



Wayne County Community College District

COURSE SYLLABUS

DMP 111 Television

CREDIT HOURS: 3.00

CONTACT HOURS: 45.00

COURSE DESCRIPTION:

This course covers techniques utilized by television stations in their programming. Emphasis is placed on commercial, cable and public television facilities and their relationship to the community.

PREREQUISITES: NONE

EXPECTED COMPETENCIES:

Upon completion of this course, the student will be familiar with:

- The social, economic and technological impact of the television industry.
- The related laws and ethics derived by broadcast media standards to gain insight to how the television industry affects the global market.

ASSESSMENT METHODS:

Student performance may be assessed by examination, quizzes, case studies, oral conversation, group discussion, oral presentations. The instructor reserves the option to employ one or more of these assessment methods during the course.

GRADING SCALE:

90%-100% = A
80%-89.9% = B
70%-79.9% = C
60%-69.9% = D
<60% = E