

CHANCELLOR'S WEEKEND MEMO

January 6, 2012
Number 815

I thought I'd start your new year off with a poem we received from Brandi Vaughn, a former WCCCD student.

Wayne County Community College District has been a convenience for many who enrolled,
Just see how their terrific life unfolds.

Wayne County Community College District has lots of students so it's important that you register before it's too late,
Please check the calendar for all their dates.

Wayne County Community College District has more than one campus, so look to see what classes you are looking for,
Come on in, we have more than one open door.

Wayne County Community College District has instructors that will assist and answer questions that you may have,
Overall, they have a great and helpful staff.

Wayne County Community College District is a college as well as a community center,
You will know the school relationship once you enter.

Wayne County Community College District has many programs and occupations that can satisfy you,
Over the years they have added programs that are new.

Wayne County Community College District's classes fill up so you have to keep a schedule check,
This college is self-fulfilling and has great effects.

Wayne County Community College District was helpful to me when I attended a while ago,
Every school, college and university has helped me and that I know.

Wayne County Community College District's tuition is affordable and easy to pay for,
It's still less than a lot of others even when the tuition goes up more.

Wayne County Community College District strengthens you, your mind and brain,
Look how much learning you can gain!

CONSTRUCTION CORNER

NORTHWEST CAMPUS PROGRESS OVERVIEW

- ◆ Approximately 42% complete
- ◆ Central Plant Roof installed
- ◆ Finishing structural steel work
- ◆ Overhead water distribution, piping in central plant- electrical branch circuits, distribution feeds continuing
- ◆ Trees and seeding completed-north and south
- ◆ GAB basement block walls completed
- ◆ Temp winter protection being installed
- ◆ GAB precast being installed
- ◆ Finishing structural steel work



FOR MORE INFORMATION,
CONTACT THE OFFICE OF THE
CHANCELLOR: (313) 496-2510

DOWNRIVER CAMPUS
DOWNTOWN CAMPUS
EASTERN CAMPUS

NORTHWEST CAMPUS
WESTERN CAMPUS
UNIVERSITY CENTER



Where learning leads to a better life!

INFORMATION TECHNOLOGY

THE SOCIAL MEDIA NETWORK



Demand for workers with specialized online skills prompts colleges to develop new workforce training programs. From January 2011 to June 2011, the Internet staffing firm Onward Search reported that the number of jobs with the phrase “social media” in their description increased by more than 45 percent. With the explosion of Facebook, Twitter, LinkedIn, and other social media sites, more employers want workers who can skillfully navigate the social media universe. Some institutions have begun working with employers to launch professional training courses and a handful of credit certificates.

THE SCHOOL OF CONTINUING EDUCATION AND WORKFORCE DEVELOPMENT



The School of Continuing Education in partnership with Coalition on Temporary Shelter (COTS) and Dress for Success of Michigan presented the “Importance of Family” workshop. In this economic downturn, WCCCD and COTS are committed to assisting over 300 families with long-term solutions that address homelessness in our community. Participants were able to explore ways to assist their families to become self-sufficient, as well as develop steps that build their confidence and self-esteem. They also received information from various community agencies to assist them in this process. During the program, children and families were given clothing, home good items and gifts for the holiday. Face painting and taking pictures with Santa was an enjoyable moment for children.

ADMINISTRATION AND FINANCE

- ◆ Tax season is right around the corner. 2011 W2's will be issued and mailed no later than January 31, 2012. The IRS has opened the 2012 tax filing season by announcing that taxpayers have until April 17 to file their tax returns. The IRS encourages taxpayers to e-file as it is the best way to ensure accurate tax returns and faster refunds. The IRS also announced a number of improvements to help make this tax season easy for taxpayers. This includes new navigation features and helpful information on IRS.gov and a new pilot to allow taxpayers to use interactive video to get help with tax issues. The IRS will begin accepting e-file and Free File returns on January 17, 2012.
- ◆ The Bursar's Office is in the process of generating 1098-T forms for the 2011 school year. The IRS Form 1098-T is issued to those students with qualified tuition and fee charges. The form is an informational tax document to aid taxpayers in determining whether they are eligible to claim a tax deduction or education tax credit. 1098-T forms will be mailed to students by January 31, 2012.



