

# CHANCELLOR'S WEEKEND MEMO

August 17, 2012  
Number 847

# Global Conversations **SPEAKER SERIES**

WCCCD was honored to have 2012 Olympic soccer star, Carli Lloyd, as a presenter in our Global Conversations Speaker Series at the Western Campus. During the London Olympics, Carli Lloyd kicked in the two goals in the Gold Medal game to defeat arch rival Japan. More than 700 participants enjoyed her story as she described her life's journey that led her to become an Olympian. Ms. Lloyd and her trainer concluded the program with outdoor soccer demonstrations that could help aspiring youth improve their game.



FOR MORE INFORMATION,  
CONTACT THE OFFICE OF THE  
CHANCELLOR: (313) 496-2510

DOWNRIVER CAMPUS  
DOWNTOWN CAMPUS  
EASTERN CAMPUS

NORTHWEST CAMPUS  
WESTERN CAMPUS  
UNIVERSITY CENTER

*Where learning leads to a better life!*



## EDUCATIONAL AFFAIRS



### Learning Resource Center

#### LRC Statistics: Summer 2012 compared to Summer 2011

With the decreased hours of operations District-wide in the Learning Resource Centers during the Summer 2012 semester, there were still significant increases in statistics captured:

- ◆ General Circulation Books (checked out for 21 days)- 1,070 compared to 977 for Summer 2011
- ◆ Reserved/ Textbooks Usage- 2,059 compared to 1,477 for Summer 2011
- ◆ Faculty/Campus AV Requests- 2,713 compared to 1,832 for Summer 2011
- ◆ Library Cards- New Activations- 572 compared to 345 for Summer 2011
- ◆ Group Orientations/ Class Assignments- 26 classes with 487 students compared to 12 classes with 247 students for Summer 2011

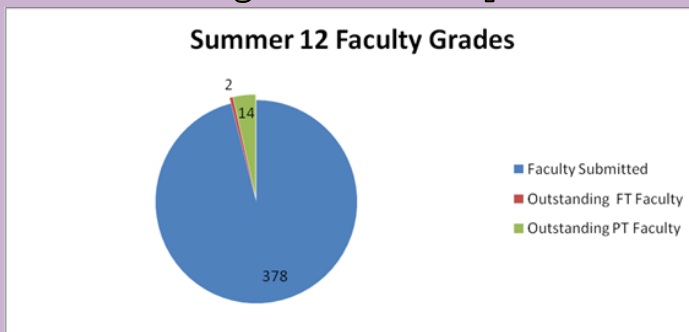


### Blackboard Workshops Available

An overwhelming positive response to the Blackboard 9.1 faculty trainings workshops has led to the development of a new series of faculty workshops.

Throughout the week August 13, 2012, Distance Learning will launch Phase II (Preparing Blackboard 9.1 Course Sites) – providing faculty with one-to-one training ensuring that Blackboard course sites are fully complete and ready for student engagement by the first day of the Fall 2012 semester.

### Missing Grades Report



The Educational Affairs Division has been auditing the Missing Grade Report for the Summer 2012 semester. Currently, 96% of the faculty has successfully submitted their grades.

### Adjunct Faculty: Adding Value to the Academy and the Workforce

According to a recent Wall Street Journal analysis, rising college costs and the economy are leading many families to look closer at cost and value when choosing colleges. Many adjunct faculty have formal, professional training or experience in content areas within the various disciplines of instruction. Continued professional development is required of all ardent practitioners as an avenue to address the complex needs of student learning, remain current in the field of study and meet the increasing demands of outcome based education.

## INFORMATION TECHNOLOGY



### PROCESS IMPROVEMENTS USING TECHNOLOGY

The Information Technology and Finance divisions worked together to implement the Automated Clearing House (ACH) for online payments by students. This allows the students to make online payments by a check. This is a huge convenience for students.

