

Wayne County Community College District

COURSE SYLLABUS

ECO 232 Consumer Economics

CREDIT HOURS: 3.00

CONTACT HOURS: 45.00

COURSE DESCRIPTION:

This course is an analysis of consumer oriented issues; the economics of the cost and availability of consumer credit, insurance options, personal investments, housing and personal income taxation.

PREREQUISITE:

EXPECTED COMPETENCIES:

Upon completion of this course students will be able to:

- Integrate economic concepts in combination with the development of financial literacy and consumer responsibility.
- Understand the role of individuals in the economy as citizens, workers, and consumers.
- Students develop skills related to money management; decisionmaking, use of credit, insurance, savings, investing, taxation, and consumer protection.

ASSESSMENT METHODS:

Student performance may be assessed by examination, quizzes, case studies, oral conversation, group discussion, oral presentations. The instructor reserves the option to employ one or more of these assessment methods during the course.

GRADING SCALE:

90%-100% = A 80%-89.9%= B 70%-79.9%= C 60%-69.9%= D <60% = E