





CHANCELLOR'S WEEKEND MEMO

July 6, 2012
Number 841

College for Kids at the Western Campus

The Western Campus partnered with the Van Buren Soccer Association for a one-week College for Kids Summer Youth Camp. The campers engaged in hands-on instruction and fun experiences in soccer, forensic photography, culinary arts, etiquette and formal table setting. The kids had a great time!!!



Soccer  **Soccer**  **Soccer**  **Soccer**  **Soccer**



 **Forensic Photography**  **Forensic Photography** 



 **Cooking and Etiquette**  **Cooking and Etiquette** 

FOR MORE INFORMATION,
CONTACT THE OFFICE OF THE
CHANCELLOR: (313) 496-2510

DOWNRIVER CAMPUS
DOWNTOWN CAMPUS
EASTERN CAMPUS

NORTHWEST CAMPUS
WESTERN CAMPUS
UNIVERSITY CENTER

Where learning leads to a better life!



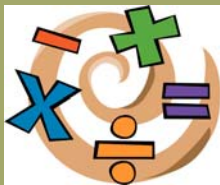
EDUCATIONAL AFFAIRS

On the Move...

- ◆ Dr. Ron Harkness was a guest lecturer at Eastern Michigan University this weekend for students in the Graduate Certificate in Community College Leadership Program. Dr. Harkness was asked to share his experiences within the community college arena from both a state administrator role and as District provost for WCCCD career preparations.
- ◆ A team of faculty and chief academic officers visited Chattanooga State Community College and Cleveland State Community College in Tennessee. The team brought back a wealth of information and best practices to support our redesign efforts.



In the pursuit of instructional innovation, Deborah Allen and Jeff Anderson met with Chris Irmiter, Regional Account Executive from Hands-on Labs, Inc. to discuss science lab kits called Labpaqs and Classpaqs. These kits allow instructors to teach laboratory science courses online, on campus or in a hybrid format. We look forward to learning more about Hands-on Labs, Inc. at the Faculty Organization Day Fall 2012.

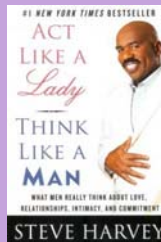


Developmental Mathematics Redesign

The Division of Educational Affairs is ramping up activities in redesigning the developmental mathematics class called MAT115, Pre-College Mathematics. This new course promises engaging experiences that personalize and activate learning for each student. It is designed to motivate students to do more homework which will help them improve their test scores.

Professional Development for Faculty

A recent article in the Community College Times entitled "How mobile devices are changing higher education" discussed the impact of emerging technology that interfaces with mobile electronics and how it is changing teaching and learning in higher education. The Districts' commitment to the professional development of our instructional faculty is evidenced by two recent workshops on emerging trends and instructional strategies for integrating technology. Professional development for faculty allows them to remain abreast of new developments in the subject field and incorporate this new knowledge in the course instruction.

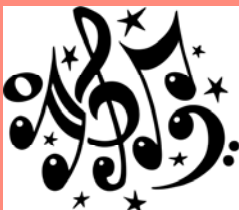


District-wide Book Clubs

We received the following letter from English and Reading Instructor Idele Levin regarding the book club discussion on "Act Like a Lady, Think Like a Man" by Steve Harvey.

"Thank you for the book club presentation to which I brought my class. You did a wonderful job including everyone in the discussion. I liked the fact that you questioned the author's actual expertise. This was a good critical thinking lesson. Thanks for providing an interesting learning event."

THE SCHOOL OF CONTINUING EDUCATION AND WORKFORCE DEVELOPMENT



The School of Continuing Education and Workforce Development partnered with the Detroit Housing Commission to present a Music Appreciation program through Silver Circle for seniors. The program exposed participants to a wide-ranging genre of musical selections. Participants were able to experience the history and background of composers and music artists of Motown Record Corporation. The program was well received by the more than 60 participants.

One participant shared this statement: "I love how this program reminded me of the past."

DISTRICT PUBLIC SAFETY



District Communication Control Center

The District Communication Control Center is a work in progress. Recently the center installed large screen monitors to view live video from campuses throughout the District. Upon completion, the center will be servicing both emergency and non-emergency calls around-the-clock. Emergency communications personnel will dispatch police, fire, emergency medical services, and other calls for service. The center is equipped with the latest technology in order to maintain the District's commitment to excellent customer service.



