

# CHANCELLOR'S WEEKEND MEMO

July 13, 2012  
Number 842



**As we continue to discuss a safe environment for our students, Chief. D. Muhammad and I met with Sheriff Benny Napoleon.**

## BOARD OF TRUSTEES MEETING - JULY 11, 2012



FOR MORE INFORMATION,  
CONTACT THE OFFICE OF THE  
CHANCELLOR: (313) 496-2510

DOWNRIVER CAMPUS  
DOWNTOWN CAMPUS  
EASTERN CAMPUS

NORTHWEST CAMPUS  
WESTERN CAMPUS  
UNIVERSITY CENTER



## NURSING PROGRAM POWER LUNCHEON

The Nursing Power Luncheon was held on July 11, 2012 at the Northwest Campus. This luncheon series is intended to provide an opportunity for our community partners in nursing to have exposure to WCCCD through Pathways Presentation, introduction to administration and tour of the facilities in the Health Science Center. This informational session, supported by our new Resource Development Office, also allows the District to solidify relationships with a broad range of development partners who target funds to nursing and allied health programs.



## CHIEF ACADEMIC OFFICERS' - "FRIDAY EXPERIENCE"

- ◆ For the past several weeks, the chief academic officers from the five campuses have been engaged in "Friday Experience" sessions at the district offices. These all-day sessions are intended to broaden the experience of the campus CAOs by involving them in leadership development activities and district/campus improvement projects. These sessions are led by Drs. Bulger, McNally and facilitated by Dr. Myran. The participants are Ms. Jamila Sudduth (Downtown Campus), Ms. Yvette McElroy (Western Campus), Ms. Andrea Juarez (Northwest Campus), Dr. Frank Dunbar (Eastern Campus), and Ms. Ethel Cronk (Downriver Campus). This CAO team has worked toward developing proposals to the chancellor in areas such as improving faculty office and work spaces; updating program closure procedures; and streamlining the development of contracts with hospitals and other clinical, practicum, and field experience sites.



## THE DIVISION OF STUDENT SERVICES

- ◆ Judy Smouter of Student Services represented WCCCD Metro Youth College Access Network (MYCAN), formally the YMCA Coalition, at their annual meeting. College/University, Detroit Public Schools, non-profit organizations and YMCA representatives met to reflect on the past year's accomplishments and plan the coming year's activities. MYCAN's accomplishments included the acquisition of a new College Access Network grant and the increase from one to three high schools as the targeted population to impact. The intent of the grant is to help middle and high school students prepare for college with the expectation and tools to complete their post secondary education.
- ◆ WCCCD student April Reed was awarded an Apple iPad from the Division of Student Services for her participation in the "Got Email-Win an Apple iPad" Contest. The contest encourages students to become more empowered through the use of their WCCCD provided email communication and randomly selects students from a large pool of email account users who responded to a "Win an IPAD" email. Ms. Reed is currently a nursing student from the Western Campus. Congratulations, April!



## THE DIVISION OF ADMINISTRATION AND FINANCE



- ◆ In order to ensure accurate and complete financial records for the District, the Administration and Finance Division is actively working on closing out Fiscal Year 2011-12. The Fiscal Accountability Operations Center (FAOC) is ensuring that all invoices and purchase orders are resolved and approved for processing for payment; including travel reimbursements and receivers pertaining to FY 11/12.
- ◆ The General Accounting team is completing requirements for the 2011-2012 fiscal year close of restricted fund accounts. This includes final restricted fund reconciliations, drawdowns and close-out financial reporting.

## THE DIVISION OF INFORMATION TECHNOLOGY

- ◆ In an effort to provide continued current services and programs for students and faculty, the Information Technology Department is in the process of preparing for the deployment of a new Microsoft OS (Operating System) and Office Suite Applications. IT will be deploying Windows 7 Pro and Office Suite 2010 for the fall semester. This upgrade will not only provide the latest tools, but will provide greater features and services, such as device recognition and a new task bar that allows you to “pin” applications to the toolbar.

