



Wayne County Community College District

COURSE SYLLABUS

HLS 102 Business and Industry Crisis Management

CREDIT HOURS: 3.00

CONTACT HOURS: 45.00

COURSE DESCRIPTION:

This course is designed for business and industry. Topics include: contingency planning, business area impact analysis, risk communication and management, crisis management, disaster recovery and organizational continuity.

EXPECTED COMPETENCIES:

Upon completion of this course, students will be familiar with:

- The up-to-date assessments and knowledge on issues that affect you and your organization — cyber security, supply chain, terrorism, pandemic, DR trends, emergency response, leadership, data breach, communications, news media, social media.
- The tools, knowledge, and understanding to benchmark, assess, and improve your business continuity, disaster recovery, and crisis management program.

ASSESSMENT METHODS:

Student performance may be assessed by examination, quizzes, case studies, oral conversation, group discussion, oral presentations. The instructor reserves the option to employ one or more of these assessment methods during the course.

GRADING SCALE:

90%-100% = A
80%-89.9% = B
70%-79.9% = C
60%-69.9% = D
<60% = E