### Top 5 Countries

United States  
Canada  
India  
Nigeria  
Saudi Arabia



### Website Hits



For the week of August 8 – 14, we received 73,857 visits to our website. Visits came from 55 countries. We received 5,148 hits for the academic schedules and 3,497 hits for the college catalog.

### Top 5 Content Views

Financial Aid- 25,707  
Academic Program- 16,786  
Student services- 13,952  
Northwest Campus- 7,384  
Downriver Campus- 6,298

## DISTRICT PUBLIC SAFETY



The District Public Safety Command Staff conducted a best practice study with the Detroit Public School Police Department Dispatch Center. The tour consisted of reviewing the surveillance operations equipment, CCTV software, and how to prioritize radio traffic for multiple locations from one central location.



In a continuous effort to improve safety services to students, staff and faculty, the District Public Safety Department conducted an Arrest Source Circumstances Observation Taking report writing training class in partnership with the Michigan Institute for Public Safety Education. The Arrest Source Circumstances Observation Taking writing method will upgrade the report writing techniques of the officers to effectively communicate with local police municipalities statewide.



## THE SCHOOL OF CONTINUING EDUCATION AND WORKFORCE DEVELOPMENT

This week the School of Continuing Education and Workforce Development partnered with the Division of Student Services, Services for Older Citizens, Beaumont Health System, Shore Pointe Village Assisted Living Facility, and Shore Pointe Nursing Center, and Congressmen John D. Dingell to present three dynamic programs:

- ◆ Global Conversation with 2012 USA Women's Soccer Team Olympian, Carli Lloyd, to share her life's journey and live soccer demonstrations
- ◆ Senior Fun Day which included a panel discussion by Beaumont Health Experts, a Facebook workshop, host of other activities to keep seniors active and engaged
- ◆ Job Fair to provide employment opportunities at our Downriver Campus

The School of Continuing Education and Workforce Development continues to take pride in creating partnerships, building a stronger community and meeting common goals.

## THE MICHIGAN INSTITUTE FOR PUBLIC SAFETY EDUCATION

The Michigan Institute for Public Safety Education hosted several organizations with week:

- ◆ Wayne County employees attended a first aid/CPR class. They learned basic first aid, CPR, and choking emergencies. These employees will represent the first line in cases of medical emergencies.
- ◆ MIPSE partnered with the District Public Safety Department to facilitate a Bomb Threat Training Workshop for faculty and staff at the Eastern Campus. The bomb threat procedure within the District Emergency Response Plan was reviewed with emphasis on receiving a threat via the telephone and how to determine if the threat is creditable.
- ◆ Cadets from the Detroit Fire Department participated in a variety of exercises including extinguishing a car fire, searching for victims in a smoke filled environment and climbing the aerial ladder.



## STUDENT SERVICES

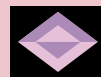


### **Achieving the Dream**

As a Leader College, AtD core members participated in a national conference call inviting Leader Colleges to apply for the Catalyst Grant Funding. This grant is funded by the Gates Foundation and promotes scaling up initiatives to improve student success, retention and graduation rates. Colleges from all over the country were interested in this grant and a question and answer session provided WCCCD and others with needed information to complete the grant application.



### **Dual Enrollment Updates**



WCCCD's Dual Enrollment Program is designed to make college education more accessible to high school students so they can achieve their educational/career goals while saving both time and money.

- Q: How can students participate in the program?  
A: Interested students should see their high school counselor or a WCCCD Dual /Concurrent Enrollment representative. All interested students must complete a Dual Enrollment Application, and a FERPA/Consent form signed by their high school principal, counselor and parent or legal guardian.
- Q: Can high school-age students take WCCCD courses if their parents pay?  
A: WCCCD is an open admission institution and automatic for those who are 18 or years of age or older. Admission to specific programs is not automatic. For high school students under 18 years of age, the approval of a parent or guardian and the high school principal or counselor is required on the Dual Enrollment form. These forms are available at the Office of Admissions and Records at each campus.

Persons under age 16 must re-apply and be approved each semester for which they intend to enroll regardless of previous enrollments.