INSTITUTIONAL EFFECTIVENESS



Did you know?



In a recent article in *Community Colleges Journal* (December 2011/January 2012) entitled “Ticket to Work why Certificates Build Careers and Boost Economic Success”, Christopher Mullin of the American Association of Community Colleges suggests that with the economy shifting and changing, people have to change and adapt to meet current needs. He explains that short-term certificates provide a chance to be successful quickly and early. Additionally, researchers indicated a 242 percent surge in certificates awarded at community colleges nationwide, with the largest percentage in one year or less academic programs.

LEARNING RESOURCE CENTER



A recent article featured in the Inside Higher Education Journal titled “Academic Libraries in Flux” focused on the trends in academic libraries at two- and four-year institutions. In the latest survey by the National Center for Education Statistics data collected from nearly 3,700 academic libraries indicate total expenditures have remained basically stable since the last time the survey was conducted. An observation was that academic libraries are spending less per student. The following are the way these dollars are being spent and emerging trends:

- ◆ Subscriptions to electronic journals accounted for a big chunk of the expenditure increase since 2004.
- ◆ Conversely, the amount libraries spend on print serials fell over the same period.
- ◆ The most dramatic change in academic libraries between 2004 and 2010 was the number of e-books in their collections. Spending on e-books has also jumped — though, it is notable, less drastically.
- ◆ By contrast, spending on print books (and other non-journal materials) actually fell, as academic libraries began getting rid of books that were getting little or no use.
- ◆ Academic libraries saw slight decreases in staff over that six-year period: the total number of full-time-equivalent workers fell. Last year, more than half of the academic libraries surveyed offered live chats with their reference staff.
- ◆ One function of the library that has not substantially changed is that of a teacher of information literacy — a skill that recent studies have suggested is sorely lacking among students doing research.

DISTRICT PUBLIC SAFETY

Chief Darrick Muhammad, Lieutenant Bahrija Livadic, Lieutenant Vanessa Liddell and Sergeant David Alvis represented the District Public Safety Division at the retirement celebration of Wayne State Police Captain Stephen Hausner and Lieutenant George Cool. They both served 42 years in providing safety to students. Among the speakers were Detroit City Councilman Gary Brown, representatives from the Michigan State Police, Detroit, Dearborn and Detroit Public School police departments, as well as the Wayne County Sheriff’s Department.



COMPLETION 2020... STUDENT SUCCESS FRAMEWORK

Certificates Build Careers and Boost economic Success



The report, “The Road Ahead: A Look at Trends in the Educational Attainment of Community College Students,” (Source : Community College Journal) indicates that the number of professional credentials awarded to students over the past 20 years, primarily in associate degrees, diplomas, and certificates, has risen to nearly double the rate of enrollment.

- ◆ Increase in certificates awarded in the last 20 years : 242%
- ◆ Jobs that will require post secondary education by 2018 : 30 million
- ◆ Certificates earned by students in 2009/10: 425K
- ◆ Students with an associate level degree earned a certificate first :2 out of 3

At WCCCD, a focus group is aggressively working to develop a plan to increase the number of certificates awarded to students.



Go Wildcats!

Congratulations! WCCCD’s Wildcat Men’s Basketball Team came from behind to win against Marygrove College in a highly competitive match. The atmosphere was enthusiastic and supportive of the Wildcats! Keep up the great work!

WEBSITE HITS

For the week of December 28 - January 3, we received 24,186 visits to our website. Visits came from 50 countries and were viewed in 27 languages.



Top 5 content views

Academic Programs-8,564
Financial Aid-7,740
Student Services-7,074
Northwest Campus-3, 198
Downriver Campus-2,982

STUDENT SERVICES

The Michigan College/University Partnership (MICUP) Transfer Transition Program has partnered with the Michigan Louis Stokes Alliance for Minority Participation (MI-LSAMP). This partnership strengthens WCCCD's existing MICUP program and broadens the scope of science, technology, engineering and mathematics (STEM) program possibilities for our students. The MI-LSAMP program partners includes: University of Michigan, Wayne State University, Michigan State University, Western Michigan University, Michigan Technological University, WCCCD and several other community colleges.