### Website Hits

For the week of July 4 – 10, we received 41,502 visits to our website. Visits came from 50 countries. Top 5 countries were: United States, Canada, India, Nigeria and Saudi Arabia

◆ Financial Aid:	11,306	Academic Schedule:	5,446
◆ Academic Programs:	11,168	Distance Learning:	4,268
◆ Student Services:	6,501		

Additionally, We received 5,446 hits for the academic schedules and 2,820 hits for the college catalog.



## THE SCHOOL OF CONTINUING EDUCATION AND WORKFORCE DEVELOPMENT



- ◆ The School of Continuing Education presents “Youth Poetry Camp” for ages 14-17, July 20, 2012. This exciting camp provides participants with an opportunity to enhance their skills creatively in writing as well as dramatic presentation by showcasing their final work in a poetry slam competition.

### District-wide Weekly CE Enrollment

#### Maintenance Report

#### CE Area

During the week of July 2 - 7, 2012 the District served **172** participants by partnering with **8** community organizations.

**The numbers served at each campus are as follows:**

\*Downriver Campus

Downtown Campus served **12** students

Eastern Campus served **56** students

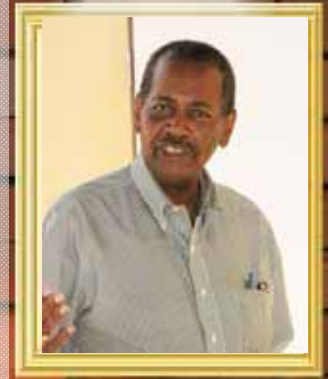
\*Northwest Campus

Western Campus served **104** students

**Total students served: 172**

## Educators Create Faculty Art Exhibition

The "Educators Create" art exhibit was held at the Downriver Campus. The "traveling exhibition", made up of various art works by WCCCD faculty and even a staff member participated. The Art will be displayed in the Brown and Juanita Ford Art Gallery Downriver Campus through August 13, 2012 before it moves to the Western campus August 30, 2012.



## THE DIVISION OF EDUCATIONAL AFFAIRS

### How Much Does a Community College Degree or Certificate Pay?

- ◆ The Community College Research Center has completed a study that gives insight into the financial returns of different types of community college credentials--short-term certificates, long-term certificates, and associate degrees--across different fields of study. Findings were that earning an associate degree leads to positive increases in wages in almost every field (compared with earning some credits but not obtaining a credential), but that the magnitude of these effects varies greatly by field.
- ◆ For example, while earning an associate degree in the humanities and social sciences increases earnings by 5 percent for women, earning an associate degree in nursing increases women's earnings by 37 percent. Further, the analysis by field of study reveals that the returns to associate degrees are higher than the returns to long-term and short-term certificates within almost every field, but that a larger proportion of long-term certificates tend to be offered in high-return fields.
- ◆ Findings also suggest that, unlike associate degrees and long-term certificates, short-term certificates have little or no effect on wages in most fields of study when compared with earning some credits and leaving college without a credential. Finally, the impact of credential receipt on the probability of employment and on hours worked per week is at least as significant in magnitude as the impact on wages. This suggests that part of the returns to earnings estimated in previous literature results from the greater employability of students who earn a credential rather than from increases in human capital as measured by wages.
- ◆ While further research is needed on this important subject, these findings are useful as we develop and modify programs to align with workforce needs in the 2012-13 academic year.

## LEARNING RESOURCE CENTER

### Professional Resource Team (PRT) in the LRCs

The Professional Resource Team (PRT) members have been deployed to the campus Learning Resource Centers throughout the District. The PRT is an initiative that supports the District Dean of Learning Resource Centers in the delivery of library services and implementation of innovative best practices. The team members consist of qualified professionals with varied experience in academic and public libraries.