### **Phi Theta Kappa Students Meet Carli Lloyd**

Phi Theta Kappa officers had the pleasure of meeting U.S.. Women's Soccer Gold Medalist Carli Lloyd for an interview. This year's project topic for the International Phi Theta Kappa Honor Society is "The Culture of Competition."



### **On the Move...**

Judy Smouter met with representatives of the Metro Detroit YMCA and the Engineering Society of Detroit to discuss possible partnerships to promote the fields of science, technology, engineering and mathematics to high school and college students.

## ADMINISTRATION AND FINANCE

- ◆ A compensation review and audit for college work study students was held. In addition to verifying student's identification via a valid state identification card, the campuses with the assistance of the finance administration team will verify address, campus location, division, work status, and supervisor's name for each student. In a continued effort to promote accountability and transparency within the district, administration conducts random audits within the calendar year for all staff, CWS and faculty to ensure accuracy in employee information and compensation.



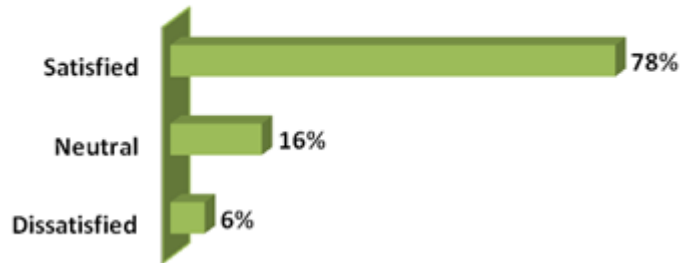
Kim DiCaro attended NACUBO's 2012 annual meeting and 50<sup>th</sup> anniversary, in Washington, D.C. The sessions included community college issues, accounting update for independent and public institutions, a progression of cost-savings initiatives, and budget models and process challenges facing institutions today.

# INSTITUTIONAL EFFECTIVENESS

## Self-Service Center Satisfaction Results

In Spring 2012, 78% of WCCCD students who participated in the Student Self Center Survey (SSCS) indicated that they were satisfied with the services at the Student Self Service Centers. The SSCS is an evaluation implemented at the campuses by the Division of Student Services in conjunction with Division of Institutional Effectiveness and is administered each semester. The data provided by students will assist WCCCD in evaluating and making improvements to the Self-Service Center.

### Overall Experience in the Self-Service Center



## THE HEINZ C. PRETCHER EDUCATIONAL AND PERFORMING ARTS CENTER

## CORPORATE COLLEGE AT THE EASTERN CAMPUS



### An Evening of Jazz with Randy Scott



- ◆ The Entrepreneurial Institute and Resource Center hosted Rosh Sillars from Synectics Media. Mr. Sillars, Director of Marketing and Social Media for Synectics did a presentation entitled "The Combination Code-How to Separate Yourself from the Competition."
- ◆ The Corporate College at the Eastern Campus Development Team met with Richmond Hawkins and Ray Lazano from New Detroit to discuss partnership opportunities, activities involving entrepreneurial training, connecting with industry and diversity as well as plans for an upcoming collaborative event to be held in November.
- ◆ The Corporate College at the Eastern Campus and the CVS Leadership Council held their monthly meeting to discuss the partnership initiatives. Members of the council include, Dr. Sandra Robinson, Denise Shannon, Andrew McQueen, Rodney Patrick, Lena Barkley, and Darla Smith from CVS Caremark.



### QUOTE OF THE WEEK

Falling down is how we grow.  
Staying down is how we die.  
~Brian Vasziy

# CAMPUS PRESIDENT'S CORNER

## BLACKBOARD TRAINING AT THE NORTHWEST CAMPUS

The Northwest Campus hosted the District-wide LRC training which covered DALNET's new resource sharing service "Get It Local," Blackboard, and Copy Holding Records.