Students on the Move...

Former WCCCD Michigan College/University (MICUP) student, Reginald Hicks is featured on Michigan Technological University's website



Achieving the Dream

Achieving the Dream (AtD) staff is actively recruiting new and former Learning Community students to ensure full Learning Community classes this spring. The Spring 2012 semester marks the final period for the five-year AtD grant and staff is determined to conclude the program with striking success before embarking upon our journey as an AtD leader college. As a leader college, WCCCD will have the honor and privilege of showcasing our strengths in the various retention strategies implemented as a grant participant.

In the Student Services News...



Have you experienced difficulties with learning new concepts and ideas? Well, if so you're not alone. There are a lot of students who say "I don't get it." Have you ever thought that tutoring is for slow learners? There are a lot of students who believe in this myth. This myth has held students behind for far too long. Pamela George, Educational Psychology at North Carolina Central University conducted a study on undergraduate classes in educational psychology at a mid-size state university. According to her research, peer tutoring improves the academic performances and attitudes of both the student who tutors and the student who is tutored. Overall test scores were significantly higher and their final exams demonstrated even more differences between the two groups.



In the Mail...

We received this complimentary letter from a former WCCCD student about Dr. Chennault and I thought I would share it with you:

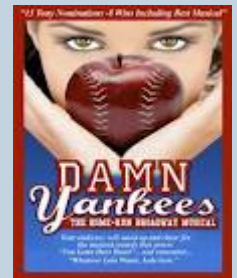
"It is with sincere gratitude that I send this. I thank you so much for the reference letter Wayne State University received. I will forever be grateful for your support in my academic journey. I have just registered for the last two classes needed to complete my BSW and I will continue to keep you abreast of my academic development. I am looking forward to being another Wayne County Community College District student success story to be told!"

HEINZ C. PRECHTER EDUCATIONAL AND PERFORMING ARTS CENTER



**Torme Sings
Torme**
February 11, 2012

Damn Yankees
March 25, 2012



**Call (734) 374-3200
for tickets**



CAMPUS PRESIDENT'S CORNER

- ◆ The Entrepreneurial Institute and Resource Center held a workshop with Pastor Clyde Tyus, an Entrepreneur and CEO of Fields Funeral Home. The topic of his presentation was "How I Became an Entrepreneur in the Mortuary Business." Pastor Tyus discussed how to start and operate a brick and mortar business and how to overcome the fear of moving forward.
- ◆ The Downtown Campus held an orientation for international students. The meeting informed them about all the information and paperwork necessary, along with the expectations of being an international student.
- ◆ Students who will be using "Blackboard" in their classes were able to attend a training session held at the Downtown Campus to assist them with using the program.
- ◆ For the 2011/12 school year, through June 26, 2012, the Downriver Campus will be hosting Michigan Institute of Aviation and Technology classes. This program provides the building blocks for the knowledge and skills required for most entry-level positions in the power industry.



The Michigan Institute for Public Safety Education

- ◆ The Michigan Institute for Public Safety Education (MIPSE) and the Facilities and Public Safety Divisions conducted fire alarm signal device testing at each of the District buildings during the holiday break. This is an annual event to ensure all the alarm systems are functioning correctly at each location.
- ◆ MIPSE hosted the United States Coast Guard Auxiliary for their monthly meeting. General informational meetings to share information from the National and District levels, and relay information back up the chain of command.

Congratulations Dental Hygiene Students!

- ◆ 100 % of the 1st year admitted Fall 2011 Dental Hygiene students successfully passed all dental hygiene courses. All admitted students have been retained.
- ◆ 100% of the 2011 Dental Hygiene graduates successfully passed the clinical NorthEast Regional Board Examination with a class average of 95%!



Campuses Getting Ready for the New Semester!

The Western Campus has been busy preparing for the Spring semester. Campus facilities staff has been working diligently to make sure that the campus and all classrooms are ready for the students to return on January 17, 2012. Campus facility staff and Giant Janitorial staff are working together cleaning and making repairs throughout the campus.