INSTITUTIONAL EFFECTIVENESS

Did you know?

Did you know according to the Student Perceptions of Occupational Education Programs (PROE) Survey nearly 80% of students reported their objective for attending WCCCD was to "Get a Job" or "Improve Job Skills."

According to the Community Colleges Journal article entitled "Ticket to Work Why Certificates Build Careers and Boost Economic Success", by Christopher Mullin, American Association of Community Colleges Program Director, it is suggested that with the economy shifting and changing, people have to change and adapt to meet current needs. He explains that short-term certificates provide a chance to be successful quickly and early.

INFORMATION TECHNOLOGY



Data Generated Every Minute of the Day

- ◆ Email users send more than 204 million messages
 - ◆ Mobile Web receives 217 new users
- ◆ Google receives over 2 million search queries
- ◆ YouTube users upload 48 hours of new video
- ◆ Facebook users share 684,000 bits of content
- ◆ Twitter users send more than 100,000 tweets
- ◆ Consumers spend \$272,000 on Web shopping
- ◆ Apple receives around 47,000 application downloads
- ◆ Brands receive more than 34,000 Facebook 'likes'

Did you know that we spend more than \$1 million in online stores every five minutes? **WOW!**

W For the week of June 26 – July 2, we received 40,731 visits to our website. Visits came from 52 countries. We received 4,077 hits for the academic schedules and 1,961 hits for the college catalog.



Top 5 Countries

- United States
- Canada
- India
- Saudi Arabia
- Ghana

ADMINISTRATION AND FINANCE

General Accounting

Financial reporting is a requirement of all institutions of higher education. While requirements and statements may differ from sector to sector, it is imperative that annually institutions highlight and capture their financial position for a specific period in time. Not only does this provide information for an institutions creditors, debtors, and other constituents, it is also a useful tool for establishing trends, setting benchmarks, and measuring the viability of an institution.

Payroll

The Finance Division has implemented processes to tighten internal controls and maintain efficiency with respect to the safeguarding of the District's financial resources. A recent conference on fraud alert administered by the Michigan Association of Certified Public Accountants, highlighted the various audit steps that accountants use to search for fictitious employees.

STUDENT SERVICES



Veteran Affairs

The District participated in the National Hiring Fair hosted by the "VA for Vets" at Cobo Hall. The event included veteran service organizations, veterans' benefits booths and more. More than 245 employers from across the nation participated and veterans from out of state also attended. The Veteran Office disbursed information about the educational opportunities available at WCCCD.

Achieving the Dream



The Achieving the Dream (AtD) team is preparing for the fall semester by ensuring alignment among all campuses. This is being done by the compilation of an AtD Toolkit containing forms and procedures needed to run AtD programs.



Advising Fair Kicks Off July 9th

The Division of Students Services will kick off an Early Advising Fair for all first-year students District-wide on Monday, July 9.

The Early Advising Fair was designed to engage all first-year students by providing direct resources and specific information relevant to their first year here at WCCCD prior to the start of Fall registration.

Michigan College University Partnership News



2012 MICUP intern, Rebecca Webb, writes:

The MICUP experience has helped me look at myself and my educational goals in a whole new way. It has empowered me to reach for greater things than I ever realized I could. It has given me options to look at careers and develop ideas that I previously never knew existed. It introduced me to many wonderful people from around the world who I may have never had the opportunity to have met. I just want to say thank you to all of those who have made this program possible. Thank you for giving me an experience I will TRULY NEVER forget!"

HEINZ C. PRECHTER EDUCATIONAL AND PERFORMING ARTS CENTER

ON THE MOVE.....

Gwen Shannon met with representatives from the City of Detroit Health and Wellness Promotion Bureau of Substance Abuse Prevention, Treatment and Recovery for the purpose of partnering on a seminar about the dangers and emerging trends of synthetic drugs in our communities.

- ◆ Anthony Arminiak attended the Southern Wayne County Regional Chamber (SWCRC) Board of Directors meeting.
- ◆ Steve Wildern attended the Downriver Council for the Arts Development Committee Meeting.