## LEAR AUTOMOTIVE YOUTH ACADEMY VISITS THE DOWNTOWN CAMPUS

The "Best and Brightest" from Lear Automotive Youth Academy toured the Downtown Campus and learned about dual enrollment. Chief Darrick Muhammad also conducted a tour of the Public Safety Office.



## NURSING FACULTY ON THE MOVE

Members of the nursing faculty attended Oakwood's Annual Nursing Faculty orientation at Oakwood Hospital and Medical Center. The orientation included electronic documentation training.



## GREAT CUSTOMER AT THE WESTERN CAMPUS

The Student Services staff members at the Western Campus are dedicated to helping students accomplish academic and personal goals. Our departments are designed and constantly evolving to complement our academic programs and enhance the total educational experience. Providing quality student services and student development opportunities defines the role of the Student Services staff at WCCCD.



## NURSING LAB AT THE WESTERN CAMPUS IS READY FOR THE FALL 2012 STUDENTS

The Western Campus Nursing Lab is ready to receive faculty and students for the Fall 2012 semester. Through the joint efforts of Northwest Nursing staff and the Western Campus Instructional staff, the lab and storage area was relocated and organized to a create new space for the nursing students.



## GREAT CUSTOMER SERVICE AT THE DOWNTOWN CAMPUS

In an effort to promote and create student awareness of the new career programs, Downtown Campus staff members were available to answer questions about the programs about our programs.



## CPR DAY AT THE DOWNRIVER CAMPUS

The Michigan Institute for Public Safety Education hosted a CPR (Cardio Pulmonary Resuscitation) Day for staff, students and members of the community. This workshop covered recognizing signs of personal distress and emergency situations. The training demonstrated skills to utilize until help arrives.



# UNIVERSITY CENTER



Dr. Sandra Robinson and Dr. Frank Dunbar taped a video segment at the University Center with Ms. Fannon from Grosse Pointe Public Schools. In the segment the team spoke about the mission of the University Center, Dual Enrollment opportunities for high school students, and the programs offered by our university partners. The video will air on the Grosse Pointe Public Schools online video site as well as Comcast channel 20/902, and AT&T channel 99.

## 7th Annual Senior Fun Day

The 7<sup>th</sup> Annual Senior Fun Day was held at the Grosse Pointe War Memorial for senior citizens who are 55 and older. This was a free event that included a document shredding truck, educational seminars, dynamic speakers addressing brain fitness, food and entertainment.

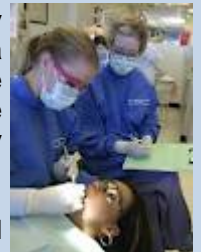


### DOWNRIVER CAMPUS STAFF PARTICIPATE IN GRUB CRAWL

The Downriver Campus staff participated in the Southern Wayne County Regional Chamber Grub Crawl. Participants were provided opportunities to visit participating area restaurant foods throughout Downriver.



The Dental Hygiene Program has been invited by Creative Educational Solutions to participate in a pilot of an online national board review course. The pilot will involve a review of the online course by the Program Director, Jo Ann Nyquist, one faculty member and two students.



Upon the completion of the review and an evaluation submitted by all participants the online review course will become available for national registration.

### DETROIT URBAN LEAGUE VISITS DOWNTOWN CAMPUS

The Downtown Campus welcomed the Detroit Urban League as they conducted a workshop for mature workers. The seminar covered topics geared toward seniors who are seeking employment.



## LEGISLATIVE CORNER



### Updates from Lansing

**MSU Ordinance Supreme Court Ruling:** The Michigan Supreme Court recently struck down a Michigan State University ordinance as unconstitutionally overbroad. In that case, a Michigan State University student had argued with a university parking enforcement employee over the issuance of the ticket. The student demanded to know the employee's name in order to contest the ticket, but the employee refused. The student was later arrested and given probation for violating a university ordinance that prohibits anyone from disrupting the work of a campus employee. The student sued, claiming his free speech rights were violated. The state's high court agreed.