Happy 2012 to everyone!

NEW YEAR'S QUOTE

An optimist stays up until midnight to see the new year in. A pessimist stays up to make sure the old year leaves. ~Bill Vaughan

DEFERRED MAINTENANCE



Wayne
County
Community
College
District



1 College District • 5 Campuses

Deferred Maintenance: At a Glance

Accountability & Transparency-District-wide Deferred Maintenance

CAMPUS PRIORITIES AS OF JANUARY 6, 2012

Downriver

- ◆ Light pole needs replacement (Should be installed by January 17)
- ◆ LRC renovation (new carpet, painting, furniture, redesign of current space) (Specs need to be identified)
- ◆ Replace all parking lot sidewalks and east and west Entrance walkways. (Sidewalk project was cancelled till Spring 2012)
- ◆ Marquee out front not working, needs repair or replacement

Downtown

- ◆ Bathrooms need renovation (Specifications are in procurement).
- ◆ Carpeting needs to be replaced in room 239 with floor tile.

Eastern

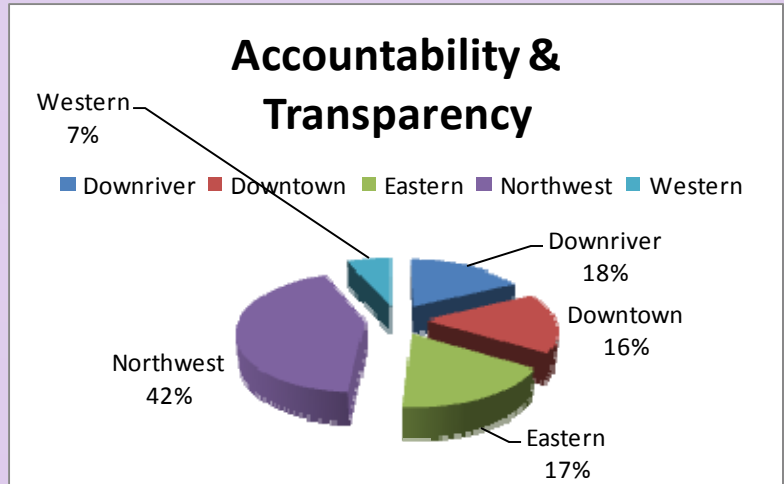
- ◆ Roof repaired in Cooper Room which was repaired in August leaks again (Vendor to be out this week)
- ◆ Mechanical-AHU and Chillers (In process)
- ◆ Security Cameras (Bids going to board in January)
- ◆ Copiers (Requisition in process)
- ◆ Evacu-chair (Requisition in process)

Northwest

- ◆ Foundation leak at AAB
- ◆ Main gate at the east entrance is severely damage (Gate being fabricated)(waiting on response from contractor that damaged gate)
- ◆ A new pedestrian entrance is needed at lot G off the Southfield Service Drive (on hold until spring)
- ◆ Equipment needed for snow removal this season (Due by January 20)
- ◆ Replacement door needed for exterior west stairwell AAB (No Update)
- ◆ Carpeting in L17 in the Laboratory Science Building is in need of replacement
- ◆ Carpet repairs need in the Learning Resource Center
- ◆ New computer lab in the Health Science Center (EXPANDED AS DISCUSSED IN THE NLNAC MEETING)

Western

- ◆ The Student Service sliding entrance door track needs to be fixed
- ◆ There is a sink hole next to the sidewalk located in the circular driveway entrance of the campus that needs to be filled.
- ◆ Plumbing issues – water fountain still leaking, janitor closet leaking
- ◆ The first floor woman's restroom has a leak in the ceiling from a drain pipe from the 2nd floor janitor's closet that need to be repaired.



Downriver Campus	
Total	\$315,049.94
*Projects Pending	
Downtown Campus	
Total	\$290,736.45
*Projects Pending	
Eastern Campus	
Total	\$310,242.76
*Projects Pending	
Northwest Campus	
Total	\$758,204.24
*Projects Pending	
Western Campus	
Total	\$117,488.00
*Projects Pending	