implementation like BANNER and PeopleSoft etc. Some of the major issues faced as a result of Information Technology skill shortage are:

Missed timelines – 55%
Lower quality deliverables – 45%
Productivity issues – 44%
Less system functionality that was defined in original project scope – 43%
Budget overruns – 42%



# WEBSITE HITS FOR THE WEEK

For the week of May 23 – 29, we received 42,338 visits to our website. Visits came from 51 countries.

#### **The Top 5 Content Views**

Financial Aid- 10,437
Academic Program- 6,509
Distance Learning- 6,094
Student Services- 6,022
Faculty and Staff Resources- 3,286

## **INSTITUTIONAL EFFECTIVENESS**

The Institutional Effectiveness (IE) Division implements an annual survey research calendar that collects data and feedback from students, faculty, staff and the external community. IE has recently launched the following Summer 2012 surveys which are available online.

- Community Needs Survey
- ♦ Website Feedback Survey
- ♦ WCCCD Graduate /Employer Skills Feedback Survey

Information and data gathered from these surveys is used to enhance WCCCD's services and programs.

# KEY FINDINGS OF THE COMMUNITY NEEDS SURVEY

The majority of respondents indicated the following Continuing Education/Workforce Development seminars may be of interest to them:

- ◆Personal Enrichment
- ♦ Physical Fitness and Sports
- ♦ Health Awareness

## **ADMINISTRATION AND FINANCE**

- Member Statements for fiscal year 2011 are now available in miAccount. Employees' personalized statements display wages, service credit, service credit purchases, and contributions as reported to Office of Retirement Systems (ORS). Because of this time-saving tool, ORS no longer mails paper statements. Employees may log in to miAccount, and then click on Member Statement to view up-to-date account information.
- ♦ All employees are automatically enrolled in the Michigan Public School Employee's Retirement System (MPSERS) or have the option to opt into an option retirement plan (if applicable) as a condition of employment.

# **STUDENT SERVICES**

# TRIO PROGRAM AWARDS AND RECOGNITION DINNER

The Trio-Student Support Services (TRIO- SSS) program held its annual Awards and Recognition Dinner. This occasion celebrates the accomplishments of program participants over the academic year. Special recognition was given to graduates and students transferring to four-year institutions.





2012 Commencement June 2, 2012 11:00am Ford Field

#### STUDENTS INTERVIEWED ON 'WAKE UP DETROIT"

WCCCD's students Nagham Bazzi and Linex Van Norman were featured guests on "Wake Up Detroit" hosted by Detroit City Council member JoAnn Watson. During this local television broadcast on station W33BY/WHPR, the students shared why they enrolled at WCCCD, their experiences at the District and their future plans.





# **Achieving the Dream**

Did you know that the Achieving the Dream Initiative (AtD) was started in 2004 by the Lumina Foundation and seven other founding partners including the American Association of Community Colleges? Currently there are 167 AtD colleges and 52 Leader Colleges. WCCCD became an AtD college in 2007 and was given the esteemed status of Leader College in 2011.

# Sunen Success



Modou Gaye, former Michigan College/University Partnership (MICUP) research intern at Michigan Technological University (MTU), has been asked back to assist with research at both MTU and Oklahoma University (OU). During the first half of the summer he will assist research faculty at MTU

and during the second half of the summer he will be working on research with his former MTU mentor now teaching at OU. Mr. Gaye's research done last summer was published in the European journal, Europhysics Letters.

Terrance Lewis, a student at the Northwest Campus has successfully accomplished one of his dreams coinciding with WCCCD's mission, "empower individuals to achieve their goals." Mr. Lewis is a proud recipient of a full scholarship to attend Marygrove College this fall.

Marie Zenon is a 60-year-old student at the Downtown Campus. She was a live-in health care worker for the elderly and came to WCCCD to pursue her educational goal of becoming a



social worker. She graduated from WCCCD in 2008 and was accepted into the School of Social Work at Wayne State University and graduated in May 2012. Ms. Zenon returned to WCCCD in January 2012 to pursue a second Associate Degree in Criminal Justice. Ms. Zenon is continuing her education by enrolling in a Masters Degree Program this fall to obtain a M.A. Degree in School and Community Counseling.

Bessie Bell, a student at the Northwest Campus enrolled at WCCCD in 1970. Her summer graduation application was reviewed and showed that she has successfully completed her associate degree requirements and will be graduating with a 3.68 G.P.A... after 42 years!

# **MICHIGAN INSTITUTE FOR PUBLIC SAFETY EDUCATION**

The Michigan Institute for Public Safety Education hosted several organizations this week:

The Wayne County Public Health Department held its Federal Emergency Management Administration (FEMA) Incident Command 300 Level training. Training was provided to WCCCD and Wayne County Sheriff employees.





- The Lincoln Part Citizen's Emergency Response Team (CERT) held a basic training workshop. The course focused on fire safety and how to prepare for a disaster.
- The Downriver SWAT Team held its annual repelling training. They repelled from the roof of the building and out of windows on the five story tower. They practiced the proper way to prepare, descend and the importance of effective communication.

### **CORPORATE COLLEGE AT THE EASTERN CAMPUS**



Dr. Sandra Robinson, Dr. Julie Corbett, and Rodney Patrick teamed up with SOC (Services for Older Citizens), William Beaumont Hospital, and the Grosse Pointe War Memorial to continue planning this year's Senior Fun Day scheduled for August 2012. Stay tuned for more details as Wayne County Community College District we prepare to make this Senior Fun Day the biggest ever!