#### Bill Tracking Matrix

For a quick reference of all the active bills impacting community colleges, please go to <http://www.mcca.org/content.cfm?m=36&id=36&startRow=1&mm=0>

**Update on the Michigan P-20 Longitudinal Data System:** Over the next several months MCCA will be working more aggressively to keep you informed of the ongoing development of the state's P-20 longitudinal data system. As part of this effort we will be working with the Center for Educational Performance and Information (CEPI), which manages the system, to improve communications with colleges about the next steps in data collection, to clarify the process of making this data available for colleges' use (through secure access), and to influence the use of this data for policy dialogues.

## COMMUNICATION AND INSTITUTIONAL ADVANCEMENT

### CUSTOMER QUALITY IMPROVEMENT TEAM

As an integral part of the communities we serve, providing community service that improves the economic, social, cultural and educational life of our constituents is a role we all play on a daily basis. The Customer Quality Improvement Team continues its efforts to increase accessibility for our students and the constituents from the communities we serve. This week's senior staff met and greeted guest in the District Administrative Office's lobby. Since its inception on August 8, the participating team's line-up featured Fizah Khan, Carmen Berman, Bonike Odegbami, Will Sampson, DaShonta Simpkins, Kuda Walker, CharMaine Hines, Carolyn Carter, and Susan Wiley.



### Bill Sanders' Students Exhibit Their Photography at the Western Campus



### In the Mail...



Excerpt of letter from students from the PS101 American Government class to Instructor Dr. Michael Wright: "You have ignited sparks of interest in the political process of today. While holding our attention, you made history and politics, humorous, informative, exciting thought provoking and current. For this, we recognize the contribution you have made to our intellectual lives and our futures in the political arena as informed voters." To this, we say "Job Well Done".



# DEFERRED MAINTENANCE



Wayne  
County  
Community  
College  
District



1 College District • 5 Campuses

## Deferred Maintenance: At a Glance

### Accountability & Transparency District-wide Deferred Maintenance

#### Downriver

- ◆ Restrooms– 70% completed
- ◆ Sidewalk repair to campus entrances and parking lots (In process).
- ◆ HVAC energy upgrade project (In process– Completion date– March 2012)
- ◆ EPAC Main stage floor needs to be repaired/replaced (Work in progress)

#### Downtown

- ◆ Downtown parking lot replacement project (In procurement)
- ◆ New furniture and ceiling in the library (Specifications being developed)
- ◆ Remodeling of counter in the instructions office, room 221 (In process)

#### Eastern

- ◆ Security cameras (90% complete)
- ◆ Electrical connections for advanced manufacturing equipment (In process– vendor currently on campus)

#### University Center

- ◆ Security cameras

#### Northwest

- ◆ Backup generator for the welcome center is in need of service. (work in process)
- ◆ Elevator doors need to be replaced in administration and welcome center buildings (in bid process)

#### Western

- ◆ Nursing lab move (sink replacement, cabinet replacement, curtain install)(In process– sink has been ordered and will be installed in one week)



## ***Completed Deferred Maintenance Projects***

- ◆ Downtown Campus sign repaired
- ◆ Downriver Campus Learning Resource Center carpeting completed

*Turn to the next page to see some great pictures  
of the deferred maintenance projects  
across the District.*

# DEFERRED MAINTENANCE

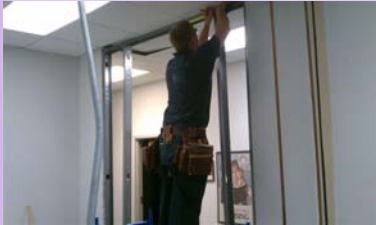


Wayne  
County  
Community  
College  
District



1 College District • 5 Campuses

## Northwest Campus Nursing Department Renovations



## Downtown Campus Restroom Renovations



## New Carpeting in the Downriver Campus Learning Resource Center



## Downriver Campus Bookstore Renovations



## Auxiliary Services Renovations



Downtown  
Campus  
Signage  
Repaired