The PRT represents an exciting opportunity for mobile, technology-enabled library services as well as integrating emerging trends and designs into Wayne County Community College District Learning Resource Centers.

### DALNET Updates (Detroit Area Library Network)

For the month of June, there were 788 visits to the online public access catalog (OPAC), in which 36 of the visits were made through a mobile device. This number represents a forty-five percent increase in mobile computing from the previous month.

*Wayne County Community College District is a part of the Detroit Area Library Network (DALNET).*

## MICHIGAN INSTITUTE FOR PUBLIC SAFETY EDUCATION (MIPSE)

- ◆ The District's Michigan Institute for Public Safety Education (MIPSE) hosted Healthlink Medical Transportation for a Train the Trainer: An Instructors Course in Coaching the Emergency Vehicle Operator (CEVO) Ambulance. The goal of the CEVO course is to facilitate the student's knowledge of the laws involving the operation of an emergency vehicle with practical hands on opportunities to evaluate each student's driving abilities. The goal of the driving course is to impress upon the student how essential it is for the driver to be aware of his/her surroundings at all times. Emphasis on mirror use as a spotter when possible was stressed, as an understanding of how an ambulance actually handles under certain situations.
- ◆ MIPSE hosted operators of the Detroit Edison Fermi 2 Plant in Monroe County as they attended a half-day Fire Brigade training. They refreshed their training in fire extinguishers, foam application and fire extinguishing including the burn room. This annual training is a requirement of the Nuclear Regulatory Commission.
- ◆ MIPSE hosted the United States Coast Guard Auxiliary for their monthly general meeting to share information from the National and District levels, and relay information back up the chain of command.



## DISTRICT PUBLIC SAFETY DEPARTMENT



- ◆ The Public Safety Department hosted a District safety meeting for all officers and supervisors from each campus. In attendance was Wayne State University Police Chief Anthony Holt, who was presented with an plaque of appreciation for his support. Retired Detroit Police Lieutenant John Robinson was the guest speaker. He praised the district for its commitment and investment to student safety.
- ◆ Officer Marty Taylor was selected as the 2011/12 "WCCCD" Officer of the Year" for outstanding attendance and customer service. Thank you Mr. Taylor for not only being cordial and sensitive to the needs of our students and staff, but for going beyond the call of duty.

## Achieving the Dream (AtD)

- ◆ The Achieving the Dream team met to prepare for Fall 2012 Learning Communities (LC) and discuss Spring 2013 LC class combinations. The team is prepared to register qualified new and continuing LC students into the Fall LC's. The use of Learning Communities is one of the major initiatives of our Achieving the Dream program. By linking two or more classes with the respective faculty collaborating on a joint syllabus, students have been found to have better retention rates.



# Letter of Appreciation



*Dear Chancellor Ivery:*

It is my pleasure to write about my dental experience with student, Ms. Amanda Geary. I am a mature, veteran female on a fixed income, which lead me to your dental hygiene clinic through the Veteran's Administration. Believe me, it was a tedious process navigating the system to become a client of the clinic, but it was worth the effort.

Having persevered, I was wonderfully serviced by dental hygiene student Amanda Geary. She was informative but sensitive, educational yet compassionate, and most importantly reliable as well as thorough. She taught me how to maintain my remaining teeth with preventative products.

As a result of my experience, I would strongly recommend that an outreach effort to senior buildings from your hygiene clinic be considered. Many senior illnesses can be circumvented with proper dental care. Again, may I congratulate Ms. Amanda Geary for outstanding customer service.

Thank you for your attention.

Sincerely,  
Erma J. Allen

## THE OFFICE OF INSTITUTIONAL EFFECTIVENESS

- ◆ The Division of Institutional Effectiveness in conjunction with the Division of Educational Affairs administers the **Student Perceptions of Occupational Education Programs (PROE) Survey** twice a year, during the fall and spring semesters. The students provide feedback and information to help WCCCD improve curriculum, materials, equipment, and placement opportunities in the Occupational Education programs. The table below shows percent levels of agreement in some content areas based on the students who responded to the survey in spring 2012.

