



Wayne County Community College District

COURSE SYLLABUS

ENT 100 Introduction to Entrepreneurship

CREDIT HOURS: 3.00

CONTACT HOURS: 45.00

COURSE DESCRIPTION:

This course is designed to introduce students to the entrepreneurial process from conception to birth of a new venture. The students will examine elements in the entrepreneurial process- personal, sociological, and environmental- that give birth to a new enterprise.

PREREQUISITES: NONE

EXPECTED COMPETENCIES:

Upon successful completion of this course, the student will:

1. Run and manage a successful enterprise in an entrepreneurial environment.
2. Improve oral and written communication skills, e.g., money-management concepts, procedures, and strategies.
3. Make logical concepts and strategies needed for career exploration, development, and growth.
4. Create a sound plan for your business that you can confidently articulate.

ASSESSMENT METHODS:

Student performance may be assessed by examination, quizzes, case studies, oral conversation, group discussion, oral presentations. The instructor reserves the option to employ one or more of these assessment methods during the course.

GRADING SCALE:

90%-100% = A
80%-89.9% = B
70%-79.9% = C
60%-69.9% = D
<60% = E