The Entrepreneurial Institute and Resource Center hosted Herb Strather and Jason Kelly from Herb Strather and Associates for Urban Real Estate Entrepreneurship workshop.



The Right Skills Now Steering Committee met to discuss and prepare for one of the most unique manufacturing partnerships that will assist our students in learning the skills that employers need "right now."



# **Upcoming Events**

#### A Motorcycle Expo

Saturday, June 9, 2012 11:00am- 4:00pm **Downriver Campus** 

#### **Summer Safety Fair**

Friday, June 29, 2012 10:00am- 1:00pm **Downtown Campus** 



#### **QUOTE OF THE WEEK**

"The future belongs to those who believe in the beauty of their dreams"~ Eleanor Roosevelt

### **CAMPUS PRESIDENT'S CORNER**



#### "THUNDER ROLLS" AT THE WESTERN CAMPUS

location for the annual "Thunder Rolls" event in honor of our veterans on Memorial Day. The event is a 28-mile motorcycle ride that begins at the campus and runs through Van Buren and Sumpter townships and finishes at the Veteran's Memorial in Belleville.



#### NURSING STAFF AND STUDENTS ATTEND MARY MAHONEY **PROFESSIONAL NURSES** RECEPTION

Doris Fields, Associate Dean of Nursing , Dr. Doresea Lewis (not pictured), and current nursing students Tamiko Adams and Erika McClendon attended the Mary Mahoney Professional Nurses Mary Mahoney was Reception. America's first black professional nurse and is known not only for her outstanding nursing career, but also for her exemplary contributions to

local and national professional organizations.

#### **DETROIT RIVER WATER FESTIVAL**

The Northwest Campus participated in the Detroit River The Western Campus was the kick off Water Festival held along the Detroit riverfront from the Port Authority to Milliken State Park. This program educated middle school students about water science and protection with outdoor and indoor presentations. Topics included water quality, wildlife, invasive species, hydrologic cycle, drinking water and boater safety.





#### POSSIBLE FUTURE PARTNERSHIP WITH **WASTE MANAGEMENT**

Mike Dotson, Cecile Taylor and Robin Marshall met with Kathleen Klein, Community Affairs Representative from Waste Management. The purpose of the meeting was to discuss future partnership opportunities between Waste Management and the Western Campus. Waste management is very aggressive in providing educational opportunities to young students about the importance of recycling and being an environmentally conscious consumer.



#### MICHIGAN INSTITUTE FOR **AVIATION TECHNOLOGY**

Ethel Cronk participated on the advisory board for the Energy Technology Program for the Michigan Institute for Aviation and Technology (MIAT). MIAT is seeking approval to offer associate degree programs in airframe maintenance, power plant maintenance, energy technology and global logistics. Advisory board members are reviewing and commenting on curriculum,

textbooks. course descriptions, and general education requirements.



# **CONTINUING EDUCATION AND WORKFORCE DEVELOPMENT**

The Certified Associate Project Manager Program began for the Infosys Software Engineering Boot Camp students. There are 14 participants who will attend the class that is two-weeks in length and consists of 80 hours of training. This training is designed to prepare the students to study for the Project Management Institute's (PMI) Certified Associate Project Management Certification exam.

### **District-wide Weekly CE Enrollment Maintenance Report**

During the week of May 21-26, 2012, the District served 423 participants by partnering with 10 community organizations.

> Downriver Campus- 155 students Downtown Campus- 55 students-\*Eastern Campus—no report submitted Northwest Campus- 210 students Western Campus- 0 students

# **DEFERRED MAINTENANCE**













1 College District • 5 Campuses

# **Deferred Maintenance: At a Glance**

# Accountability & Transparency District-wide Deferred Maintenance

#### \*\*CAMPUS NEEDS AS OF May 17, 2012

#### **Downriver**

- LRC renovation (new carpet, furniture, redesign of current space)
- Marquee out front not working, (in process)
- Sidewalk repair to campus entrances and parking lots (on hold until manufacturing equipment is moved).
- EPAC landscaping (going for bid)
- AC condenser pump not working
- EPAC Stairwell Glass and bend is cracked and needs to be immediately replaced. (In process)
- Immediate repair to the sewage line between the green room and main sewer line. (Vendor has been contacted)



#### **Downtown**

- Bathroom renovation project (10% complete)
- Concrete walls inside campus need power cleaning (In process)
- Downtown parking lot replacement project (New fiscal year)

#### **Eastern**

- Mechanical-AHU & chillers (obtaining bids)
- Security cameras (installation in process)
- Corporate college roof leak, monitoring for any additional leaks

#### **University Center**

- Handicap door upgrade
- Bathroom needs repair

#### **Northwest**

- Carpeting in L17 in the laboratory science building is in need of replacement (being awarded)
- Backup generator for the welcome center is in need of service. (work in process)

#### Western

- Plumbing issues (mostly completed)
- Soccer field project (in process of completion)

Downriver Campus	
Total	\$627,954.94
*Projects Pending	
Downtown Campus	
Total	\$474,912.11
*Projects Pending	
Eastern Campus	
Total	\$379,764.28
*Projects Pending	
Northwest Campus	
Total	\$790,960.77
*Projects Pending	
Western Campus	
Total	\$117,488.00
*Projects Pending	