Content Area	% Level of Agreement
Written objectives for courses in the occupational program describe what you will learn in the course	94.9%
Instructional materials (e.g., textbooks, reference books, supplies) are current and meaningful to the subject and are not biased toward "traditional" sex roles	94.5%
Courses in the occupational program are based on realistic prerequisites	94.3%

## STAFF CELEBRATION

- ◆ Arthur Smith III celebrated 25 years of service to students at Wayne County Community College District. Arthur provides Braille transcription service to visually impaired students throughout the District. Arthur has demonstrated a high degree of commitment to education, student learning and community involvement. Thank you Arthur!

## CAMPUS PRESIDENTS' CORNER

- ◆ The District's School of Continuing Education and Michigan Institute for Public Safety Education (MIPSE), in partnership with The Boy Scouts of America, hosted the Public Safety Merit Badge Camp. This camp is designed to provide an opportunity for Boy Scouts to earn merit badges in the field of public safety. This year, scouts were provided a visit from the U.S. Coast Guard via helicopter and Healthlink EMS ambulance.



- ◆ The Downriver Campus hosted The Guidance Center: Clear Vision: The Power of Story to Heal and Rejuvenate Therapist from Compassion Fatigue workshop. Therapists were provided techniques to prevent compassion fatigue and burnout by therapist and client as both teachers and learners.



- ◆ Students enrolled in ART 123 had a chance to display their masterpieces during a week-long Student Art Show at the Downtown Campus.

- ◆ Mr. Rodney Patrick, Continuing Education Coordinator at the Eastern Campus received a letter from Ms. Shirley Northcross thanking him for working with her and her co-workers during the voter registration period. Ms. Northcross stated: "Your whole presentation should be used as a "model" to get young people informed and registered to do their duty at the polls on November 6, 2012." It was the most rewarding opportunity we have had yet.



- ◆ The Eastern Campus held Reading with Spencer for the staff, faculty, students and their children on Wednesday. This is an exciting program that encourages the enjoyment of reading for all ages. Children actually read stories to Spencer who is a certified Reading Education Assistance Dog (READ). He is trained to be attentive to a child reading a book. It is easier for children to read to a dog instead of their parents, teachers or other adults. The child doesn't see any challenges from the dog, but an adult may be seen as more judgmental.



## CAMPUS PRESIDENTS' CORNER

- ◆ The Annual Mack Alive Buddies in Business workshop began at the Eastern Campus this week. We are excited to provide continued support for our area youth and community organizations.



- ◆ An Academic Advising Fair was held at the Northwest Campus Welcome Center on July 9-12, 2012. This Fair provided students with an opportunity to prepare for Fall 2012 registration. Students had an opportunity to meet with an Advisor to discuss and plan their Fall schedule, learn about WCCCD programs, develop an individual education plan and get an advising referral to assist with their academic goals.



- ◆ Students participated in the Van Buren Soccer Association one-week College for Kids Summer Youth Camp at the Western Campus. Some of the following testimonials read as follows: “I want more of the same!”, “This was fun”, ‘More soccer!”, “I loved camera class”, “Cooking class was awesome!”, “My favorite food to make was chicken quesadillas and turkey melts”, “Yes, I want to come back!”
- ◆ The administration of the Western Campus met with the executive team of the Juvenile Diabetes Research Foundation to explore ways to create a platform to educate the community while helping those living with type 1 diabetes live healthier, easier, and safer lives.