The Heinz C. Prechter Educational and Performing Arts Center hosted the Miss Downriver Scholarship Program, which is proud to be a local preliminary for the Miss Michigan and Miss America Organizations. The Miss America Organization is one of the nation's leading achievement programs and the world's largest provider of scholarship assistance for young women.

Kudos to the Downtown Campus Facilities Staff



The Downtown Campus facilities and maintenance team has received several compliments from visitors and staff regarding the cleanliness of the campus hallways, offices and restrooms.



CORPORATE COLLEGE

AT THE EASTERN CAMPUS

The Corporate College at the Eastern Campus hosted its Advising Fair beginning this week. The fair gives students the opportunity to meet with an academic advisor to evaluate their transcript, request a graduation audit, learn about WCCCD programs, and plan their fall class schedule.

DEFERRED MAINTENANCE



Wayne
County
Community
College
District



1 College District • 5 Campuses

Deferred Maintenance: At a Glance

Accountability & Transparency District-wide Deferred Maintenance

**CAMPUS NEEDS AS OF July 6, 2012

Downriver

- ◆ LRC renovation, new carpet (in process)
- ◆ Marquee out front not working, (scheduled to be done 6/20)
- ◆ Sidewalk repair to campus entrances and parking lots (on hold until manufacturing equipment is moved).
- ◆ EPAC landscaping (going for bid)
- ◆ HVAC energy upgrade project (contractor needs to be scheduled)
- ◆ EPAC Stairwell Glass and bend is cracked and needs to be replaced. (In process)
- ◆ Elevators are not working in main campus or EPAC

Downtown

- ◆ Bathroom renovation project (35% complete)
- ◆ Concrete walls inside campus need power cleaning (In process)
- ◆ Downtown parking lot replacement project (New fiscal year)
- ◆ New furniture and ceiling in the library.
- ◆ New receptionist cubicles in the One Stop Shop.
- ◆ New receptionist cubicles in the learning lab.
- ◆ Remodeling of counter in the instructions office, room 221.

Eastern

- ◆ Mechanical-AHU and chillers (obtaining bids)
- ◆ Security cameras (installation in process)
- ◆ Corporate college roof leak, monitoring for any additional leaks

University Center

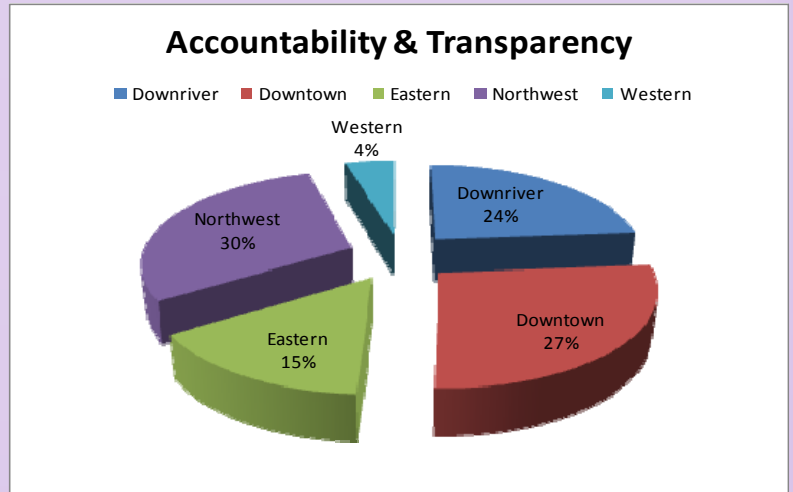
- ◆ Handicap door upgrade
- ◆ Expand stage in auditorium
- ◆ Banners for poles (on Eight Mile Rd.)
- ◆ Marquee

Northwest

- ◆ Backup generator for the welcome center is in need of service. (work in process)
- ◆ Nursing office needs to be completed
- ◆ Elevator doors need to be replaced in administration and welcome center buildings (in bid process)

Western

- ◆ Soccer field project (in process)
- ◆ Lawn/weeds issue
- ◆ Exterior lights/flag pole lights are out



Downriver Campus	
Total	\$627,954.94
*Projects Pending	
Downtown Campus	
Total	\$718,366.31
*Projects Pending	
Eastern Campus	
Total	\$350,964.28
*Projects Pending	
Northwest Campus	
Total	\$790,960.77
*Projects Pending	
Western Campus	
Total	\$117,488.00
*Projects Pending	