## On The Move!

- ◆ Dr. Sandra Robinson, President of the Eastern Campus and University Center, and Rodney Patrick, Administrator appeared on Grosse Pointe TV to promote WCCCD and our 7<sup>th</sup> Annual Senior Fun Day that’s coming in August. Good Job you two and don’t forget to smile for your close up!
- ◆ Jocelyn Rainey was featured this weekend on “Detroit Pockets of Cool,” DetroitPockets ofCool.com was developed to connect worldwide users with a living portrait of the City of Detroit through video stories of our people who are making a difference. Ms. Rainey discussed her non-profit “Finding Mona Lisa - Urban Students Becoming Global Scholars” which provides inner city youth with an opportunity to travel abroad to see historical pieces of art. Ms. Rainey and students have traveled to Paris to see the Mona Lisa, Spain to see Picasso, Egypt to see the pyramids, and the wondrous landscapes of Costa Rica and Japan.



- ◆ Carolyn Carter visited the Tennessee State Archives in Nashville, TN, this past week to conduct genealogy research. The Tennessee Library and Archives is a large repository of digital collections, historic newspapers and photograph database. Research was conducted on people who migrated to Detroit from the south after slavery was abolished. Many of these residents crossed the Detroit River into Canada from the riverfront.

# DEFERRED MAINTENANCE



Wayne  
County  
Community  
College  
District



1 College District • 5 Campuses

## Deferred Maintenance: At a Glance

### Accountability & Transparency-District-wide Deferred Maintenance

#### CAMPUS PRIORITIES AS OF JULY 13, 2012

##### Downriver

LRC renovation, new carpet (awarded to vendor)  
Marquee out front not working, (scheduled to be done 7/20)  
Sidewalk repair to campus entrances and parking lots (In process).  
EPAC landscaping (going for bid)  
HVAC energy upgrade project (In process)  
EPAC Stairwell Glass and bend is cracked and needs to be replaced (In process)  
Elevators are not working in EPAC (waiting for parts)

##### Downtown

Bathroom renovation project (40% complete)  
Concrete walls inside campus need power cleaning (In process)  
Downtown parking lot replacement project (Developing specifications)  
New furniture and ceiling in the library.  
New receptionist cubicles in the One Stop Shop.  
New receptionist cubicles in the learning lab.  
Remodeling of counter in the instructions office, room 221.  
Elevator lights

##### Eastern

Mechanical-AHU & chillers (obtaining bids)  
Security cameras (installation in process)  
Corporate college roof leak, monitoring for any additional leaks

##### University Center

Handicap door upgrade  
Expand stage in auditorium  
Banners for poles (on eight mile)  
Marquee

##### Northwest

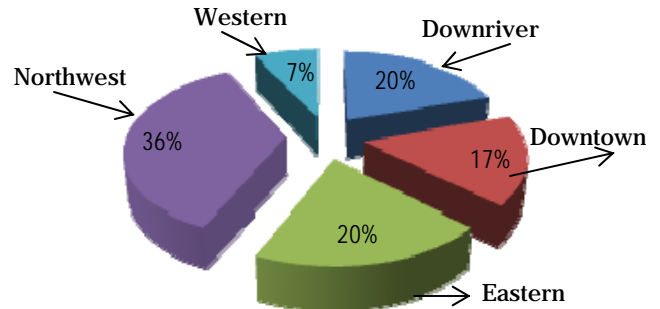
Backup generator for the welcome center is in need of service. (work in process)  
Nursing office needs to be completed  
Elevator doors need to be replaced in administration and welcome center buildings (in bid process)  
Mulch for landscaping

##### Western

Soccer field project (in process)  
Lawn/Weeds issue  
Exterior lights/flag pole lights are out  
Nursing lab move (sink replacement, cabinet replacement, curtain install)(In process)

#### Accountability & Transparency

■ Downriver ■ Downtown ■ Eastern ■ Northwest ■ Western



Downriver Campus	
Total	\$627,954.94
*Projects Pending	
Downtown Campus	
Total	\$718,366.31
*Projects Pending	
Eastern Campus	
Total	\$350,964.28
*Projects Pending	
Northwest Campus	
Total	790,146,077
*Projects Pending	
Western Campus	
Total	\$117,488.00
*Projects Pending	